



Holiday Inn Glendale, Arizona, United States

# **Investor Presentation**

March 2022

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# A global hospitality leader with 6,000 open hotels and a further 1,800 in the pipeline, and a clear purpose, ambition, strategy and priorities

#### **Our Purpose**

True Hospitality for Good



#### **Our Ambition**

To deliver industry-leading net rooms growth

#### **Our Strategy**

Use our scale and expertise to create the exceptional guest experiences and owner returns needed to grow our brands in the industry's most valuable markets and segments. Delivered through a culture that attracts the best people and has a positive impact on the world around us.

#### **Our Priorities**



Build loved and trusted brands



Customer centric in all we do



Create digital advantage



Care for our people, communities and planet

# Strong portfolio of preferred brands, geographically diverse and asset light

Strong portfolio of brands



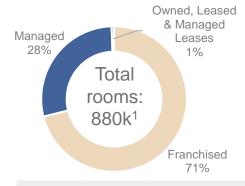


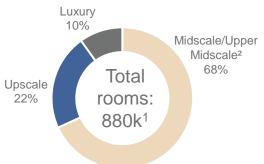


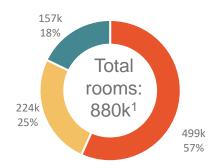


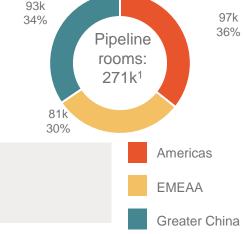
Asset light and geographically diverse











~90% of profits from fee business fees ~80% of fee revenue linked to hotel revenues ~10% of fee revenue linked to hotel profits

<sup>&</sup>lt;sup>1</sup> Rooms as at 31 December 2021. <sup>2</sup> Includes rooms currently designated unbranded

# IHG is well positioned to benefit from strong industry fundamentals **Industry**

Industry growth	•	Sector growth outpaced global economy for a decade pre Covid-19 <sup>1</sup>	
Shift to scale brands	•	Branded share <sup>2</sup> : 54% open rooms, 74% pipeline Top 3 share <sup>2</sup> : 17% open rooms, 42% pipeline	
Upper Midscale & Midscale strength	•	Contributed >35% of total branded industry growth over the past four years <sup>3</sup> RevPAR declined less than overall industry <sup>4</sup>	
Desire to travel	٠	Growing populations, desire to travel and experience, inherent need to physically interact	
Technology	•	<ul><li>Integral to the guest journey</li><li>Drives owner value through data and insights</li></ul>	
Sustainability	•	Increasingly informing guest preferences Scale helps owners seeking support	

Market share gains	•	Accelerated net rooms growth from ~3% to 5.6% in three years pre Covid-19
System expansion	•	Opened 291 hotels in 2021; includes brand launches into new markets Pace of conversions increasing
Strong weighting in Midscale segments	•	Represents 68% system and 58% pipeline Industry leading share of system and pipeline
Enhanced brand portfolio	•	Broadened portfolio to target guest needs Six new brands launched or acquired since 2017
Cloud-based capabilities	•	Digital-first approach enabling seamless guest experiences Industry-leading Guest Reservation System
Responsible	•	Continuous focus on sustainable solutions

Business focus • Sustainability credentials facilitate owner needs

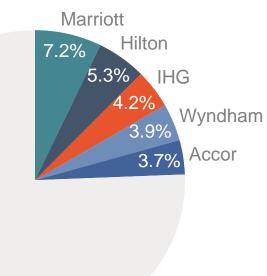
©2022 IHG

<sup>1</sup> Source: WTTC and Oxford Economics. 2 Source: 2021 STR census data; based on room share. 3 Source: STR US Upper Midscale and Midscale supply growth 2018-21; 4 Source: 2021 STR US Upper Midscale and Midscale vs US total industry.

# Strong competitive position in an industry where branded players are gaining market share



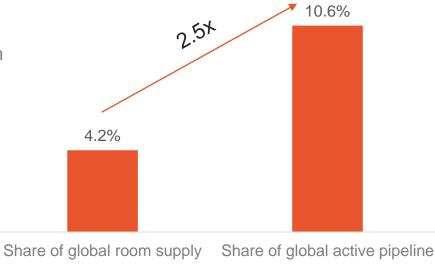
Share of global room supply (%)



IHG is largely asset-light and weighted towards mainstream select service

With a larger share of the active pipeline

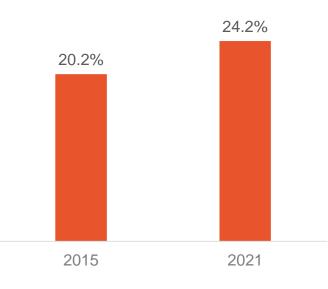
IHG share of global rooms and active pipeline (%)



~40% of IHG pipeline under construction

In an industry where branded players have gained share

Global share of top 5 branded players



Strong conversion opportunity potential to drive further share gains

Source: STR, December 2021

Other

75.8%



# Why owners choose to partner with IHG

#### Strength of brands

The breadth and depth of our brand portfolio delivers strong owner ROIs

IHG

HOTELS & RESORTS

#### Global sales organisation

We have developed a leading global sales enterprise to drive higher quality, lower cost revenue to our hotels

#### Strong loyalty programme and enterprise contribution

74% of revenues delivered to hotels by IHG's enterprise

#### Sustainability tools & expertise

We have developed tools, training and programmes to support hotels and provide better data and insights to enable them to reduce their energy, waste and water consumption

#### Digital advantage

Our cloud-based IHG Concerto platform, including a new Guest Reservation System, provides a strong interface for guests and owners

#### **Procurement**

We use our scale to reduce costs for owners with procurement programmes for hotel goods, services and construction

# Investment in hotel lifecycle management and operations

We have invested in extensive technology, systems and processes to support performance, increase efficiencies and drive returns for our owners

# IHG's System Fund supports our brand marketing and our revenue delivery system

#### Brands



#### Sources of Income

Marketing & Reservations
Assessment
~3.0% of gross rooms revenue

Loyalty Assessment ~4.75% IHG Rewards member bill

Other fees for value add services e.g. pay for performance programmes

#### Sources of Spend

IHG Rewards Loyalty Programme

Advertising & Marketing

Distribution (Reservation & Channels)

Systems & Technology



# Our mix has placed us well to benefit from the shape of demand recovery

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The midscale segments represent our largest weighting and outpace overall industry RevPAR

2021 US rooms distribution

Domestic travel is leading the recovery, which is ordinarily ~95% of mix

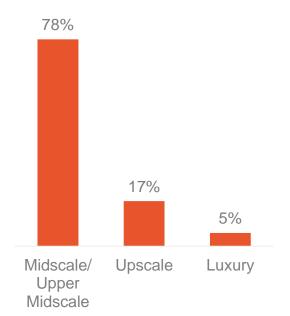
2021 US demand mix

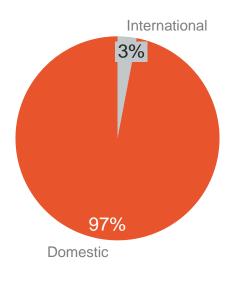
Non-urban<sup>1</sup> areas strongly outperforming urban

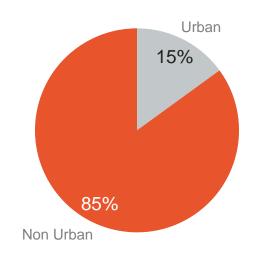
2021 US rooms distribution

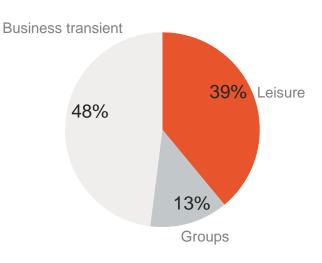
Groups is toughest area of demand; IHG's lowest exposure

