

## **Interim Results Presentation** 8 August 2017

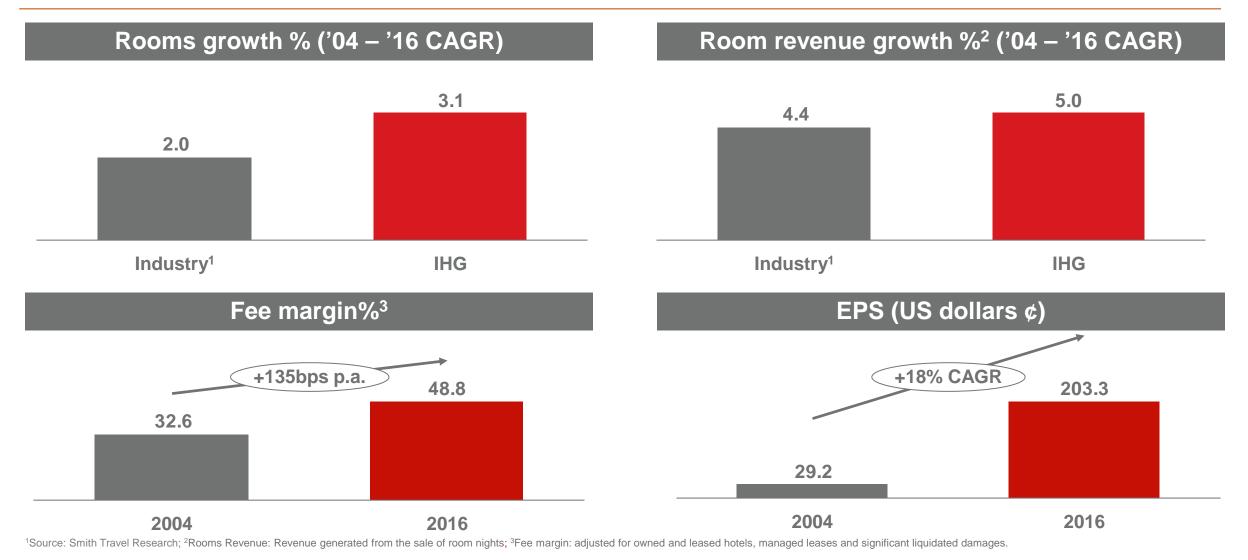




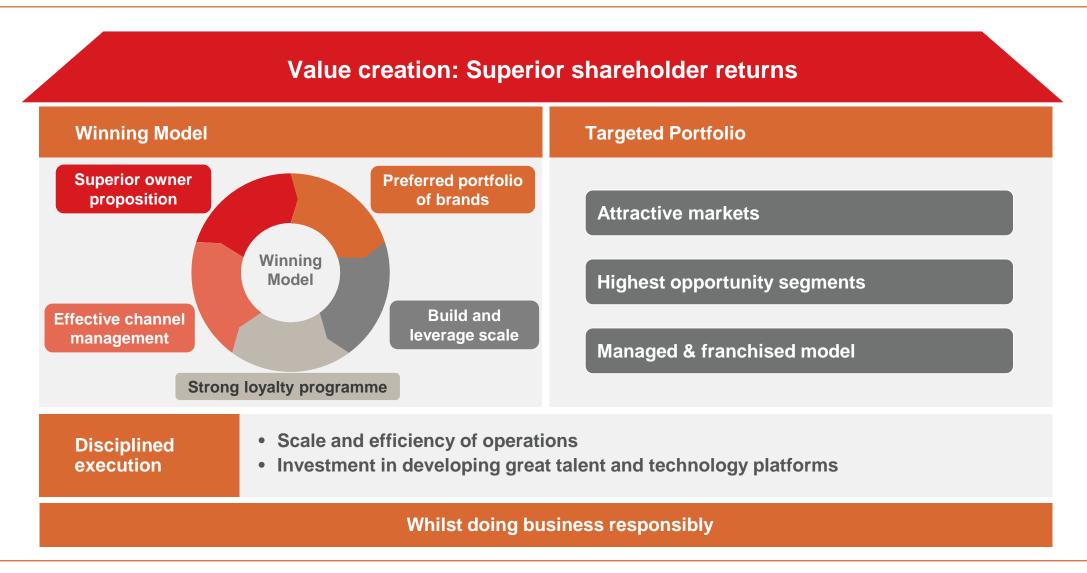
# **Keith Barr Chief Executive Officer**



## Our consistently executed Winning Strategy has delivered high quality growth...



## ...and we can drive our Winning Model even harder





## Paul Edgecliffe-Johnson Chief Financial Officer

**Financial Review** 

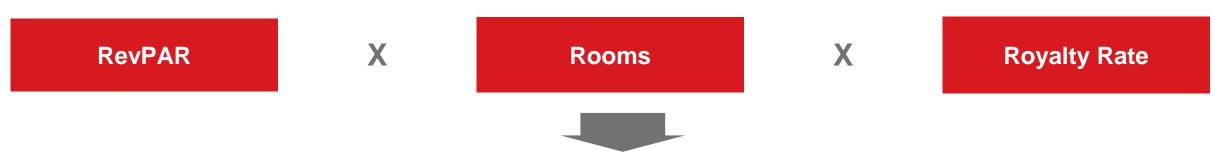


## **Good underlying financial performance**

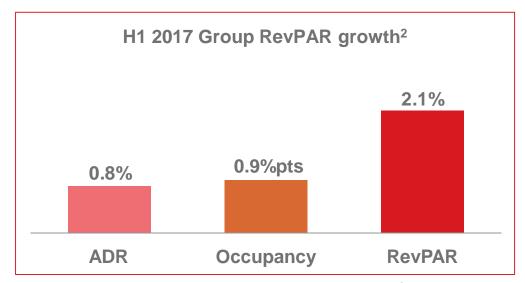
	Underlying <sup>1</sup>			Reported	
\$ million	H1 2017	H1 2016	% Change	H1 2017	
Revenue	\$788m	\$756m	4%	\$857m	
Fee revenue <sup>2</sup>	\$697m	\$673m	4%	\$686m	
Operating profit <sup>3</sup>	\$365m	\$340m	7%	\$370m	
Fee-based margin	50.1%	48.6%	1.5%pts	51.0%	
Reported interest	\$(40)m	\$(41)m	(2)%	\$(40)m	
Reported tax rate <sup>3</sup>	33%	33%	-	33%	
Reported basic weighted average shares	196m	228m	(14)%	196m	
Adjusted EPS <sup>4</sup>	111.7¢	87.7¢	27%	113.3¢	
Interim Dividend	33¢	30¢	10%	33¢	

<sup>&</sup>lt;sup>1</sup>Underlying excludes owned asset disposals, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER). Note: Interest, tax rate and average share count as reported; <sup>2</sup>Group revenue excluding owned and leased hotels, managed leases and significant liquidated damages; <sup>3</sup>Before exceptional items, underlying growth based on reported interest and tax rate.

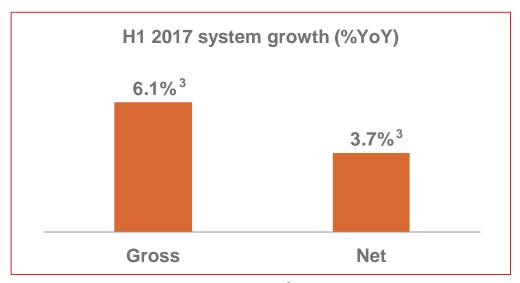
#### Resilient fee-based business model



H1 2017 underlying fee revenue<sup>1</sup> \$697m up 3.6%<sup>2</sup>







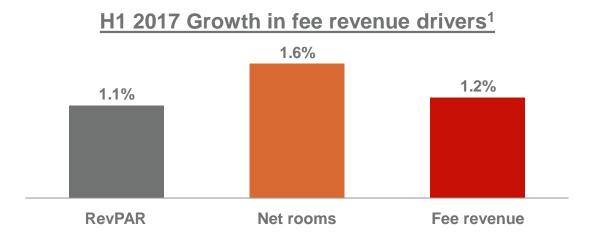
H1 2017: 23k rooms opened<sup>3</sup>, 12k rooms removed

<sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER). <sup>2</sup>Growth stated at CER. <sup>3</sup> Includes 3.5k rooms in Makkah, Saudi Arabia that form part of the larger 5k room development signed in 2015. Annualised fees from these rooms are ~\$1m.

