

2018 Full year results presentation 19th February 2019





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Keith Barr

Chief Executive Officer



Continuing to deliver strong financial performance, whilst executing against our strategic initiatives and accelerating the growth of the business

Rooms & RevPAR



- 2.5% Global RevPAR growth
- 4.8% net rooms growth
- Highest signings and openings for a decade

Results



- 6% underlying operating profit growth
- 19% underlying EPS growth
- Highly cash generative business model with \$609m of free cash flow
- +10% total dividend and \$500m special dividend

Accelerating growth



- \$125m efficiency programme on track and savings fully reinvested
- New organisational structure & capabilities embedded across the business
- IHG Concerto fully rolled out

Optimising brand portfolio

- Strengthened our established brands
- First avid hotel open and >170 in the pipeline
- Launched voco; 3 open and 16 deals signed to date
- Repositioned Regent, with 3 signings since acquisition
- Plan to launch a new all-suites brand in 2019
- Expanded Luxury footprint with acquisition of Six Senses



Paul Edgecliffe-Johnson

Chief Financial Officer

Financial Review

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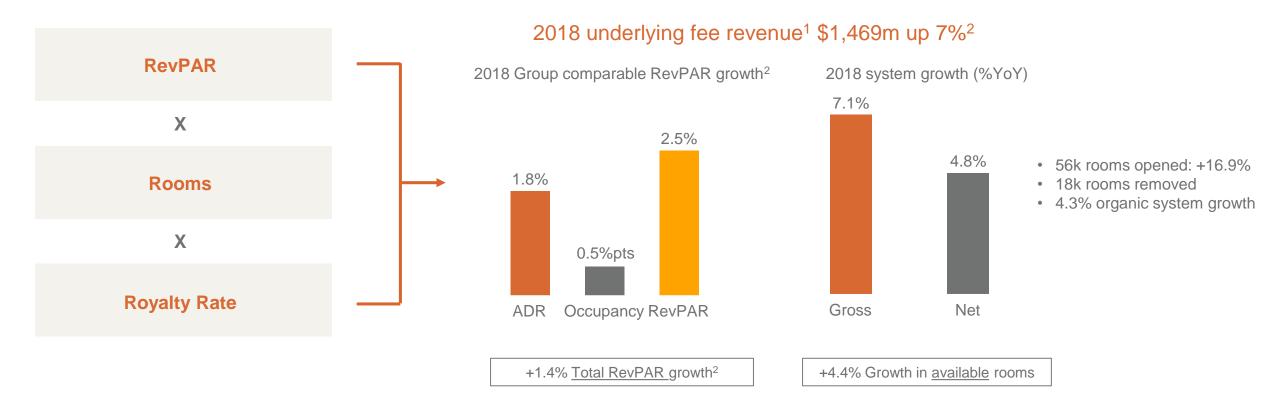


Results from reportable segments ¹	Underlying ²			Reported
\$ million	2018	2017	% Change	2018
Revenue ³	\$1,828m	\$1,730m	6%	\$1,933m
Revenue from fee business	\$1,469m	\$1,379m	7%	\$1,486m
Operating profit	\$805m	\$758m	6%	\$816m
Operating profit from fee business	\$771m	\$723m	7%	\$785m
Fee-based margin ⁴	52.5%	52.4%	0.1%pts	52.4%
Interest ⁵	\$(100)m	\$(85)m	18%	\$(81)m
Reported tax rate	22%	29%	(7)%pts	22%
Reported basic weighted average shares	190m	193m	(2)%	190m
Adjusted EPS	290.5¢	244.6¢	19%	292.1¢
Total Dividend	114.4¢	104.0¢	10%	114.4¢

¹Reportable segments excludes system fund results, hotel cost reimbursements and exceptional items; ²Reportable segment results excluding owned asset disposals, significant liquidated damages, current year acquisitions and stated at constant FY 2017 exchange rates (CER); ³ Comprises the Group's fee business and owned, leased, and managed lease hotels, and excludes exceptional items. ⁴ Fee-based margin excludes owned, leased and managed lease hotels and significant liquidated damages; ⁵ Stated at actual exchange rates; Reported interest excludes \$19m of interest charges in relation to the System Fund



Resilient fee-based business model driving strong fee revenue growth



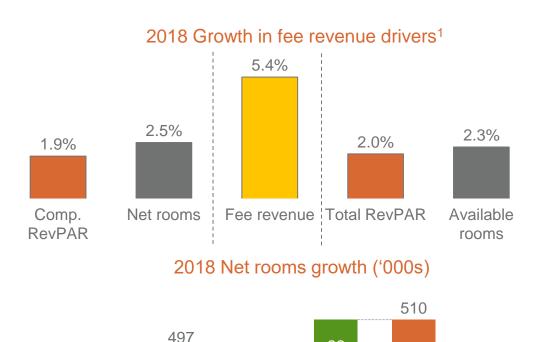
¹ Underlying fee revenue excludes owned leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2017 exchange rates (CER) ² Growth stated at CER.

