

# IHG<sup>®</sup>

HOTELS & RESORTS



voco Hangzhou Binjiang Minghao, Greater China

## Investor Presentation

May 2021

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# Continued focus on industry-leading net rooms growth, underpinned by our strategic priorities



## Our Purpose

True Hospitality for Good

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## Our Ambition

To deliver industry-leading net rooms growth

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## Our Strategy

Use our scale and expertise to create the exceptional guest experiences and owner returns needed to grow our brands in the industry's most valuable markets and segments. Delivered through a culture that attracts the best people and has a positive impact on the world around us.

## Our Priorities



**Build loved  
and trusted brands**



**Customer centric  
in all we do**



**Create digital  
advantage**



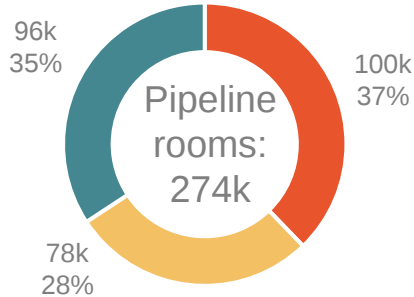
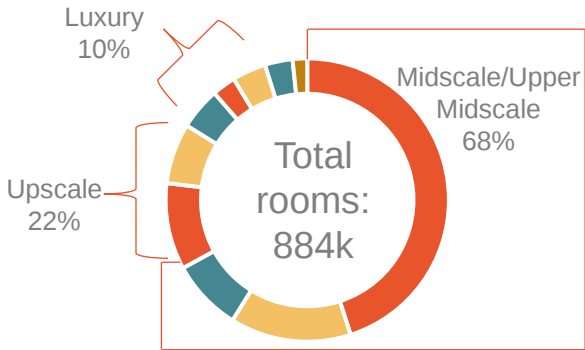
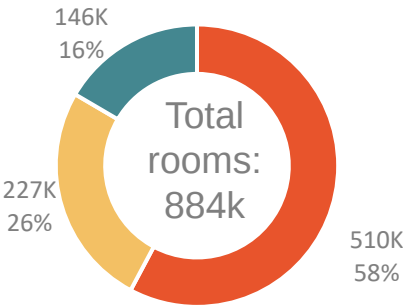
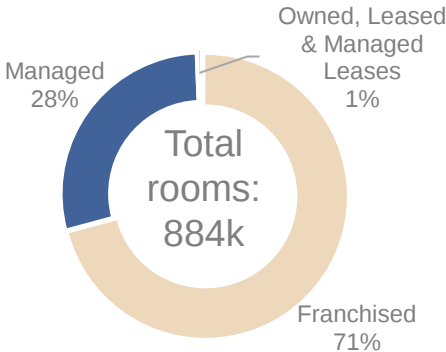
**Care for our people,  
communities and planet**

# Strong portfolio of preferred brands, geographically diverse and asset light

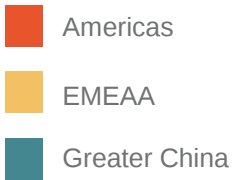
Strong portfolio of brands

Asset light and geographically diverse

High quality fee stream



~95% of profits from fee business  
 ~80% of fee revenue linked to hotel revenues  
 ~10% of fee revenue linked to hotel profits



# IHG is well positioned to benefit from strong industry fundamentals

## Industry

### Industry growth

- Sector growth outpaced global economy for a decade pre Covid-19<sup>1</sup>

### Shift to scale brands

- Branded share<sup>2</sup>: 53% open rooms, 80% pipeline
- Top 3 share<sup>2</sup>: 17% open rooms, 43% pipeline

### Upper Midscale & Midscale strength

- Contributed ~40% of total branded industry growth over the past four years<sup>3</sup>
- RevPAR declined less than overall industry<sup>4</sup>

### Desire to travel

- Growing populations, desire to travel and experience, inherent need to physically interact

### Technology

- Integral to the guest journey
- Drives owner value through data and insights

### Sustainability

- Increasingly informing guest preferences
- Scale helps owners seeking support

## IHG<sup>®</sup>

HOTELS & RESORTS

### Market share gains

- Accelerated net rooms growth from ~3% to 5.6% in three years pre Covid-19

### System expansion

- Opened 285 hotels in 2020; includes brand launches into new markets
- Pace of conversions increasing

### Strong weighting in midscale segments

- Represents 68% system and 61% pipeline
- Industry leading share of system and pipeline

### Enhanced brand portfolio

- Broadened portfolio to target guest needs
- Five new brands launched or acquired

### Cloud-based capabilities

- Digital-first approach enabling seamless guest experiences
- Next phase of GRS on track by end 2021

### Responsible Business focus

- Continuous focus on sustainable solutions
- Sustainability credentials facilitate owner needs

<sup>1</sup> Source: WTTC and Oxford Economics. <sup>2</sup> Source: 2020 STR census data; based on room share. <sup>3</sup> Source: STR US Upper Midscale and Midscale supply growth 2015-19; <sup>4</sup> Source: 2020 STR US Upper Midscale and Midscale vs US total industry.

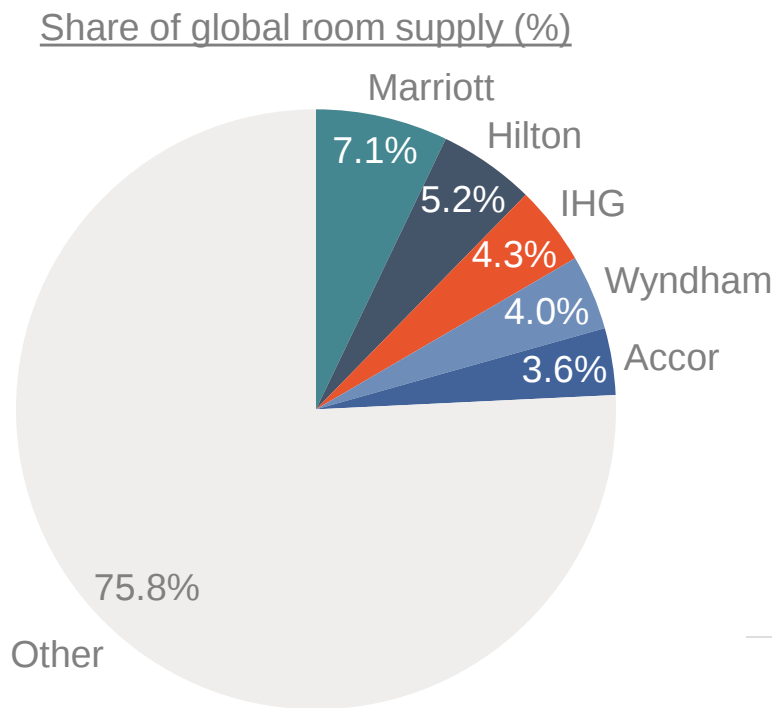
# Why owners choose to partner with IHG



<sup>1</sup> Loyalty contribution of room revenue

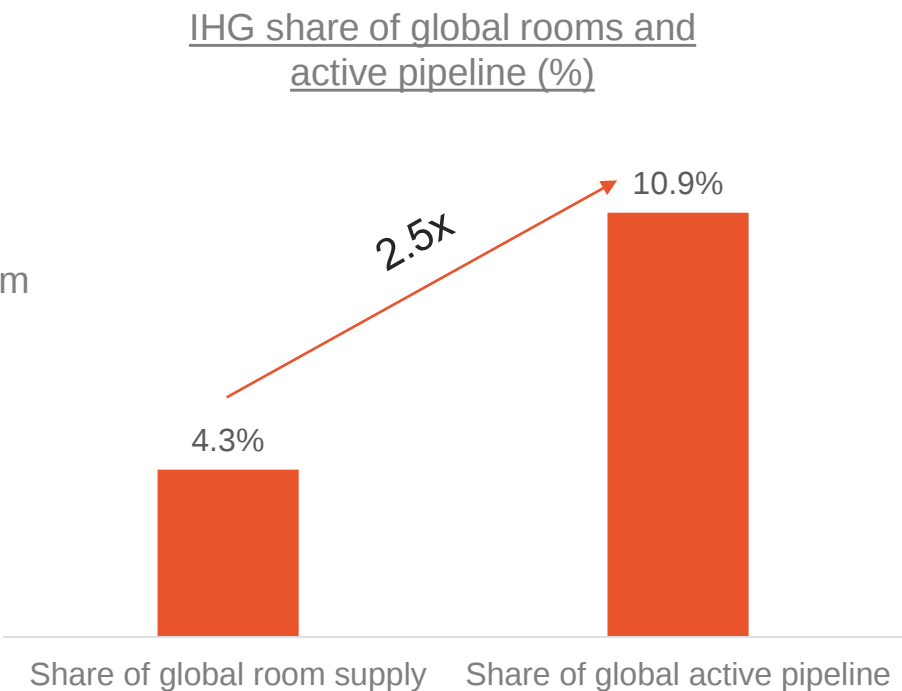
# Strong competitive position in an industry where branded players are gaining market share

IHG has over 4% share of global room supply



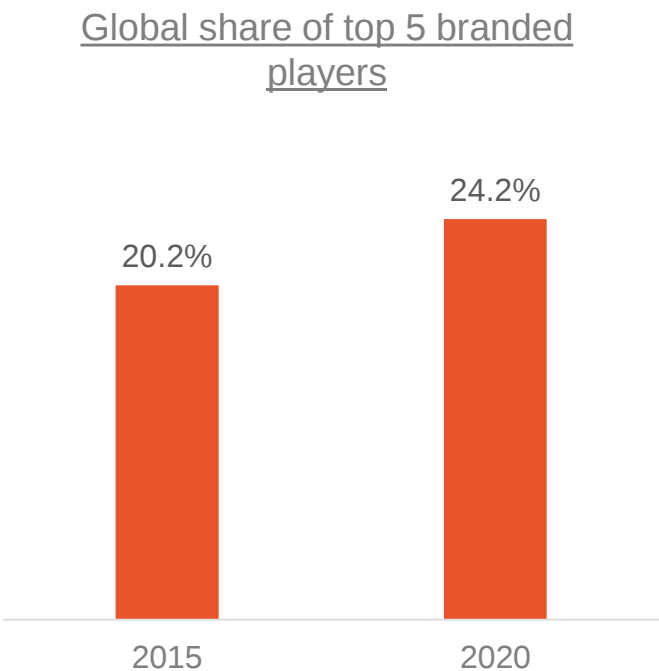
IHG is largely asset-light and weighted towards mainstream select service

With a larger share of the active pipeline



~40% of IHG pipeline under construction

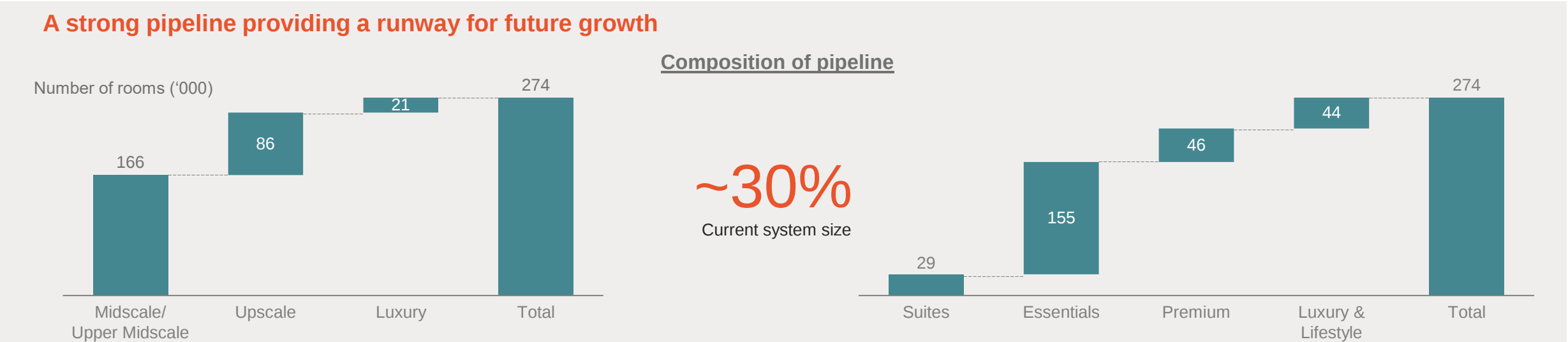
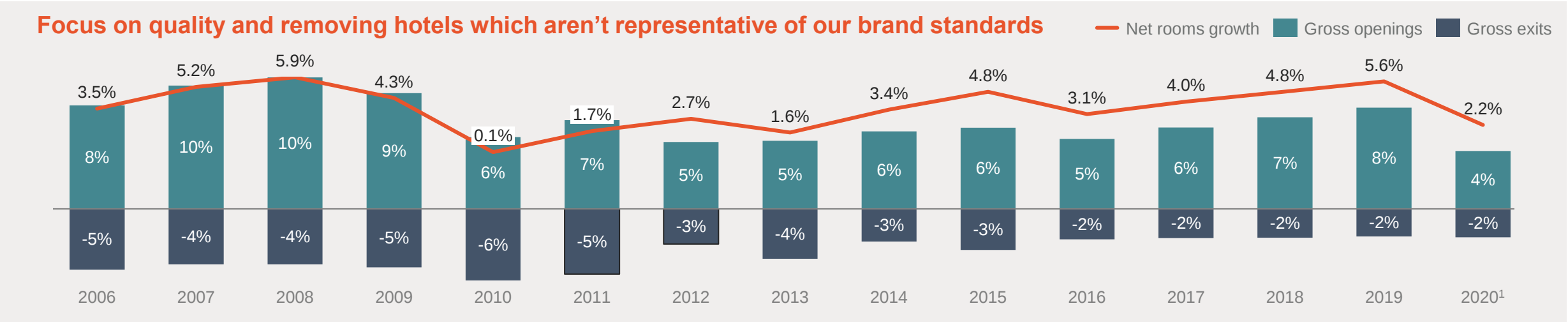
In an industry where branded players have gained share



