

English

We are committed to active involvement in the local communities around our hotels and corporate offices. That means being a valued, responsible community partner by ensuring that our business objectives enhance the quality of life in the community.

The aim of our community investment is to support global efforts that represent the business goals of IHG and which make a positive difference to the communities in which we operate. The activities we support must be aligned with our corporate values, 'Winning Ways', and our Code of Ethics and Business Conduct.

Who we support

At a corporate level, we focus on:

- **The environment** – we understand our responsibility to respect the environment and manage its impacts for the benefit of the communities in which we operate (e.g. energy, waste and water savings)
- **Local economic opportunity** – we support the development of sustainable opportunities in the community, especially in terms of education and skills training to enhance employment opportunities in the hospitality industry, predominantly through the IHG Academy
- **Disaster relief** – through our IHG Shelter in a Storm Programme we are committed to helping provide disaster relief when natural and man-made disasters affect our hotels and the local communities surrounding them.

Community partnerships

In choosing which community organisations to support, primary consideration is given to requests that meet the following criteria:

- exhibit a clear purpose and defined need in one of IHG's three areas of focus
- recognise innovative approaches in addressing the defined need
- demonstrate an efficient organisation and detail the organisation's ability to follow through on its proposal
- explain clearly the benefits to IHG and our hotel communities.

At local level, our approach is to encourage our local managers and employees to use this policy as a common sense guide in deciding what is right for their community, while ensuring that all decisions conform to our Code of Ethics.

Our approach to charitable giving

Contributions are only made to organisations with verifiable charity status and whose ethical principles are consistent with our Code of Ethics and who align to one of our three focus areas.

We do not support organisations that discriminate on the basis of race, religion, creed, gender, age, physical challenge or national origin. In addition, we will not generally provide contributions to:

- individuals
- religious organisations

Akan

Yaboaboa yen ho se yede yen ho behye mpotam a eben yen ahohogyebaa ne nnuwuma a eben ho dwumadie mu. Eyi kyere se yen so wo mfasoo, yedi yen asayedee ho dwuma wo mpotam ho bere a yehwe se yen dwadie no bema mpotam hofoo no abrabo atu mpɔn no.

Nea enti a yebaa mpotam ho ne se yepɛ se yebaa amansan dwumadie a egyina ho ma IHG dwadie atirimpɔw a edi nsonsonso pa bre mpotam ho foo no. Dwumadie a yebaa no ese se ene yen adwuma mmra hyia, Winning Ways, ne yen Mmra a won agye atom ne Dwadie Ahosodie Mmra

Nea yebaa no

Wo adwuma gyinapɛn no, yede yen adwene si:

- **Atenaes no** – yete yen asededee ase se yebebu yen mpotam na yahwe ne nsonsonso a ebeboa yen mpotam a yeye adwuma no (te se ahinam ahooɔden, nneema see ne nsuo ayebete so)
- **Mpotam asetena akwanya** - yebaa mpuntuo wo mpotam ho, titiriw wo nhomasua mu ne adwuma ntetee mu senea ebeboa adwumaye wo ayaresabea adwumakuo no mu, titiriw denam IHG Academy so
- **Atoroenkɛm Mmoa** - denam yen IHG Shelter in a Storm dwumadie so no yagye atom se yebɛboaa bere a atoroenkɛm se eye adebo anaa nnipa na ede bae a eka yen ahomegyebaa ne mpotam ahoroɔ a atwa yen ho ahya no.

Mpotam abusuabo

Bere a yepaw mpotam adwumakuo a ese se yebaa won no, yetaa hwe won a wodu gyinapɛn yi ho no:

- won a won botae ne IHG mmea abiesa a won adwene si so hyia no
- won wuhu akwankyere pa a ebetumi aboa adi ohaw bi ho dwuma
- Kyere adwumakuo a wo bo won ho mmoden na kyerekyere ekwan a adwumakuo no de won ahooɔden di won dwumadie akyi ko awie
- Kyere mu yie senea saa dwumadie no beboa IHG ne yen ahomegyebaa ahoroɔ no

Wo mpotam gyinapɛn no, yen botae ne se yebehye yen mpotam adwuma mu mpanyinfoɔ ne adwumayefoo no nkuran na wode saa gyinaesi yi adi dwuma ahu nea eye ma won mpotam no, bere a wohwe se won gyinaesi nyinaa ne mmra a won agye atom hyia.

Senea yama adɔe

Yema adwumakuo awodi hia nkoa adɔe na won mmra ne yen mmra a won agye atom hyia nkoa na wodu beae abiesa yi mu biara ho:

Yen mmoa adwumakuo a woye nhwe anim wo abusua a obi fi mu, osom, se obee anaa obɛrima, mfe, won a won adi dem anaa kurow a wofi so. Bio nso, yemma nea edidi so no mmoa:

- ankorankoro
- osom kuo

- general operating support for hospitals and health care institutions
- capital campaigns
- endowment funds
- conferences, workshops or seminars not directly related to our business interests
- multi-year grants; only the first year of multi-year requests will be assured, with support in subsequent years dependent upon annual evaluation
- political donations of any kind.

Review structure and process

- Corporate donations are governed by the Steering Group of the Corporate Responsibility Team (CRT)
- The CRT draws on staff input to guide our 'Supporting our Communities' policy
- The CRT recommends an annual budget for approval by the Executive Committee, sets policies, guidelines, criteria and strategic direction, and approves all contributions with Executive Committee oversight.

- wɔn a wɔboɔ ayaresabea ne ayaresabea ahorɔɔ
- sika a wɔde fi adwuma ase
- sika a wɔde di dwuma titiriw bi
- nhyiam ahorɔɔ a ɛne yɛn dwadie atirimpɔw nhyia
- mfe-pii sika; afe a edi kan no pɛ na yɛbɛyɛ ho biribi, nanso mfe a ɛtoɔ so no deɛ yɛbɛsese afe biara
- amayɔkuo sika biara a wɔde ma.

Yɛhwe sɛnea ste ne kwan a wɔfa so no bio

- Sika ahorɔɔ a wɔde ma no Adwuma Aseɛyɛdeɛ Kuo (CRT)
- CRT no de wɔn ani si adwumayɛfoɔ mmɔdenbɔ so na wɔbo 'Boa yɛn mpɔtam' gyinaesi no ho ban
- CRT no kamfo afe biara sikasɛm ntotoe a ɛsɛ sɛ Kuo Titiriw pene so, wosi gyinae ahorɔɔ, akwankyerɛ, akwankyerɛ a ahwɛyiye wɔ ho, na wɔn agye nsɛm biara a Kuo Titiriw no de bɛma no atom.