Americas Good US RevPAR performance despite drag from 2017 hurricane demand





- Q4 US RevPAR up 0.6%
- YoY net rooms growth 2.5% (Gross: up 4.5%)
- Fee revenue¹ up 5.4%
- Underlying² revenue up 5%; underlying² operating profit up 4% impacted by:
 - + \$4m from non-recurring payroll tax credit
 - \$3m from lower hotel termination fees
 - \$3m from Crowne Plaza Accelerate owner financial incentives
- Underlying² owned, leased and managed lease profit flat due to maintenance costs at one hotel
- Pipeline: 120k rooms; 43k signed
- 173 avid hotels signed since launch in September 17; 129 in 2018



(10)

Exits

2017

2018

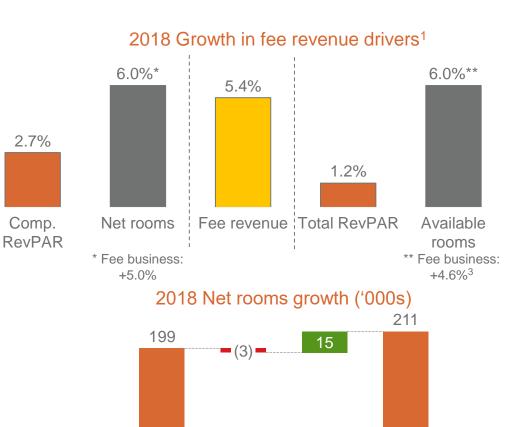
Openings

¹ Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2017 exchange rates (CER)

² Underlying growth excludes owned asset disposals, owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2017 exchange rates (CER).

Europe, Middle East, Asia and Africa New operating model embedded; highest signings and openings in 10 years

- Comparable RevPAR up 2.7% (Q4 up 2.7%)
- UK up 1.2%; London up 2.6%; Provinces flat
- Continental Europe up 5.4%; strong performance in France and Belgium
- Middle East down 6.3% due to increased supply and political unrest in key cities
- Australia and Japan up 0.8% and 3.2% respectively
- YoY net rooms growth 6.0% (Gross: up 7.7%)
- Fee revenue¹ up 5.4%
- Underlying² revenue up 3% and underlying² operating profit up 15% includes:
 - Fee revenue up 5%
 - Fee operating profit up 16%
- Benefit from lower costs associated with group efficiency programme
- Pipeline: 73k rooms: 27k signed
 - Signings include 6 Regent, 9 Kimpton and 13 voco hotels



2017

Exits

2018

Openings

¹ Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2017 exchange rates (CER)

² Underlying growth excludes owned asset disposals, owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2017 exchange rates (CER).

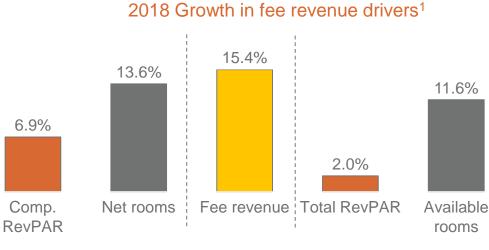
³ Excludes 5k rooms in Makkah, Saudi Arabia signed in 2015. Annualised fees from these rooms are ~\$1m

Greater China Continued industry outperformance; record rooms growth and signings





- Mainland China up 6.3%, Tier 1 up 7.9%; Tier 2-4 up 5.3%
- Hong Kong up 8.9%; Macau up 8.4%
- Total RevPAR up 2.0% due to mix effect of openings in lower RevPAR cities
- YoY net rooms growth 13.6% (Gross: 18.5%)
- Record openings of 19k rooms
- Fee revenue¹ up 15.4%
- Underlying² revenue up 15% and profit² up 19%
- Pipeline: 78k rooms
 - 29k rooms signed, strongest ever signings performance
 - 71 Holiday Inn Express Franchise Plus signings (>140 since May 16 launch)



2018 Net rooms growth ('000s)



¹ Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2017 exchange rates (CER)

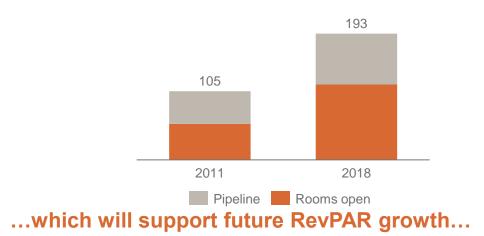
² Underlying growth excludes owned asset disposals, owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2017 exchange rates (CER).