#### **Americas**

### - US RevPAR growth slows in Q2 as Easter benefit reverses

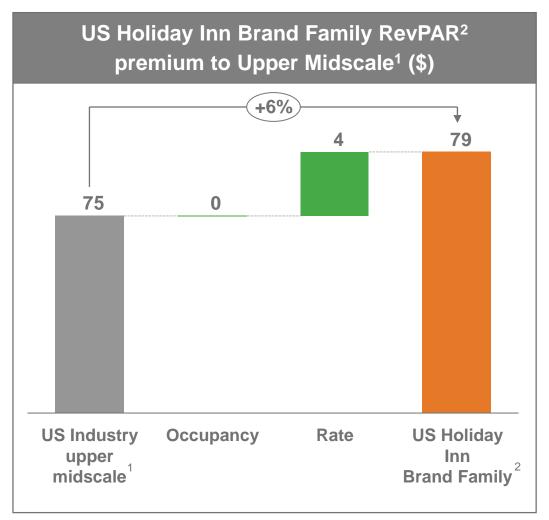
- Comparable RevPAR up 1.1%
- H1 US RevPAR up 0.7% (Q2 down -0.4%)
  - Easter timing reversal in Q2 (-120bps)

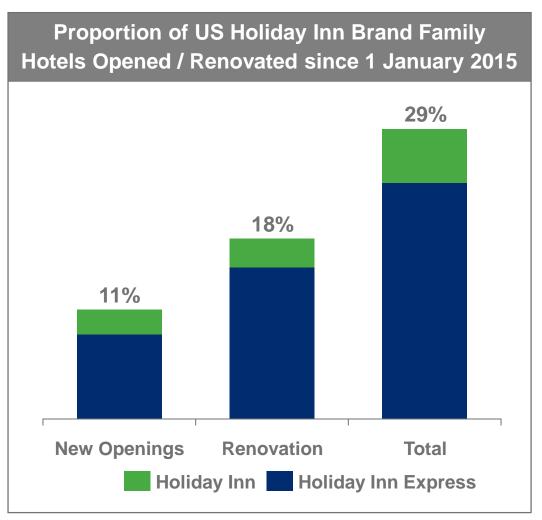


<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER).

#### **Americas**

## - Holiday Inn Brand Family delivers RevPAR premium to US upper midscale



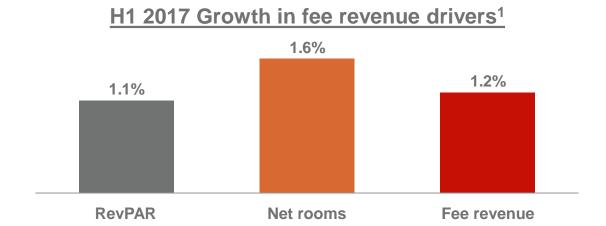


<sup>&</sup>lt;sup>1</sup>Sourced from STR data excluding the Holiday Inn Brand Family; rolling 12 month average RevPAR. <sup>2</sup> Rolling 12 month average comparable RevPAR

#### **Americas**

### - US RevPAR growth slows in Q2 as Easter benefit reverses

- Comparable RevPAR up 1.1%
- H1 US RevPAR up 0.7% (Q2 down -0.4%)
  - Easter timing reversal in Q2 (-120bps)
- Outside US, RevPAR up 4.6%
  - 150<sup>th</sup> anniversary celebrations in Canada, up 4.3%
  - Weak currency buoying economy in Mexico, up 9.1%
- YoY net rooms growth 1.6% (Gross: 4.4%)
- Fee revenue<sup>1</sup> up 1.2%
- Underlying<sup>2</sup> revenue and profit up 3% including:
  - RevPAR and rooms growth in the Franchise estate
  - Ramp up of InterContinental New York Barclay
- Owned and Leased profit up 25% (\$3m) driven by Holiday Inn Aruba
- Pipeline: 103k rooms; 16k rooms signed in H1 2017



#### H1 2017 Net rooms growth ('000s)

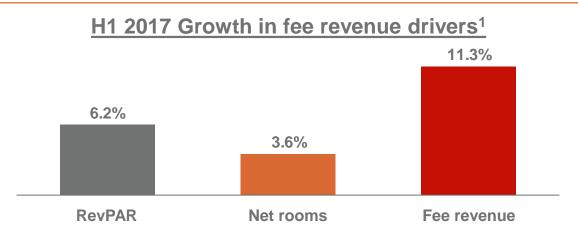


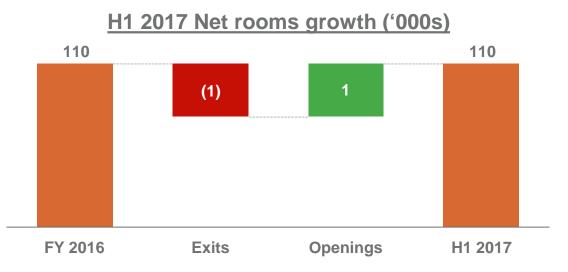
<sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER). <sup>2</sup>Underlying growth excludes owned asset disposals, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER).

### **Europe**

### Strong trading drives double digit profit growth

- Comparable RevPAR up 6.2% (Q2 up 5.5%)
  - UK 6.7%; provinces 5.4%; London 9.0%
  - Germany up 2.3% (Q2 down -3.6% due to trade fairs)
  - France up 4.5% including +11.6% in Paris
- YoY net rooms growth 3.6% (Gross: 4.7%)
- Fee revenue<sup>1</sup> up 11.3%
- Underlying<sup>2</sup> revenue up 11%; underlying<sup>2</sup> profit up 12%
  - Strong RevPAR growth in the UK
- Pipeline: 24k rooms; 3k rooms signed in H1 2017



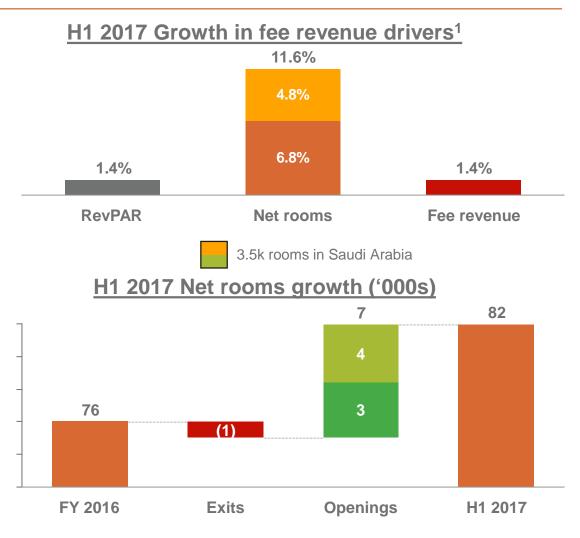


<sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER); <sup>2</sup>Underlying growth excludes owned asset disposals, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER).

