



### Full Year Results Presentation 21 February 2017

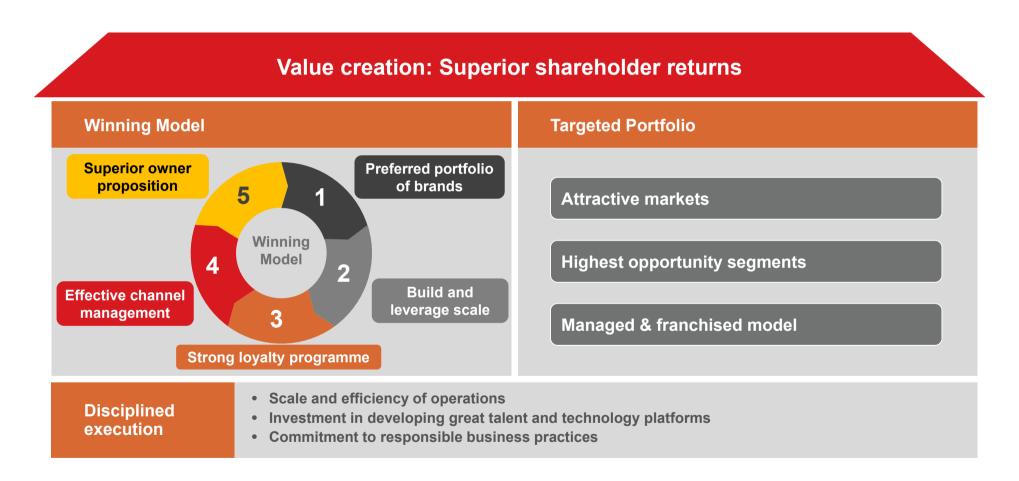
### 2016 highlights

### - Strong operating model driving shareholder returns

Fee growth momentum	Underlying fee revenues <sup>1</sup>	4%
Leveraging scale and cost discipline	Fee-based margin <sup>2</sup>	2.5%pt
Strong EPS growth	Underlying adjusted EPS <sup>3</sup>	23%
Highly cash generative	Underlying free cash flow <sup>4</sup>	18%
	202.5¢ special dividend per share	\$400m
Driving shareholder value	64¢ final dividend per share	11%

<sup>&</sup>lt;sup>1</sup> Fee revenue excludes revenue from owned and leased hotels, managed lease hotels, and significant liquidated damages receipts; growth stated at CER. <sup>2</sup> Adjusted for owned and leased hotels, managed lease hotels, and significant liquidated damages; stated at CER. <sup>3</sup> Underlying profit excludes owned asset disposals, managed leases and significant liquidated damages; stated at CER. Underlying adjusted EPS calculated before exceptional items, using reported interest and tax. <sup>4</sup> Excludes cash receipts on behalf of system fund of ~\$95m from renegotiation of long-term partnership agreements.

### Consistent execution of our winning strategy drives high quality growth







# **Financial Review**Paul Edgecliffe-Johnson CFO

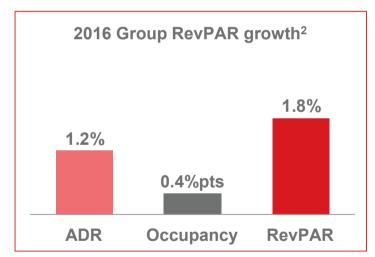
### Strong underlying financial performance

	Underlying <sup>1</sup>			Reported
\$ million	2016	2015	% Change	2016
Revenue	\$1,582m	\$1,513m	4.6%	\$1,715m
Fee revenue <sup>2</sup>	\$1,409m	\$1,349m	4.4%	\$1,380m
Operating profit <sup>3</sup>	\$702m	\$641m	9.5%	\$707m
Fee-based margin	48.0%	45.5%	2.5%pts	48.8%
Reported interest	\$(87)m	\$(87)m	-	\$(87)m
Reported tax rate <sup>3</sup>	30%	30%	-	30%
Reported basic weighted average shares	212m	235m	(9.8)%	212m
Adjusted EPS <sup>4</sup>	203.1¢	165.0¢	23.1%	203.3¢

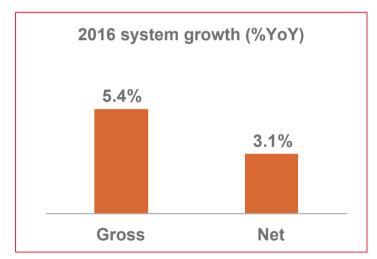
### Resilient fee-based business model



2016 underlying fee revenue<sup>1</sup> \$1,409m up 4.4%<sup>2</sup>

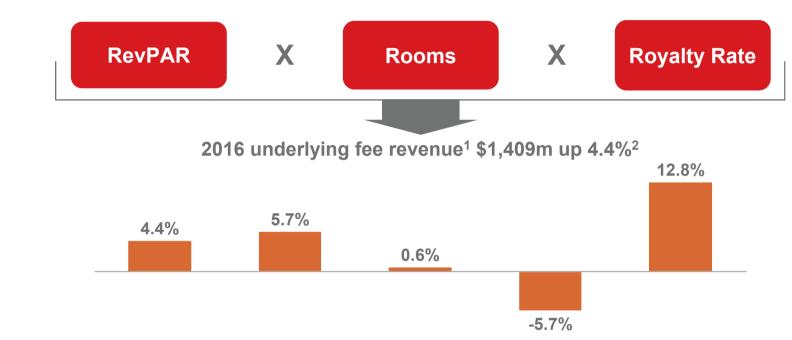


2016: 1.2% Total RevPAR growth<sup>2</sup>



2016: 40k rooms opened, 17k rooms removed

### Business model continues to drive strong fee revenue growth



	Group <sup>3</sup>	Americas	Europe	AMEA	Greater China
2016 underlying fee revenue (CER) <sup>1</sup>	\$1,409m	\$831m	\$161m	\$150m	\$123m
Absolute change vs. 2015 (CER) <sup>1</sup>	\$60m	\$45m	\$1m	\$(9)m	\$14m

<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned and leased hotels, managed leases and significant liquidated damages at constant FY15 exchange rates (CER). <sup>2</sup>Growth stated at CER.

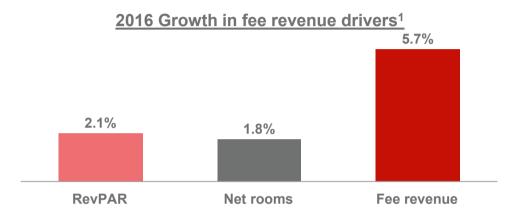
<sup>&</sup>lt;sup>3</sup>Group fee revenue includes \$144m of central revenue.

### **Americas**

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### - rate increases driving strong fee revenue and profit growth

- Comparable RevPAR up 2.1%; US up 1.8%
- Q4 US RevPAR up 1.3%
  - Non-oil markets up 2.2%; oil markets down 6.1%
- YoY net rooms growth 1.8% (Gross: 4.9%)
- Fee revenue<sup>1</sup> up 5.7%
- Underlying<sup>2</sup> revenue up 6% (\$53m) and profit<sup>2</sup> up 8% (\$46m) including:
  - \$4m in liquidated damages in managed estate in H2 2016
  - \$(8)m relating to InterContinental Barclay
  - \$10m benefit from lower US healthcare costs
- 2017: InterContinental Barclay management fees expected to offset costs of JV
- Pipeline: 102k rooms; 37k rooms signed in 2016



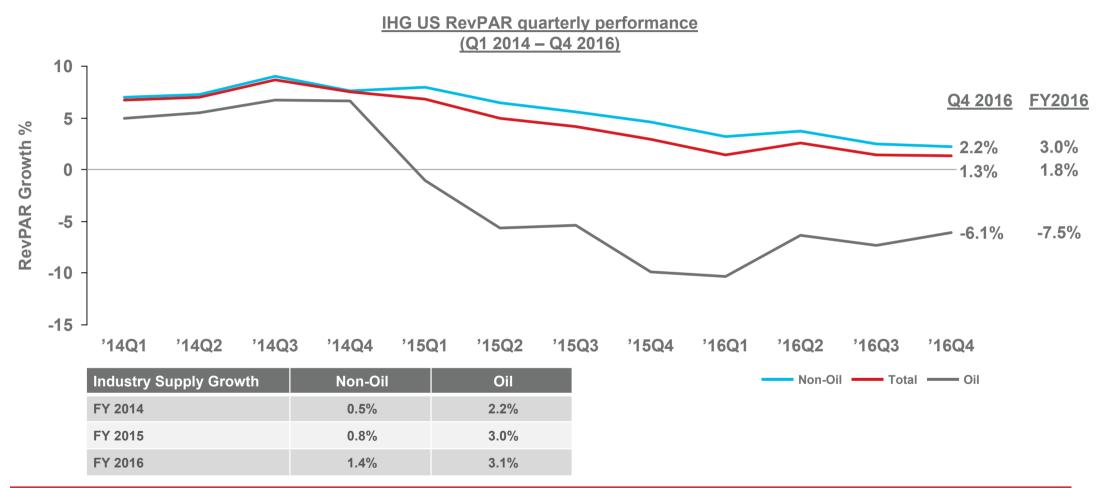




### **Americas**

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### - US oil market performance impacted by high supply growth



Source: Industry Supply Growth data: Smith Travel Research – US only.