2021 US guest stays



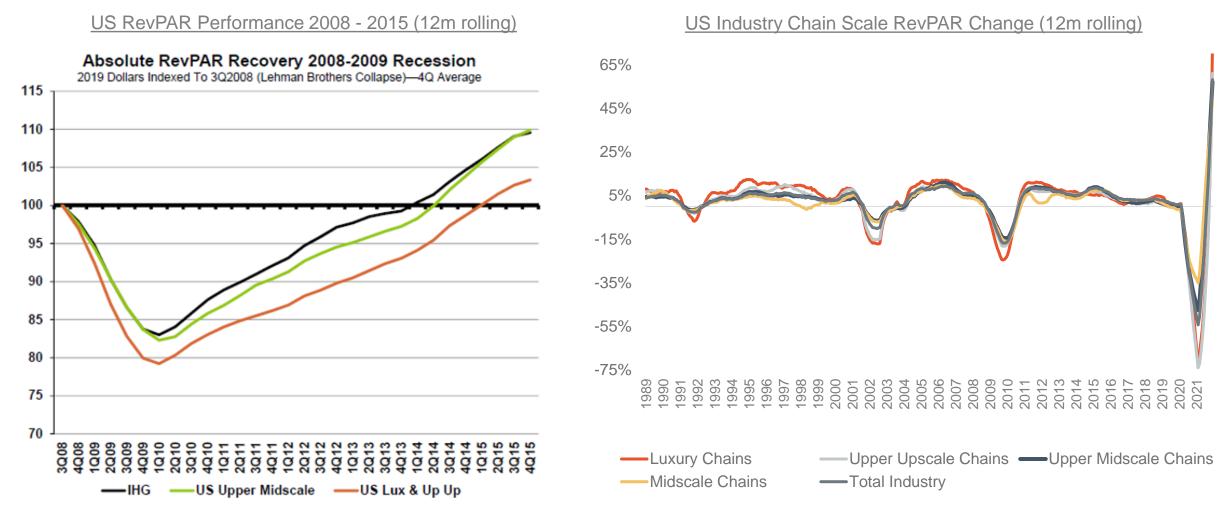






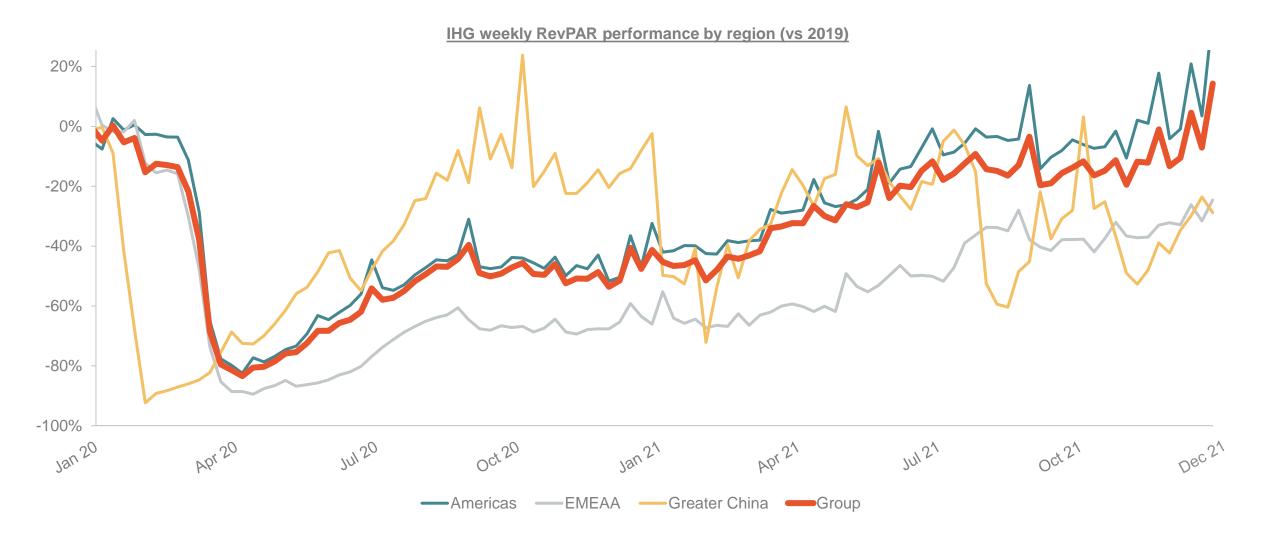
Non-urban regions includes hotels located in small metro towns, suburban districts, interstate, airport and resort locations

# The Upper Midscale segment, which accounts for ~70% of our rooms in the US, has historically recovered faster than other segments



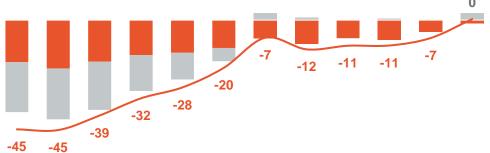
Source: STR

# Weekly RevPAR performance demonstrates the path of recovery for each of our regions



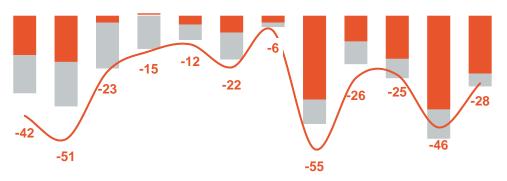
# Regional variations in RevPAR with strong ADR recovery in all regions

Americas monthly RevPAR, Occupancy and ADR (vs 2019)

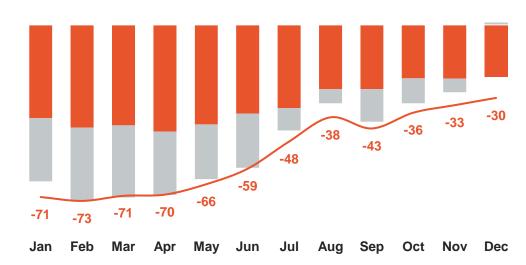




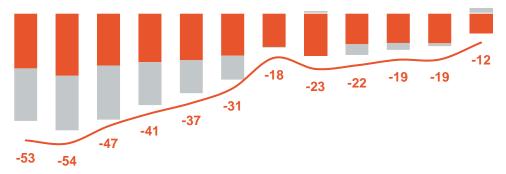
**Greater China monthly RevPAR, Occupancy and ADR (vs 2019)** 



#### EMEAA monthly RevPAR, Occupancy and ADR (vs 2019)



IHG Group monthly RevPAR, Occupancy and ADR (vs 2019)

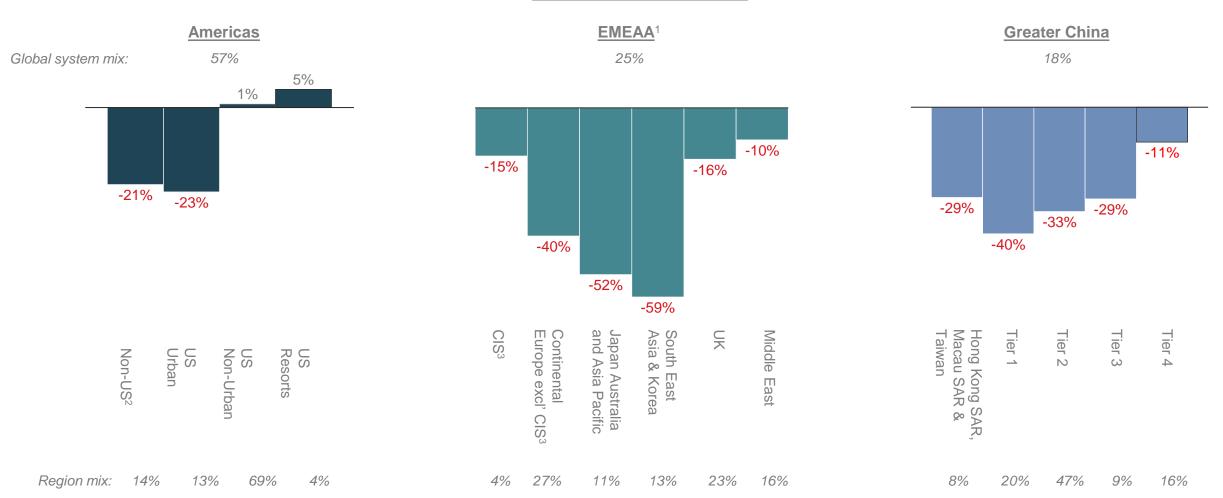






# Recovery skewed to domestic leisure markets where restrictions have been lifted

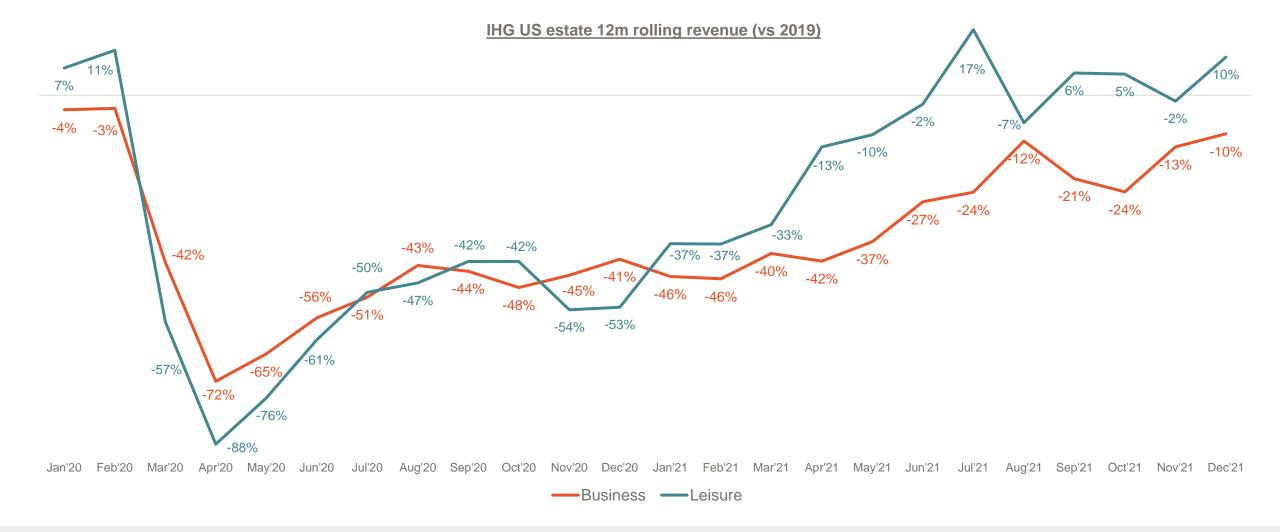
#### IHG Q4 21 RevPAR (vs 2019)



<sup>&</sup>lt;sup>1</sup> Major markets only shown, other markets in aggregate 6% of region mix. <sup>2</sup> Canada, Mexico, Latin America and Caribbean. <sup>3</sup> CIS (Commonwealth of Independent States) includes the following countries Armenia, Azerbaijan, Belarus, Georgia, Kazakhstan, Mongolia, Russia and Ukraine.