### Asia, Middle East & Africa

#### Solid trading in key markets offset by weakness in the Middle East

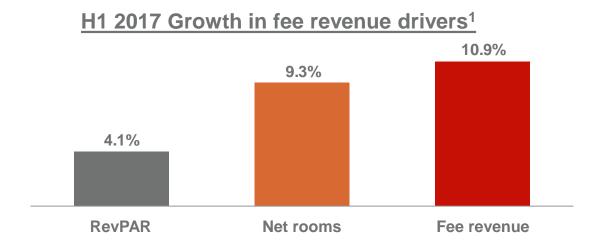
- Comparable RevPAR up 1.4% (Q2 up 2.7%)
  - 4.2% growth ex Middle East (down -3.7%)
  - Japan 2.6%; Australia 4.0%; S.E Asia 3.7%
- Total RevPAR down -1.9% due to openings in developing markets
- YoY net rooms growth 11.6%³ (Gross 13%³)
  - Includes 3.5k rooms in Makkah, Saudi Arabia.
     Annualised fees ~\$1m
- Fee revenue<sup>1</sup> up 1.4%
- Underlying<sup>2</sup> revenue up 1%; underlying<sup>2</sup> profit up 11%
- 2017 managed profit expected to be flat on 2016
- Pipeline: 35k rooms; 3k rooms signed in H1 2017



<sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER); <sup>2</sup>Underlying growth excludes owned asset disposals, managed leases and significant liquidated damages at constant H1 16 exchange rates (CER); <sup>3</sup>Includes 3.5k rooms in Makkah, Saudi Arabia that form part of the larger 5k room development signed in 2015. Annualised fees from these rooms are ~\$1m.

## - Strong mainland trading and 9% rooms growth drive 15% profit growth

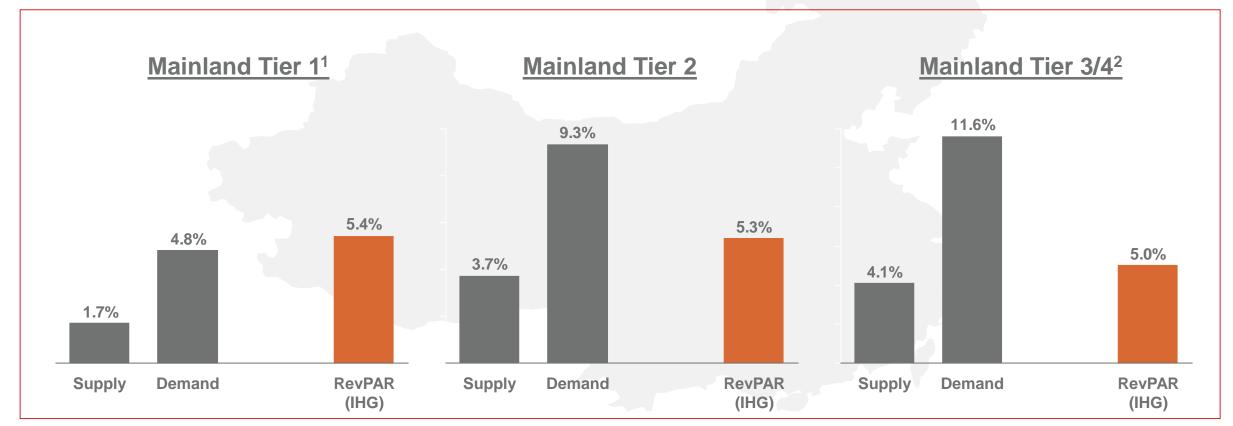
- Comparable RevPAR up 4.1% (Q2 4.4%)
  - Mainland China up 5.1%, Tier 1 up 5.4%
  - Hong Kong flat; Macau up 2.1%
- Total RevPAR down -0.3%



<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER).

## - Regional RevPAR performance driven by market specific dynamics

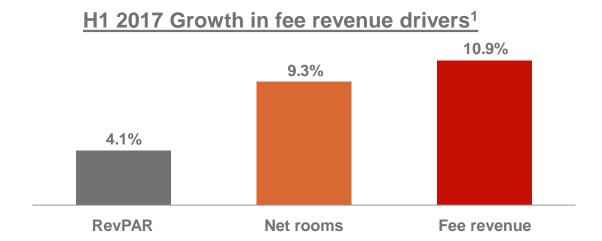
- Tier 1 city demand remains strong, with supply growth now moderated
- Tier 2/3/4 strong demand outpacing moderate supply growth



All data for H1 2017; <sup>1</sup> Mainland Tier 1 excludes Hong Kong and Taiwan. <sup>2</sup> Mainland Tier 2/3/4 is the remainder of Greater China excluding Macau.

## Strong mainland trading and 9% rooms growth drive 15% profit growth

- Comparable RevPAR up 4.1% (Q2 4.4%)
  - Mainland China up 5.1%, Tier 1 up 5.4%
  - Hong Kong flat; Macau up 2.1%
- Total RevPAR down -0.3%
- YoY net rooms growth 9.3% (Gross: 11.1%), including:
  - 300<sup>th</sup> open hotel
  - 40<sup>th</sup> InterContinental
- Fee revenue<sup>1</sup> up 10.9%
- Underlying<sup>2</sup> revenue up 11% and profit<sup>2</sup> up 15%
- Pipeline: 68k rooms
  - 46 hotels signed in H1 2017, an all time record
  - 24 Franchise Plus signings (44 since May '16 launch)

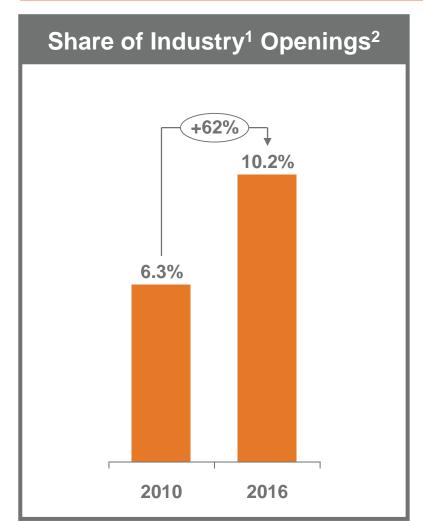


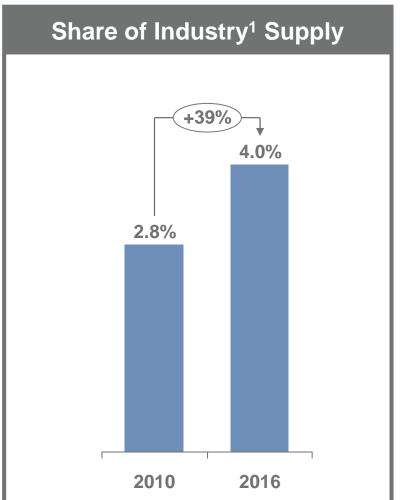
#### H1 2017 Net rooms growth ('000s)

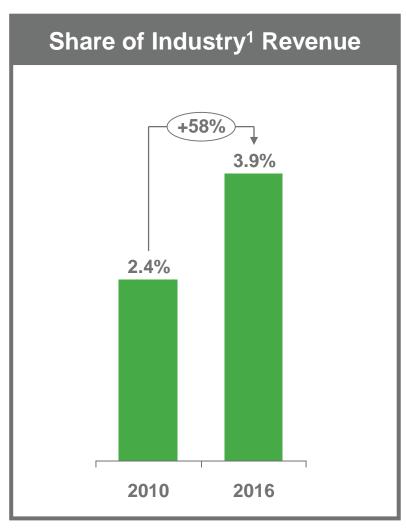


<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER). <sup>2</sup>Underlying growth excludes owned asset disposals, managed leases and significant liquidated damages at constant H1 2016 exchange rates (CER).