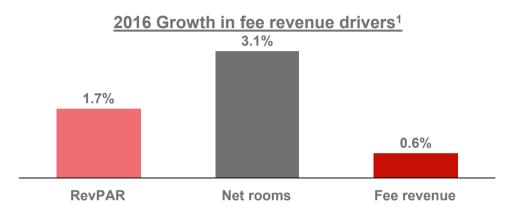
### **Europe**

### - outperformance in priority markets, highest signings since 2007

- Comparable RevPAR up 1.7% (Q4 up 3.1%)
  - UK: +2.6%; provinces: +4.5%; London: -0.6%
  - Germany up 6.8%
  - Europe excl. markets impacted by security concerns<sup>4</sup> up 4% (Q4 up 4.5%)
- YoY net rooms growth 3.1%
  - Gross rooms growth 3.9%
- Fee revenue<sup>1</sup> up 0.6%
- Underlying<sup>2</sup> revenue up 1%; underlying<sup>2</sup> profit flat, with managed profit declining due to:
  - Impact of three hotels<sup>3</sup> in key cities
  - Difficult trading conditions in Paris
- Pipeline: 24k rooms

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- 10k rooms signed in 2016, highest since 2007



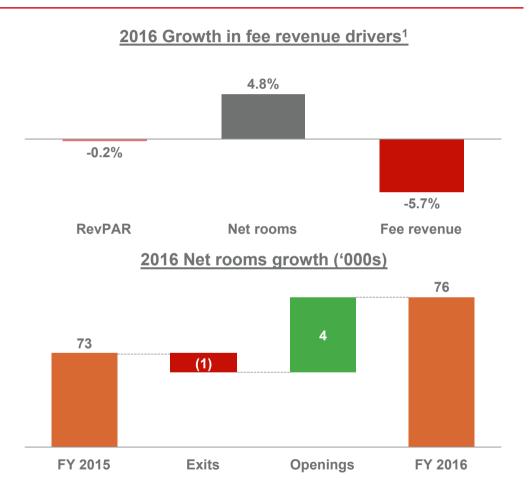




## Asia, Middle East & Africa – solid trading offset by weakness in oil markets

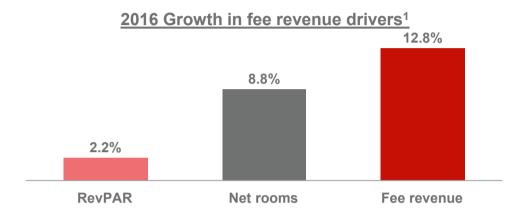
- Comparable RevPAR down 0.2% (Q4 flat)
  - 3.7% growth ex Middle East (down 7.0%)
  - Japan 3.6%; Australia 2.9%; S.E Asia 2.0%
- Total RevPAR down 2.0% due to proportion of hotel openings in developing markets
- YoY net rooms growth 4.8% (Gross 6.2%)
- Fee revenue<sup>1</sup> down 5.7%

- Underlying<sup>2</sup> revenue down 4% (\$8m)
- Underlying<sup>2</sup> profit down 4% (\$3m)
  - Managed profit up 8% excluding four hotels<sup>3</sup>
  - Managed profit in 2017 expected to be in line with 2016
- Pipeline: 40k rooms; 11k rooms signed in 2016



## Greater China — RevPAR and net rooms growth driving double digit profit growth

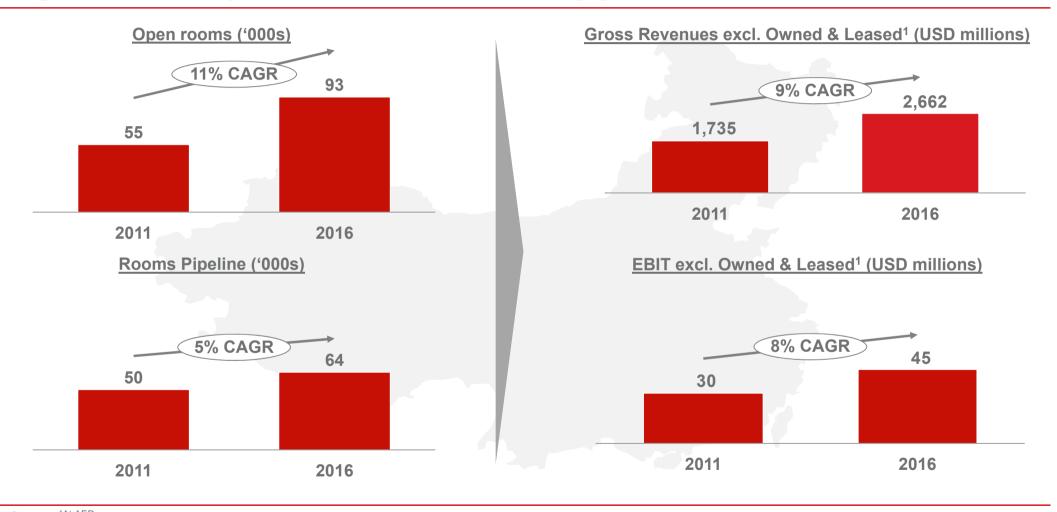
- Comparable RevPAR up 2.2% (Q4 3.2%)
  - Mainland China up 3.9%, Tier 1 up 6.3%
  - Hong Kong down 2.3%; Macau down 13.8%
- Total RevPAR down 3.1%
- YoY net rooms growth 8.8% (Gross: 9.3%)
- Fee revenue<sup>1</sup> up 12.8%
- Underlying<sup>2</sup> revenue up 13% and profit<sup>2</sup> up 15%
  - Investment in growth more than offset by scale benefits and cost efficiencies
- Pipeline: 64k rooms
  - 19k rooms signed in 2016 (82 hotels)
  - 20 Franchise Plus hotel signings



### 2016 Net rooms growth ('000s)



# Greater China - significant early investment accelerating growth



© IHG <sup>1</sup>At AER.

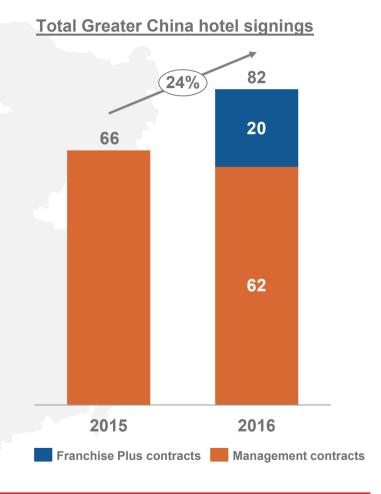
### Greater China

### - tailored franchising solution to drive growth



### Franchise Plus model accelerating growth

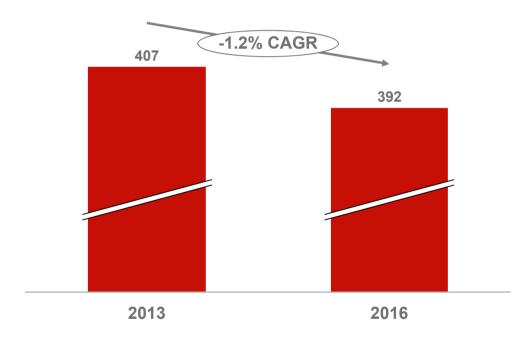
- 20 franchise hotel signings since May 2016
- Mix of locations: ~80% outside Tier 1 cities
- New model brings significant benefits:
  - Allows IHG to control brand standards
  - Similar economics to existing franchise contracts
  - Opportunity for rapid growth into untapped markets
  - Meets owner demand for those wanting franchise offer



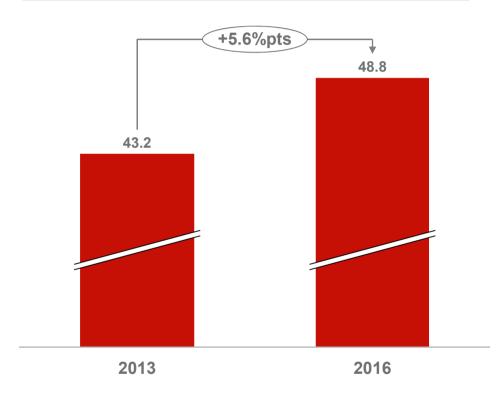
### Group fee margin growth through strategic cost management

We have kept gross overheads¹ broadly flat since 2013...