# Americas Ongoing strength of Leisure with improvement in Business demand







Holiday Inn Glendale, Arizona, United States

Overview of FY 2021 and our strategic objectives

# 2021: excellent progress

#### **RevPAR & Rooms**



- +46% Global RevPAR vs 2020; (29.8)% vs 2019, with Q4 (17.1)%
- Further sequential improvement in US, with RevPAR ahead of 2019 levels in December
- System 880k rooms (5,991 hotels); +5.0% gross openings; (0.6)% net YOY
- Opened 291 hotels; signed 437 hotels, +23%

### Laying the foundations for future growth





- Transforming our loyalty offer
- New mobile app to be launched in 2022
- Ongoing operational support to our owners
- Underpinned by our commitment to operate a responsible business

#### Results



- \$534m operating profit from reportable segments, +144% vs 2020
- \$75m of recurring cost savings delivered
- \$571m adjusted free cash flow
- Net debt:adjusted EBITDA 3.0x
- Dividend reinstatement: 85.9¢ proposed

### **Further brand developments**





- Recent brands rapidly reaching scale voco >50; avid >200
- Review of Holiday Inn and Crowne Plaza estate completed; lower removals going forward
- Pipeline >30% of current system size; 40%+ under construction



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# Focus on industry-leading net rooms growth, underpinned by our strategic priorities

### **Our Purpose: True Hospitality for Good**

### Ambition: to deliver industry-leading net rooms growth

#### **Our Priorities:**



# **Build loved** and trusted brands

- Strengthening positioning and further growth potential of existing brands
- Accelerating scale and growth of newer brands
- Launch of new Luxury & Lifestyle collection brand
- Investment in development resources



# Customer centric in all we do

- Supporting our owners to alleviate operational challenges
- Focusing marketing on key demographics to drive more demand
- Supporting the return of business travel, groups and events
- Enhancing our loyalty offer



# Create digital advantage

- Enabling attribute pricing and selection of stay enhancements
- Simplification of room rates enhancing customer booking experience
- Next generation IHG mobile app under development and piloting



# Care for our people, communities and planet

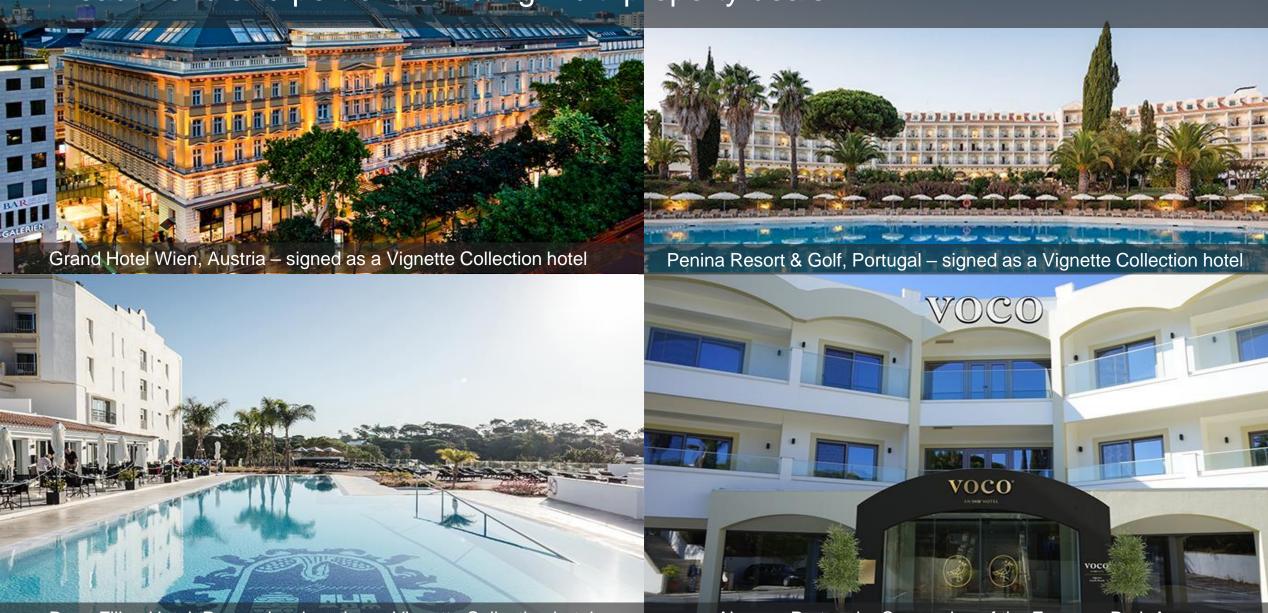
- Workstreams underway to meet upgraded 2030 science-based target
- Miniature bathroom amenities being removed
- Strengthened DE&I programmes
- Human rights focus



- More opportunities for guests and owners with IHG

	Existing brands	Newer brands	Portfolio evolution
Luxury & Lifestyle	INTERCONTINENTAL HOTELS & RESTAURANTS HOTEL   INDIGO	SIX SENSES HOTELS RESORTS SPAS	Six Senses and Regent: acquisitions to expand IHG's luxury presence
		VIGNETTE"	Organic development of new Luxury & Lifestyle collection brand
Premium	CROWNE PLAZA HUALUXE HOTELS & RESORTS # 是 通	VOCO*	voco hotels: organic development targeting global conversion opportunity
Essentials	Holiday Inn Holiday Inn	an ing hotel	avid hotels: organic development to create additional midscale growth engine
Suites	CANDLEWOOD SUITES SUITES	ATWELL SUITES	Atwell Suites: organic development to capture further growth for longer stays

- Breadth of brand portfolio enabling multi-property deals



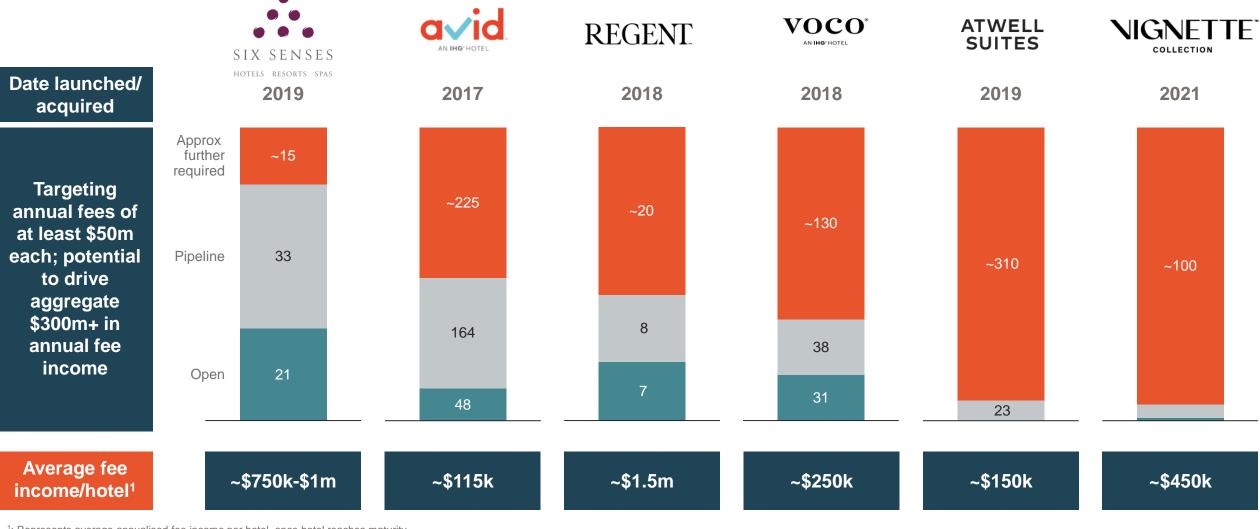
Dona Filipa Hotel, Portugal – signed as a Vignette Collection hotel

voco Algarve, Portugal – Conversion of the Formosa Park Apartments

- Portfolio of two Holiday Inn Resorts, a voco and a Crowne Plaza with strategic partner



- New brands offer significant fee growth opportunity



<sup>1:</sup> Represents average annualised fee income per hotel, once hotel reaches maturity

## - Continued resilience across Essentials and Suites

#### **Essentials** Suites Holiday Inn STAYBRIDGE ATWELL Express CANDLEWOOD SUITES Holiday Inn 3,016 1,190 315 361 645 244 156 23 164 93 **Upper Midscale Upper Midscale Upscale** Midscale Midscale Midscale ~60% occupancy in Two-thirds of Outperformance >70% occupancy in Q4 across Extended Stay brands; ahead of across Guest 2019 levels Q4 Americas estate Satisfaction Index recently/ committed to (GSI) Outperformance on Signed 68 properties across Suites brands in FY21 renovation **Guest Satisfaction** Index and up YoY 105 hotels under New prototype design with lower cost-to-build; open/committed in Open Lobby construction or >170 Candlewood Suites and >160 Staybridge Suites adopted in with plans Formula Blue 2.0 in nearly entire

approved/

submitted

Americas delivering

~10% cost savings

for owners

System<sup>1</sup>

Pipeline<sup>1</sup>

Chain

scale<sup>2</sup>

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estate in Europe

Construction underway for three **Atwell Suites** with first property in Miami on track to open in Q1; continued positive response from owners and interest in conversion opportunities