## Growing industry share



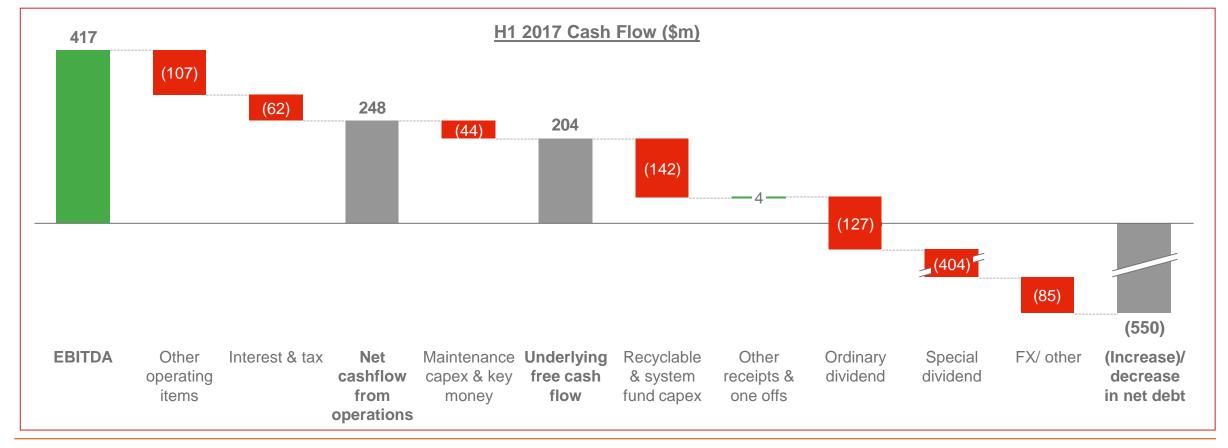




Industry data per Smith Travel Research, includes all branded segments and independent hotels. 2IHG openings include new build, re-purposing of other asset and conversions from other brands. Industry openings exclude brand conversions.

### Significant cash flow from operations well above capex needs

- Gross capital expenditure of \$186m covered 1.3x by net cashflow from operations
- \$0.4bn special dividend funded by operations and leverage
- LTM net debt to EBITDA at 2.5x, in line with guidance

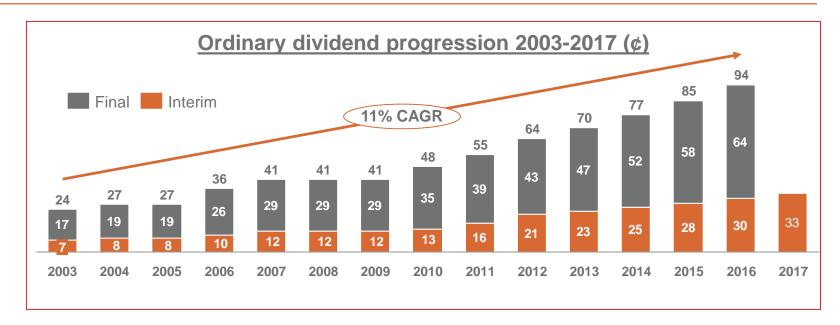


## Targeted capital expenditure to drive growth

Maintenance capex & key money	\$m Maintenance capex Key money Total	H1 2017 20 24 44	<ul> <li>Medium term guidance \$150m per annum</li> <li>Key money: \$75m per annum</li> <li>Guidance includes ~\$100m for Crowne Plaza in next few years</li> </ul>
Recyclable investments	\$m Gross out Gross in Net total	H1 2017 80 (7) 73	<ul> <li>Up to \$100m per annum but expected to be broadly neutral over time</li> </ul>
System fund capital investments	\$m Gross out Gross in Net total	H1 2017 62 (17) 45	<ul> <li>Medium term guidance \$100m</li> <li>Repaid when depreciation charged to System Fund</li> </ul>
Total capital investments	Gross total Net total	186 162	<ul> <li>Medium term per annum guidance</li> <li>Gross: up to \$350m</li> <li>Net ~\$150m</li> </ul>

### Highly cash generative business driving strong shareholder returns

- Strong cash flows driving consistent shareholder returns
  - Interim dividend up 10% to 33¢
  - \$0.4bn special dividend paid in May 2017
  - Total returns of \$12.8bn since 2003, ~40% from operations
- Efficient balance sheet with ongoing commitment to investment grade credit rating
  - 2.0x to 2.5x net debt / EBITDA
  - Current S&P Rating: BBB (Stable)