(USD Millions)

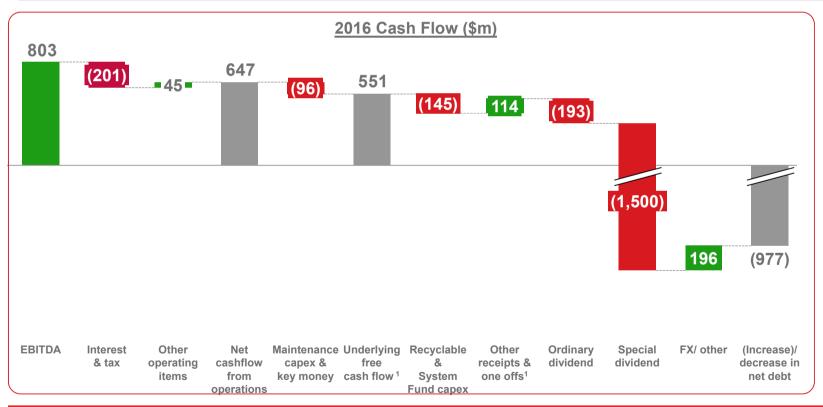


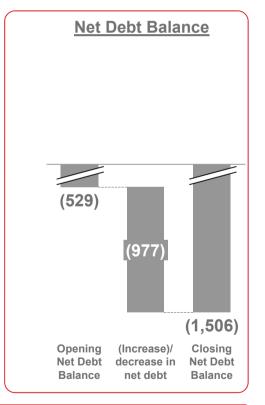
...to support margin growth of 5.6%pts over that period



### Significant cash flow from operations to fund growth investment

- Gross capital expenditure of \$241m covered ~3x by net cashflow from operations
- \$1.5bn special dividend funded by operations and cash generated from prior disposals





### Targeted capital expenditure

Maintenance capex & key money

\$m	2014	2015	2016
Maintenance capex	101	56	51
Key money	53	59	45
Total	154	115	96

- Medium term guidance \$150m per annum
  - Key money: \$75m per annum
  - Guidance includes ~\$100m for Crowne Plaza in next few years

Recyclable investments

\$m	2014	2015	2016
Gross out 1	60	78	40
Gross in	(48)	(17)	(25)
Net total	12	61	15

 Up to \$100m per annum but expected to be broadly neutral over time

System fund capital investments

\$m	2014	2015	2016
Gross out	57	71	105
Gross in	(20)	(21)	(31)
Net total	37	50	74

- Medium term guidance \$100m
- Repaid when depreciation charged to System Fund

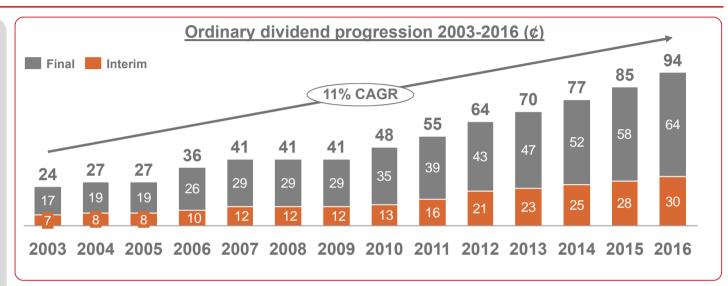
Total capital investments

Gross total	271	264	241
Net total	203	226	185

- Medium term per annum guidance
  - Gross: up to \$350m
  - Net ~\$150m

### Consistently strong shareholder returns

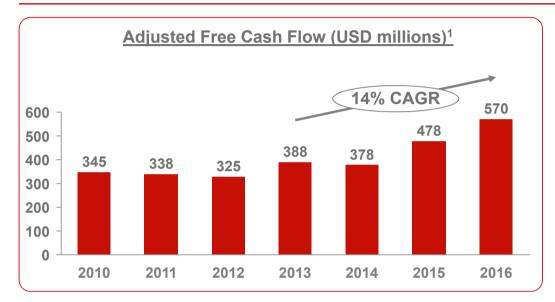
- Strong cash flows driving consistent shareholder returns
  - Total dividend of 94¢, with 11% CAGR since 2003
  - \$400m proposed special dividend
  - Total returns of \$12.8bn since 2003, ~40% from operations
- Efficient balance sheet with ongoing commitment to investment grade credit rating
  - 2.0x to 2.5x net debt / EBITDA
  - Current S&P Rating: BBB (Stable)

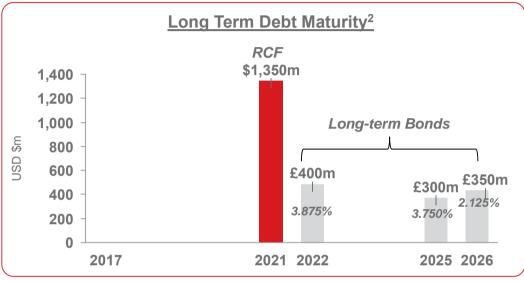




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### Highly cash generative business and secure long term sources of funding





 Free cash flow normalised for major asset sales and exceptional items:

- Consistent cash generation from underlying operations, 14% CAGR since 2013
- 95% EBIT from fee revenues driving future cash flows

- £350m, 10-yr bond issued Aug 2016 at 2.125% interest rate
- Long term bond maturities are well spread to 2026:
  - Average maturity of Bond debt is 7.9 years
  - Average cost of Bond debt reduced to 3.26% at Dec 2016
- \$1.35bn Revolving Credit Facility matures in 2021





# **Operating Review**Richard Solomons CEO

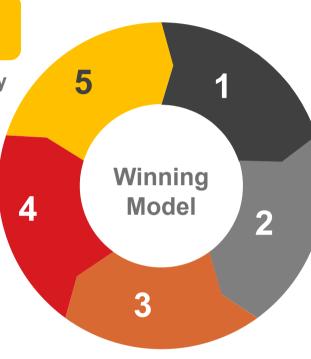
### Our Winning Model has consistently guided our targeted investments ...

### **Superior owner proposition**

- Revenue management capability
- Leading franchise support
- Kimpton acquisition

### Effective channel management

- Innovative digital marketing
- Web & mobile technology
- Dynamic corporate rate pricing



### Preferred guest experiences delivered through people

- Holiday Inn relaunch
- Crowne Plaza refresh
- Brand portfolio expansion

#### **Build & leverage scale**

- Asset-light restructuring
- Target attractive markets
- Early investment in China

### Strong brand portfolio & loyalty programme

- Rebrand IHG Rewards Club
- Enhanced points flexibility

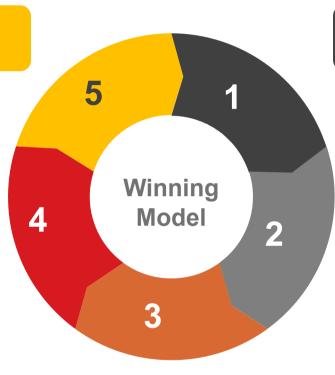
### ...and we have continued to build on these in 2016

#### **Superior owner proposition**

- World-class restaurant & bar expertise
- Leading revenue management capability & tools

### Effective channel management

- Investment in GRS
- Direct digital channels



### Preferred guest experiences delivered through people

- InterContinental global luxury
- Crowne Plaza 'Accelerate'
- Holiday Inn Brand Family designs
- New brand portfolio expansion

#### **Build & leverage scale**

- China outperformance
- Tailored China franchise offer

### Strong brand portfolio & loyalty programme

- Enhancing our loyalty offering with Your Rate
- Embedding Spire Elite top membership tier