<sup>&</sup>lt;sup>1</sup> Hotels as at 31 December 2021; <sup>2</sup> STR classification

# - Holiday Inn Express: Category leadership

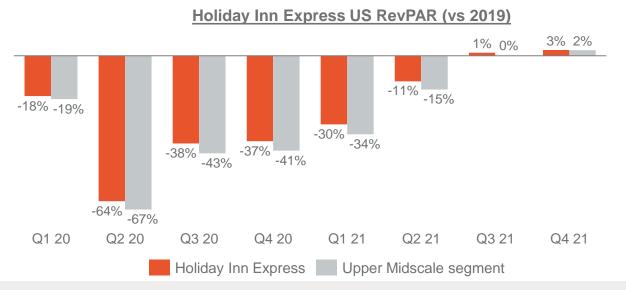




>3,000 Holiday Inn Express hotels; single largest global brand in the industry Holiday Inn Express: Formula Blue

- Next generation hotel room and public area designs launched in 2014
- Have continually updated Formula Blue guestroom and public space designs
- On track for ~70% adoption across US and Canada by end of 2022
- Delivering ~10% cost saving for owners and 5%pt premium in Guest Satisfaction scores

Strong RevPAR recovery during 2021



HG HOTELS &

Source: STR

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# - Expanding our Premium and Luxury & Lifestyle offerings

#### **Premium** VOCO System<sup>1</sup> 31 404 16 Pipeline<sup>1</sup> 38 96 29 23 Chain Upscale Upscale Upscale Upscale scale<sup>2</sup>

- Strong momentum across Premium brands
- voco hotels: good momentum with ~70 hotels signed since launch; open hotels delivering strong commercial performance
- Crowne Plaza Hotels & Resorts: review completed; threequarters of Americas estate updated, committed or undergoing renovation
- EVEN hotels: seven further signings in Greater China, taking pipeline in the region to 19
- HUALUXE: eleven openings and signings during 2021 including Hualuxe Suzhou Bay Hot Spring Resort

Luxury & Lifestyle					
SIX SENSES HOTELS RESORTS SPAS	REGENT	INTERCONTINENTAL. HOTELS & RESORTS	NIGNETTE COLLECTION	KIMPTON° HOTELS & RESTAURANTS	HOTEL INDIGO
21	7	204	1	75	130
33	8	79	5	35	114
Luxury	Luxury	Luxury	Luxury	Upper Upscale	Upper Upscale

- Guest Satisfaction Index at 100 or above across all brands
- Six Senses Hotels Resorts Spas: iconic openings in Brazil, Ibiza and Israel
- Regent: development of the Regent Spa; Regent Hong Kong on track for opening in 2022
- InterContinental Hotels: 23 signings in the year; significant capital outlay on renovation by owners to further elevate brand
- Vignette Collection: six hotels signed following launch in August
- Kimpton Hotels & Restaurants: continued internationalisation of brand;
   New resort properties expected to open in Bali and Mallorca during 2022
- Hotel Indigo: on track to double estate over next 3-5 years

<sup>&</sup>lt;sup>1</sup> Hotels as at 31 December 2021; <sup>2</sup> STR classification

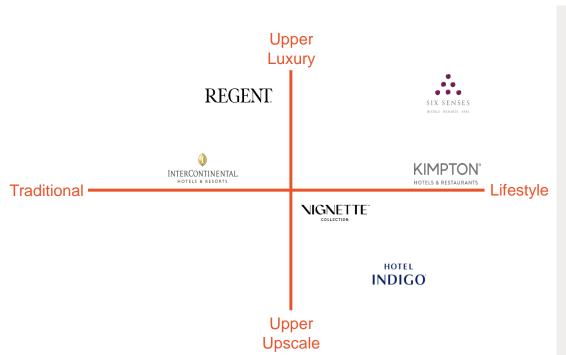
# - Increased weight of Luxury & Lifestyle

IHG has developed a well balanced consumer offer across Luxury & Lifestyle

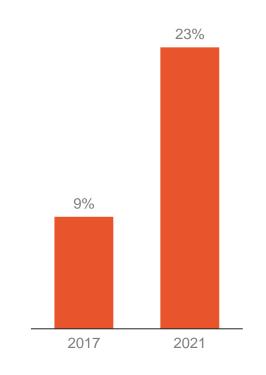
Nearly 200 years of Luxury expertise across our brands

Proportion of signings from higher value Luxury & Lifestyle hotels is up by 2.5x

% of signings from Luxury & Lifestyle



- Built upon the heritage of InterContinental Hotels & Resorts, the world's single largest luxury hotel brand
- Addition of Kimpton Hotels & Restaurants brought luxury F&B expertise
- Sustainable tourism, Spa and wellness capabilities enhanced with Six Senses
- Upper Luxury knowhow from Regent



# - Guest and owner proposition for our new Vignette Collection brand

#### **Compelling owner proposition**

- Access to world class revenue delivery systems including IHG Rewards
- Leading global sales enterprise and revenue management tools to drive additional revenue to hotels
- Strong distribution through IHG digital channels
- Retention of independent identity and character of hotel
- Limited capital outlay

#### Attractive guest profile

- Targeted for the 35-50 year demographic
- High value, high frequency affluent travellers
- Prefer distinctive upscale and luxury experiences
- Member of loyalty programmes
- Guests favouring the trust and reassurance associated with leading hotel groups









# Conclusion of Holiday Inn and Crowne Plaza review

151 hotels have left the system

Holiday Inn

108 hotels exited<sup>1</sup>

83 hotels with significant investment commitment from owners

#### 71 hotels retained<sup>2</sup>







#### **Addressed the consistency** and quality of the estate

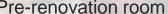
- ~80% of removals in the Americas were in the bottom quartile for metrics including RevPAR, RGI, Guest Love and quality scores
- 66% of Holiday Inn estate<sup>2</sup> and 73% of Crowne Plaza estate<sup>2</sup> in Americas will have recently been updated or due to undergo renovation

#### 12 hotels retained<sup>2</sup>



43 hotels exited<sup>1</sup>







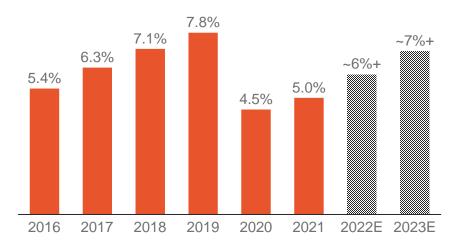
New guest room design

<sup>&</sup>lt;sup>1</sup> Total removal across the global estate

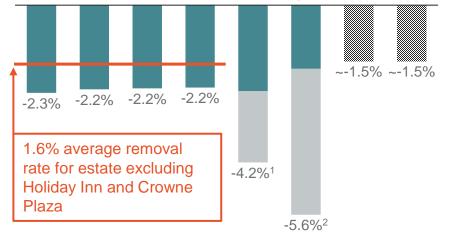
<sup>&</sup>lt;sup>2</sup> Committed to improvement plans or scopes of work, reflecting significant investment by owners across Americas and EMEAA

# Delivering an industry leading level of net system size growth

#### Acceleration in gross openings...

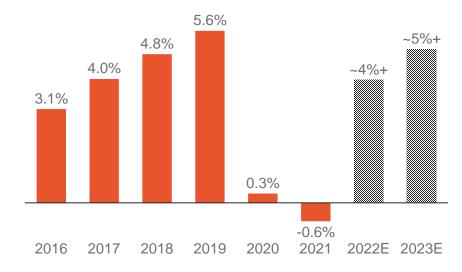


#### ...combined with structurally lower removals



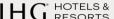
<sup>1</sup> 2.3% excluding 1.9%pt impact from termination of certain hotels by SVC

#### ...will lead to stronger net system size growth



#### Confidence underpinned by:

- >40% pipeline under construction
- Healthy volume of deal discussions across regions
- Compelling owner offer with a complete brand portfolio across chainscales and global reach



<sup>&</sup>lt;sup>2</sup> 1.7% excluding 3.9%pt impact from removal of Holiday Inn and Crowne Plaza hotels across the Group

### Customer centric in all we do

#### Guests

Cleanliness •

**IHG Clean Promise** 

& Safety New protocols and standards

Booking flexibility

Book Now, Pay Later policies



Meet with Confidence

- Provides corporate bookers greater flexibility and assurance
- Virtual and hybrid meetings solutions

Loyalty

- Dynamic pricing for Reward Nights
- Enhancing value through partnerships



 Targeted promotions informed by data-driven capabilities





#### **Owners**

Operating standards Updated operating standards to offset higher safety and cleaning costs, and to focus on maximising returns

**Payment** flexibility

Case-by-case consideration of payment plans

**Procurement** 

Centralised procurement helping to deliver savings and protect owner cash flow

Revenue Management Enhancements to provide further pricing and returns protection during periods of volatile demand