Strong conversion opportunity potential to drive further share gains

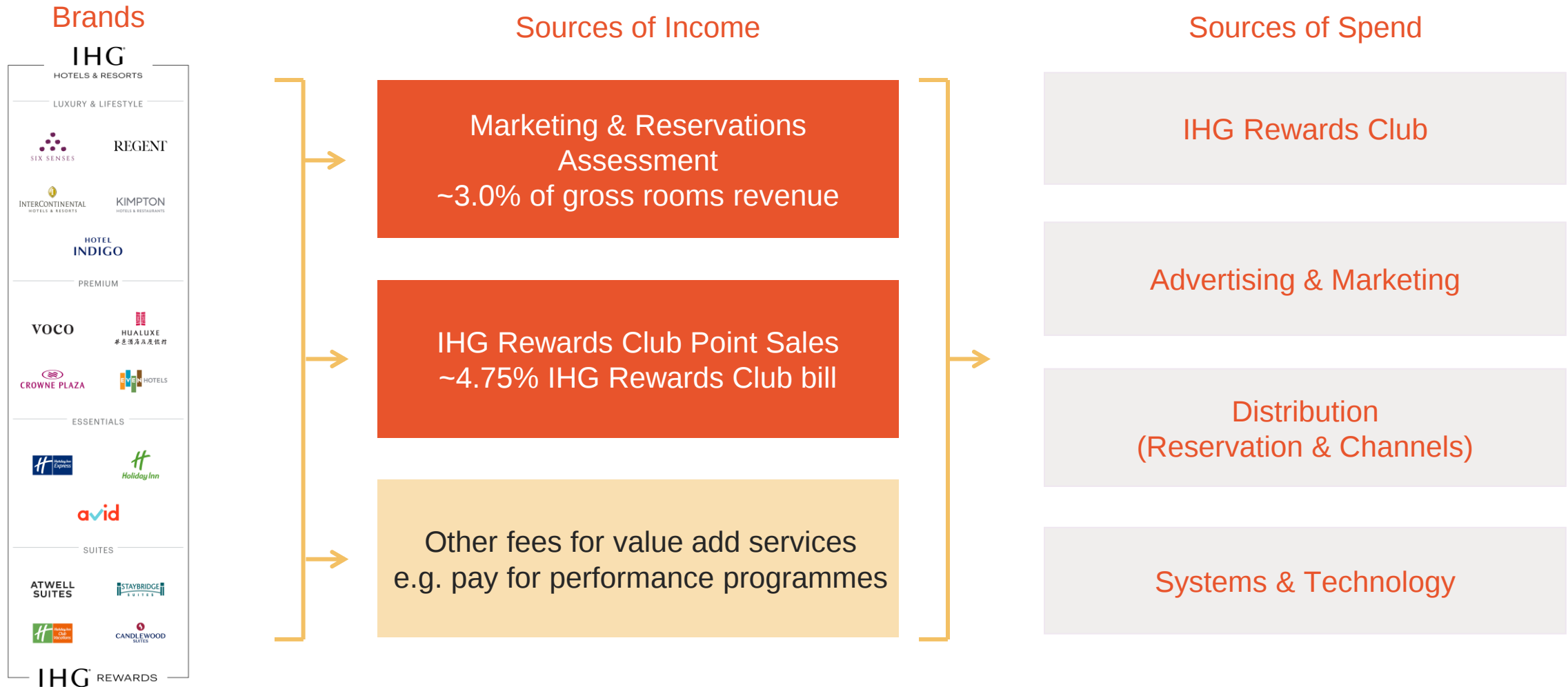
Source: STR, December 2020

# Progress on system size quality and pipeline for future growth



<sup>1</sup>2020 excludes the removal of 16.7k rooms relating to the termination of a portfolio of hotels owned by SVC

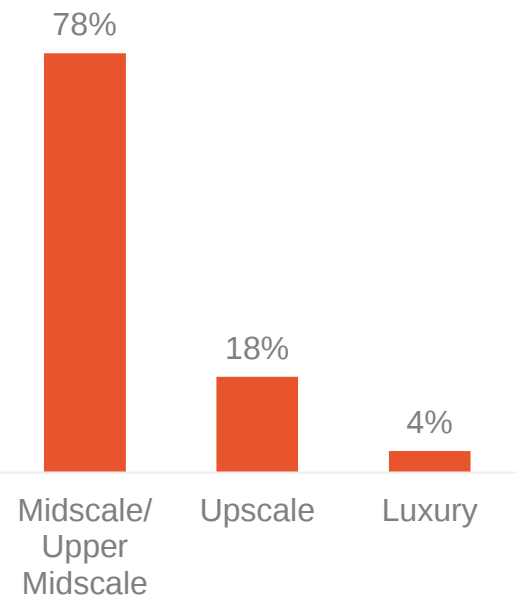
# IHG's System Fund supports our brand marketing and our revenue delivery system



# Our mix places us well to benefit from the expected shape of demand recovery

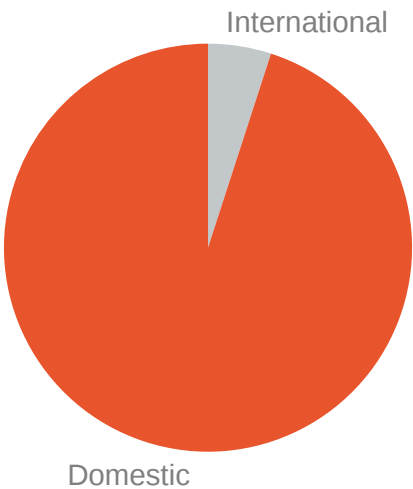
The midscale segments our largest weighting and outpacing overall industry RevPAR

US rooms distribution



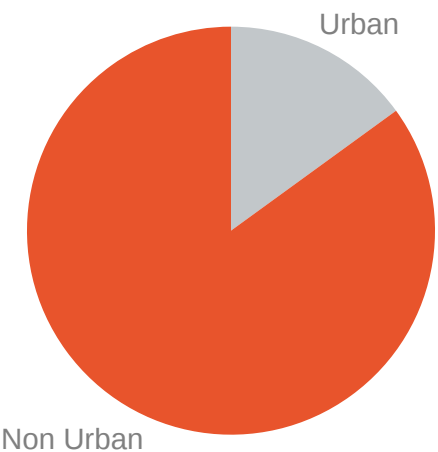
Domestic travel is leading the recovery

US demand mix



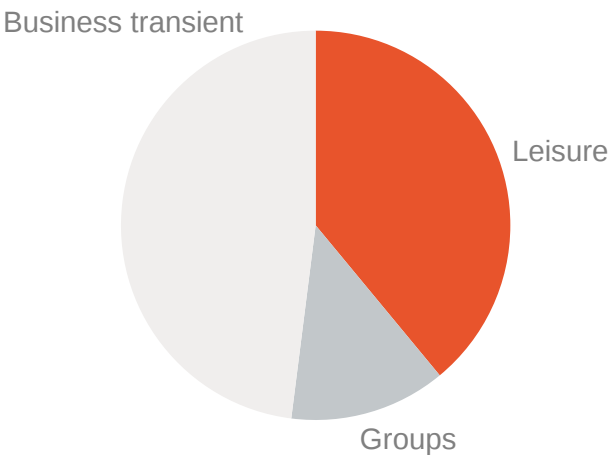
Non-urban<sup>1</sup> areas strongly outperforming urban

US rooms distribution



Groups is toughest area of demand; IHG's lowest exposure

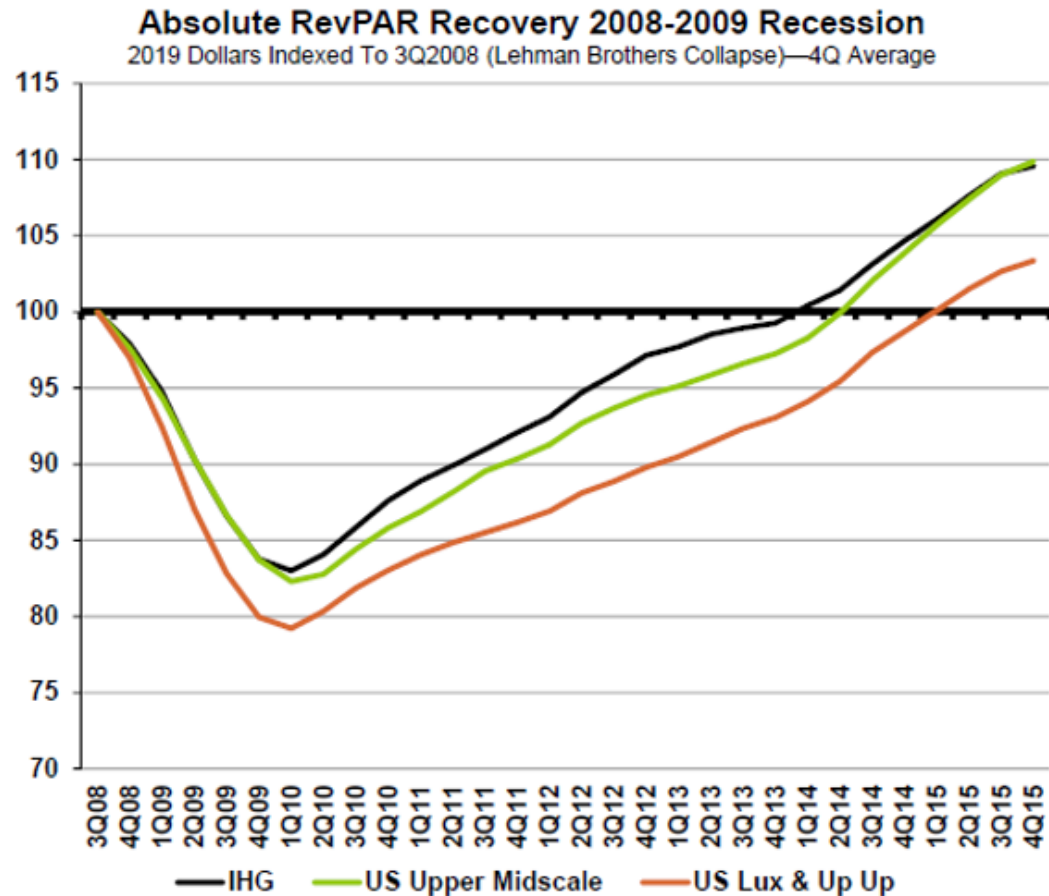
2020 US guest stays



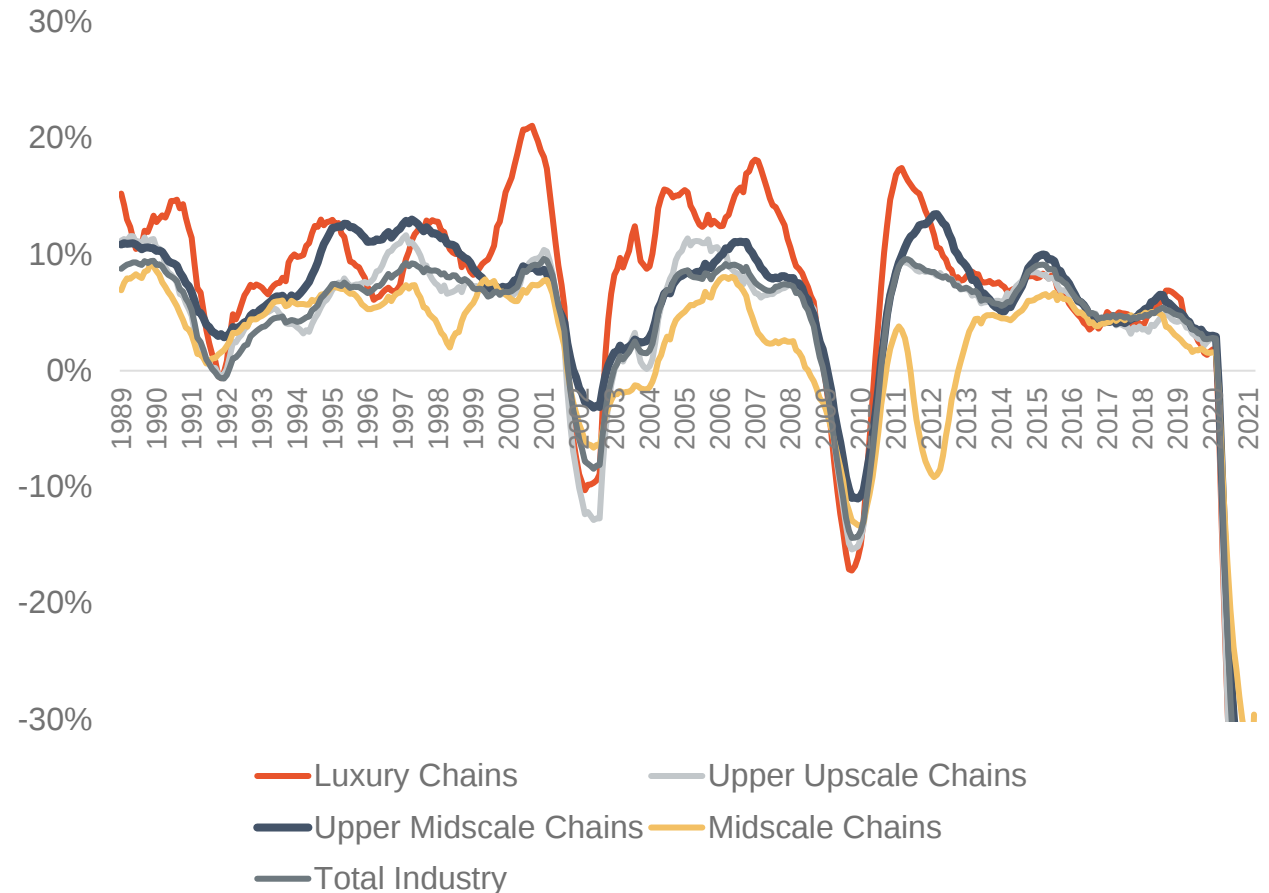
<sup>1</sup>Non-urban regions includes hotels located in small metro towns, suburban districts, interstate, airport and resort locations

# The Upper Midscale segment, which accounts for ~70% of our rooms in the US, has historically recovered faster than other segments

US RevPAR Performance 2008 - 2015 (12m rolling)