# In a diverse accommodation landscape, IHG's differentiated brands address a range of stay occasions



	Needs based segments	II	Non-hotel	
	Rest and go	Holiday Inn Express		
ure	<ul><li>Romantic getaway</li><li>Short break experience</li></ul>	INTERCONTINENTAL HOTELS & RESTAURANTS	hotel INDIGO.	Short term
- Leisure	<ul><li>Well-being</li><li>Family time</li></ul>	KIMPTON' EVEN HOTELS	Holiday Inn  Holiday Inn  Holiday Inn	home rental
Business -	<ul><li>Mixing business with pleasure</li><li>Business productivity</li></ul>	INTERCONTINENTAL hotel hotel	CROWNE PLAZA Holiday Inn CANDLEWOD	Serviced
Busi	<ul><li>Business interactions</li><li>Social identity</li></ul>	INTERCONTINENTAL。 HOTELS & RESORTS  # 多調方及及復村	Holiday Inn	Apartments
		Le	ngth of stay	<b>——</b>

### Preferred brands are at the heart of our Commercial Strategy



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# InterContinental Hotels & Resorts - strengthening its position as the leading luxury hotel brand





INTERCONTINENTAL®



### InterContinental Hotels & Resorts - growing scale and guest preference, winning multiple accolades



### 5-year<sup>1</sup> InterContinental metrics (global)







Guest Love

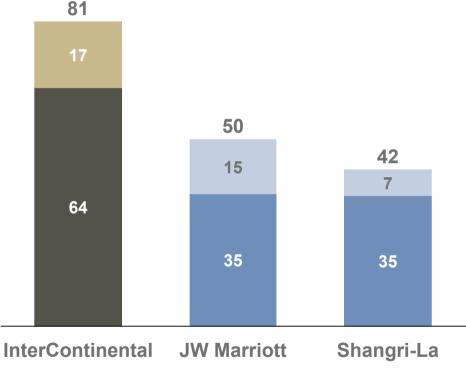
RevPAR outperformance

Total Gross Revenue

#### 2016 awards

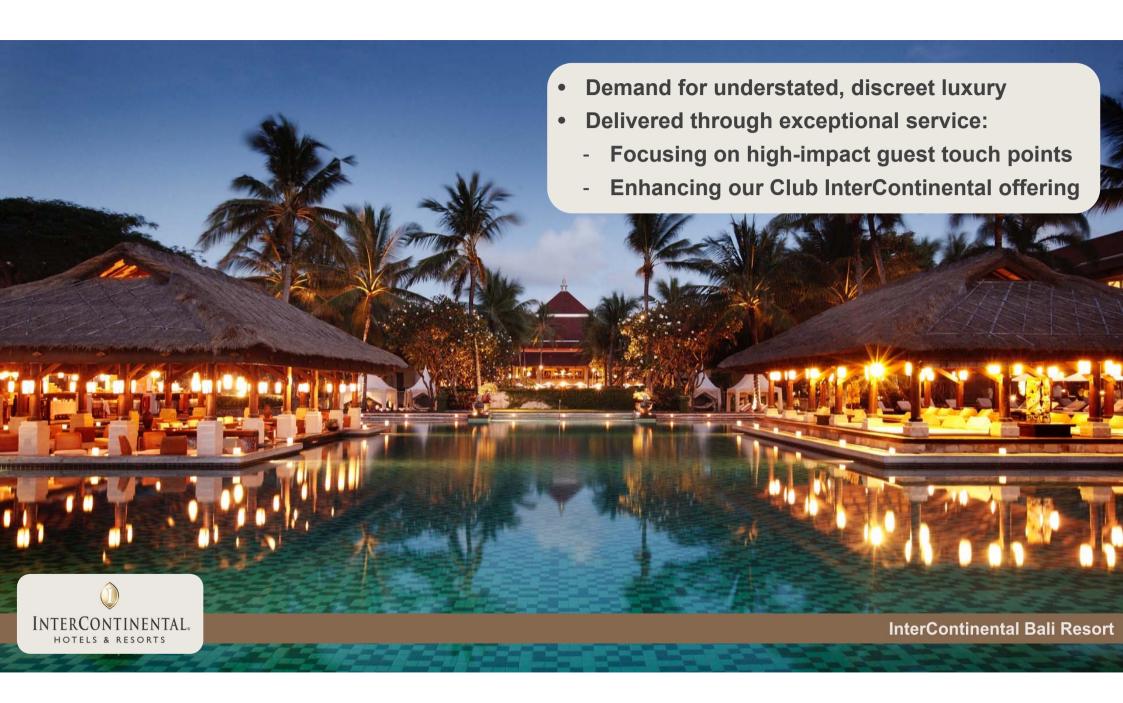
- Leading Hotel Brand (8th consecutive year)
  - World Traveller Awards
- Best Business Hotel Chain Worldwide
  - Business Traveller Awards
- 10 individual hotel Condé Nast Traveller Readers' Choice Awards

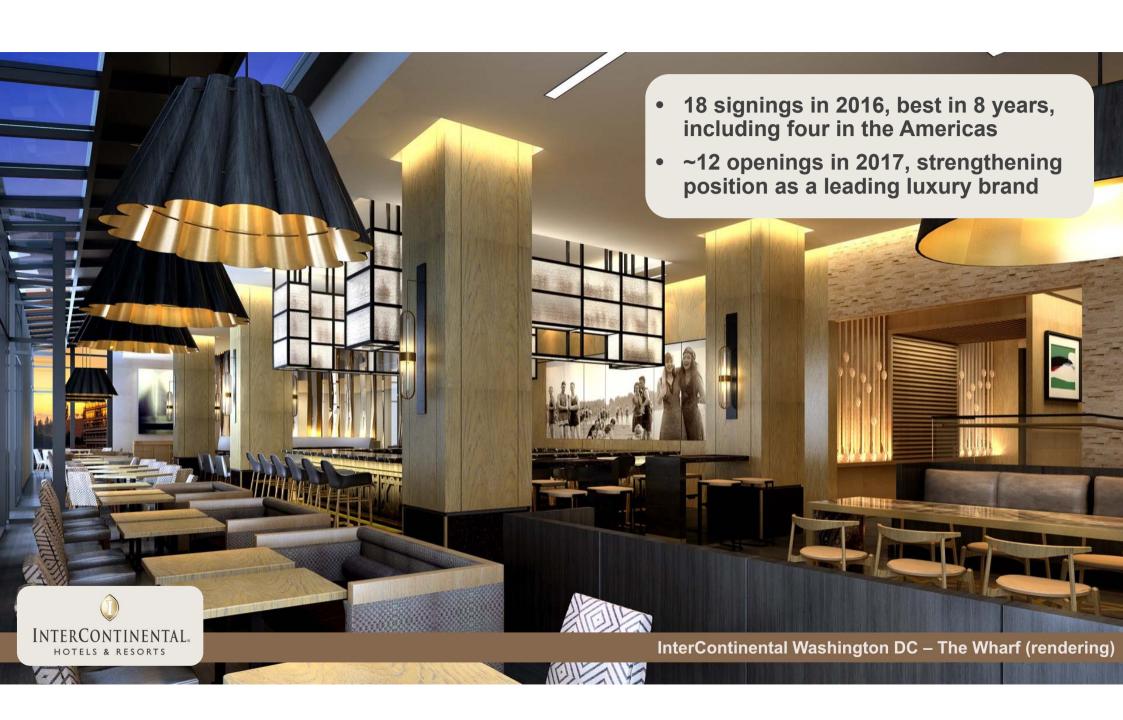
### Luxury brands (global, 000s rooms)<sup>2</sup>









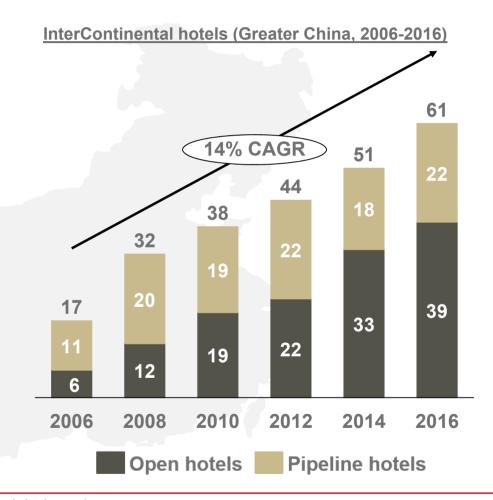


# InterContinental Hotels & Resorts in Greater China - rapid system growth with rising brand preference



### Largest InterContinental market globally

- 5th opening in Shanghai in 2016
- Multiple 2016 accolades
- #1 Luxury hotel brand in China<sup>1</sup>
- Best Hotel Brand (Hurun Report)
- Effective localised campaigns
- Celebrity social media endorsement reaching 50m Sina Weibo followers
- Strong growth in China for past decade:
- Open and pipeline rooms CAGR of 14%
- Total Gross Revenues<sup>2</sup> up ~5x to \$840m