**IHG** Concerto

Automating front desk operations such as Contactless Check-in



## Customer centric in all we do

- Supporting owners to maximise ROI





New cost effective prototype with a 15% reduction in building size

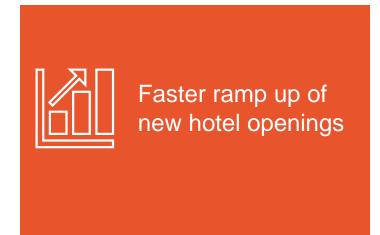


In its latest format, now achieving a ~10% reduction in cost per key across furniture, fixtures and equipment



New prototypes with more efficient and flexible base plans





- Upweighting commercial support through opening process
- Provide broader procurement programmes to owners
- Significant acceleration in ramp up time across a number of brands through 2021





# Customer centric in all we do

Transforming loyalty

100m+

members
and growing

~50% of room nights consumed by members 20% more spend than non-members

**9x**more likely to book direct

~15%
less points
required to book1

IHG REWARDS



More Value



Strong Benefits



Exceptional Choice

<sup>&</sup>lt;sup>1</sup> achieved through Reward Night Dynamic pricing

# Create digital advantage

# - Leveraging technology to drive profits and performance

- Completed **room inventory reset** across ~95%¹ hotels
- Carried out rate simplification and rate parity initiatives, including centralisation of wholesale distribution
- Enables the ability of attribute pricing, allowing guests to choose rooms based on specific characteristics
- Addition of non-room stay enhancements gives even greater opportunity for upsell and cross-sell
- Owners can unlock value through optimising dynamic pricing for most desirable attributes and enhancements
- · Guests fully able to customise their stay
- Initial results from our pilot have been positive in delivering improved guest experience and bringing valuable hotel stay options to life
- Full options only available to guests who book direct through IHG channels
- Further functionality to be rolled out in 2022 with launch of next generation IHG mobile app

Attribute choice



F&B offers



Late/early vheck-in/out



Bonus points



Stay enhancements



Parking



Amenities in room

#### Other examples

- · Rollaway beds
- Club access
- Spa offers
- Attractions
- Local curated experiences

HG RESORTS

<sup>&</sup>lt;sup>1</sup>: As at February 2022

# Care for our people, communities and planet

# - 2030 Responsible Business ambitions and commitments













Champion a diverse culture where everyone can thrive

Corporate employees completed >10,000 hours of Conscious Inclusion training that will be extended to hotel

- Expanded Employee
   Networks with more than
   1,300 members globally;
   represent groups including
   ethnic minorities and LGBT+
- Named a Global Best Employer by Kincentric

leadership in 2022

KINCENTRIC>
Best Employers

Improve the lives of 30 million people in our communities around the world

- Further evolved our IHG
   Academy programme with
   the launch of IHG Skills
   Academy
- 40,000 colleagues
   volunteered to help more
   than 350,000 people during
   IHG's Giving for Good
   month in September 2021
- Supported multiple relief efforts

IHG® Skills Academy

Reduce our energy use and carbon emissions in line with climate science

- Upgraded our 2030 science-based target to 1.5°C that delivers:
  - 46% absolute reduction in CO<sub>2</sub> from our owned, leased, managed and franchise hotels
- Every single hotel globally has its own energy metric
- Maximise / optimise the role of renewable energy

Pioneer the transformation to a minimal waste hospitality industry

- Bulk bathroom amenities in place or agreed for all brands and markets globally
- Targeting elimination of single use-items across the guest stay
- Global food waste training
- Pilot project with WRAP in the UK, allowing learnings to be rolled out globally

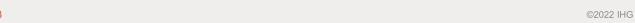
Conserve water and help secure water access in those areas at greatest risk

- Completed hotel level risk mapping to inform future strategy
- Water stewardship projects underway including in Greater China and Australia
- WASH: pilots to support water.org projects helping to reach 15,000 people gain access to clean water in India, Indonesia and Mexico









### Conclusions

# - Confident on future growth prospects and our strategic priorities

- Strong financial performance with operating profit from reportable segments more than doubling and net debt substantially reducing
- Emerging from the pandemic a stronger and more agile business
- Hotel development environment strengthening: 291 hotel openings and 437 signings, a sizeable increase
- Executing against our strategic priorities and well placed to achieve our ambition of industry-leading net rooms growth in the years ahead
- Actions taken over last two years position us well to exceed pre-pandemic levels of growth and profitability
- Confidence in the strength of IHG's enterprise, market positioning and ability to drive attractive levels of long-term,
   sustainable growth





Overview of FY 2021 financial performance

# Financial performance overview

Results from reportable segments <sup>1</sup>
Revenue
Operating profit
Revenue from fee business
Operating profit from fee business
Fee margin <sup>3</sup>
Adjusted interest <sup>4</sup>
Reported tax rate <sup>5</sup>
Adjusted EPS <sup>6</sup>
Dividend for the year

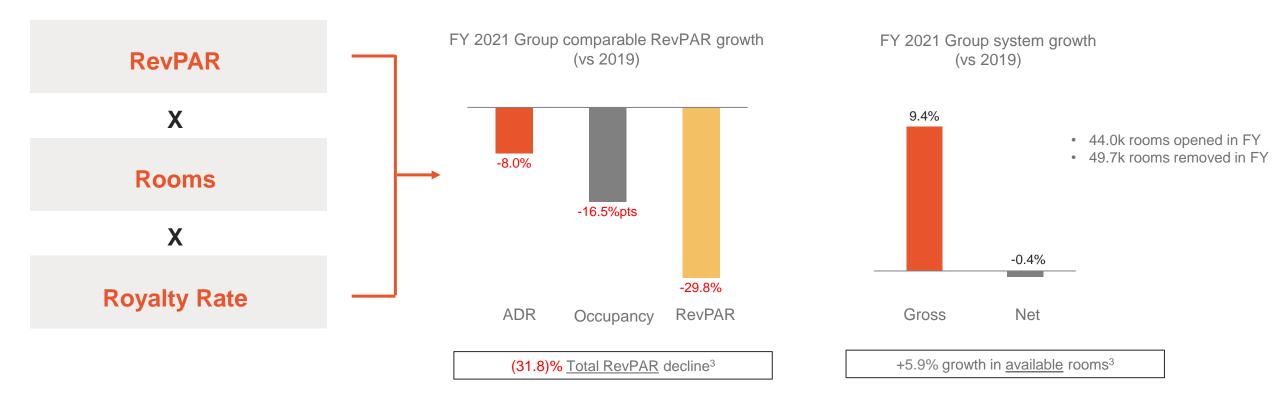
Reported				
FY 2021	FY 2020		FY	2019
\$m	\$m	% change vs FY 2021	\$m	% change vs FY 2021
\$1,390m	\$992m	+40%	\$2,083m	(33)%
\$534m	\$219m	+144%	\$865m	(38)%
\$1,153m	\$823m	+40%	\$1,510m	(24)%
\$570m	\$278m	+105%	\$813m	(30)%
49.6%	34.1%	+15.5%pts	54.1%	(4.5)%pts
\$(142)m	\$(130)m	+9%	\$(133)m	+7%
(31)%	(38)%	(7)%pts	(24)%	+7%pts
147.0¢	31.3¢	+370%	303.3¢	(52)%
85.9¢	-	NM	39.9¢	+115%

Underlying <sup>2</sup>			
FY 2020	FY 2019		
% change	% change		
+39%	(32)%		
+138%	(38)%		
+38%	(23)%		
+104%	(30)%		

<sup>&</sup>lt;sup>1</sup>Reportable segments excludes System Fund results, hotel cost reimbursements and exceptional items. <sup>2</sup>Reportable segment results excluding significant liquidated damages, current and prior year owned asset disposals and stated at constant FY 2021 exchange rates (CER). <sup>3</sup> Excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company. <sup>4</sup> Adjusted interest adds back \$3m (FY 2020: \$4m; FY 2019: \$18m) of interest charges attributable to the System Fund and excludes exceptional items. <sup>5</sup> The Group's reported effective tax rate, before exceptional items and System Fund results. <sup>6</sup> Calculated using results from Reportable Segments, adjusted interest, and related tax and excluding changes in fair value of contingent purchase consideration (and related tax) and earnings attributable to non-controlling interest

# Fee-based business model shows relative resilience as demand returns

FY 2021 fee revenue: \$1,153m, down 24%<sup>1</sup> and 23% underlying<sup>2</sup> (vs 2019)



Underlying fee revenue benefitting from stronger performance in Franchise business (-24.2%<sup>4</sup>) than overall Group RevPAR (-29.8%<sup>4</sup>), which includes weaker Owned, Leased and Managed Lease estate (-57.9%<sup>4</sup>)

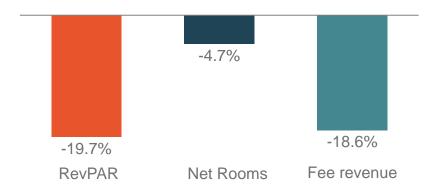
<sup>&</sup>lt;sup>1</sup> Growth stated at AER. <sup>2</sup> Underlying fee revenue excludes current and prior year owned, leased and managed lease hotels, significant liquidated damages, owned asset disposals and stated at constant FY 2021 exchange rates (CER). <sup>3</sup> Growth stated for underlying fee business excluding the SVC portfolio termination of 16.7k rooms (102 hotels) in Q4 2020 (see appendix for more detail). <sup>4</sup> RevPAR in comparable estate vs 2019, at CER.