US Industry Chain Scale RevPAR Change (12m rolling)



# Q1 Trading Update – continued improvement in trading

## Trading performance

- **(50.6)%** Global RevPAR decline vs 2019; continued outperformance in key markets
- RevPAR reflects a 23%pts reduction in occupancy; rate holding at ~80% of 2019 levels
- Net system size flat YTD to 884k rooms (5,959 hotels)

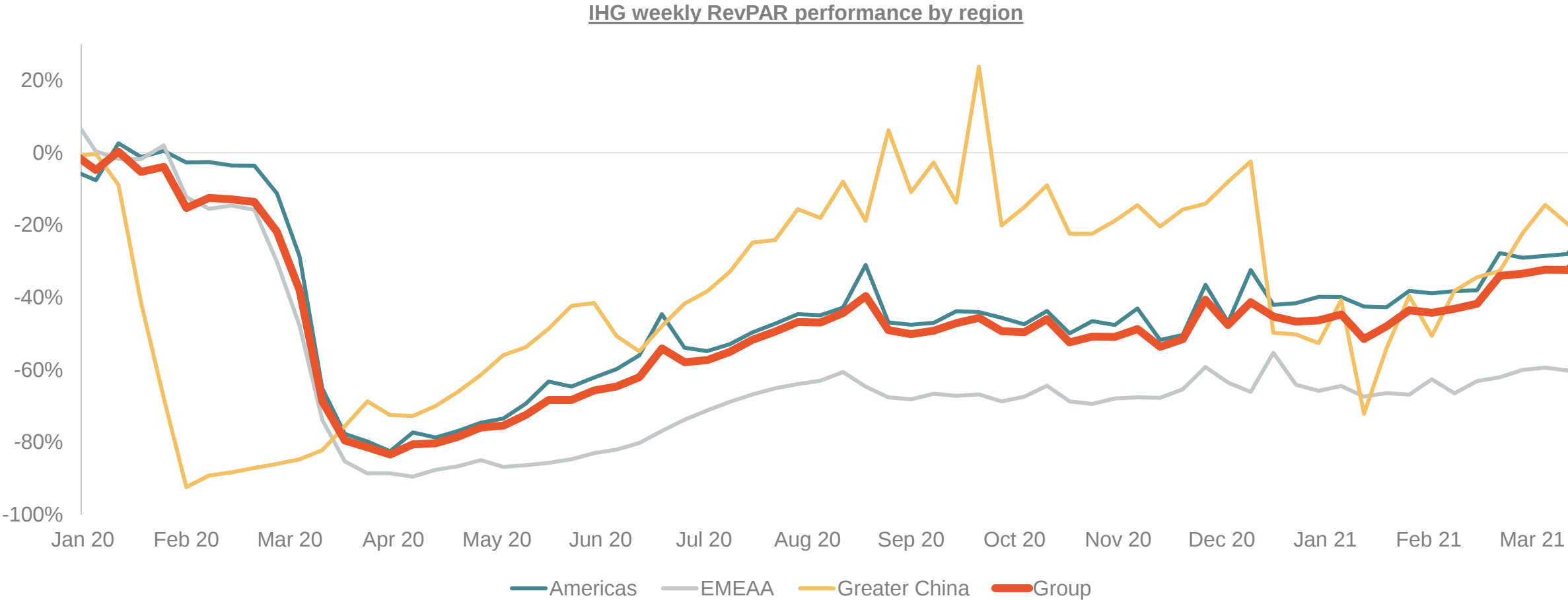
## Development activity

- **56** hotels opened (7.3k rooms); 5.8k added across our Essentials and Suites brands, and 1.5k across Premium, Luxury & Lifestyle
- **92** hotels signed (14.5k rooms); total pipeline now 274k rooms (1,820 hotels)

## Liquidity update

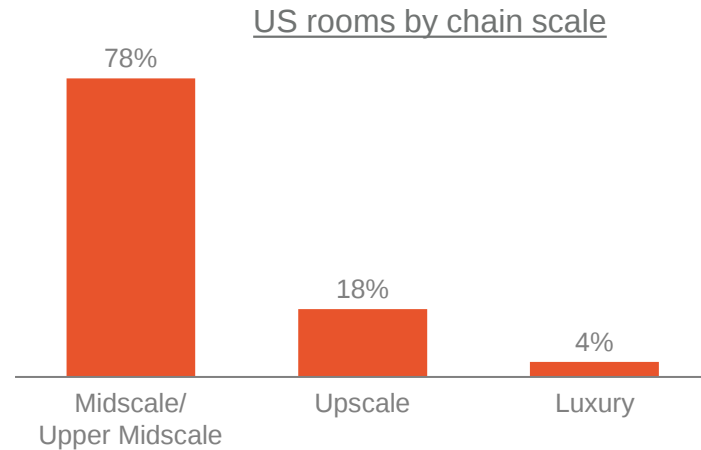
- Repaid £600m UK Government CCFF at maturity
- Total available liquidity at 31 March of **\$2.1bn**

# Weekly RevPAR performance demonstrates the path of recovery for each of our regions



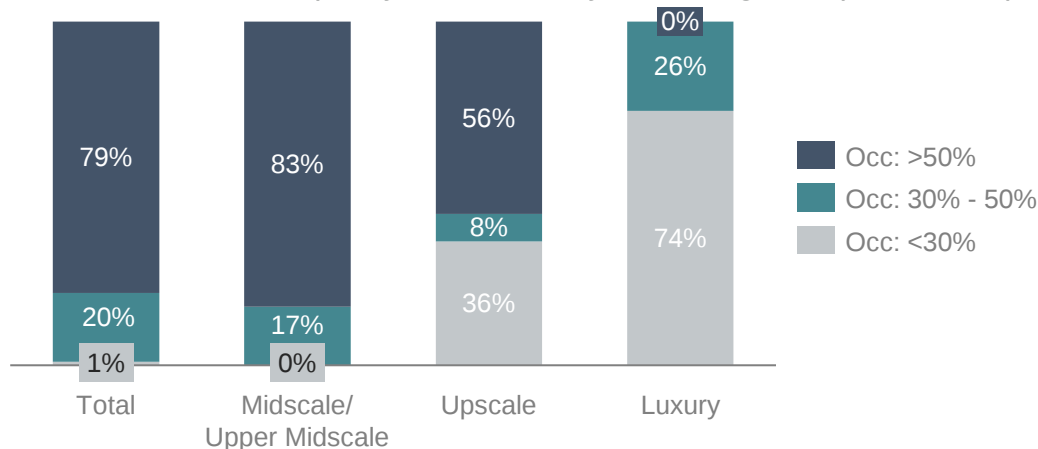
# A strong platform in the US from which to drive growth

## US estate heavily weighted towards midscale segments...

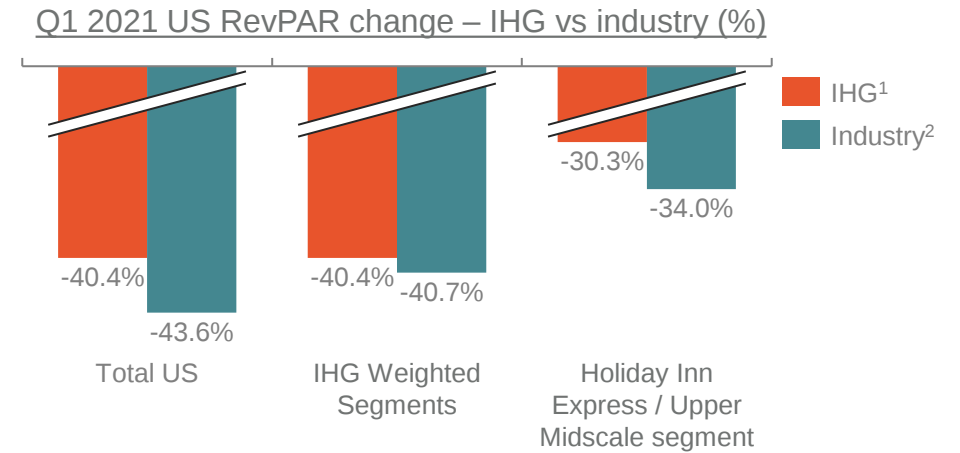


## ~80% of hotels have over 50% occupancy...

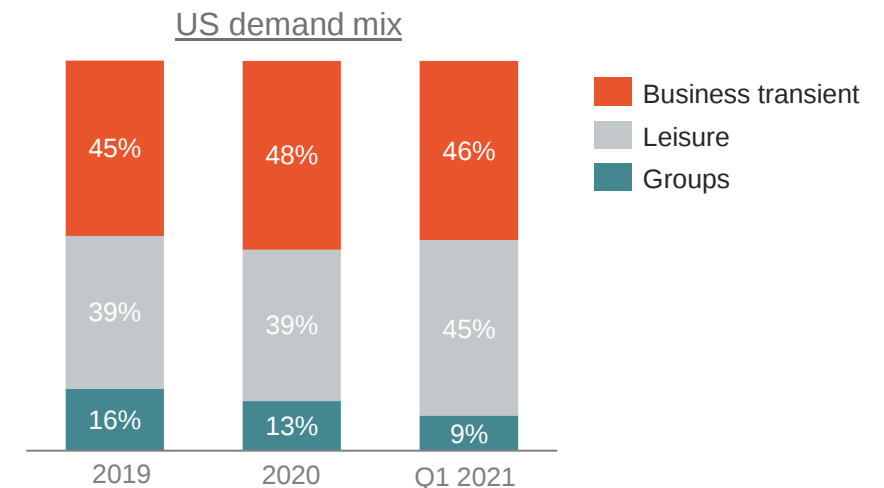
March 2021 US occupancy distribution by brand segment (% of estate)



## ...where we have continued to outperform



## ...driven by exposure to essential business travel

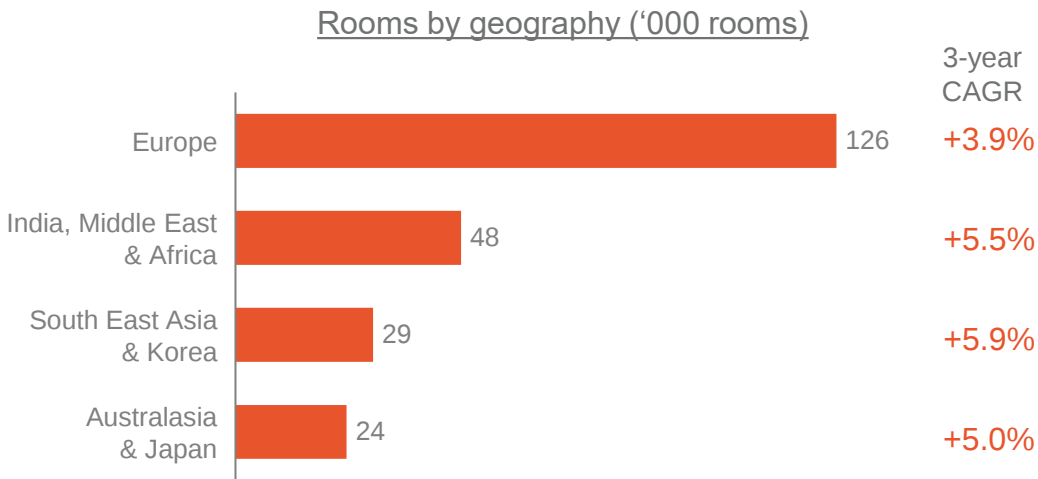


<sup>1</sup> Includes the adverse impact of hotels temporarily closed as a result of Covid-19. <sup>2</sup> Industry data per STR, on a total room inventory basis

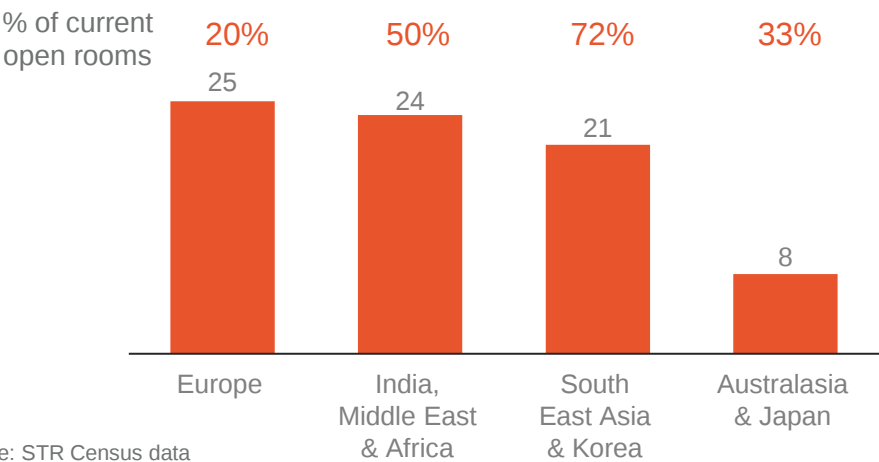
# Europe, Middle East, Asia & Africa

## A clear strategy for growth: building scale in key markets

### A wide geographic footprint....

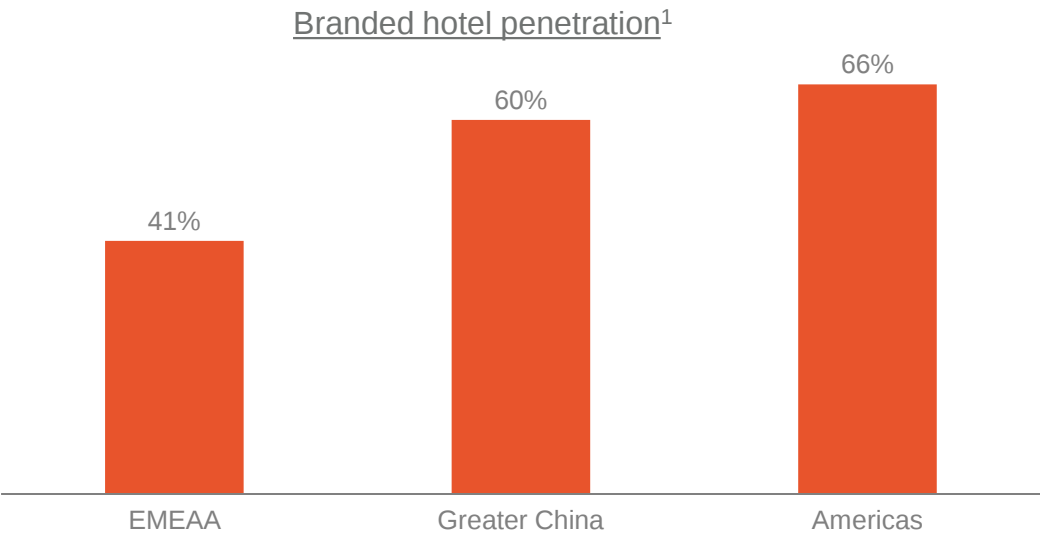


Pipeline rooms by geography ('000 rooms)