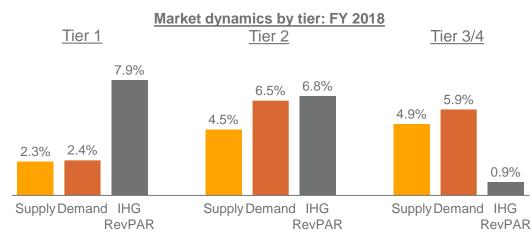
Our leading position in Greater China



We have built a business of scale in Greater China....

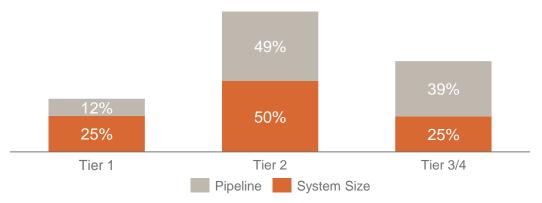
China system size and pipeline ('000 rooms)



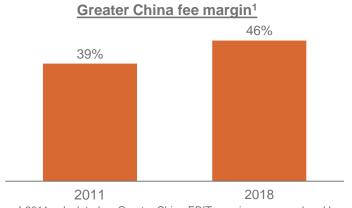


....growing in the right locations where demand drivers are being built...

FY 2018: system & pipeline distribution – all brands



...and drive continued improvement in fee margin



¹ 2011 calculated as Greater China EBIT margin exc. owned and leased properties.



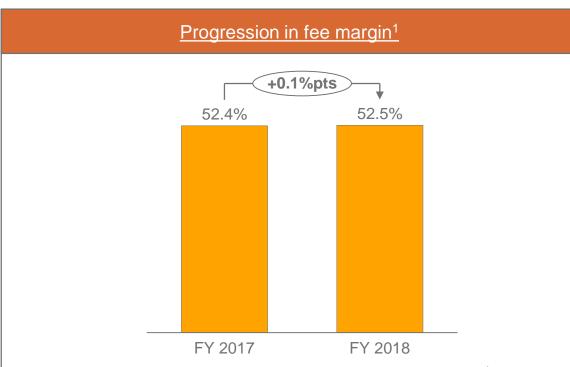
On track to deliver \$125m of savings by 2020 to reinvest in growth

Total annual savings of \$125m by 2020

- Total annual savings of \$125m by 2020
- Phasing unchanged: 2018: 40%, 2019: 80%, 2020: 100%
- Savings fully re-invested on an annual basis

Exceptional Cash Costs

- Unchanged at \$200m
- 2017 = \$31m; 2018 = \$106m
- Remaining amount expected to be incurred in 2019

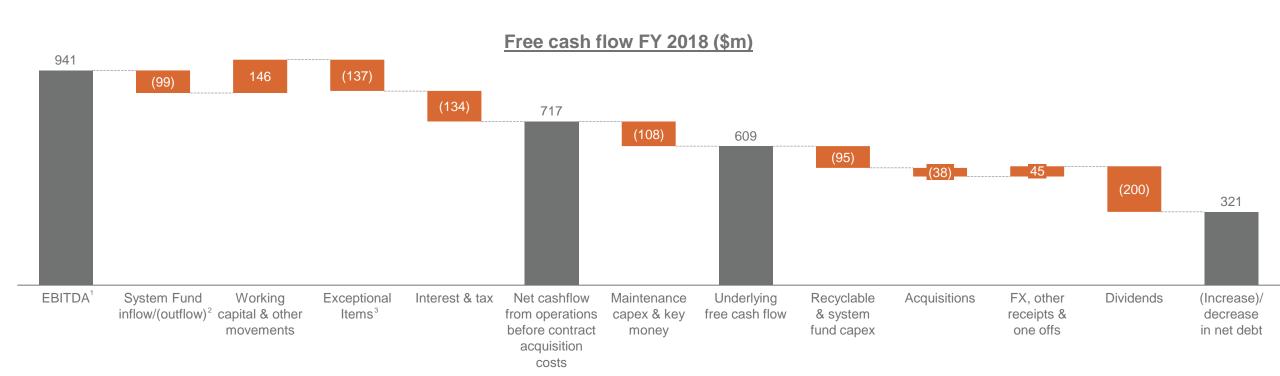


- Fee margin up 80bps at CER excluding the impact of \$5m investment in growth initiatives ahead of savings realised, and \$9m one-off impact in revenue and costs related to marketing assessments
- Continued strong focus on cost efficiency will result in medium term fee margin progression broadly in line with the historic average