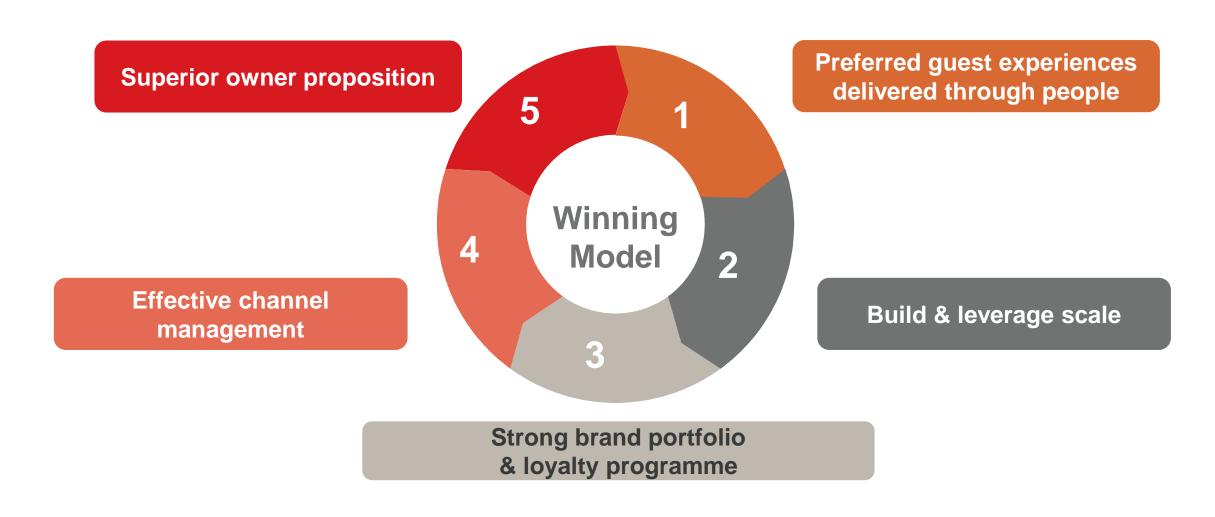


# **Keith Barr Chief Executive Officer**

**Operating Review** 



### Our Winning Model continues to guide our investments in 2017



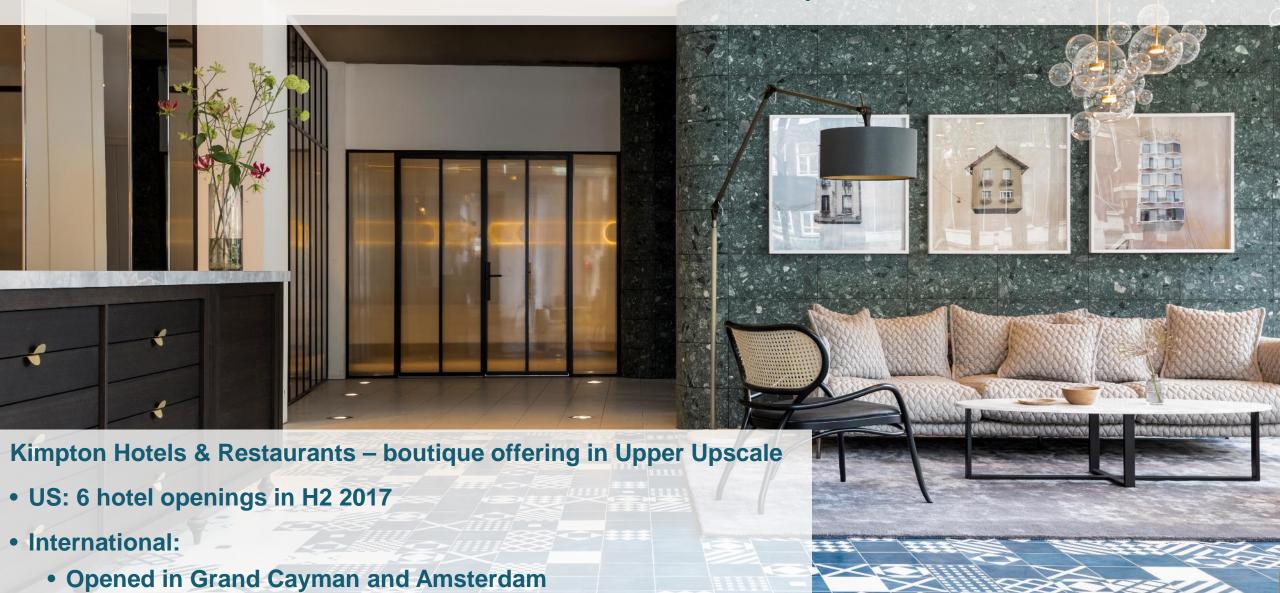


## IHG has a strong portfolio of preferred brands

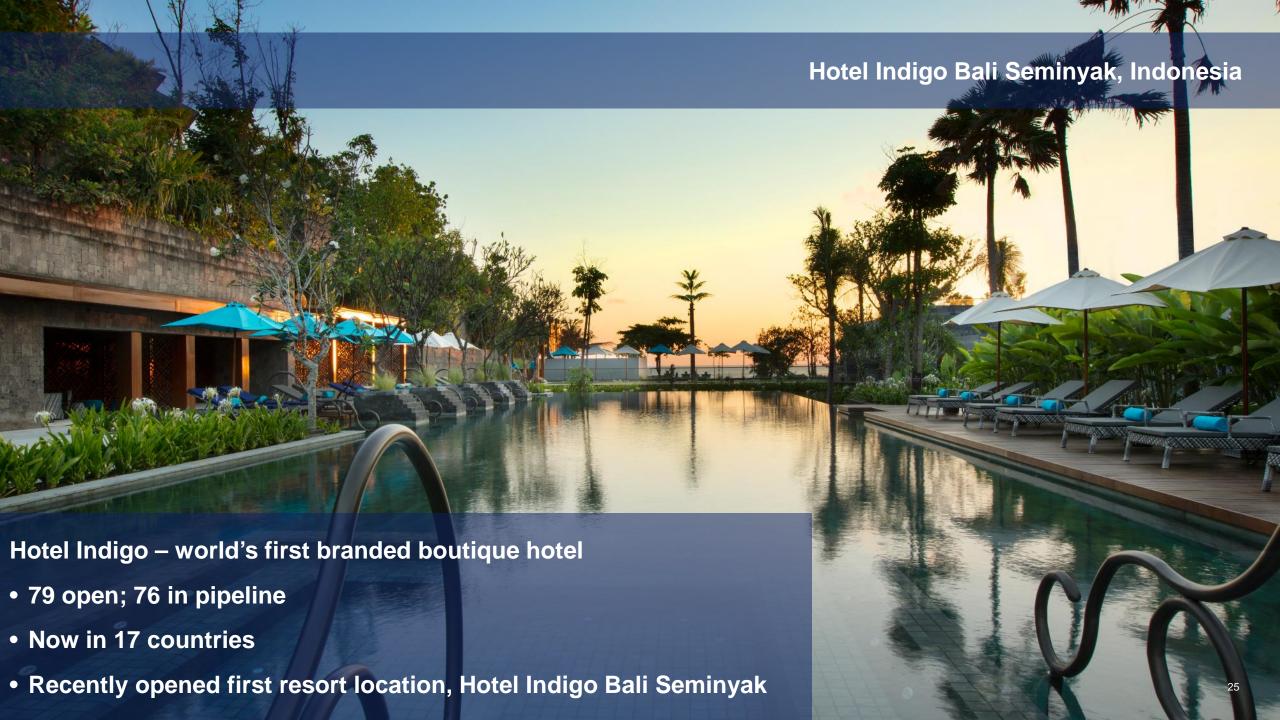
	Luxury		Price Point		Midscale
		KINARTONI			
Wellbeing		KIMPTON" hotels & restaurants	EVEN	HOTELS	
Family Time				# Holiday Inn	
Romantic Getaway		KIMPTON® hotels & restaurants	hotel		
Short Break Experience	INTERCONTINENTAL. HOTELS & RESORTS	KIMPTON® hotels & restaurants	SINDIGO.		
Rest & Go				# Holiday.linn Express	
Mixing Business with Pleasure	INTERCONTINENTAL. HOTELS & RESORTS	KIMPTON"	hotel INDIGO. STAYBI	RIDGE Holiday Inn	
<b>Business Productivity</b>		hotels & restaurants	CROWNE PLAZA' HOTTELS & RESORTS	TES . Hondogum	CANDLEW@D,
Building Business Interactions	•			H	
Social Identity	INTERCONTINENTAL. HU. HOTELS & RESORTS	ALUXE AND MINIST 洛及度假村		Holiday Inn	

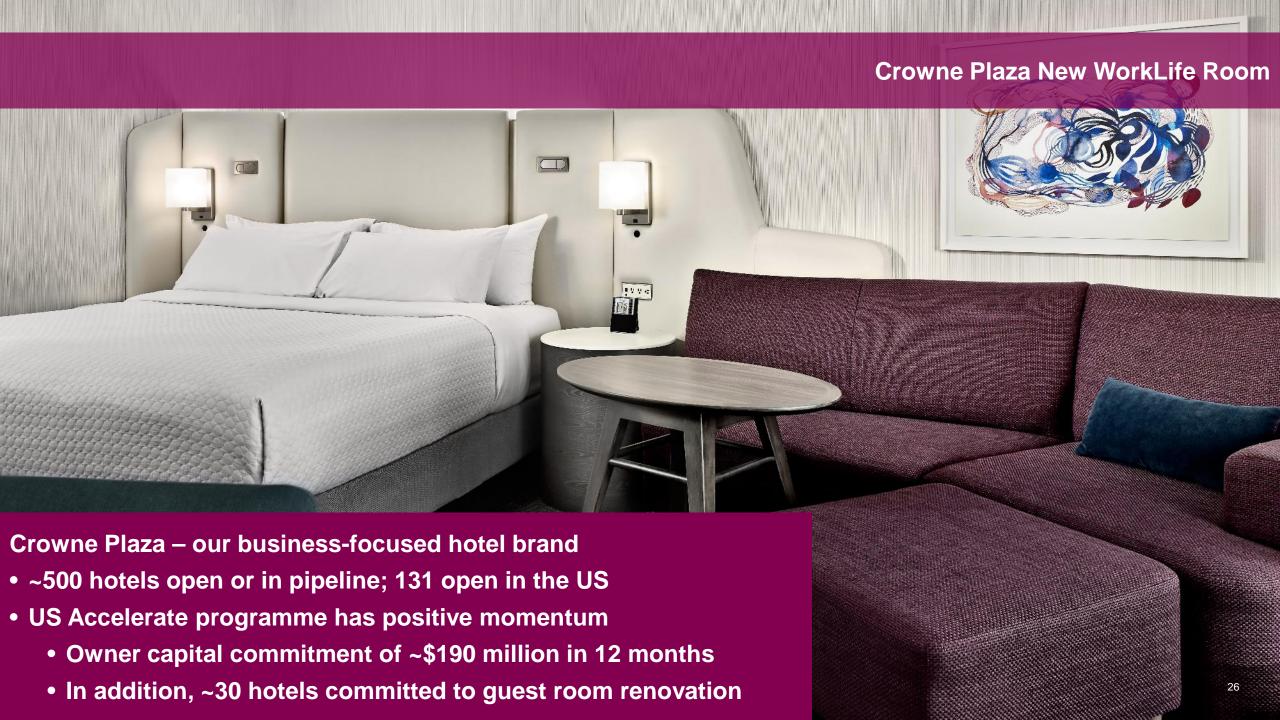


#### Kimpton De Witt, Amsterdam, Netherlands



Number of LOIs signed across Europe and Asia







## IHG has a strong portfolio of preferred brands

	Luxury		Price Point		Midscale
		KINARTONI			
Wellbeing		KIMPTON" hotels & restaurants	EVEN	HOTELS	
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#### Holiday Inn Birmingham City Centre, UK – Open Lobby