<sup>1</sup>Source: STR Census data

### ...with strong structural growth potential

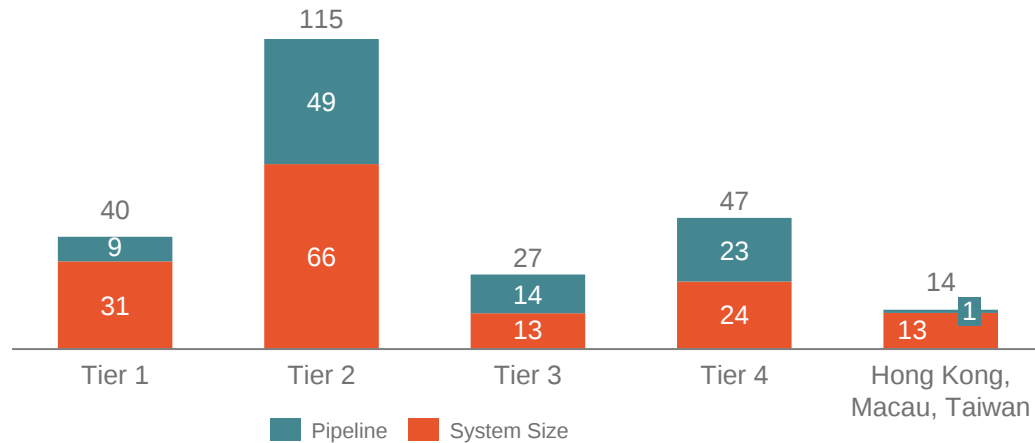


- Highly attractive structural drivers in numerous emerging markets in the region
- High-value growth opportunities across Luxury & Lifestyle
- **Developing and improving brand formats** – in 2020 opened first Holiday Inn & Suites in Japan; signed first all-suites for voco in Qatar; expanded Kimpton to resort destinations

# Our leading position in Greater China

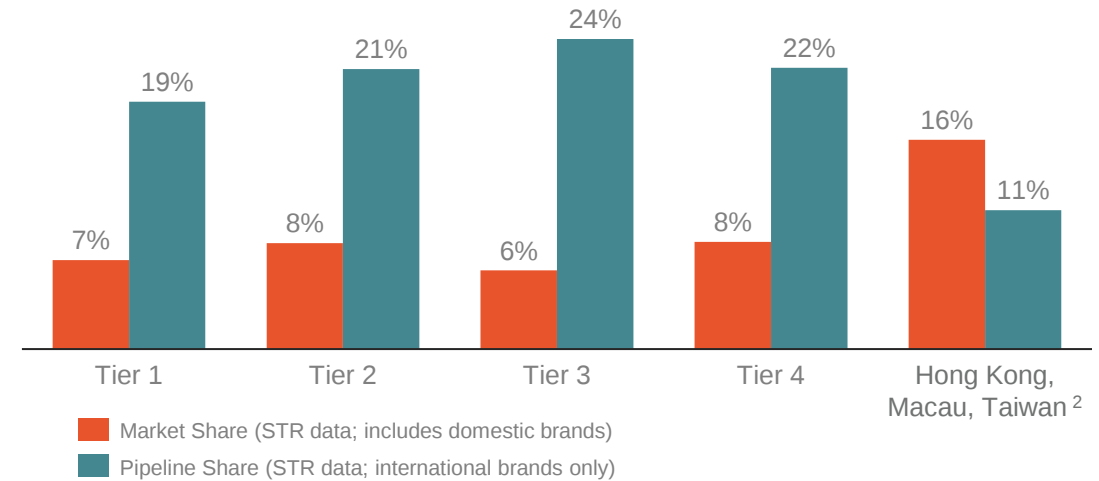
## Growing in locations with attractive demand drivers...

Q1 2021: system and pipeline distribution ('000 rooms)



## ...with a strong share of the branded pipeline

IHG share of branded market<sup>1</sup>

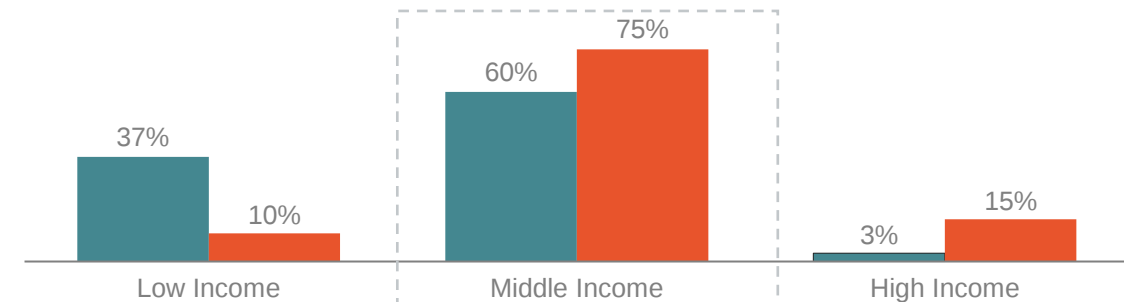


## Our brands deliver guest preference<sup>3</sup>



## Strong market fundamentals from a growing middle class

China income mix (%)



<sup>1</sup> Market share per Q4 2020 STR data; pipeline data only available for international branded operators

<sup>2</sup> Market share includes 5k rooms from InterContinental Alliance Resorts partnership with Sands

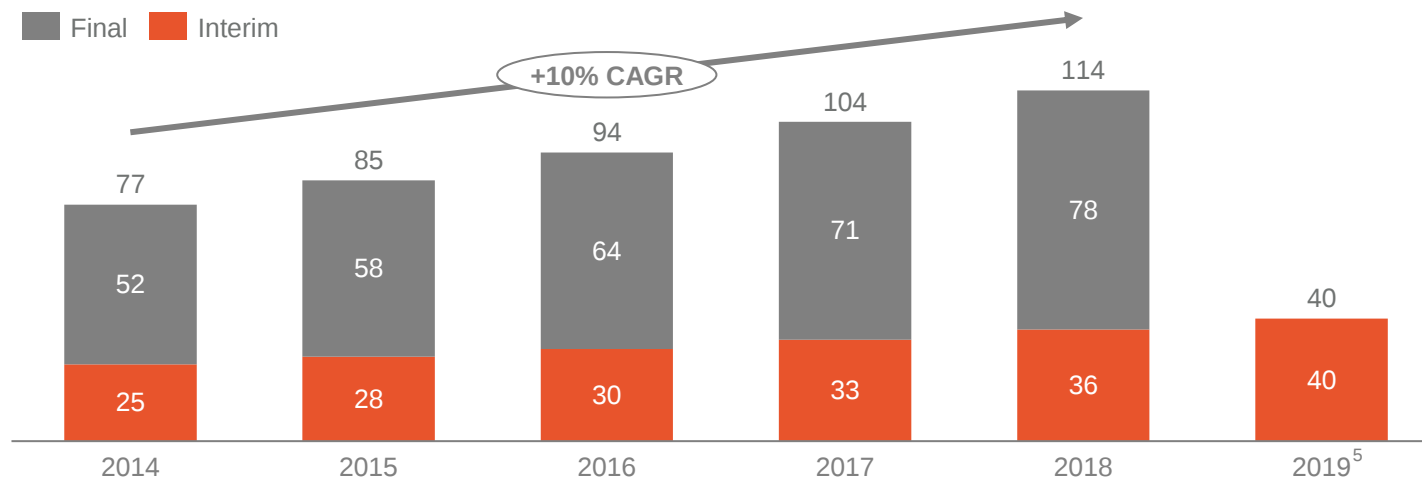
<sup>3</sup> Based on Serious Consideration as per 2019 Millward Brown brand survey of International brands

Source: EIU, Accenture Chinese Consumer Digital Trends Research (n=4060); IMF, UNWTO /Ministry of Tourism, Tourism Economics;

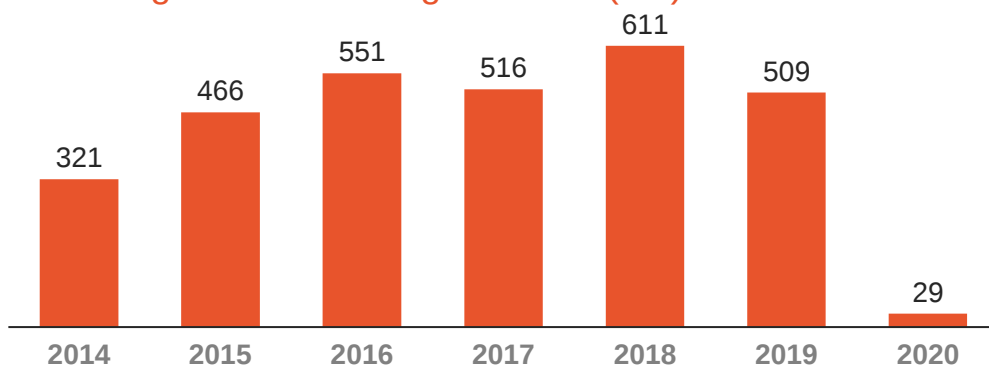
# Cash generative business, driving shareholder returns

- Strong cash flows driving consistent shareholder returns
- Total returns of ~\$13.6bn since 2003, ~40% from operations
  - \$2.4bn ordinary dividend
  - \$11.2bn additional returns
- Strong financial position:
  - \$2.90bn Bonds<sup>1</sup>
  - \$1.35bn RCF<sup>2</sup>
  - \$2.1bn PF available liquidity<sup>3</sup>

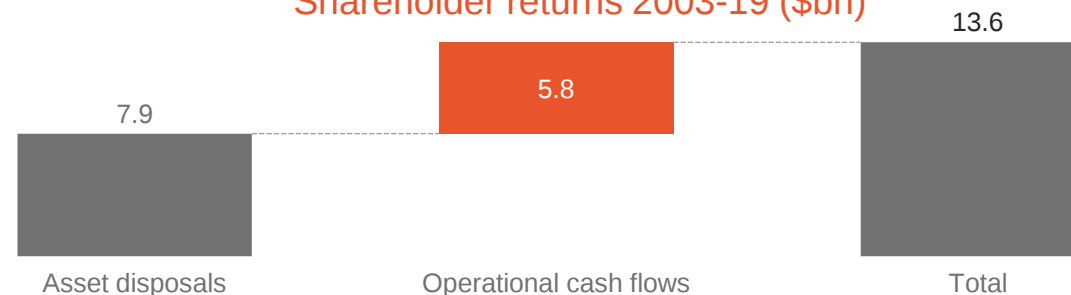
Ordinary dividend progression 2014-2019 (¢ per share)



Strong free cash flow generation (\$m)<sup>4</sup>



Shareholder returns 2003-19 (\$bn)



<sup>1</sup> Next bond maturity in November 2022 (£173m); <sup>2</sup> Maturity of the \$1.35bn RCF extended by 18 months to September 2023; <sup>3</sup> Consists of \$2.9bn total available liquidity as of 31 December 2020 and pro forma for the payment of £600m (\$0.8bn) of CCFF maturing in March 2021. <sup>4</sup> 2017 and 2018 Free Cash Flow Restated for the adoption of IFRS 16; <sup>5</sup> 2019 final dividend recommendation withdrawn in response to Covid-19

# Substantial liquidity maintained with optimised bond maturity profile

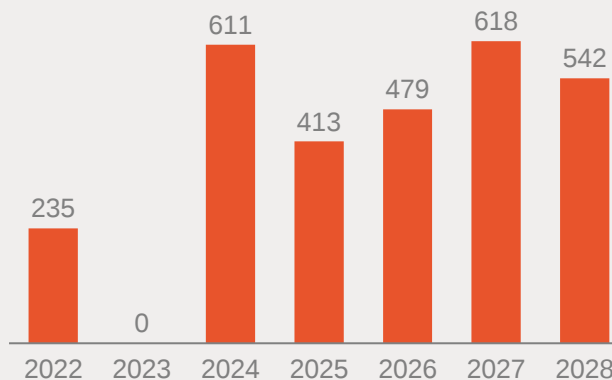
## Liquidity profile

- **\$2.1bn** as at 31 March 2021 following repayment of **£600m** commercial paper at maturity in March 2021 issued under UK Government's CCFF scheme
- Secured covenant waivers for \$1.35bn RCF up to and including **December 2021**<sup>1</sup>
- Covenant relaxations secured for **June 2022** and **December 2022**

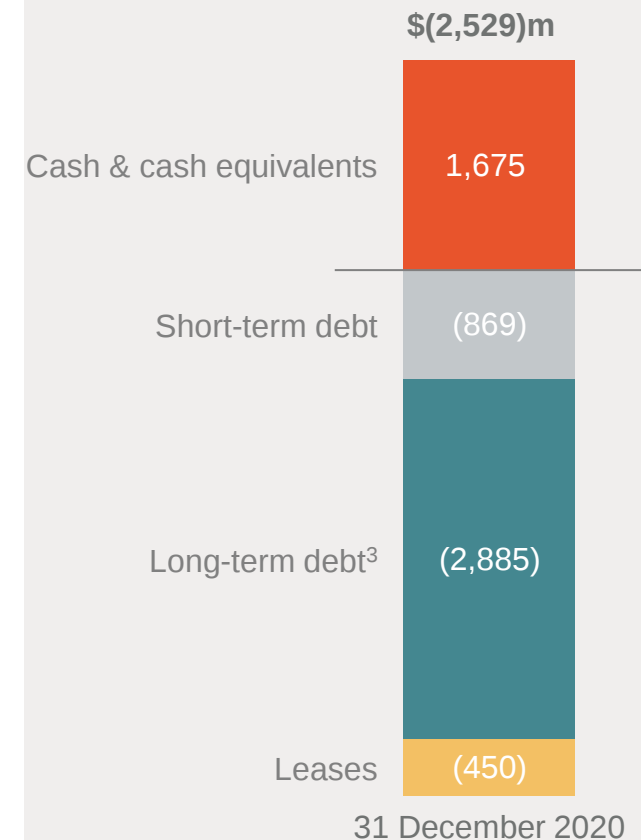
## Bond maturity profile

- **Staggered bond maturity** with no significant maturity until Q4 2022
- Issued €500m 1.625% bonds and £400m 3.375% bonds maturing in 2024 and 2028 respectively
- Concurrently repaid early £227m of our £400m 3.875% bonds maturing in November 2022

Bond maturity (\$m)



## Net debt composition



<sup>1</sup> Our customary interest cover and leverage ratio covenants have been replaced by a \$400m minimum liquidity covenant (defined as unrestricted cash and undrawn facilities with a remaining term of 6 months) tested at 30 June 2021 and 31 December 2021. Details of covenant levels and performance against these is provided in note 10 to the Group Financial Statements. <sup>3</sup> Includes value of currency swaps hedging long-term debt.