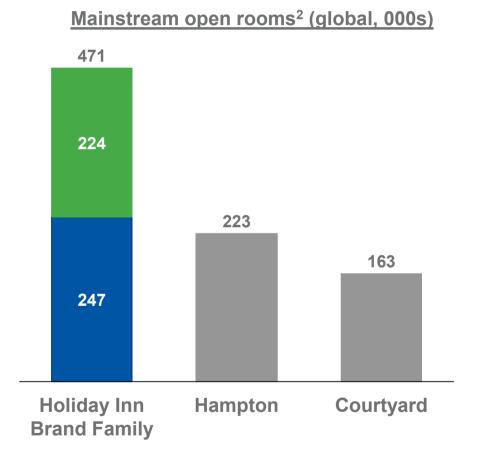
# Holiday Inn Brand Family - the leading global mainstream brand







- System revenues up +30%, or nearly \$3bn
- Holiday Inn Brand Family represents over 1/3 of global upper midscale pipeline rooms<sup>2</sup>
- ~45%³ of US industry growth expected to be in the mainstream⁴ segment over the next decade



# Holiday Inn Brand Family - evolving the brand experience to drive guest and owner preference



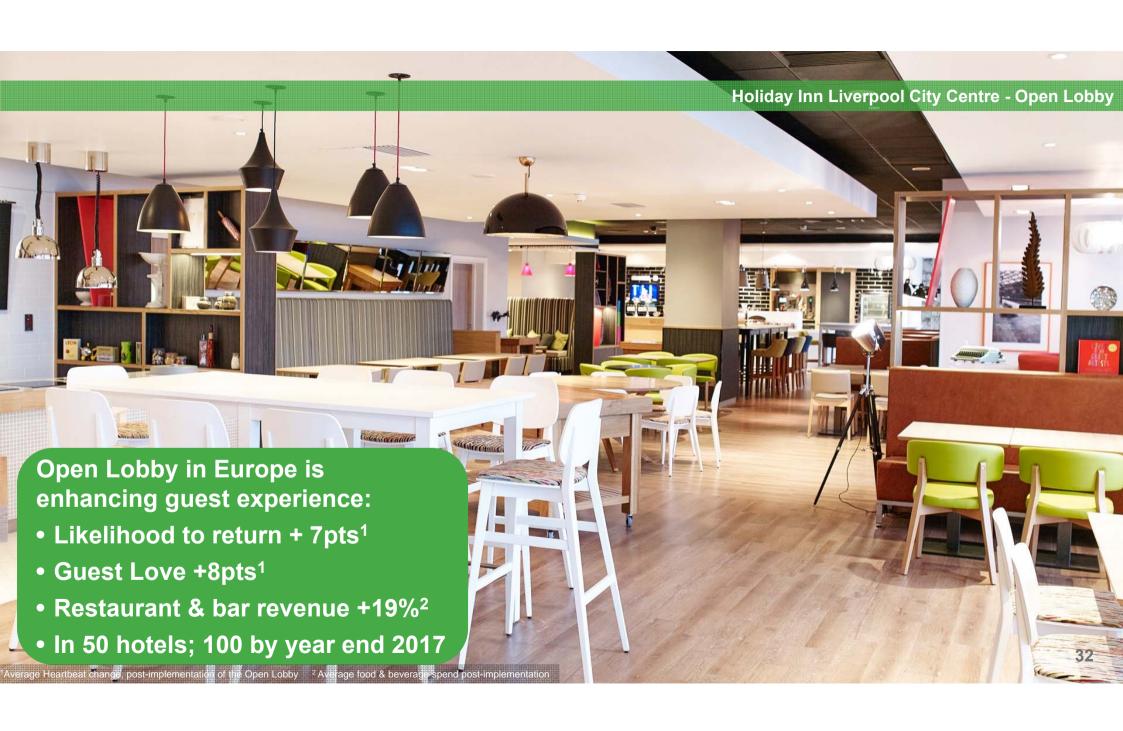






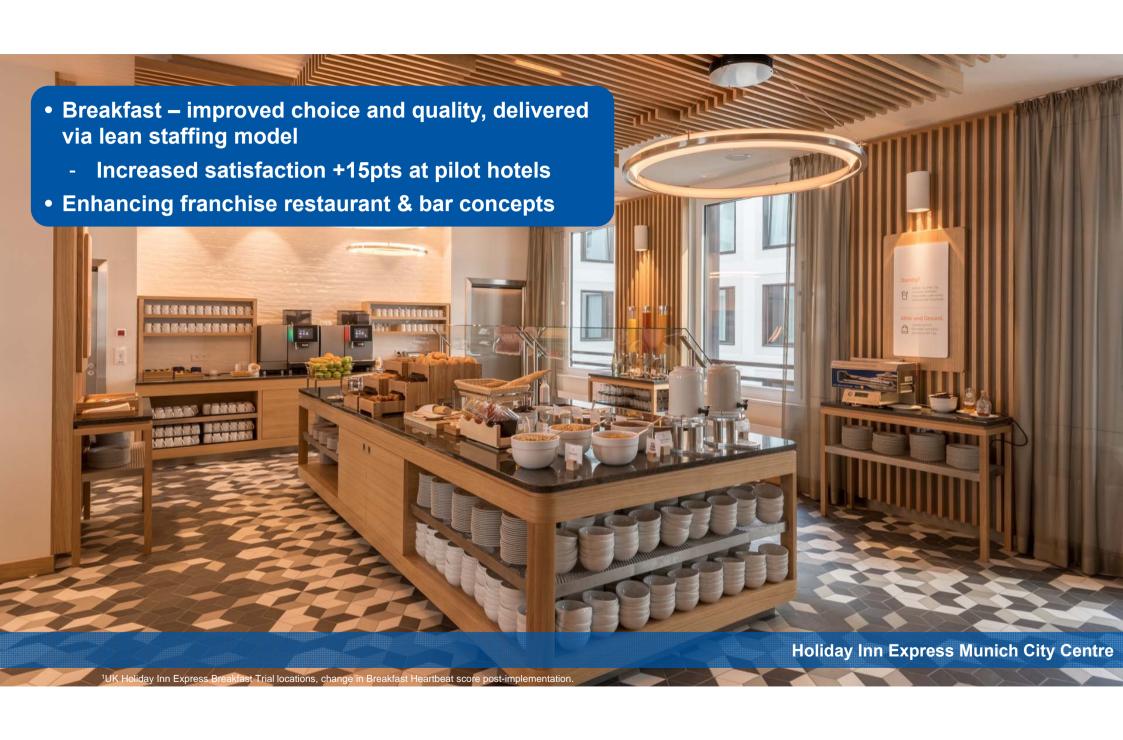


#### 2016 2003-2015 2017+ Design philosophy: Holiday Inn relaunch **Contemporary room designs** (2007-2011)Global roll-out Flexible public spaces of new designs **Holiday Inn Club** Creative brand platforms: Vacations (2008) **Localised campaigns** Franchise Plus roll-out in China **Design concept launches:** Social media utilisation Formula Blue (US) Sharpened guest experience: Open Lobby (Europe) **Breakfast offering Restaurant & bar concepts**









### Crowne Plaza

### - regional approaches driving global growth



### **Global – strengthening leadership position**

- Best Hotel Chain in Europe
  - Guardian Travel Awards 2016
- World's Best Airport Hotel
  - Crowne Plaza Changi Airport, Singapore
- Brand awareness increased +4pts yoy¹:
  - Business productivity campaigns driving significant Guest Love uplifts

### 5-year<sup>2</sup> Crowne Plaza metrics (Global ex-Americas)

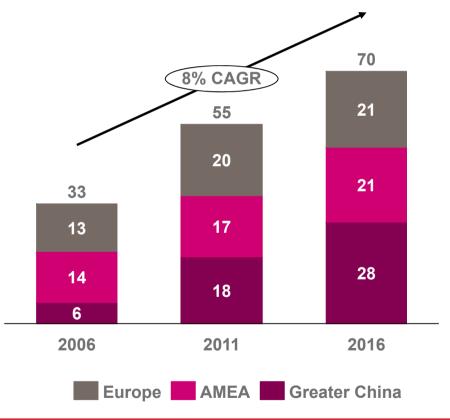


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### Open Crowne Plaza rooms (Global ex-Americas, 000s)



<sup>1</sup> Millward Brown, Nov 2016

<sup>&</sup>lt;sup>2</sup> 2011-2016. Guest Love = overall HeartBeat full year score; Total Gross Revenue = total rooms revenue from franchise hotels and total hotel revenue from managed, owned and managed lease hotels.