Holiday Inn – The Joy of Travel for all since 1952

- Europe Open Lobby:
  - In 54 hotels; 75% open/pipeline hotels end '17
  - +9% pt. uplift in Guest Love<sup>1</sup>; +20% uplift in R&B revenues<sup>2</sup>
- US Open Lobby:
  - 40+ hotels open/pipeline end 2017; brand standard by 2018
  - 5% pt. Guest Love premium<sup>3</sup>

Average Guest Love change, post-implementation of Open Lobby; <sup>2</sup> Average restaurants & bars end post-implementation; <sup>3</sup>Premium vs. other recently renovated hotels to May 2017

## **Holiday Inn Express**





## - New public spaces encourage guests to spend more time in our hotels

#### **New Public Spaces Design – US**



- New guest room + public spaces in ~900 open/pipeline hotels; in 2/3 estate by 2020
- 4% pt. Guest Love premium<sup>1</sup>
- 4% pt. RevPAR premium<sup>2</sup>

#### **New Public Spaces Design – Europe**



- New public spaces design in 16 hotels
- Further 100 in pipeline
- 8% pt. Guest Love premium<sup>3</sup>

<sup>1</sup>Premium vs. brand average to May 2017; 2Premium vs brand average to May 2017. 3Premium vs. hotels that have not implemented the new public space design solution.

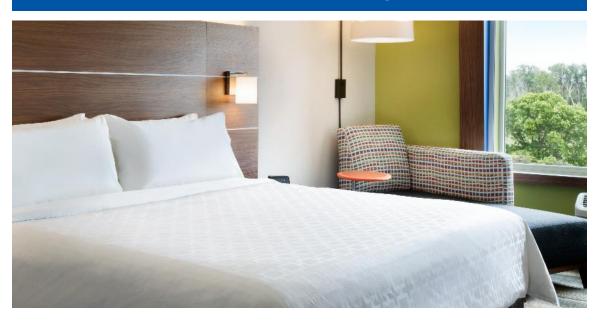
## **Holiday Inn Express**





## - New room designs optimise space for what matters to guests

#### **New Guest Room Design – US**



- New guest room + public spaces in ~900 open/pipeline hotels; in 2/3 estate by 2020
- 4% pt. Guest Love premium<sup>1</sup>
- 4% pt. RevPAR premium<sup>2</sup>

#### **New Guest Room Design – Europe**



- New room designs in 65 hotels
- Over 100 in pipeline
- 5% pt. uplift in Guest Love<sup>3</sup>
- 5% pt. RevPAR premium<sup>4</sup>

<sup>1</sup> Premium vs. brand average to May 2017; 2 Premium vs brand average to May 2017; 3 Guest Love scores in new guest rooms; 4 RevPAR analysis pre and post opening vs. market.

## **Holiday Inn Express**

## - Breakfast innovation: higher quality at lower cost





#### **New Breakfast Offer – US**



- In US hotels by end of 2018
- 4-10% pt. uplift in Guest Love<sup>1</sup>

#### **New Breakfast Offer – Europe**



- In over 70% of UK estate
- On track for 100% rollout in UK by end of Q3 2017
- 12% pt. uplift in Breakfast scores<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>In pilot locations; <sup>2</sup>Uplift in Overall Breakfast scores in hotels serving the new breakfast solution.

#### **Candlewood Suites**



- Scaled, loved by guests, and profitable for owners

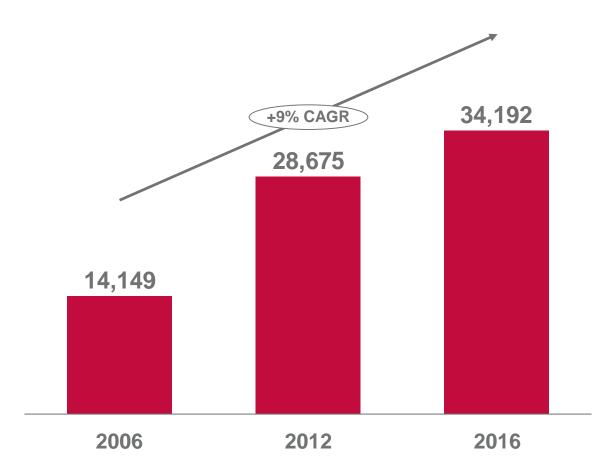
#### **Owner preferred**

> 50%
Gross
Operating
Profit
Margins

#### **Guest preferred**



#### Doubled open rooms



# IHG has a strong portfolio of preferred brands but with clear white space opportunity



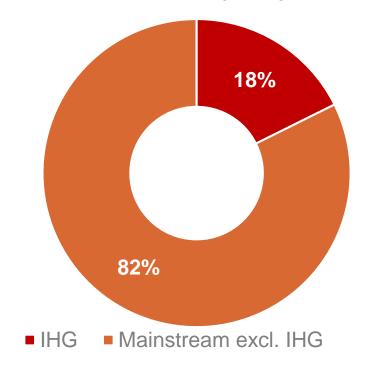
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Building Business Interactions	0			4	
Social Identity		ALUXE AND RESORTS 各及度假村		<b>1</b> Holiday Inn	

# We are the largest operator in the mainstream segment and have proven our ability to successfully scale brands



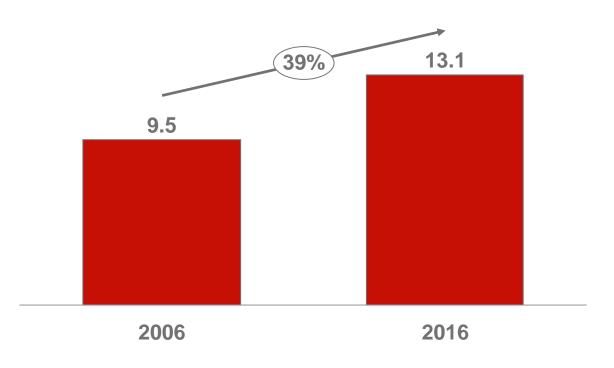
#### We have significant scale in mainstream<sup>1</sup>

# of Global Mainstream<sup>1</sup> Open/Pipeline Rooms<sup>2</sup>



## ...and our brands now deliver over \$13bn in Gross Revenue<sup>3</sup>

IHG Mainstream Brands<sup>4</sup> (USD billions)



<sup>&</sup>lt;sup>1</sup>STR Midscale and Upper Midscale segments; <sup>2</sup>STR Global Open Rooms + Active Pipeline data to 30<sup>th</sup> June 2017; <sup>3</sup>At AER and excludes Owned & Leased 4IHG Mainstream brands include Holiday Inn, Holiday Inn Express, Candlewood Suites.

## We deliver high owner ROI through preferred brands and strong revenue delivery



Our continued investments ensure our brands are preferred...

...and deliver more revenue to our hotels

We have a strong support model to drive owner ROI

Awareness<sup>1</sup> Preference<sup>2</sup>

~50% loyalty contribution<sup>3</sup> >80% enterprise contribution<sup>3</sup>



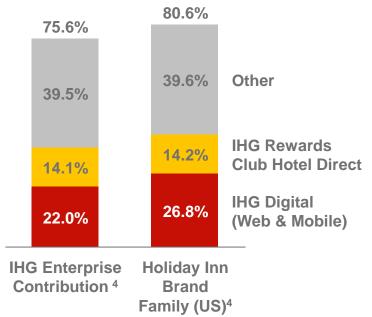


#1





#2





<sup>&</sup>lt;sup>1</sup>Millward Brown Q1 2017 US brand preference study, Aided Awareness to 31 March 2017; <sup>2</sup>Millward Brown Q1 2017 global brand preference study, Top 3 Box preference to 31 March 2017; <sup>3</sup>Holiday Inn Brand Family in the Americas; <sup>4</sup>IHG enterprise contribution and Holiday Inn Brand Family (US) contribution for H1 2017.