# Our strategy for uses of cash remains unchanged



Invest in the  
business to  
drive growth



Restore an ordinary  
dividend when  
responsible to do so



Return surplus  
funds to  
shareholders

Objective of maintaining an investment grade credit rating  
2.5x – 3.0x Net Debt : EBITDA<sup>1</sup> under normalised conditions

<sup>1</sup> On a post IFRS16 basis

# Conclusions

## - Confident on future growth prospects and our strategic priorities

- Recognition and thanks to all of our colleagues and owners for their efforts in the most challenging conditions and for their dedication to our purpose of True Hospitality for Good
- Delivered outperformance; demonstrated resilience of our business model; launched brands in new markets; continued to invest for future growth
- Long-term confidence reflected in continued hotel signings, ground breaks and openings
- Industry fundamentals remain strong and IHG is well-placed with preferred brands in attractive markets and segments, together with our strong technology and loyalty platforms
- Clear strategic priorities to achieve our ambition of industry-leading net rooms growth as the market recovers



Holiday Inn – Dubai

## Overview of FY 2020 and our strategic objectives

# Navigating the Covid-19 crisis effectively, whilst positioning the business for growth

## Our response to Covid-19



- Decisive cost action; cash preservation; robust liquidity
- Offering assistance to colleagues and communities
- Providing guests with the confidence to stay through the IHG Clean Promise and flexible booking options
- Supporting owners to help keep hotels open, lower their costs and manage their cash

## Rooms & RevPAR



- +0.3% net growth YoY<sup>1</sup> to 886k rooms (5,964 hotels)
- Conversion activity increasing
- (52.5)% Global RevPAR decline; (53.2)% in Q4
- Continued outperformance in key markets

## Results



- (75)% underlying operating profit decline
- \$29m free cash flow
- \$2.1bn available liquidity<sup>2</sup>
- No final dividend proposed
- Resilient fee-based business model

## Focusing on growth



- Opened 285 hotels
- Signed 360 hotels; ~25% conversions
- 213 ground breaks
- ~40% of pipeline under construction
- Evolved purpose and strategic priorities

<sup>1</sup> +2.2% excluding the impact of SVC portfolio termination; <sup>2</sup> On a pro forma basis for repayment of £600m UK Government CCFF at March 2021 maturity

# Build loved and trusted brands

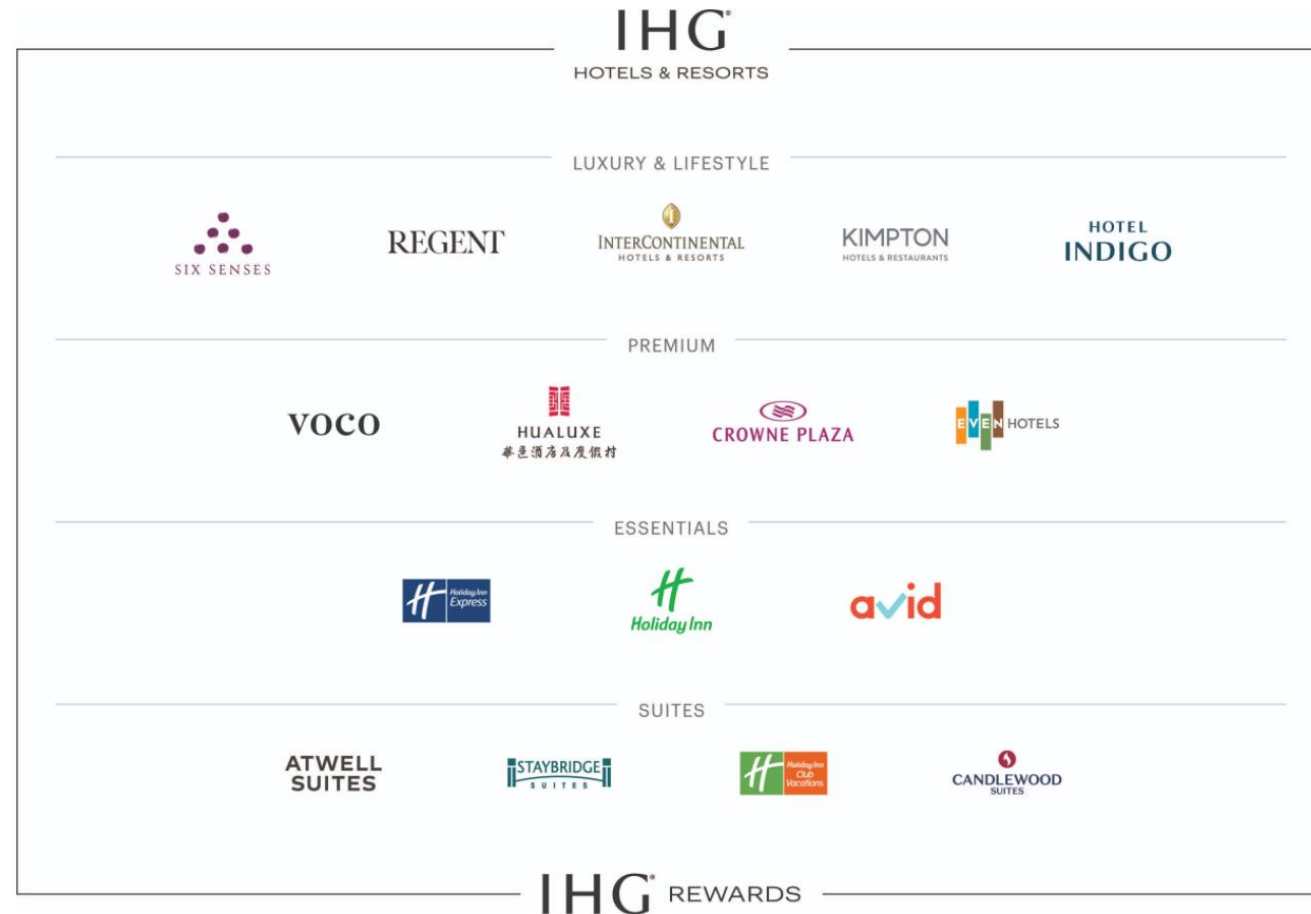
## - Expanding and enhancing our portfolio to drive growth

2017



2020

- Broadened our brand portfolio with five targeted additions since 2017:
  - High-quality midscale brand **avid** launched in 2017
  - Acquisition of **Regent Hotels & Resorts** in March 2018
  - Conversion focussed brand **voco** launched June 2018
  - **Six Senses Hotels Resorts Spas** acquired in early 2019
  - New all-suites brand **Atwell Suites** launched in late 2019
- **IHG Hotels & Resorts** Masterbrand, **IHG Rewards** branding, and strengthened positioning of each brand within its segment



# Build loved and trusted brands

## - Scaling up our newest brands



- 89 properties under construction or with plans approved
- 17 openings and 19 signings in the year
- Expansion beyond US with first opening in Mexico and first ground break in Canada
- Strongest guest satisfaction across our portfolio in the Americas



- Signed nine hotels into our newest all-suites Upper Midscale brand
- Properties secured in attractive locations such as Denver, Austin and Charlotte
- Ground broken for first hotel in Miami



- Brand established in 20+ countries
- Signed 18 properties; 12 conversions, six new builds
- Signed and opened first properties in US, including two conversions in New York
- First opening in Greater China

|                          |          |                |         |
|--------------------------|----------|----------------|---------|
| System <sup>1</sup>      | 24       | -              | 21      |
| Pipeline <sup>1</sup>    | 192      | 19             | 30      |
| Chain scale <sup>2</sup> | Midscale | Upper Midscale | Upscale |

# Build loved and trusted brands

- Global roll out of voco continues



voco Hangzhou Binjiang Minghao, Greater China



voco The Franklin New York, US



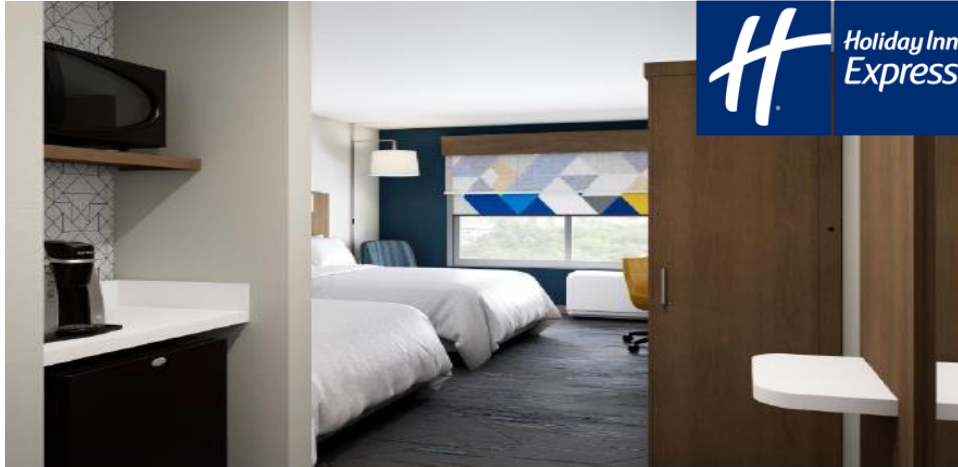
voco Paris Montparnasse, France



voco Villach, Austria

# Build loved and trusted brands

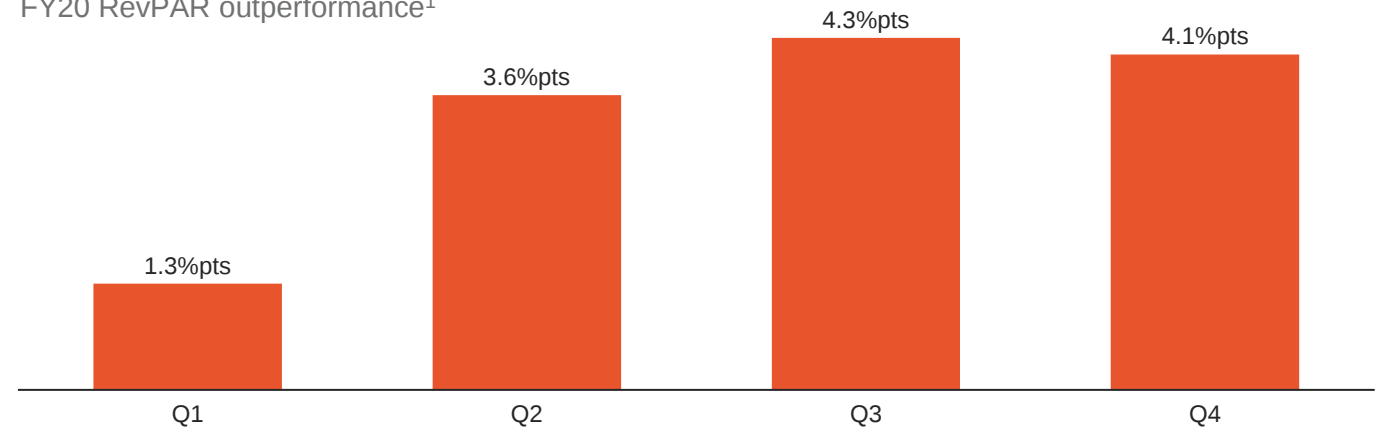
## - Holiday Inn Express driving outperformance and strong returns for owners



- Launched updated Formula Blue 2.0 in Americas with procurement-ready design and delivering >10% cost savings for owners
- 177 hotels with new room designs across Europe, delivering ~5pt premium in guest satisfaction
- Outperformed against the Upper Midscale segment throughout 2020
- Opened 136 hotels, bringing total estate to 2,966
- Signed 132, bringing total pipeline to 683 or >20% of current estate



FY20 RevPAR outperformance<sup>1</sup>



# Build loved and trusted brands

## - Continue to invest in and grow across other established brands











- ~60% occupancy and high guest satisfaction through 2020
- New prototype design committed in >80 **Candlewood Suites** and >100 **Staybridge Suites**
- Opened 20 Candlewood Suites and 24 Staybridge Suites properties

- Opened three **HUALUXE** properties, including the rebranding of HUALUXE Shanghai Twelve at Hengshan; signed a further six
- Opened an **EVEN** Hotel in Greater China, marking the first outside of the Americas

- New build prototype implemented in ~90 hotels across the Americas, delivering 5pt uplift in guest satisfaction
- ‘Open Lobby’ new public space already implemented or committed to in 90% hotels across Europe

- Renovations delivering uplifts in guest satisfaction
- 10 openings in Greater China to reach portfolio of over 100
- Signed 27 properties, ~25% from conversions

Continued focus on quality and consistency of estates; ~200 hotels (~10-15% of global estate) being reviewed; focused on those that are below where would like them to be in areas such as customer satisfaction and property condition; working closely with owners to help raise overall guest experience, including implementing service or property improvement plans

|                          |          |         |         |         |                |         |
|--------------------------|----------|---------|---------|---------|----------------|---------|
| System <sup>1</sup>      | 366      | 303     | 12      | 16      | 1,248          | 429     |
| Pipeline <sup>1</sup>    | 73       | 155     | 25      | 31      | 262            | 89      |
| Chain scale <sup>2</sup> | Midscale | Upscale | Upscale | Upscale | Upper Midscale | Upscale |

# Build loved and trusted brands

## - Expanding our Luxury & Lifestyle offering



- Signed seven hotels and opened a property in Turkey in 2020
- New locations include Italy, Japan and Saudi Arabia
- Commitment to community, sustainability and wellness



- Four signings since acquisition taking pipeline to six properties
- Conversion of Regent Shanghai Pudong completed in 45 days
- Regent Hong Kong renovation progressing



- Largest global luxury hotel brand with presence in over 60 countries
- Entering its 75th anniversary year
- Return to Italy and Morocco
- Chiang Mai and Fiji key conversions



- Global presence secured in 15 countries, including new openings in Mexico, Thailand and Japan
- Growth of resort portfolio with signing of Mallorca
- Signed eight hotels, including four in the US



- Opened 10 properties in 2020, including five in the US
- Firsts for the brand in Japan and Cyprus
- Signed entry of the brand in Australia

|                          |        |        |        |               |               |
|--------------------------|--------|--------|--------|---------------|---------------|
| System <sup>1</sup>      | 16     | 7      | 205    | 73            | 125           |
| Pipeline <sup>1</sup>    | 31     | 6      | 69     | 32            | 104           |
| Chain scale <sup>2</sup> | Luxury | Luxury | Luxury | Upper Upscale | Upper Upscale |

<sup>1</sup> Hotels. <sup>2</sup> STR classification.