### Crowne Plaza

# - regional approaches driving global growth



#### **US - Crowne Plaza Accelerate plan...**

- Driving quality improvements:
  - Guest Love up 4pts since 2012
  - Minimum quality threshold +4pts by 2019
- \$100m marketing spend over 3 years:
  - 200% increase by 2018 (v 2015)1
  - Dedicated commercial team
- \$100m investment to drive refurbishments
   & halo signings within capex guidance
- Initiatives for rapid adoption of new brand essentials

### ...already driving improvements

 Awarded "Best Upscale Hotel Brand" by Business Travel News, up from 8<sup>th</sup> in 2015





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# Accelerating the growth of our luxury, boutique and lifestyle brands



(2015)

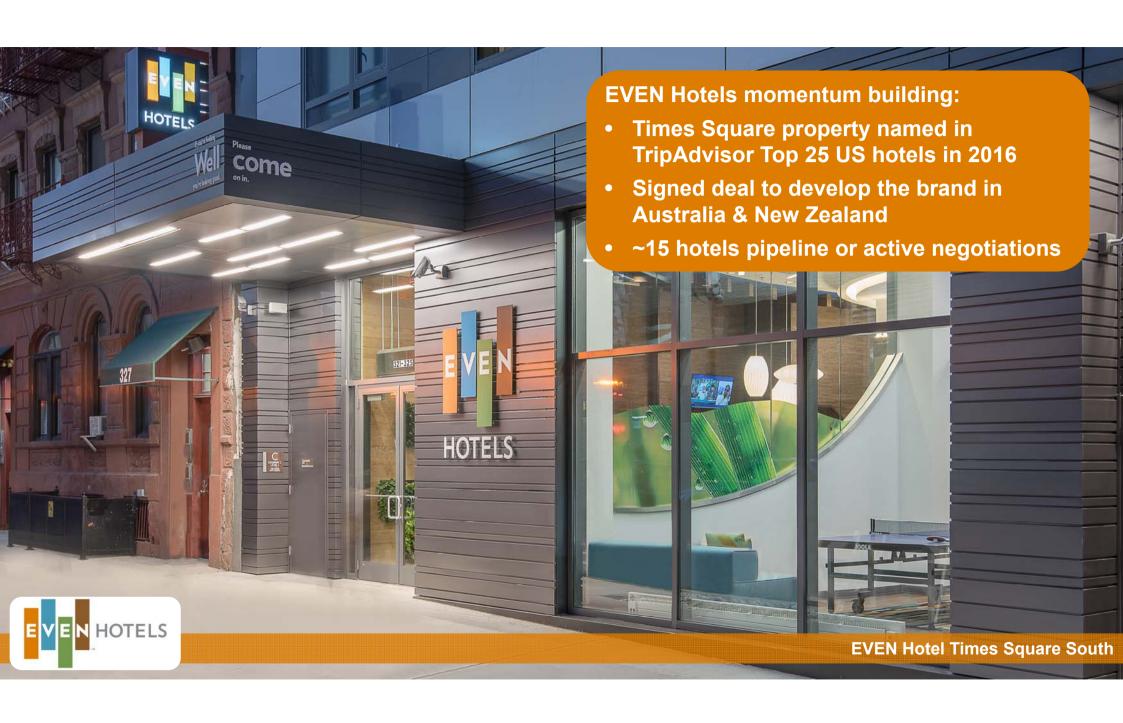


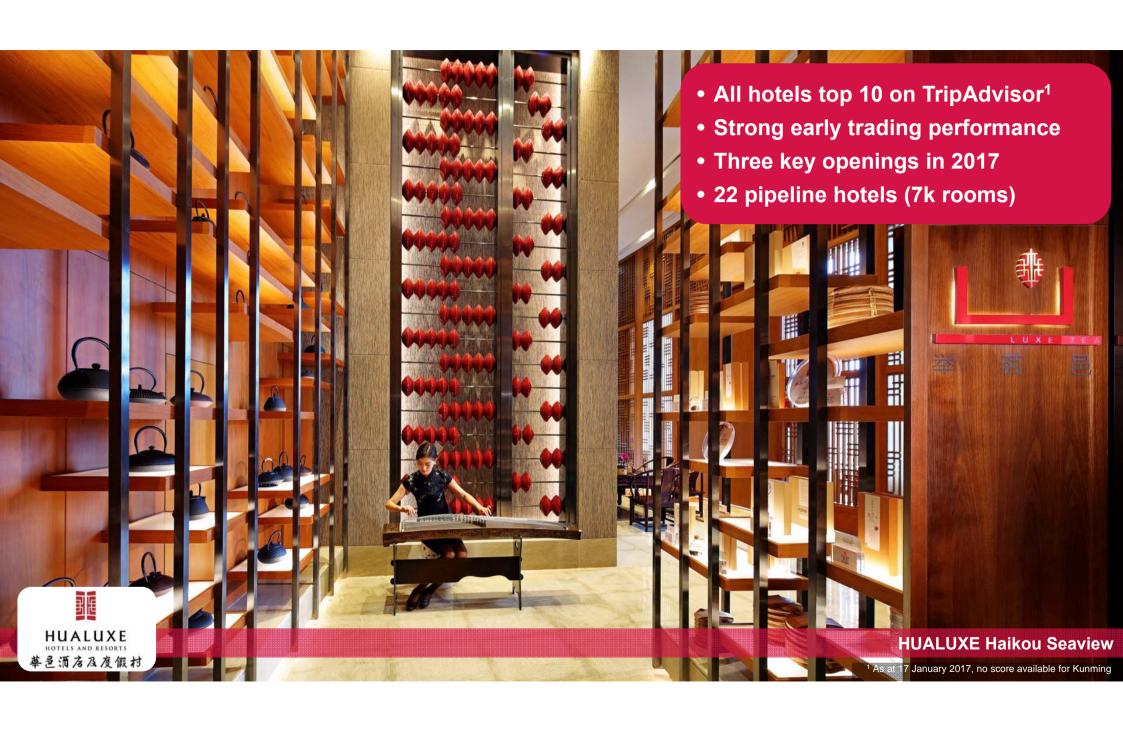
#### 2016 2003-2015 2017+ 1st Hotel Indigo Resort Hotel Indigo **Established scale with Hotel Indigo:** Opening (Q2) (2004)150 open and pipeline hotels EVEN Hotels Kimpton expansion **EVEN** Hotels traction: (2012)into Europe & Asia Doubled US open portfolio HUALUXE 3 HUALUXE Kimpton international growth: (2012)openings in 2017 1<sup>st</sup> opening outside N. America Kimpton acquisition

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**HUALUXE:** 4<sup>th</sup> opening; 3 signings in 2016











### Operational excellence enhanced by Restaurant & Bar expertise

Franchise Performance Support

Revenue Management for Hire

Restaurant & Bar expertise





# IHG Winning in the Americas Event (7 July 2016)

- Owner centric relationships
- Industry-leading revenue tools
- Innovative operational support tools

### Revenue enhancing R&B support

- ~8,800 outlets across our portfolio
- Food & beverage represents ~30% of total managed revenues; \$3.1bn in 2016
- >\$3bn generated in franchise estate