## Americas Strength across US franchise estate in Q4

- FY RevPAR up 54% (down 20% vs 2019); US up 54% (down 17% vs 2019)
- Q4 US RevPAR up 76% (down 5% vs 2019)
  - Driven by demand in non-urban and leisure markets
  - Franchised estate down 2% and Managed estate down 23% (vs 2019)
  - Midscale/Upper Midscale and Extended Stay most resilient segments
- YoY net rooms down 2.9% (down 4.9% vs 2019); gross up 3.1% (up 6.2% vs 2019)
  - Ground breaks accelerated to 30 in Q4, 79 for the year
- Underlying fee revenue<sup>1</sup> up 51% to \$691m (down 19% vs 2019)
- Underlying fee operating profit<sup>2</sup> up 75% to \$568m (down 14% vs 2019):
  - vs 2020: benefit from improved demand
  - vs 2019: impacted by \$5m lower incentive management fees and continued tough trading in US-urban and non-US markets; partly offset by \$11m payroll tax credit benefit and delivery of sustainable cost savings
- Owned, leased and managed lease operating profit up \$18m to a loss of \$9m (down \$46m vs 2019):
  - vs 2019: impacted by weighting of distribution to US-urban and non-US markets
- Pipeline: 97k rooms; 17.6k signed in FY
- Signings include 62 Holiday Inn Express, 30 Candlewood Suites and 13 avid hotels

## FY 2021 growth in fee revenue drivers<sup>1</sup> (vs 2019)



## FY 2021 net rooms growth ('000s) (vs 2019)



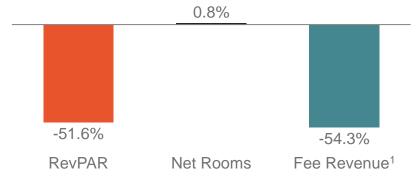
<sup>&</sup>lt;sup>1</sup> Underlying fee revenue excludes significant liquidated damages, current year disposals and stated at constant FY 2021 exchange rates (CER). <sup>2</sup> Underlying fee operating profit excludes significant liquidated damages and current year disposals at CER.



# Europe, Middle East, Asia & Africa Improved trading in markets where travel restrictions have lifted

- FY RevPAR up 35% (down 52% vs 2019); Q4 up 118% (down 33% vs 2019)
- Q4 impacted by differing levels of government-mandated lockdown measures, particularly Continental Europe (down 40% vs 2019); Japan (down 56% vs 2019) and South East Asia and Korea (down 59% vs 2019); less restrictive markets such as UK (down 16% vs 2019) and Middle East performed better (down 10% vs 2019)
- YoY net rooms down 1.6% (up 0.4% vs 2019); gross up 4.5% (up 9.6% vs 2019)
- Underlying fee revenue<sup>1</sup> up 37% to \$149m (down 54% vs 2019)
- Underlying fee operating profit<sup>2</sup> up \$51m to \$32m (down 84% vs 2019):
  - vs 2020: improved demand and \$15m higher incentive management fees
  - vs 2019: impacted by \$61m lower incentive management fees and continued tough trading in a number of markets, partly offset by cost savings
- Owned, leased and managed lease operating loss of \$27m (up \$5m vs 2020, down \$42m vs 2019)
  - Impacted by weak demand where these hotels are located, predominately in urban markets in Europe (FY RevPAR down 69% vs 2019)
- Pipeline: 81k rooms; 20.4k signed; significant pick up in signing pace in Q4
- Signings include 5 Six Senses, 15 InterContinental hotels, 6 Vignette Collection hotels and 10 voco hotels





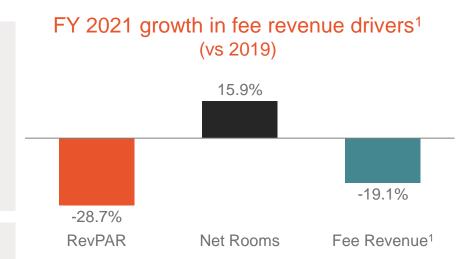
## FY 2021 net rooms growth ('000s) (vs 2019)

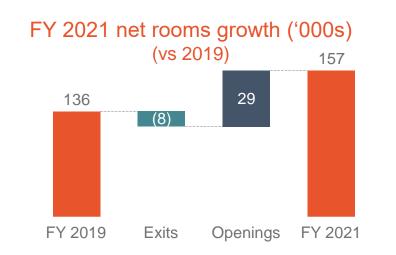


<sup>&</sup>lt;sup>1</sup> Underlying fee revenue excludes significant liquidated damages, current year disposals and stated at constant FY 2021 exchange rates (CER). <sup>2</sup> Underlying fee operating profit excludes significant liquidated damages and current year disposals at CER.

## Greater China Impacted by localised lockdowns

- FY RevPAR up 21% (down 29% vs 2019); Q4 down 17% (down 33% vs 2019)
  - Mainland China up 20% (down 25% vs 2019); Q4 down 21% (down 33% vs 2019)
    - Tier 1 RevPAR up 26% (down 35% vs 2019); Q4 down 15% (down 40% vs 2019)
    - Tier 2-4 RevPAR up 17% (down 19% vs 2019); Q4 down 23% (down 29% vs 2019)
  - Hong Kong SAR up 81% (down 61% vs 2019); Q4 up 84% (down 12% vs 2019)
- YoY net rooms up 8.9% (up 15.9% vs 2019); gross 12.5% (up 21.7% vs 2019)
- Underlying fee revenue<sup>1</sup> up 34% to \$110m (down 19% vs 2019)
- Underlying operating profit<sup>2</sup> up 44% to \$52m (down 32% vs 2019):
  - vs 2020: driven by improved trading, \$9m higher incentive management fees, and \$6m significant liquidated damages
  - vs 2019: impacted by \$23m lower incentive management fees
- Pipeline: 93k rooms; 30.8k rooms signed
  - 80 franchise agreements signed, including 50 for Holiday Inn Express
  - Over 1,000 open and pipeline hotels

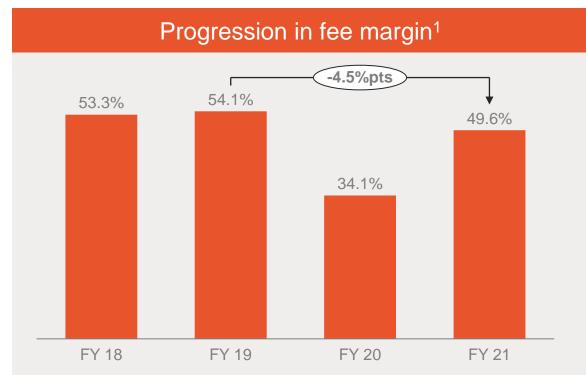




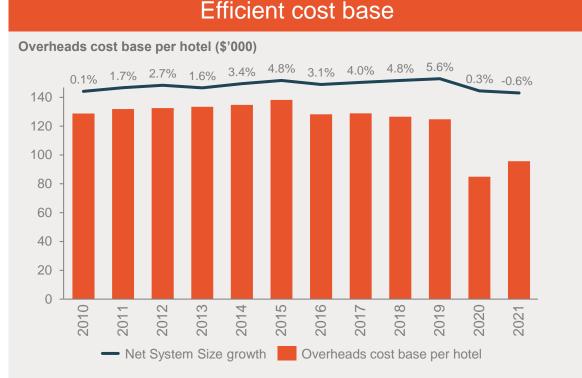
<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes significant liquidated damages, current year disposals and stated at constant FY 2021 exchange rates (CER). <sup>2</sup>Underlying fee operating profit excludes significant liquidated damages and current year disposals at CER.