# Build loved and trusted brands

- Continuing to enhance our Luxury & Lifestyle offer to guests and owners



Six Senses Kocatas Mansions, Istanbul



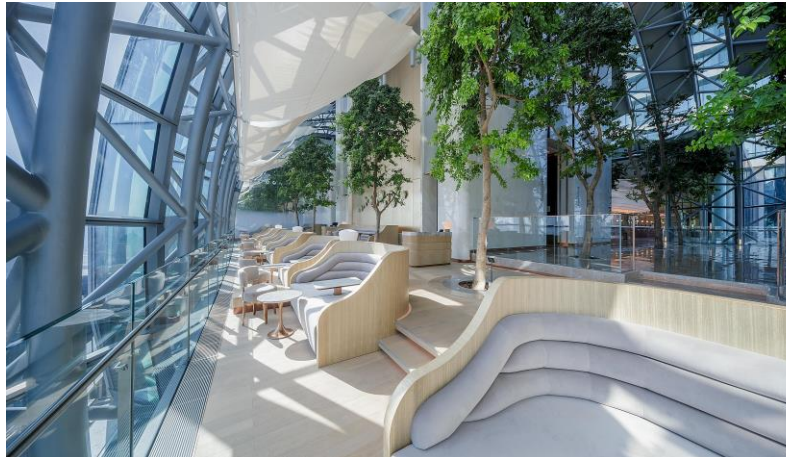
Regent Shanghai Pudong, Greater China



Hotel Indigo Bath, UK



Hotel Indigo Larnaca, Cyprus



InterContinental Chongqing, Greater China



Kimpton Hotel Fontenot, New Orleans, US

# Customer centric in all we do

## Guests

- Cleanliness & Safety**
- IHG Clean Promise
  - New protocols and standards

- Booking flexibility**
- *Book Now, Pay Later* policies
  - Free booking cancellations

- Meet with Confidence**
- Provides corporate bookers greater flexibility and assurance
  - Virtual and hybrid meetings solutions

- Loyalty**
- Dynamic pricing for Reward Nights
  - Enhancing value through partnerships

- Personalisation**
- Targeted promotions informed by data-driven capabilities



**IHG**  
REWARDS

## Owners

- Operating standards**
- Updated operating standards to offset higher safety and cleaning costs, and to focus on maximising returns

- Payment flexibility**
- Case-by-case consideration of payment plans

- Procurement**
- Centralised procurement helping to deliver savings and protect owner cash flow

- Revenue Management**
- Enhancements to provide further pricing and returns protection during periods of volatile demand

- IHG Concerto**
- Automating front desk operations such as Contactless Check-in

# Create digital advantage

## - Continuing to invest in our digital-first approach

GRS



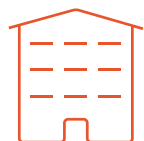
- **Attribute pricing** initial pilot conducted in each region in 2020; full roll-out expected by end 2021
- Pilots demonstrating to owners the ability to generate maximum value from their hotel's unique attributes

Guests

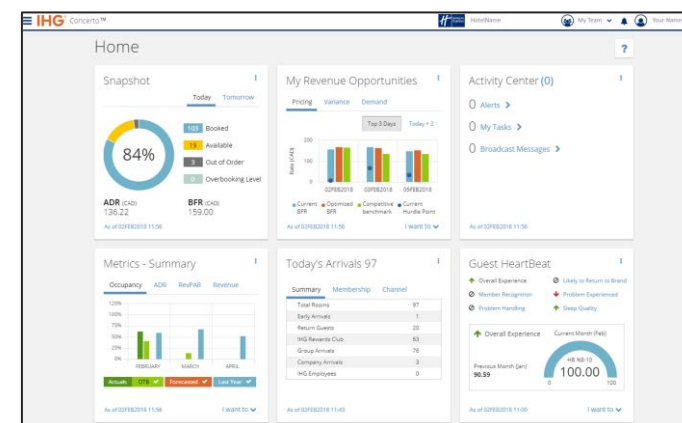


- **Digital check-in** at >1,000 hotels and receiving strong guest satisfaction scores; targeting 4,500 live hotels by end 2021; digital check-out already in 4,000 hotels
- **IHG Studio** integrated in-room entertainment and guest service live in ~100 hotels

Owners



- **Owner portal** providing real-time scorecard metrics, allowing owners to rapidly respond
- **Hotel Lifecycle System** enabling enhanced reporting and maximising owner returns by accelerating signings to openings



# Care for our people, communities and planet

## - 2030 Responsible Business ambitions and commitments



Champion a diverse culture where everyone can thrive

- Drive gender balance and a doubling of under-represented groups across our leadership
- Cultivate an inclusive culture for our colleagues, owners and suppliers
- Support all colleagues to prioritise their wellbeing and the wellbeing of others
- Drive respect for and advance human rights



Improve the lives of 30 million people in our communities around the world

- Drive economic and social change through skills training and innovation
- Support our communities when natural disasters strike
- Collaborate to aid those facing food poverty



Reduce our energy use and carbon emissions in line with climate science

- Implement a 2030 science based target that delivers:
  - 15% absolute reduction in our direct operations
  - 46% per m<sup>2</sup> reduction in franchise operations
- Target 100% new build hotels to operate at very low / zero carbon emissions by 2030
- Maximise / optimise the role of renewable energy



Pioneer the transformation to a minimal waste hospitality industry

- Eliminate single use items, or move to reusable or recyclable alternatives across the guest stay
- Minimise food going to waste through a “prevent, donate, divert” plan
- Collaborate to achieve circular solutions for major hotel commodity items



Conserve water and help secure water access in those areas at greatest risk

- Implement tools to reduce the water footprint of our hotels
- Mitigate water risk through stakeholder collaboration to deliver water stewardship at basin level
- Collaborate to ensure adequate water, sanitation, and hygiene (WASH) conditions for our operating communities

# IHG<sup>®</sup>

HOTELS & RESORTS



voco Hangzhou Binjiang Minghao, Greater China

## Appendices

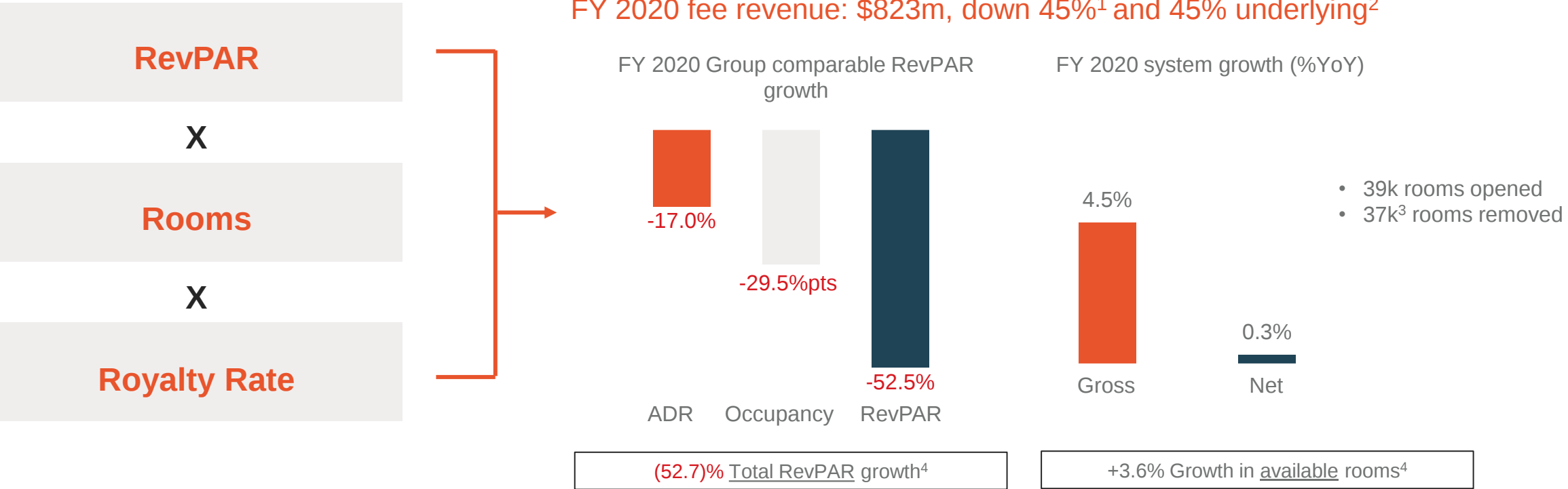
# Financial performance

| Results from reportable segments <sup>1</sup> | Reported |          |            | Underlying <sup>2</sup> |
|-----------------------------------------------|----------|----------|------------|-------------------------|
| \$ million                                    | FY 2020  | FY 2019  | % Change   | FY 2020                 |
| Revenue <sup>3</sup>                          | \$992m   | \$2,083m | (52)%      | (52)%                   |
| Operating profit                              | \$219m   | \$865m   | (75)%      | (75)%                   |
| Revenue from fee business                     | \$823m   | \$1,510m | (45)%      | (45)%                   |
| Operating profit from fee business            | \$278m   | \$813m   | (66)%      | (65)%                   |
| Fee margin <sup>4</sup>                       | 34.1%    | 54.1%    | (20.0)%pts |                         |
| Adjusted interest <sup>5</sup>                | \$130m   | \$133m   | (2)%       |                         |
| Reported tax rate <sup>6</sup>                | 38%      | 24%      | 14%pts     |                         |
| Adjusted EPS <sup>7</sup>                     | 31.3¢    | 303.3¢   | (90)%      |                         |
| Total dividend                                | -        | 39.9¢    | (100)%     |                         |

<sup>1</sup> Reportable segments excludes System Fund results, hotel cost reimbursements and exceptional items. <sup>2</sup> Reportable segment results excluding significant liquidated damages, current year disposals and stated at constant 2020 exchange rates (CER).

<sup>3</sup> Comprises the Group's fee business and owned, leased and managed lease hotels. <sup>4</sup> Excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company. <sup>5</sup> Adjusted interest adds back \$4m of interest charges in relation to the System Fund and excludes exceptional items. <sup>6</sup> The Group's reported effective tax rate, before exceptional items and the System Fund results. <sup>7</sup> Calculated using results from Reportable Segments and Adjusted interest, and excluding changes in fair value of contingent purchase consideration.

# Fee-based business model shows relative resilience in spite of RevPAR downturn



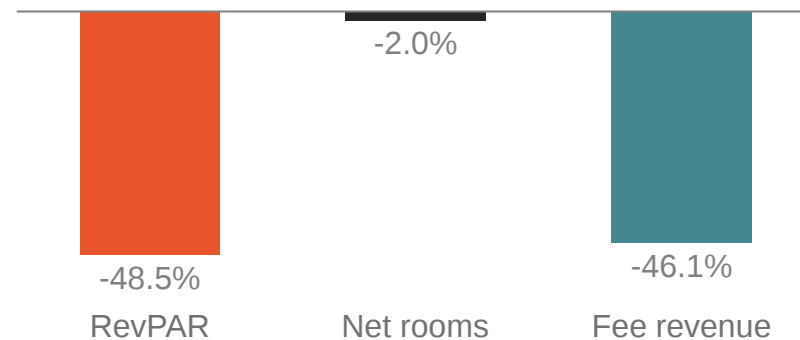
<sup>1</sup> Growth stated at AER. <sup>2</sup> Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals and stated at constant 2020 exchange rates (CER). <sup>3</sup> Removals include 2.1k rooms relating to a previously flagged hotel portfolio in Germany and 16.7k rooms relating to the termination of a portfolio of hotels owned by SVC. <sup>4</sup> Growth stated for underlying fee business.