#### **New Midscale Brand**

## Focused on what matters to guests



#### **Size of the Opportunity:**

14m guests



~ \$20bn revenues





#### Primary Target: Streamlined business & leisure traveller Target Price Point: \$95-\$105 ADR

## Designed for a different mindset

By listening to our guests, we know they're looking for a brand that respects their wallet as much as they do. A straightforward hotel for straightforward people.



The last thing I'll compromise on is my sleep.

Our rooms are designed to help people rest easy, every time.



I don't need a big, hot breakfast. I just need to fill up and get on my way.

A quality, focused breakfast you can grab, go and feel good about.





You don't know what to expect when you get there – will this hotel be a 'good one' or a 'bad one'?

We deliver an experience that feels just right every time.



We're not a complicated hotel.



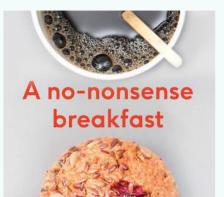
# **New Midscale Brand**

# - Value engineered to drive high owner returns



## Focusing on what matters most









Owner ROI similar to Holiday Inn Express



Simple to **build**Simple to **operate**Simple to **maintain** 

50/0 Royalty fee

10-15%

Lower

build costs

# Loyalty

# - Continued investment driving improvement in contribution





 Member enrollments up 12% year-on-year



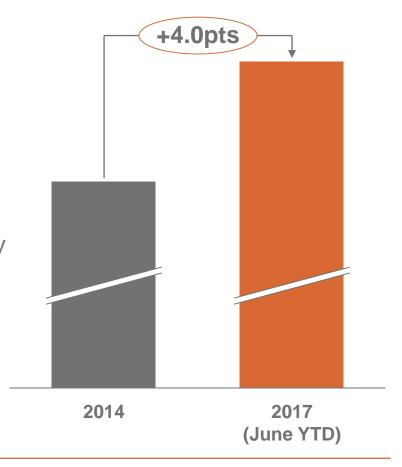
- 2017 multibrand campaign:
- Highest registrations of any Accelerate campaign (~900k)







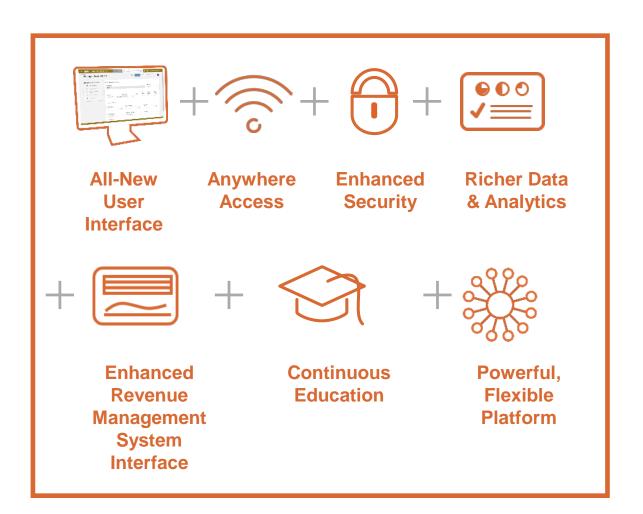




**Loyalty Contribution (%)** 

# **Technology**

# - GRS delivers an improved guest and user experience



- Operational efficiencies
- Improved user security
- Better data access
- Education support
- Time savings
- Increased accuracy

# Conclusion

**Compelling long-term industry tailwinds** 

Consistently executed Winning Model that we will work harder

Improving existing brands whilst exploring new avenues for growth

Drive further efficiencies and increase resources behind highest opportunity segments and markets

Asset-light, cash generative model driving shareholder returns

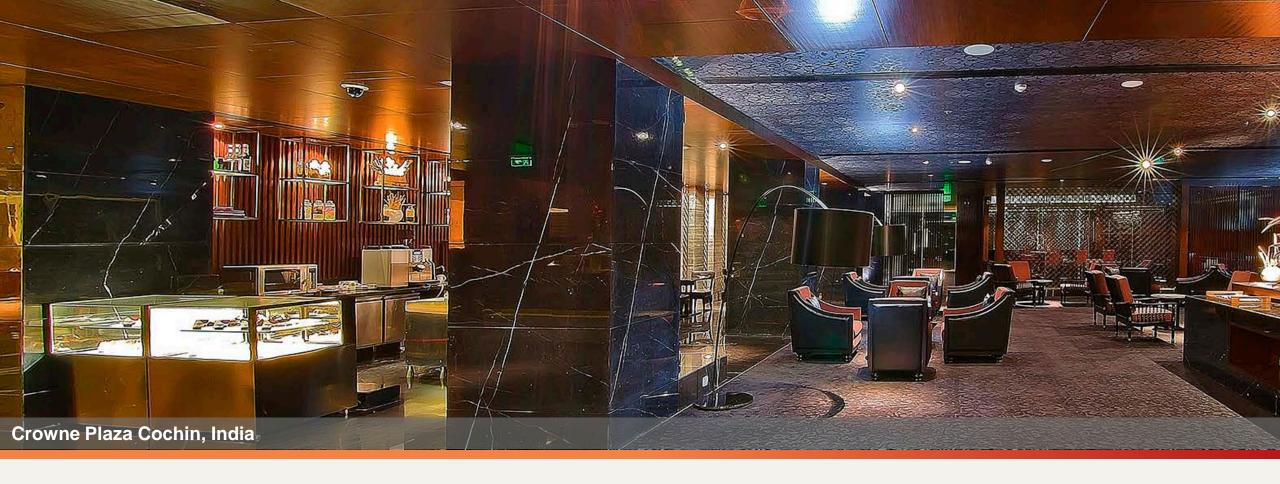
Despite uncertainty, we are confident in the outlook for the remainder of 2017





**Interim Results Presentation Q&A** 





# **Appendices**



# 2017 significant items

Significant items noted at FY 2016 results	H1 2016	H2 2016	2017
Investment in development resources     Americas franchise	-	\$(4)m	\$(3m)
InterContinental New York Barclay costs*    Americas managed	\$(4)m	\$(4)m	-
Liquidated damages     Americas managed	-	\$4m	-
Number of small items and developing market expansion  AMEA managed	-	-	Profits flat on 2016

<sup>\*</sup>In 2017, we will continue to incur joint venture costs as the hotel ramps up post repositioning, although these will largely be offset by related management fees.