## Delivered \$75m of recurring fee business cost savings in FY 2021



- Fee margin down 4.5%pts at AER relative to FY19 with RevPAR down 30% vs 2019
- \$75m in recurring annual cost savings delivered
- \$25m of additional temporary cost savings in 2021 from elevated vacancy rates and lower travel expenditure



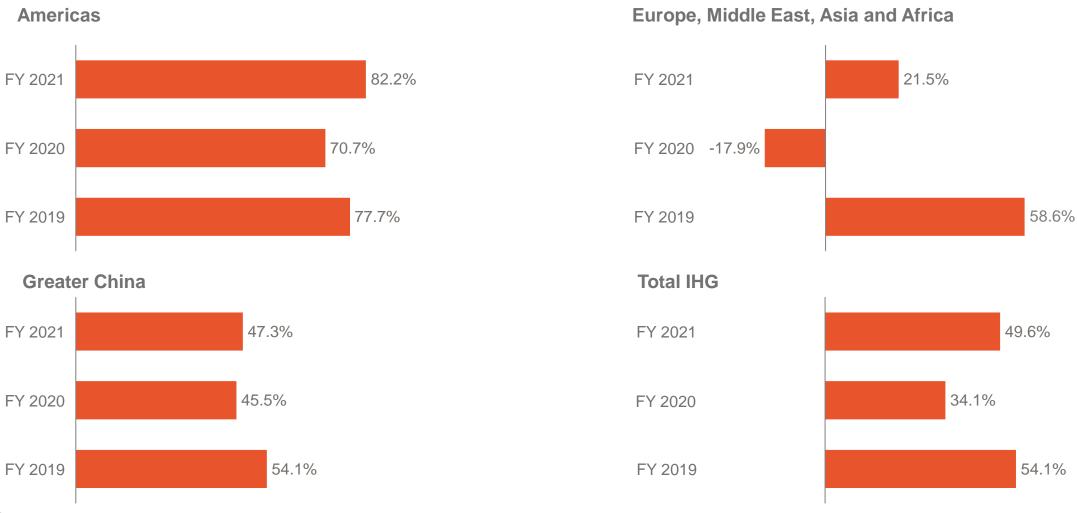
- A platform business with a well invested cost base
- Limited increases in overheads required to support growth in system size
- Overheads cost base per hotel 27% lower than a decade ago

Continued strong focus on cost efficiency and operating leverage will drive further fee margin progression



<sup>&</sup>lt;sup>1</sup> Fee margin stated at AER

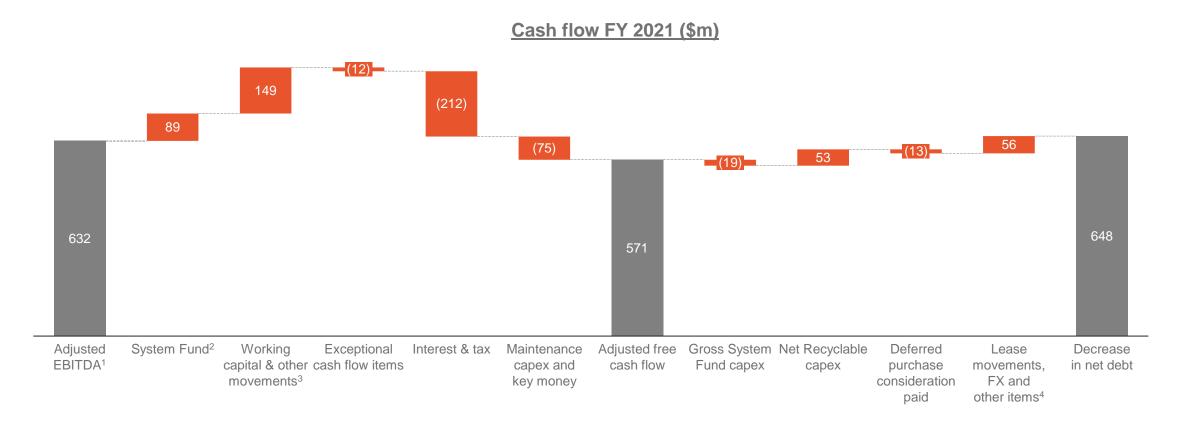
## Fee margin<sup>1</sup> by region



<sup>&</sup>lt;sup>1</sup> Fee margin excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company; is stated at AER. For Americas, consists of fee business revenue and operating profit of \$691m (2020: \$457m, 2019: \$853m) and \$568m (2020: \$323m, 2019: \$663m) respectively. For Europe, Middle East, Asia and Africa consists of fee business revenue and operating profit (adjusted for significant liquidated damages) of \$149m (2020: \$106m, 2019: \$326m) and \$32m (2020: \$(19)m, 2019: \$192m) respectively. For Greater China, consists of fee business revenue and operating profit (adjusted for significant liquidated damages) of \$110m (2020: \$77m, 2019: \$135m) and \$52m (2020: \$35m, 2019: \$73m) respectively.



## Strong cash conversion



 Increase in adjusted free cash flow to \$571m (2020: \$29m), driven by strong cash conversion and System Fund swing to inflow on improved trading and higher depreciation

<sup>&</sup>lt;sup>1</sup> Before exceptional items and System Fund result. <sup>2</sup> System Fund inflow reflects \$(11)m in-year deficit adding back \$94m of depreciation and amortisation and \$6m of other non-cash adjustments to System Fund result; working capital movements related to the System Fund, including movements in deferred revenue, are included within the Group's overall working capital & other movements. <sup>3</sup> Includes working capital and other adjustments (\$110m), and other non-cash adjustments to operating profit/loss (\$71m) less principal element of lease payments (\$32m). <sup>4</sup> Includes principal element of lease repayments (\$32m) and favourable exchange and other non-cash adjustments (\$24m)



## Targeted capital expenditure to drive growth

Maintenance capex, key money and selective investments

\$m	FY 2021	FY 2020
Maintenance capex	(33)	(43)
Key money <sup>1</sup>	(42)	(64)
Total	(75)	(107)

- <u>Maintenance</u>: relates to owned, leased and managed lease hotels and corporate infrastructure
- Key money: used to secure hotel signings

Recyclable investments

\$m	FY 2021	FY 2020
Gross out	(5)	(6)
Gross in	58	23
Net total	53	17

- Investment behind growth initiatives
- Profile can vary year to year, but expected to be broadly neutral over time

System Fund capital investments

Total capital investments

\$m	FY 2021	FY 2020
Gross out	(19)	(35)
Gross in <sup>2</sup>	91	58
Net total	72	23
Gross total <sup>3</sup>	(100)	(148)
Net total	50	(67)

- Invested into projects that benefit our hotel network
- Repaid when depreciation charged to System Fund e.g. GRS

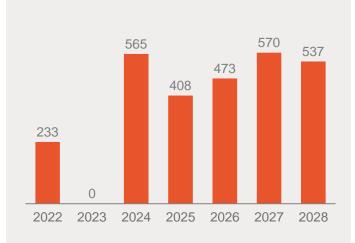
<sup>&</sup>lt;sup>1</sup> Key money presented net of repayments of \$1m in FY 2021 (FY 2020: \$4m), adjusted to exclude depreciation for right of use assets of \$3m (FY 2020: \$4m). <sup>3</sup> Includes gross key money payments of \$43m in FY 2021 (FY 2020: \$64m)

## Significant reduction in leverage

#### **Bond maturity profile**

- 2022 maturity expected to be funded through cash balances
- No significant bond maturity until 2024

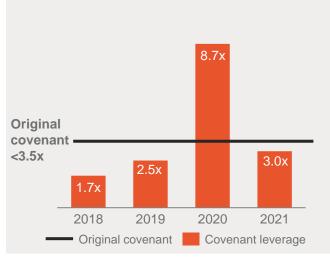
#### **Bond maturity (\$m)**



#### Leverage

- Reduction in net debt : adjusted EBITDA driven by recovery in profitability and strong cash generation
- Leverage within target of 2.5-3.0x net debt/adjusted EBITDA

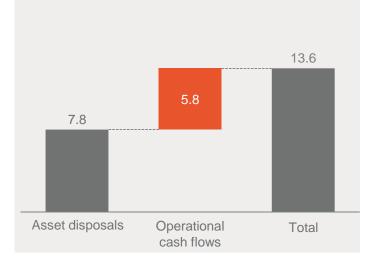
net debt : adjusted EBITDA (covenant basis)1



#### **Shareholder returns**

- 2021 final dividend of 85.9¢ proposed, equivalent to the withdrawn 2019 final dividend
- Track record of strong shareholder returns with \$13.6bn returned to shareholders since 2003

Shareholder returns 2003-2019 (\$bn)

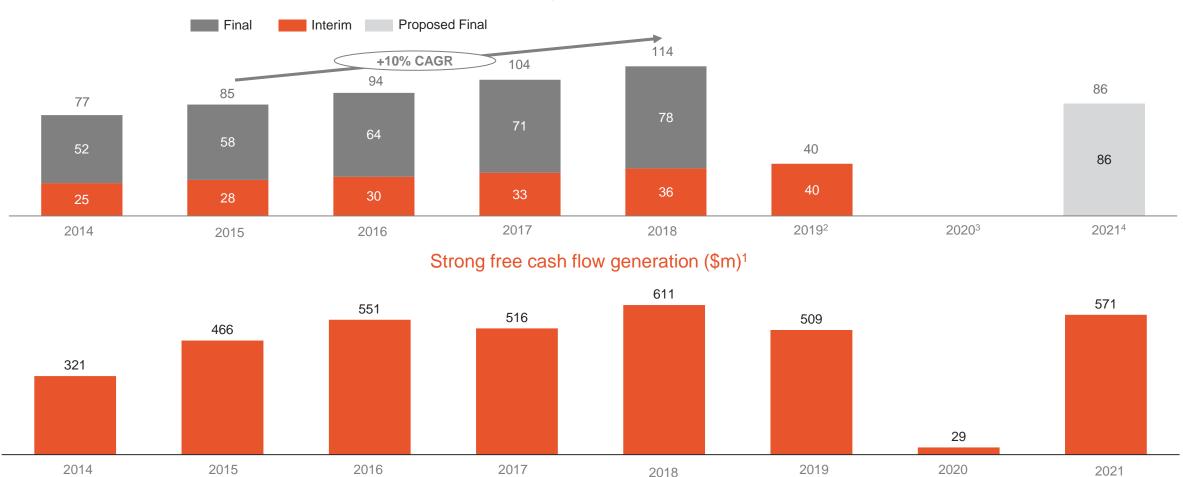




<sup>&</sup>lt;sup>1</sup> The leverage ratio uses a Covenant EBITDA and Covenant Net debt measure which are detailed in Note 10 of the Group's Preliminary Financial statements

# Highly cash generative business has driven strong shareholder returns

#### Ordinary dividend progression 2014-2021 (¢ per share)



<sup>&</sup>lt;sup>1</sup> 2017 and 2018 Free Cash Flow restated for the adoption of IFRS 16; <sup>2</sup> 2019 final dividend recommendation withdrawn in response to Covid-19; <sup>3</sup> 2020 dividend suspended in response to Covid-19; <sup>4</sup> 2021 final dividend proposed, equivalent to the withdrawn final payment in respect to 2019.

