

## English

We are committed to active involvement in the local communities around our hotels and corporate offices. That means being a valued, responsible community partner by ensuring that our business objectives enhance the quality of life in the community.

The aim of our community investment is to support global efforts that represent the business goals of IHG and which make a positive difference to the communities in which we operate. The activities we support must be aligned with our corporate values, 'Winning Ways', and our Code of Ethics and Business Conduct.

### Who we support

At a corporate level, we focus on:

- **The environment** – we understand our responsibility to respect the environment and manage its impacts for the benefit of the communities in which we operate (e.g. energy, waste and water savings)
- **Local economic opportunity** – we support the development of sustainable opportunities in the community, especially in terms of education and skills training to enhance employment opportunities in the hospitality industry, predominantly through the IHG Academy
- **Disaster relief** – through our IHG Shelter in a Storm Programme we are committed to helping provide disaster relief when natural and man-made disasters affect our hotels and the local communities surrounding them.

### Community partnerships

In choosing which community organisations to support, primary consideration is given to requests that meet the following criteria:

- exhibit a clear purpose and defined need in one of IHG's three areas of focus
- recognise innovative approaches in addressing the defined need
- demonstrate an efficient organisation and detail the organisation's ability to follow through on its proposal
- explain clearly the benefits to IHG and our hotel communities.

At local level, our approach is to encourage our local managers and employees to use this policy as a common sense guide in deciding what is right for their community, while ensuring that all decisions conform to our Code of Ethics.

### Our approach to charitable giving

Contributions are only made to organisations with verifiable charity status and whose ethical principles are consistent with our Code of Ethics and who align to one of our three focus areas.

We do not support organisations that discriminate on the basis of race, religion, creed, gender, age, physical challenge or national origin. In addition, we will not generally provide contributions to:

- individuals
- religious organisations
- general operating support for hospitals and health care institutions
- capital campaigns
- endowment funds
- conferences, workshops or seminars not directly related to our business interests
- multi-year grants; only the first year of multi-year requests will be assured, with support in subsequent years dependent upon annual evaluation
- political donations of any kind.

## Simplified Chinese

我们承诺积极融入到我们酒店和集团办公室周围的当地社区。这意味着通过确保我们的业务目标，作为一个有价值、负责任的社区合作伙伴为提升所在社区的生活品质作出贡献。

我们对社区投资的目的是支持为践行洲际酒店集团业务目标而执行的全球努力，对我们运营所在的地区作出积极的、有影响力的贡献。我们支持的活动必须与我们的企业价值、“致胜之道”和我们的道德和商业行为准则一致。

### 我们支持的对象

对于企业层面，我们重点放在：

- **环境**–我们理解我们的责任是尊重环境，管理我们的影响，为我们运营所在的社区造福（例如，能源、废物和节约用水）
- **本地经济机会**–我们支持社区的可持续发展机会的开发，主要是通过IHG Academy，重点放在提升酒店业的就业机会的教育和技能培训
- **灾难援助**–通过我们的IHG Shelter in a Storm计划，我们承诺在我们的酒店和周边社区受到自然和人为灾害影响时，提供灾难援助。

### 社区合作伙伴关系

在选择支持哪一个社区组织时，首要考虑以下标准：

- 能够展示出对洲际酒店集团三大重点领域任意一方面清晰的意图和明确的需要
- 在解决明确的需求方面能够辨识出创新的思路
- 阐述有效的组织结构，通过提议来详细介绍组织能力
- 清楚说明为洲际酒店集团和我们的社区带来的益处

在本地层面，我们的做法是鼓励本地经理和员工在决定什么是对他们的社区有利时使用这一政策作为一个总体指南，同时确保所有的决策遵守我们的道德准则。

### 我们的慈善捐赠

捐赠仅限于有核实的慈善资质；道德原则与我们的道德准则一致；符合我们三大重点领域之一的组织。

我们不支持对种族、宗教、信仰、性别、年龄、身体问题或民族出身歧视的组织。另外，我们通常不提供以下捐赠：

- 个人
- 宗教组织
- 医院和医疗保健机构的常规运营支持
- 资本募款
- 捐赠基金
- 与我们的业务利益不相关的会议、研究会或研讨会
- 多年捐赠；只有第一年的捐赠请求被保证，对后续年度的支持需要每年审核
- 任何类型的政治捐赠

### Review structure and process

- Corporate donations are governed by the Steering Group of the Corporate Responsibility Team (CRT)
- The CRT draws on staff input to guide our 'Supporting our Communities' policy
- The CRT recommends an annual budget for approval by the Executive Committee, sets policies, guidelines, criteria and strategic direction, and approves all contributions with Executive Committee oversight.

### 审查结构和流程

- 企业捐赠由企业责任团队（CRT）的指导小组监管。
- CRT制定员工细则来指导我们的“支持我们的社区”政策
- CRT推荐年度预算供执行委员会批复、设定政策、指南、标准和战略方向，并在执行委员会的监督下批准所有捐赠。