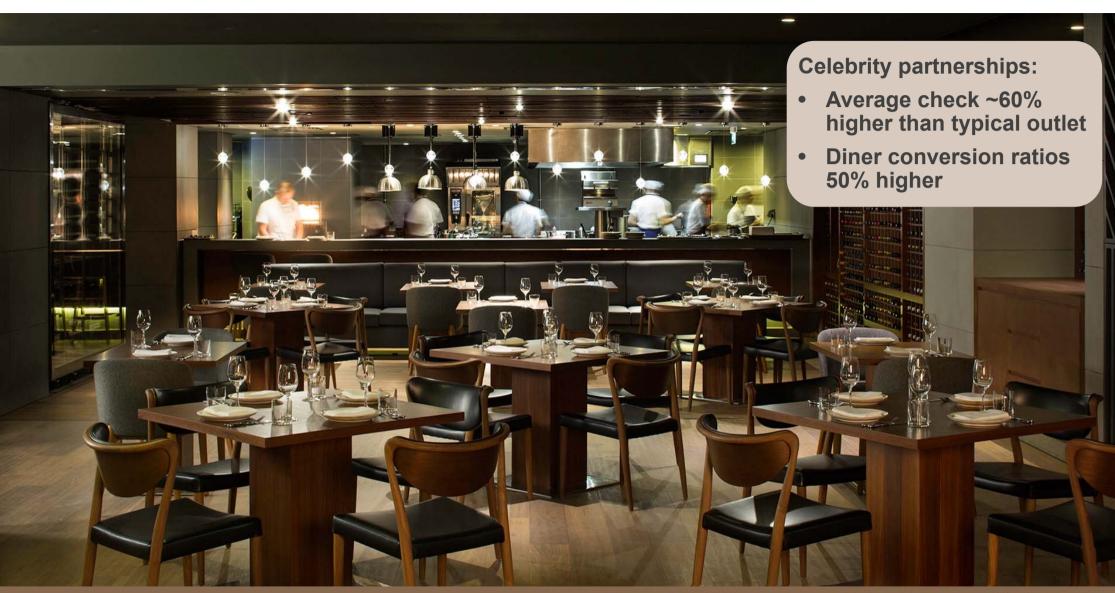
# Restaurant & Bar offering driving owner profit and guest satisfaction





### Tailored approach to Luxury & Lifestyle

- Targeted celebrity chef partnerships
- Destination restaurants in key gateway locations creates halo effect
- Enhances the brand story



Marina Social (Jason Atherton), InterContinental Dubai Marina



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# Restaurant & Bar offering driving owner profit and guest satisfaction









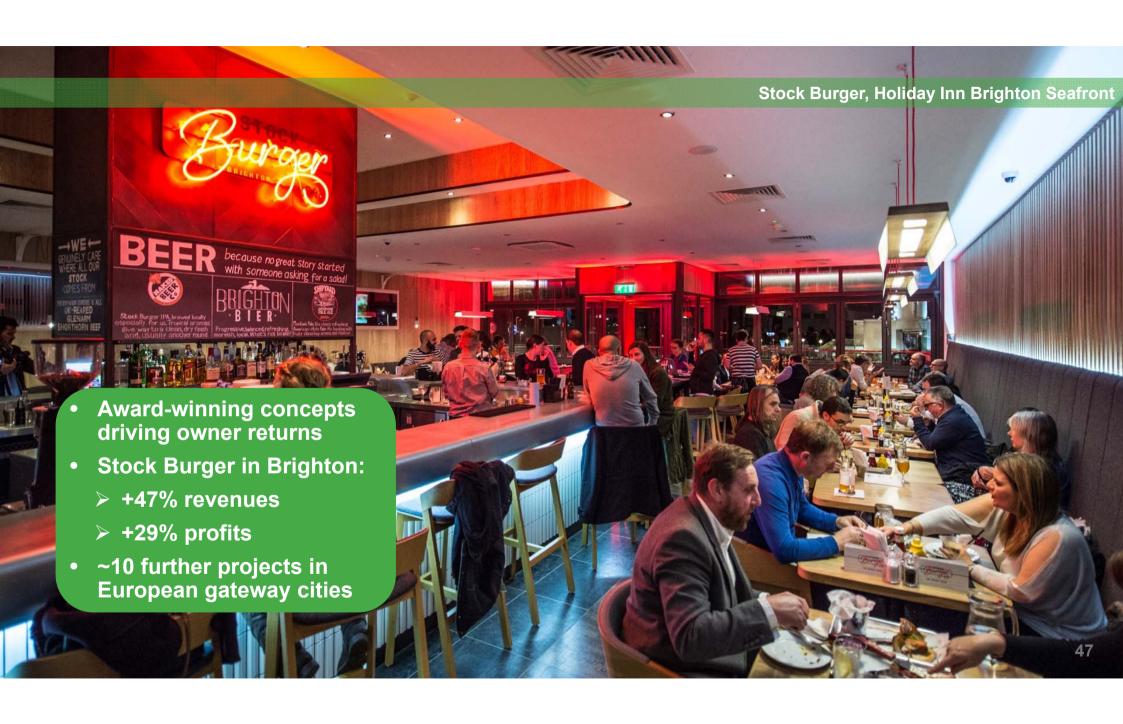


### Tailored approach to Luxury & Lifestyle

- Targeted celebrity chef partnerships
- Destination restaurants in key gateway locations creates halo effect
- Enhances the brand story

### **Creating a library of franchise concepts**

- Offers owners a variety of options to fit physical product and micro-market
- Driving owner ROI and guest heartbeat
- Significant IHG branding opportunity

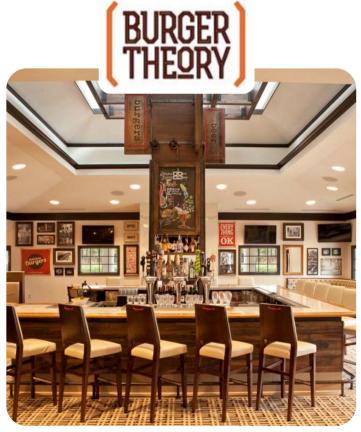


# Enhancing our franchise offer by providing our owners with high-return, hotel-specific dining solutions













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### Restaurant & Bar offering driving owner profit and guest satisfaction











### Tailored approach to Luxury & Lifestyle

- Targeted celebrity chef partnerships
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- Enhances the brand story

### **Creating a library of franchise concepts**

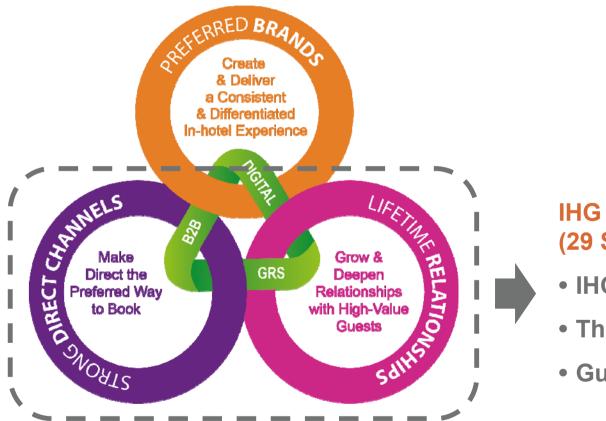
- Offers owners a variety of options to fit physical product and micro-market
- Driving owner ROI and guest heartbeat
- Significant IHG branding opportunity



### Leveraging world-class R&B expertise from Kimpton

- Authentic restauranteur mindset
- Specialist restaurant design capabilities

# IHG's Commercial Strategy and technology innovations are critical to driving future competitive advantage



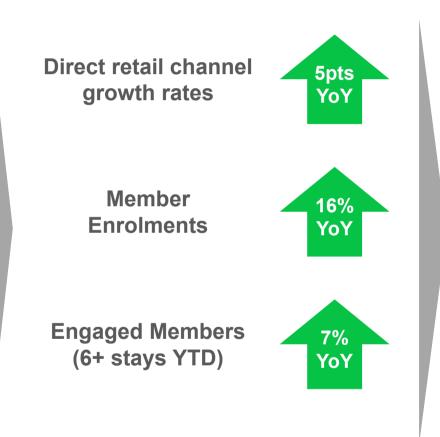
IHG Commercial Strategy Event (29 Sep 2016)

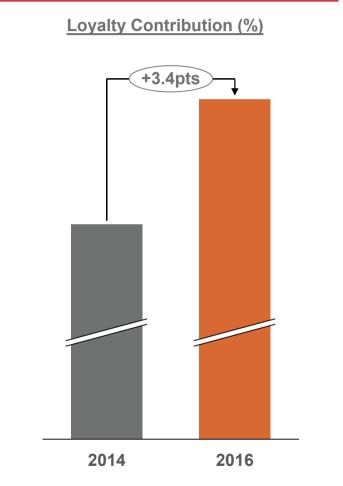
- IHG Rewards Club
- The Digital Guest Journey
- Guest Reservation System