## Our strategy for uses of cash remains unchanged



Invest in the business to drive growth



Sustainably grow the ordinary dividend



Return surplus funds to shareholders

Objective of maintaining an investment grade credit rating 2.5x – 3.0x Net Debt : Adjusted EBITDA under normalised conditions







Hotel X, Vignette Collection, Brisbane, Australia

## Appendices

## Fee Business growth rate analysis vs 2020

	RevPAR ç	growth %	Net room	s growth %	Underlying Fee	Commonts
FY 2021	Comparable	Total <sup>2</sup>	YoY	Available <sup>2</sup>	Revenue <sup>1</sup> Growth %	Comments
	Hotels that have traded in all months being compared (i.e. steady state)	All hotels that were open in FY 2021 and FY 2020 (incl hotels that are ramping up)	31 December 2021 vs 2020	Aggregate number of rooms available for sale in FY 2021 vs FY 2020		
Americas	53.8%	55.3%	(2.8)%	0.1%	51.2%	
EMEAA	34.8%	35.4%	1.5%	1.6%	36.7%	
Greater China	20.6%	18.4%	8.9%	8.8%	34.1%	Fee revenue growth benefited from higher levels of incentive management fee income
Total Fee Business	45.9%	45.6%	(0.6)%	1.9%	37.7%	Group Fee revenue growth impacted by lower rate of growth in Central revenues

<sup>&</sup>lt;sup>1</sup> Underlying fee revenue and excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals, System Fund results and hotel cost reimbursements at constant FY 2021 exchange rates (CER).



<sup>&</sup>lt;sup>2</sup> Underlying fee business total RevPAR and available rooms excluding the SVC portfolio termination of 16.7k rooms (102 hotels) in Q4 2020

## Fee Business growth rate analysis vs 2019

	RevPAR ç	growth %	Net room	s growth %	Underlying Fee	Commonts
FY 2021	Comparable	Total <sup>2</sup>	YoY	Available <sup>2</sup>	Revenue <sup>1</sup> Growth %	Comments
	Hotels that have traded in all months being compared (i.e. steady state)	All hotels that were open in FY 2021 and FY 2019 (incl hotels that are ramping up)	31 December 2021 vs 2019	Aggregate number of rooms available for sale in FY 2021 vs FY 2019		
Americas	(19.7)%	(20.0)%	(4.7)%	2.6%	(18.6)%	
EMEAA	(51.6)%	(52.9)%	0.8%	4.7%	(54.3)%	
Greater China	(28.7)%	(32.8)%	15.9%	21.3%	(19.1)%	Fee revenue growth impacted by lower levels of incentive management fee income
Total Fee Business	(29.6)%	(31.8)%	(0.2)%	5.9%	(23.3)%	Fee revenue growth impacted by lower levels of incentive management fee income

<sup>&</sup>lt;sup>1</sup> Underlying fee revenue and excludes owned, leased and managed lease hotels, significant liquidated damages, current year disposals, System Fund results and hotel cost reimbursements at constant FY 2021 exchange rates (CER).



<sup>&</sup>lt;sup>2</sup> Underlying fee business Total RevPAR and available rooms excluding the SVC portfolio termination of 16.7k rooms (102 hotels) in Q4 2020

### Revenue and operating profit FY 2019-21

Actual US\$ (m)		Total revenu Full Year	е	Total operating profit <sup>1</sup> Full Year		
	2021	2020	2019	2021	2020	2019
Franchica and have management for	600	450	0.40			
Franchise and base management fees	683	452	840	-	-	-
Incentive management fees	8	5	13	-	-	-
Fee Business	691	457	853	568	323	663
Owned, Leased & Managed Leases	83	55	187	(9)	(27)	37
Total Americas	774	512	1,040	559	296	700
Franchise and base management fees	120	93	247	_	-	_
Incentive management fees	29	14	90	_	_	_
Fee Business	149	107	337	32	(18)	202
Owned, Leased & Managed Leases	154	114	386	(27)	(32)	15
Total EMEAA	303	221	723	5	(50)	217
Franchise and base management fees	91	61	87	_	_	_
Incentive management fees	25	16	48	_	_	_
Fee Business	116	77	135	58	35	73
Total Greater China	116	77	135	58	35	73
Central Results	197	182	185	(88)	(62)	(125)
Total Reportable Segments	1,390	992	2,083	534	219	865
Reimbursement of Costs	589	637	1,171	_	-	-
System Fund	928	765	1,373	(11)	(102)	(49)
Total IHG	2,907	2,394	4,627	523	117	816

<sup>&</sup>lt;sup>1</sup> Before exceptional items

## FY 2019 underlying fee business revenue and operating profit non-GAAP reconciliations

	Am	ericas	E	MEAA	Great	er China	Ce	entral	Tota	IHG
	Revenue	Operating Profit	Revenue	Operating Profit	Revenue	Operating Profit	Revenue	Operating Loss	Revenue	Operating Profit
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Per FY 2019 financial statements	1,040	700	723	217	135	73	185	(125)	2,083	865
Reportable segments analysed as: Fee business Owned, leased and managed lease	853 187	663 37	337 386	202 15	135 -	73 -	185 -	(125) -	1,510 573	813 52
	1,040	700	723	217	135	73	185	(125)	2,083	865
Reportable segments (see above) Significant liquidated damages Owned asset disposal <sup>1</sup> Currency impact <sup>2</sup>	1,040 - (41) (5)	700 - (6) -	723 (11) (25) 5	217 (11) (1) 7	135 - - 1	73 - - 4	185 - - (1)	(125) - - (6)	2,083 (11) (66)	865 (11) (7) 5
Underlying revenue and underlying operating profit	994	694	692	212	136	77	184	(131)	2006	852
Owned, leased and managed lease included in the above	(145)	(31)	(366)	(14)	-	-	-	-	(511)	(45)
Underlying fee business	849	663	326	198	136	77	184	(131)	1,495	807

<sup>&</sup>lt;sup>1</sup> Americas: The revenue and operating profit/loss of InterContinental San Juan has been removed in 2019 (disposed in 2020) along with the operating profit/loss of three EVEN hotels (disposed in 2021) to determine underlying growth; EMEAA: The results of InterContinental Nairobi (disposed 2021) and Holiday Inn Melbourne Airport (disposed 2020) have been removed to determine underlying growth. <sup>2</sup> Stated at constant FY 2021 exchange rates (CER).



## Currency translation

Region <sup>1</sup>	Reportable Reported FY 2021 vs F	Segments 7 2020 at FY 2020 rates <sup>2</sup>	Reportable Segments FY 2021 at average Jan 2022 rate vs reported FY 2021 <sup>3</sup>		
	Revenue	EBIT	Revenue	EBIT	
Americas	-	\$2m	-	-	
EMEAA	\$8m	\$(1)m	\$(4)m	\$1m	
Greater China	\$5m	\$1m	\$2m	\$1m	
Central Overheads	\$3m	\$(2)m	-	\$2m	
Total IHG	\$16m	-	\$(2)m	\$5m	

<sup>&</sup>lt;sup>1</sup> Major non-USD currency exposure by region (**Americas:** Canadian Dollar, Mexican Peso; **EMEAA:** British Pound, Euro, Russian Rouble, Japanese Yen, Singapore Dollar; **Greater China:** Chinese Renminbi; **Central:** British Pound). <sup>2</sup> Based on monthly average exchange rates each year. <sup>3</sup> Based on Jan 22 average rates: 0.74 USD:GBP; 0.88 USD:EUR.



## 2021 notable items

Significant items		FY 2021	FY 2022
Payroll tax credit	Americas	\$11m	\$1m
Operating loss from three disposed Owned hotels <sup>1</sup>	Americas	\$(3)m	\$-
Individually significant Liquidated Damages	Greater China	\$6m	-

<sup>&</sup>lt;sup>1</sup> In 2019, the results of three disposed owned hotels were \$2m of income

### Ordinary shares

Number of shares	At 31 December 2021	At 31 December 2020		
Opening balance at 1 January	187.7	187.7		
Closing balance at 31 December	187.7	187.7		
Basic weighted average shares	183.0	182.5		
Dilutive potential ordinary shares <sup>1</sup>	1.1	-		
Basic diluted average shares	184.1	182.5		

Note: The total number of shares held as treasury shares at 31 December 2021 was 3.7m (2020 5.1m).

<sup>1.</sup> The effect of the notional exercise of outstanding ordinary share awards was anti-dilutive in 2020 and therefore was not included in the diluted earnings per share calculation.