# Americas

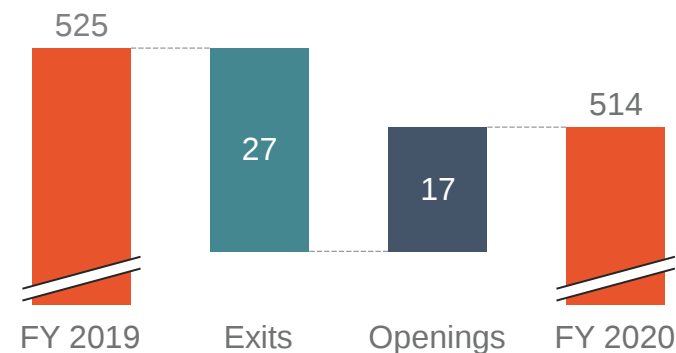
## US RevPAR outperformance in the segments in which we compete

- RevPAR down 48.5%; US down 46.9%
- Q4 US RevPAR down 47.4%
  - Franchised estate down 43% and Managed estate down 79%
  - Midscale/Upper Midscale and Extended Stay most resilient segments
- YoY net rooms growth (2.0)% (gross: +3.2%)
  - Net rooms growth +1.1% (before 16.7k rooms from SVC termination)
  - Development continued with 136 ground breaks, 24 in Q4
- Underlying fee revenue<sup>1</sup> down 46% (\$391m), underlying fee operating profit<sup>2</sup> down 51% (\$336m):
  - Impact from lower demand across Managed estate resulting in \$8m lower incentive management fees largely offset by fee business cost savings, an \$8m payroll tax credit benefit and a \$4m litigation settlement benefit
- Owned, leased and managed lease profit down \$64m to a loss of \$27m, impacted by the temporary closure of a number of hotels
- Pipeline: 103k rooms; 14k signed
- Signings include 50 Holiday Inn Express, 19 avid, 9 Atwell Suites and 3 voco hotels

FY 2020 growth in fee revenue drivers<sup>1</sup>



FY 2020 net rooms growth ('000s)



<sup>1</sup> Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals and stated at constant 2020 exchange rates (CER). <sup>2</sup> Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year disposals at CER.

# Europe, Middle East, Asia & Africa

## Difficult trading conditions with closures and travel restrictions

- RevPAR down 64.8% (Q4 down 70.5%)
- Q4: Impacted by lockdown measures, particularly UK (down 74%) and Continental Europe (down 86%); Middle East down 56%; Australasia & Japan down 53%

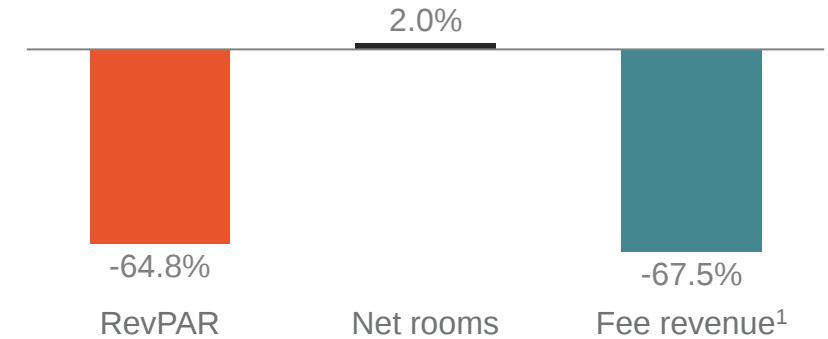
- 83% of the estate open as of the end of January

- YoY net rooms growth +2.0% (gross: +5.1%)
- Removals include 2.1k rooms relating to a previously flagged hotel portfolio in Germany

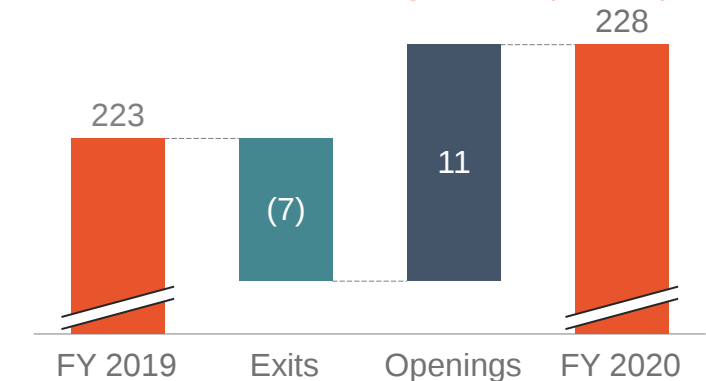
- Underlying fee revenue<sup>1</sup> down 67% (\$220m) and underlying fee operating profit<sup>2</sup> down \$211m to a loss of \$19m, impacted by \$76m lower incentive management fee income
- Owned, leased and managed lease loss of \$32m; hotel closures partially offset by: significant cost reduction measures; rent reductions; \$3m of disposal gains
- Rental payments relating to UK and German leased hotels now fully variable through the income statement; no lease liability or right-of-use asset on the balance sheet

- Pipeline: 76k rooms; 14k signed
- Signings include 5 Six Senses, 1 Regent, 10 Hotel Indigo and 10 voco hotels

### FY 2020 growth in fee revenue drivers<sup>1</sup>



### FY 2020 net rooms growth ('000s)



<sup>1</sup> Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals and stated at constant 2020 exchange rates (CER). <sup>2</sup> Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year disposals at CER.

# Greater China

## Occupancy levels recovered to ~60% in Q4

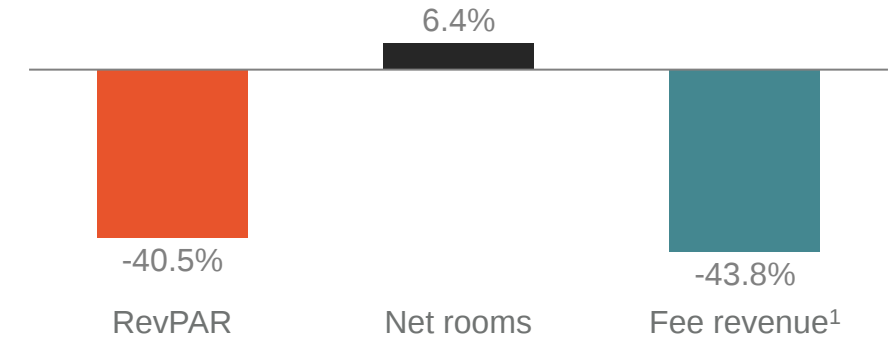
- RevPAR down 40.5% (Q4 down 18.2%)
  - Mainland China down 37% (Q4 down 15%)
    - Tier 1 RevPAR down 48% (Q4 down 28%)
    - Tier 2-4 RevPAR down 31% (Q4 down 8%)
  - Hong Kong SAR down 78% (Q4 down 52%)

- YoY net rooms growth 6.4% (gross: up 8.4%)

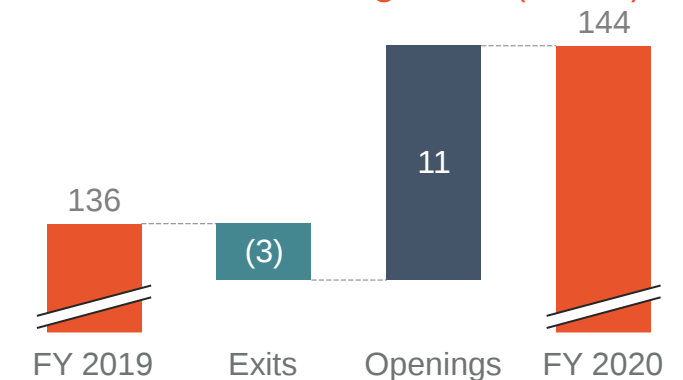
- Underlying fee revenue<sup>1</sup> down 44% (\$60m) and operating profit<sup>2</sup> down \$38m to \$35m, driven by \$32m lower incentive management fee income

- Pipeline: 93k rooms; 28k rooms signed
  - 85 franchise agreements signed across Crowne Plaza, Holiday Inn and Holiday Inn Express
  - Opened first voco hotel with two further signings

### FY 2020 growth in fee revenue drivers<sup>1</sup>



### FY 2020 net rooms growth ('000s)



<sup>1</sup> Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals and stated at constant 2020 exchange rates (CER). <sup>2</sup> Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year disposals at CER.

# Growth rate analysis

| FY 2020       | RevPAR growth %                                                          |                                                                                    | Net rooms growth %       |                                                                    | Underlying Fee Revenue <sup>1</sup> Growth % | Comments                                                                         |
|---------------|--------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------|--------------------------------------------------------------------|----------------------------------------------|----------------------------------------------------------------------------------|
|               | Comparable                                                               | Total <sup>2</sup>                                                                 | YoY                      | Available <sup>2</sup>                                             |                                              |                                                                                  |
|               | Hotels that have traded in all months being compared (i.e. steady state) | All hotels that were open in FY 2020 and FY 2019 (incl hotels that are ramping up) | 30 December 2020 vs 2019 | Aggregate number of rooms available for sale in FY 2020 vs FY 2019 |                                              |                                                                                  |
| Americas      | (48.5)%                                                                  | (48.0)%                                                                            | (2.0)%                   | 2.1%                                                               | (46.1)%                                      | • Fee revenue growth impacted by lower levels of incentive management fee income |
| EMEA          | (64.8)%                                                                  | (65.0)%                                                                            | 2.0%                     | 3.1%                                                               | (67.5)%                                      |                                                                                  |
| Greater China | (40.5)%                                                                  | (44.0)%                                                                            | 6.4%                     | 10.7%                                                              | (43.8)%                                      |                                                                                  |
| Total         | (52.5)%                                                                  | (52.7)%                                                                            | 0.3%                     | 3.6%                                                               | (45.0)%                                      |                                                                                  |

<sup>1</sup> Underlying fee revenue and excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals, System Fund results and hotel cost reimbursements at constant 2020 exchange rates (CER).

<sup>2</sup> Underlying fee business Total RevPAR and available rooms.

# Fee margin<sup>1</sup> by region

## Americas



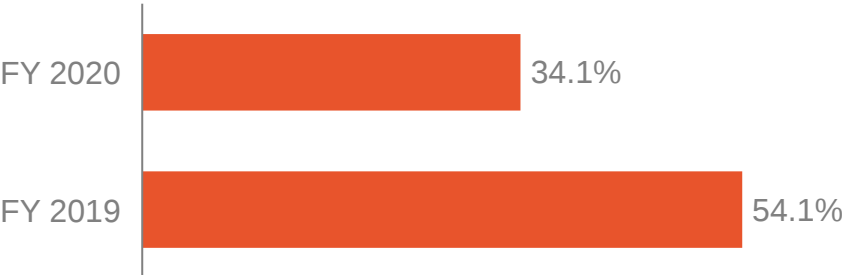
## Europe, Middle East, Asia and Africa



## Greater China



## Total IHG



<sup>1</sup> Fee margin excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company; is stated at AER. For Americas, consists of fee business revenue and operating profit of \$457m (2019: \$853m) and \$323m (2019: \$663m) respectively. For Europe, Middle East, Asia and Africa consists of fee business revenue and operating profit as adjusted for significant liquidated damages of \$106m (2019: \$326m) and \$(19)m (2019: \$191m) respectively. For Greater China consists of fee business revenue and operating profit of \$77m (2019: \$135m) and \$35m (2019: \$73m) respectively.

# Revenue and operating profit 2019-2020

| Actual US\$                      | Total Revenue |              | Total Operating Profit |            |
|----------------------------------|---------------|--------------|------------------------|------------|
|                                  | Full Year     |              | Full Year              |            |
|                                  | 2020          | 2019         | 2020                   | 2019       |
| Fee Business                     | 457           | 853          | 323                    | 663        |
| Owned, Leased & Managed Leases   | 55            | 187          | (27)                   | 37         |
| <b>Total Americas</b>            | <b>512</b>    | <b>1,040</b> | <b>296</b>             | <b>700</b> |
| Fee Business                     | 107           | 337          | (18)                   | 202        |
| Owned, Leased & Managed Leases   | 114           | 386          | (32)                   | 15         |
| <b>Total EMEAA</b>               | <b>221</b>    | <b>723</b>   | <b>(50)</b>            | <b>217</b> |
| Fee Business                     | 77            | 135          | 35                     | 73         |
| <b>Total Greater China</b>       | <b>77</b>     | <b>135</b>   | <b>35</b>              | <b>73</b>  |
| Central Results                  | 182           | 185          | (62)                   | (125)      |
| <b>Total Reportable Segments</b> | <b>992</b>    | <b>2,083</b> | <b>219</b>             | <b>865</b> |
| Reimbursement of Costs           | 637           | 1,171        | -                      | -          |
| System Fund                      | 765           | 1,373        | (102)                  | (49)       |
| <b>Total IHG</b>                 | <b>2,394</b>  | <b>4,627</b> | <b>117</b>             | <b>816</b> |

# Cost reductions whilst continued investment in growth

## Cost actions

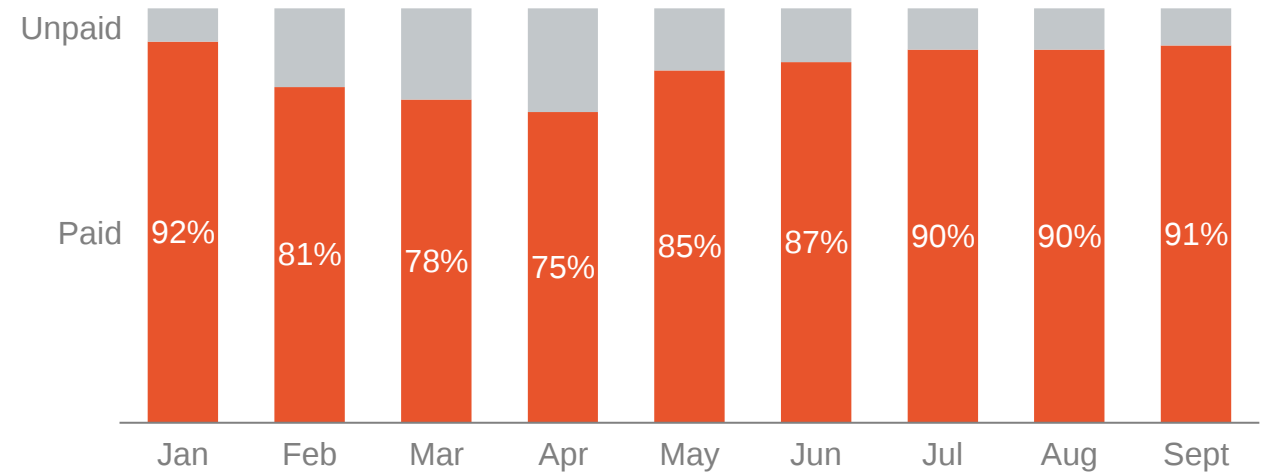
- **\$150m** of temporary Fee Business cost savings in 2020
- Reduction in cost base of owned, leased and managed lease hotels
- Targeting **~\$75m** to be sustainable into 2021

## Continued investment in growth

- Maintained investment in our five newest brands through 2020, which will contribute to future growth as they build scale
- Ongoing deployment of key money

## Owner payment profile

### Americas invoices paid within 90 days of due date



- We have 2,250+ owners across our ~4,300 Americas hotels
- ~85% of invoices paid within 45 days of due date and ~90% within 75 days of due date

# Currency translation

| Region <sup>1</sup> | Reportable Segments<br>Reported FY 2020 vs FY 2019 rates <sup>2</sup> |             | Reportable Segments<br>FY 2020 at average Jan 2021 rate vs reported FY 2020 <sup>3</sup> |               |
|---------------------|-----------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------|---------------|
|                     | Revenue                                                               | EBIT        | Revenue                                                                                  | EBIT          |
| Americas            | \$(1)m                                                                | -           | \$1m                                                                                     | -             |
| EMEAA               | \$1m                                                                  | \$(1)m      | \$10m                                                                                    | -             |
| Greater China       | \$2m                                                                  | \$2m        | \$4m                                                                                     | \$1m          |
| Central Overheads   | -                                                                     | -           | \$2m                                                                                     | \$(3)m        |
| <b>Total IHG</b>    | <b>\$2m</b>                                                           | <b>\$1m</b> | <b>\$17m</b>                                                                             | <b>\$(2)m</b> |

<sup>1</sup> Major non USD currency exposure by region (**Americas**: Canadian Dollar, Mexican Peso; **EMEAA**: British Pound, Euro, Russian Rouble, Japanese Yen, Singapore Dollar; **Greater China**: Chinese Renminbi; **Central**: British Pound). <sup>2</sup> Based on monthly average exchange rates each year. <sup>3</sup> Jan average rates: 0.73 USD:GBP; 0.82 USD:EUR.