# Enhancements to our loyalty programme drive member contribution and advocacy









# Together with our enhanced web and mobile channels, this is driving increasing system contribution



### **Evolving our brand websites**

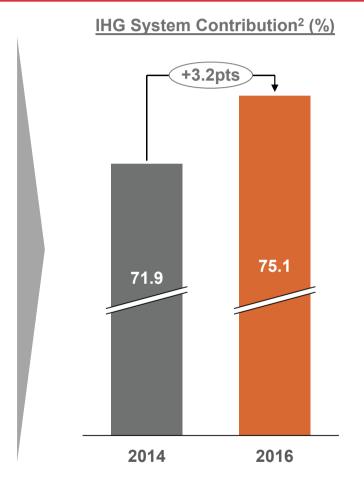
- 2 millionth Guest Review on ihg.com
- 87 brand/language combinations
- \$4.3bn revenues<sup>1</sup> in 2016; rolling-out Alipay globally

### Supported by accelerating mobile growth

- Mobile revenue reached \$1.6bn in 2016; up by 33%
- >50% of website visitors now from Mobile channels
- Mobile check out now live in 1,800 hotels

### Rapid adoption of IHG App, particularly in China

- 2m downloads, with App bookings up 50% yoy
- 19 of top 20 App booked hotels in China





# Innovations in technology underpin our Commercial Strategy



### **IHG Connect seamless log-on**

- Implemented or installing in ~1,800 hotels
- Guest Love<sup>1</sup> up +5pts



### **Revenue Management for Hire**

- Now mandatory in US<sup>2</sup>
- Driving 6pt yoy RGI uplift<sup>3</sup>



### **Guest Reservation System**

- Nearing end of development phase; entering testing period
- On-track and on-budget to being roll-out in H2 2017





### **Utilising technology platforms**

- Dedicated WeChat account with over 100k followers
- Facebook messenger bot assisting pre-stay management

### **Conclusion**



Targeted, long-term investments to drive sustainable growth

Consistently executed strategy, focussed on operational excellence

**Expanding and innovating across our brands and technology** 

Cash generative model driving superior shareholder returns

Despite uncertainty, we are confident in the future growth of the business





Q&A





# Appendices

### 2017 significant items

Flags at H1 2016 results		H1 2016	H2 2016	2017
Favourable phasing of costs	Americas franchised	\$5m	\$(5)m	-
Investment in development resources	Americas franchised	-	\$(4)m	\$(3m)
Annualization of 2015 Kimpton exits	Americas managed	\$(3)m	-	-
InterContinental New York Barclay costs*	Americas managed	\$(4)m	\$(4)m	*
US Healthcare**	Americas regional costs	\$4m	\$6m	-
Revenue reduction at 3 hotels	Europe managed	\$(2)m	-	-
Revenue reduction at 4 hotels	AMEA managed	\$(4)m	\$(3)m	-
Additional flags at FY 2016 results				
Liquidated damages	Americas managed	-	\$4m	-
Number of small items and developing market expansion	AMEA managed	-	-	Profits flat on 2016

<sup>\*</sup> Since guidance provided at H1 2016 results, costs increased from \$6m to \$8m for FY 2016 due to impact of high supply growth on New York trading which is expected to continue to affect the results of our joint venture interest in 2017. We will also continue to incur joint venture costs as the hotel ramps up post repositioning, although these will largely be offset by related management fees.

<sup>\*\*</sup>Since guidance provided at H1 2016 results, increased from \$4m to \$10m for FY 2016 due to lower than expected costs.

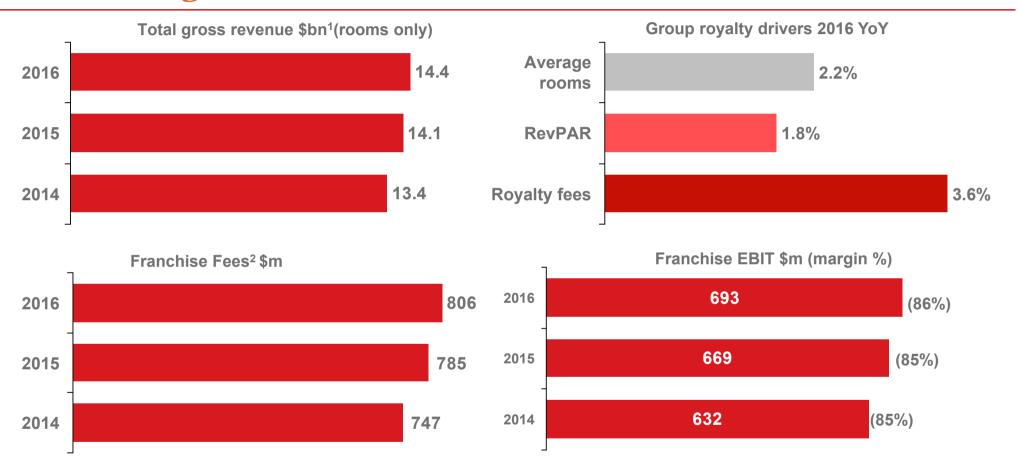
# Currency translation reduced reported EBIT by \$1m in the year

#### \$(1)m EBIT impact from currency translation in FY 2016

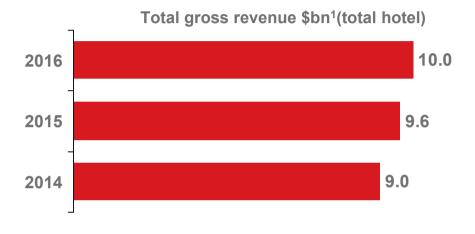
• Based on 2016 financials and Dec 30<sup>th</sup> exchange rates, we would expect a small negative impact in H1 2017

	Reported EBIT (\$m)	Foreign exchange impact (\$m) <sup>3</sup>		
Region	FY 2016	Reported FY 2016 vs. FY 2016 at 2015 rates <sup>1</sup>	H1 2016 at Dec 30 <sup>th</sup> rates vs. reported H1 2016 <sup>2</sup>	
Americas	633	(7)	(2)	
Europe	75	(3)	(1)	
AMEA	82	~	(2)	
Greater China	45	(2)	(1)	
Central	(128)	11	5	
Total	707	(1)	(1)	

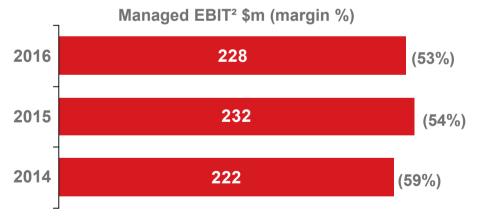
# Hotel franchising



# Hotel management

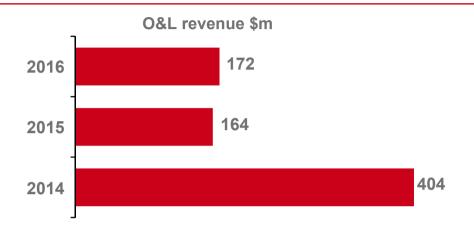


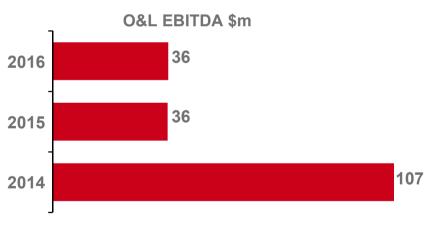


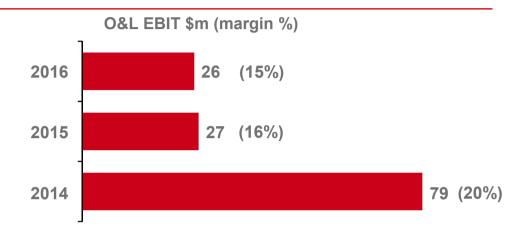


Reported managed lease revenue and EBIT (\$m)				
\$m	2016	2015		
Americas revenue	34	38		
Americas EBIT	0	0		
Europe revenue	77	75		
Europe EBIT	2	1		
AMEA revenue	51	46		
AMEA EBIT	5	5		

### Hotel owned & leased







### Reported O&L revenue and EBIT from disposals (\$m)

\$m	2016	2015
InterContinental Paris Revenue	-	30
InterContinental Paris EBIT	-	1
InterContinental Hong Kong Revenue	-	98
InterContinental Hong Kong EBIT	-	29

### Cautionary note regarding forward-looking statements

This presentation may contain projections and forward looking statements. The words "believe", "expect", "anticipate", "intend" and "plan" and similar expressions identify forward-looking statements. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding the Company's financial position, potential business strategy, potential plans and potential objectives, are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. Further, certain forward-looking statements are based upon assumptions of future events which may not prove to be accurate. The forward-looking statements in this document speak only as at the date of this presentation and the Company assumes no obligation to update or provide any additional information in relation to such forward-looking statements.

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