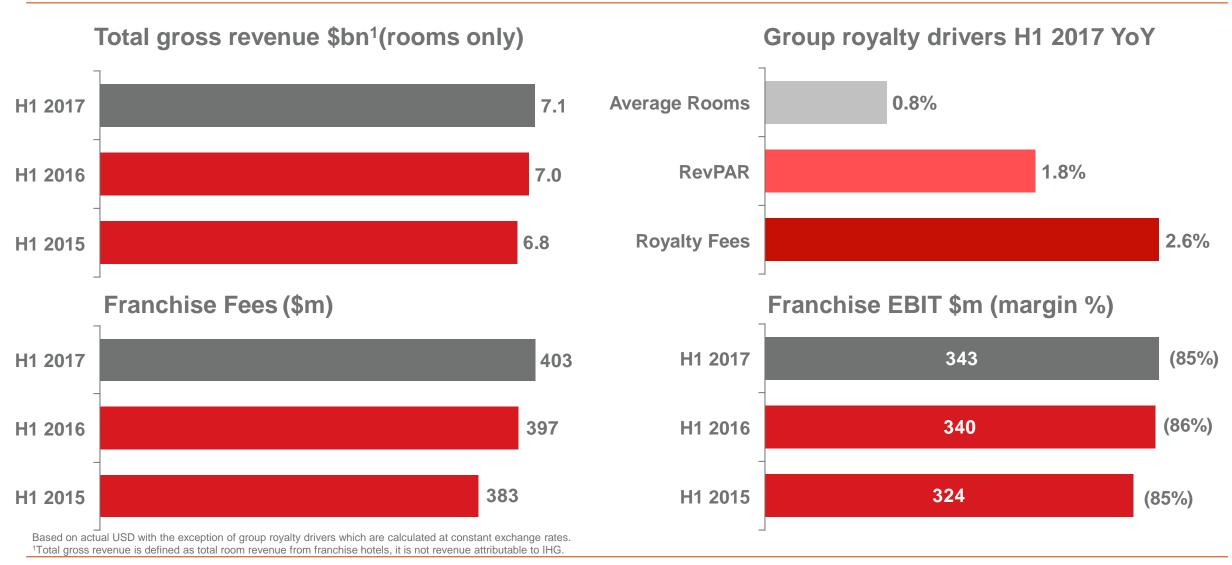
# Currency translation increased Group EBIT by \$1m in the first half of 2017; minimal impact expected in the second half

	Reported EBIT (\$m)	Foreign Exchange Impact (\$m) <sup>3</sup>		
Region	H1 2017	Reported H1 2017 vs H1 2017 at H1 2016 rates <sup>1</sup>	H2 2016 at 30th June 2017 rates vs reported H2 2016 <sup>2</sup>	
Americas	321	(2)	-	
Europe	38	-	2	
AMEA	41	(2)	(1)	
Greater China	23	-	-	
Central Overheads	(53)	5	(1)	
Total IHG	370	1	-	

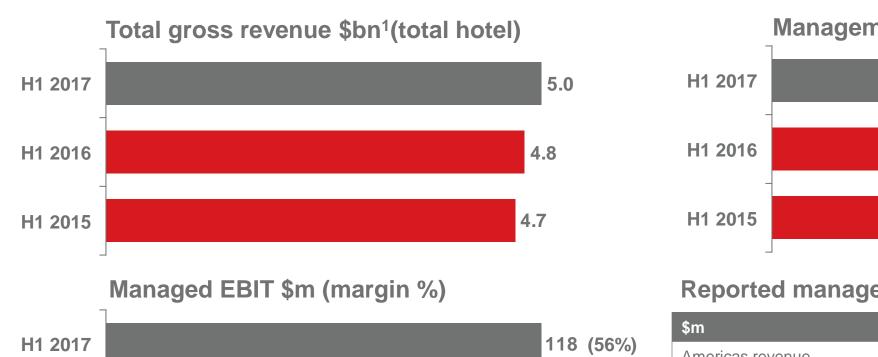
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<sup>&</sup>lt;sup>1</sup>Based on monthly average exchange rates for H1 2016. <sup>2</sup>Estimated using 30<sup>th</sup> June 2017 spot rates. <sup>3</sup>Major non USD currency exposure by region (Americas: Canadian Dollar, Mexican Peso; Europe: British Pound, Euro, Russian Rouble; AMEA: Japanese Yen, Singapore Dollar; Greater China: Chinese Renminbi; Central, British Pound).

# **Hotel franchising**



# **Hotel management**



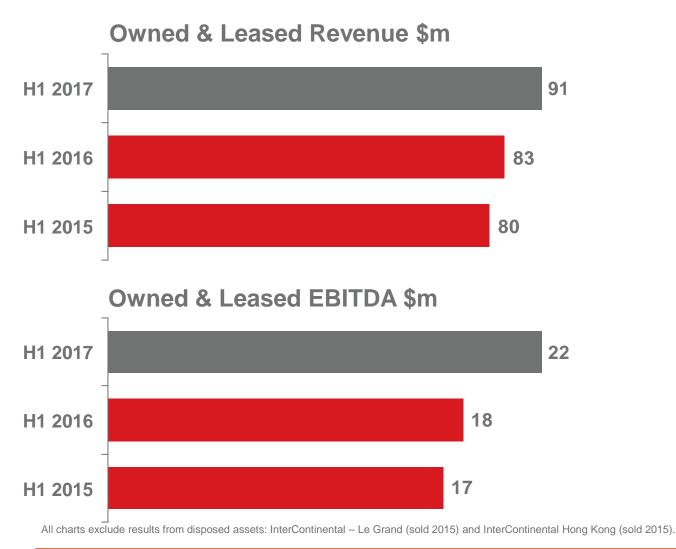


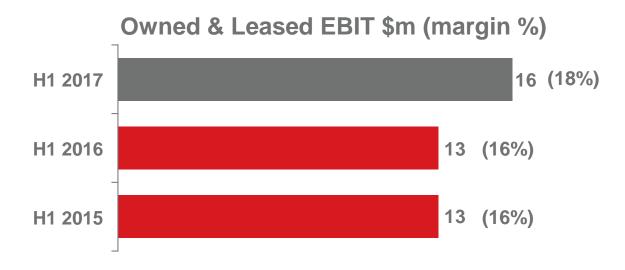
# Management Fees<sup>2</sup> (\$m) H1 2017 H1 2016 207 H1 2015

## Reported managed lease revenue and EBIT (\$m)

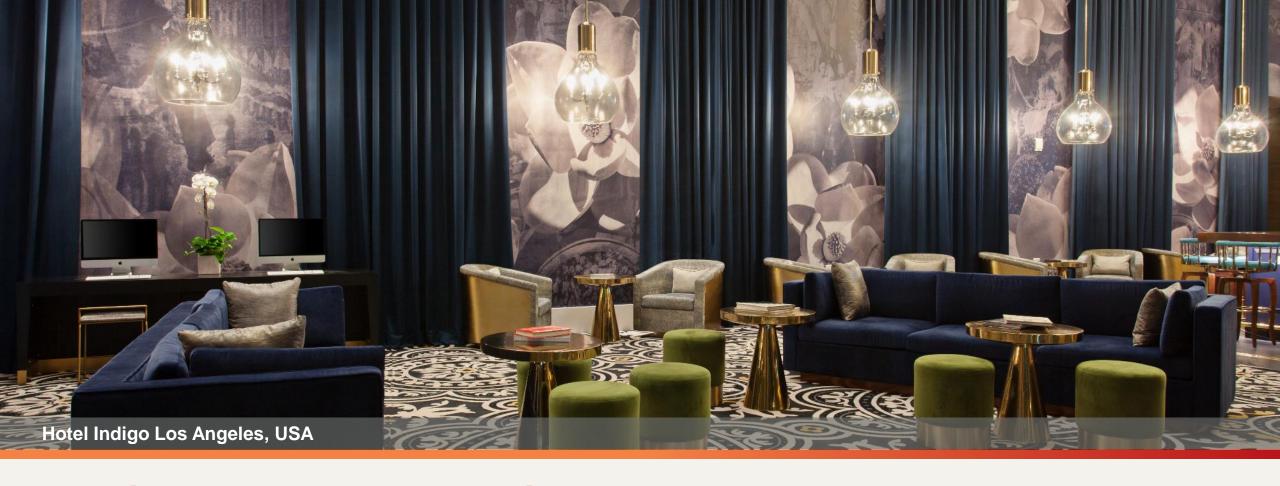
\$m	H1 2017	H1 2016
Americas revenue	18	20
Americas EBIT	1	1
Europe revenue	38	38
Europe EBIT	1	1
AMEA revenue	24	24
AMEA EBIT	2	2

# Hotel owned & leased





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# **Interim Results Presentation** 8 August 2017