# 2020 notable items

## 2020 items

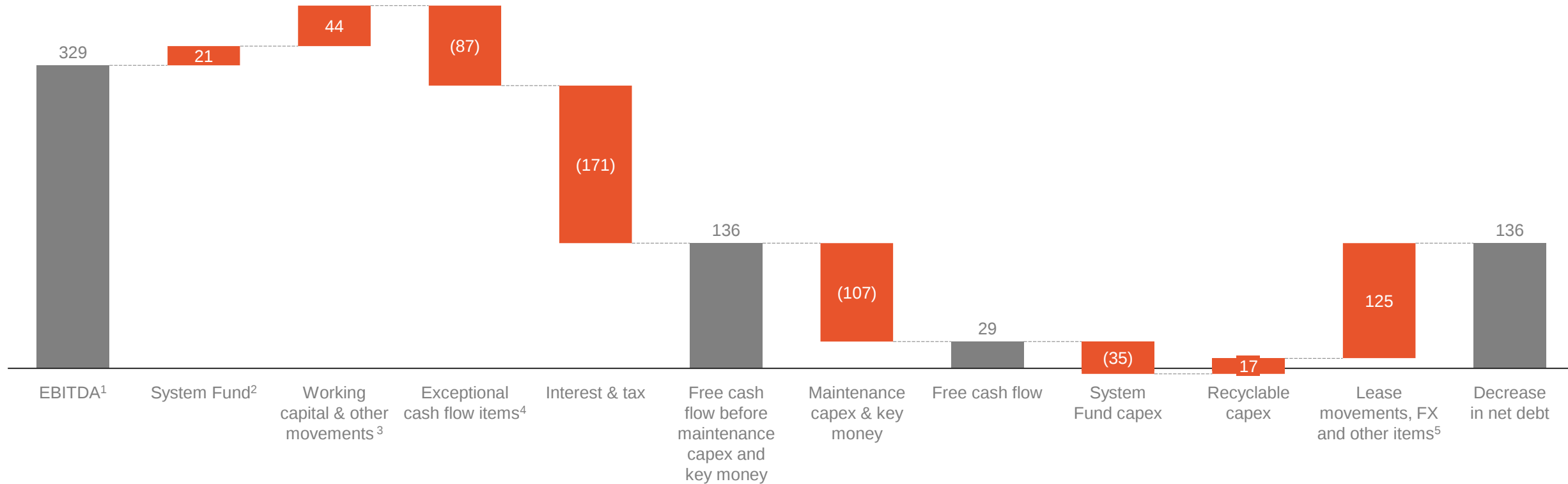
|                                                          |          |      |
|----------------------------------------------------------|----------|------|
| Payroll tax credits                                      | Americas | \$8m |
| Litigation settlement in relation to a single hotel      | Americas | \$4m |
| Individually significant Liquidated Damages <sup>1</sup> | EMEAA    | \$1m |
| Gain on disposal of Holiday Inn Melbourne Airport        | EMEAA    | \$3m |

<sup>1</sup> In February 2018, IHG received liquidated damages totalling \$15m relating to the termination of a portfolio of 13 open hotels (2k rooms) and 6 pipeline hotels (1k rooms) in Germany, which exited IHG's system in Q1 2020.

# Exceptional items

| Category                           | Detail                                                                                       | Rationale                                                                                                                                                                                               | Charge (\$m) |
|------------------------------------|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| Impairment                         | Trade deposits and loans                                                                     | <ul style="list-style-type: none"> <li>Primarily, discounted value of deposits and loans held by owners in connection to managed hotels</li> </ul>                                                      | (48)         |
|                                    | Property, plant and equipment                                                                | <ul style="list-style-type: none"> <li>Predominantly, the carrying book value of owned, leased and managed leased assets in the Americas and EMEAA</li> </ul>                                           | (90)         |
|                                    | Intangible assets                                                                            | <ul style="list-style-type: none"> <li>Acquired open and pipeline management agreements</li> </ul>                                                                                                      | (48)         |
|                                    | Contract assets                                                                              | <ul style="list-style-type: none"> <li>Key money and remaining undiscounted amount of trade deposits and loans</li> </ul>                                                                               | (53)         |
|                                    | Investment in associates                                                                     | <ul style="list-style-type: none"> <li>Stakes in associates held by IHG; shown net of a \$4m fair value gain on a put option over part of IHG's investment in the New York Barclay associate</li> </ul> | (19)         |
|                                    | Right-of-use assets                                                                          | <ul style="list-style-type: none"> <li>Relates to an individual leased hotel and US corporate headquarters</li> </ul>                                                                                   | (16)         |
| Cost of sales & admin expenses     | Derecognition of right of-use-assets                                                         | <ul style="list-style-type: none"> <li>Resulting from leases now being recognised as fully variable</li> </ul>                                                                                          | (49)         |
|                                    | Derecognition of lease liabilities                                                           |                                                                                                                                                                                                         | 71           |
|                                    | Onerous expenditure provision                                                                | <ul style="list-style-type: none"> <li>In respect of committed contractual expenditure</li> </ul>                                                                                                       | (10)         |
|                                    | Acquisition and integration costs                                                            | <ul style="list-style-type: none"> <li>Relates to Six Senses acquisition</li> </ul>                                                                                                                     | (6)          |
|                                    | Reorganisation costs                                                                         | <ul style="list-style-type: none"> <li>Relate to the UK portfolio, other owned and leased hotels and corporate reorganisation</li> </ul>                                                                | (27)         |
|                                    | Litigation                                                                                   | <ul style="list-style-type: none"> <li>Cost of settlement relating to a lawsuit in EMEAA, offset by release of prior year amounts in Americas</li> </ul>                                                | (5)          |
|                                    | Gain on lease termination                                                                    | <ul style="list-style-type: none"> <li>Related to the termination of a lease agreement with Services Properties Trust</li> </ul>                                                                        | 30           |
| Total operating exceptional items  |                                                                                              |                                                                                                                                                                                                         | (270)        |
| Non-operating expenses             | Fair value gains on contingent purchase consideration                                        |                                                                                                                                                                                                         | 21           |
|                                    | Financial expenses arising from the premium on early repayment of £227m on bonds due in 2022 |                                                                                                                                                                                                         | (14)         |
| Total exceptional items before tax |                                                                                              |                                                                                                                                                                                                         | (263)        |

# FY20 Cash flow and net debt



- Decrease in free cash flow to \$29m driven by the impact of Covid-19 on EBITDA; free cash inflow of \$95m in H2
- Reduction in net debt driven by derecognition of lease liabilities from the balance sheet, partially offset by FX movements

<sup>1</sup> Before exceptional items and System Fund result. <sup>2</sup> System Fund inflow reflects \$102m in-year deficit adding back \$20m reorganisation costs, \$41m impairment charges, \$62m of depreciation and amortisation. <sup>3</sup> Includes working capital & other movements (\$68m), loyalty programme deferred revenue net movement (\$12m), Equity-settled share-based cost (\$32m), retirement benefit contributions, net of cost (\$3m) and principal element of lease payments (\$65m). <sup>4</sup> \$45m relating to reorganisation costs (\$15m relating to the System Fund). <sup>5</sup> Includes \$230m lease movements and \$101m adverse foreign exchange and other adjustments.

# Free cash flow generation

| \$m                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 12 months to 31 Dec 2020 | 12 months to 31 Dec 2019 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|
| Operating profit from reportable segments <sup>1</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 219                      | 865                      |
| System Fund result <sup>2</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | (82)                     | (21)                     |
| Depreciation & amortisation <sup>3</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 172                      | 170                      |
| System Fund impairment charges                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 41                       | -                        |
| Working capital & other movements                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 68                       | (82)                     |
| Loyalty programme deferred revenue net movement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 12                       | 52                       |
| Equity-settled share-based cost                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 32                       | 42                       |
| Retirement benefit contributions, net of cost                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | (3)                      | (3)                      |
| Purchase of shares by employee share trusts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | -                        | (5)                      |
| Cash flows relating to exceptional items <sup>4</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | (87)                     | (55)                     |
| Net interest paid & similar charges                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | (130)                    | (107)                    |
| Tax paid <sup>5</sup>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | (41)                     | (141)                    |
| Principal element of lease payments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | (65)                     | (59)                     |
| Capital expenditure: key money                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | (64)                     | (61)                     |
| Capital expenditure: maintenance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | (43)                     | (86)                     |
| Free cash flow                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <b>29</b>                | <b>509</b>               |
| <ol style="list-style-type: none"> <li>Before System Fund result and exceptional items.</li> <li>System Fund result stated before exceptional cost of \$20m relating to the Group reorganisation. 2019 includes \$28m in relation to efficiency programme.</li> <li>Includes System Fund depreciation &amp; amortisation of \$62m (12 months to 31 December 2019 \$54m).</li> <li>Includes \$45m relating to reorganisation (\$15m in relation to the System Fund). 2019 includes \$46m in relation to the efficiency programme (\$28m in relation to the System Fund).</li> <li>Excludes tax paid on disposals.</li> </ol> |                          |                          |

# Uses of free cash flow

| \$m                                                        | 12 months to 31<br>Dec 2020 | 12 months to 31<br>Dec 2019 |
|------------------------------------------------------------|-----------------------------|-----------------------------|
| <b>Free cash flow</b>                                      | <b>29</b>                   | <b>509</b>                  |
| Capital expenditure: Recyclable investments                | (6)                         | (19)                        |
| Capital expenditure: System Fund investment                | (35)                        | (98)                        |
| Acquisitions                                               | -                           | (292)                       |
| Payment of contingent purchase consideration               | -                           | (8)                         |
| Distributions from associates and joint ventures           | 5                           | -                           |
| Disposal receipts and repayments of other financial assets | 18                          | 4                           |
| Ordinary dividend                                          | -                           | (211)                       |
| Special dividend                                           | -                           | (510)                       |
| Dividends paid to non-controlling interests                | -                           | (1)                         |
| Currency swap proceeds                                     | 3                           | -                           |
| Transaction costs relating to shareholder returns          | -                           | (1)                         |
| <b>Net cash inflow/(outflow)</b>                           | <b>14</b>                   | <b>(627)</b>                |
| Exchange, lease repayments & other non-cash items          | 122                         | (73)                        |
| Opening net debt                                           | (2,665)                     | (1,965)                     |
| <b>Closing net debt</b>                                    | <b>(2,529)</b>              | <b>(2,665)</b>              |

# Reduction in gross capital expenditure for FY 2020

|                                                        | \$m                    | FY 2020 | FY 2019 |
|--------------------------------------------------------|------------------------|---------|---------|
| Maintenance capex, key money and selective investments | Maintenance capex      | (43)    | (86)    |
|                                                        | Key money <sup>1</sup> | (64)    | (61)    |
|                                                        | Total                  | (107)   | (147)   |

- Key money: used to secure hotel signings
- Maintenance: relates to owned, leased and managed lease hotels and corporate infrastructure

|                        | \$m       | FY 2020 | FY 2019 |
|------------------------|-----------|---------|---------|
| Recyclable investments | Gross out | (6)     | (19)    |
|                        | Gross in  | 23      | 4       |
|                        | Net total | 17      | (15)    |

- Investment behind growth initiatives
- Profile can vary year to year, but expected to be broadly neutral over time

|                                 | \$m                   | FY 2020 | FY 2019 |
|---------------------------------|-----------------------|---------|---------|
| System Fund capital investments | Gross out             | (35)    | (98)    |
|                                 | Gross in <sup>2</sup> | 58      | 49      |
|                                 | Net total             | 23      | (49)    |

- Invested into projects that benefit our hotel network e.g. GRS
- Repaid when depreciation charged to System Fund

|                           |                          |       |       |
|---------------------------|--------------------------|-------|-------|
| Total capital investments | Gross total <sup>3</sup> | (148) | (265) |
|                           | Net total                | (67)  | (211) |

<sup>1</sup> Key money presented net of repayments of \$nil (2019: \$1m); <sup>2</sup> Consists of deprecation and amortisation of \$62m in 2020 and \$54m in 2019, adjusted to exclude right of use assets. <sup>3</sup> Includes gross key money payments of 2020: \$64m and 2019: \$62m.

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