¹ Fee margin stated at CER



Significant cashflow from operations well above capex needs



- Underlying free cash flow up \$93m year-on-year
- Gross capital expenditure of \$245m covered 2.9x by net cashflow from operations

¹ Before exceptional items and System Fund result; ² System Fund result excludes exceptional costs of \$47m in relation to efficiency programme; ³ Includes \$106m relating to group wide efficiency programme (\$47m in relation to the System Fund)

Targeted capital expenditure to drive growth

	\$m	2017	2018
Maintenance capex,	Maintenance capex	58	52
key money and selective investments	Key money	57	56
	Total	115	108
		2017	2018
Recyclable	Gross out	85	38
investments	Gross in	(104)	(42)
	Net total	(19)	(4)
	\$m	2017	2018
System fund capital	Gross out	142	99
investments	Gross in	(36)	(45)
	Net total	106	54
Total capital investments	Gross total	342	245
	Net total	202	158

Medium term guidance:

- ~\$150m per annum
 - Key money: ~\$75m per annum
 - Maintenance capex: ~\$75m per annum

 ~\$100m per annum but expected to be broadly neutral over time

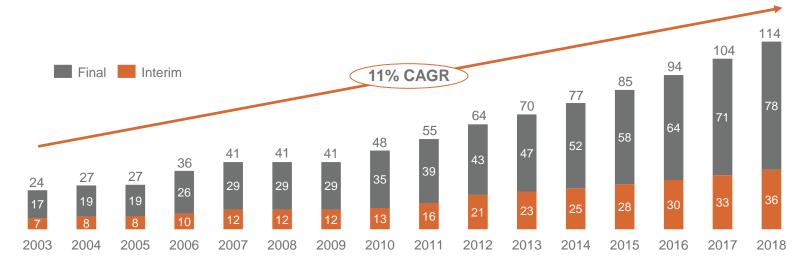
- ~\$100m per annum
- Repaid when depreciation charged to System fund
- Depreciation of GRS commenced in H2 2018
- Gross: up to \$350m per annum
- Net: ~\$150m



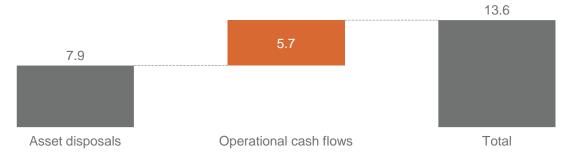
Highly cash generative business driving strong shareholder returns

- Strong cash flows driving consistent shareholder returns
 - Total dividend of 114.4¢, with 11% CAGR since 2003
 - \$0.5bn special dividend paid in Jan 2019
 - Total returns of ~\$13.6bn since 2003, ~40% from operations
 - \$2.4bn ordinary dividend
 - \$11.2bn additional
- €500m bond issued
- Strong financial position:
 - \$1.9bn Bonds¹
 - \$1.4bn RCF² unutilised





Shareholder returns 2003-18³ (\$bn)



¹ First Bond (£400m) matures in November 2022; 2 Revolving Credit Facilities matures in March 2022 3 Includes special dividend announced In October 2018 and paid in January 2019

IFRS 16: Impact of new accounting standard



- New accounting standard (IFRS 16) being adopted from 1st Jan 2019 and replaces previous standard IAS 17
- Capitalisation of the "right of use" by recognising present value of the future lease payments as intangible assets
- Recognition of the obligation to make future lease payments as financial liabilities

2018 restatement

- \$51m increase to EBITDA (elimination of operating lease expense)
- \$17m addition to operating profit and \$19m increase to interest charge (operating lease expense replaced by depreciation and interest)
- \$(1)m reduction to net profit
- Increase in lease liabilities of \$431m

2019 proforma impact

- ~\$12m addition to operating profit
- ~\$5-7m reduction to net profit

Leverage

- No impact on cash, financial capacity or banking covenants
- Mechanical accounting increase to reported net debt of \$431m
- Commitment to maintain investment grade (BBB) credit rating (best proxy: 2.5-3.0x net debt/EBITDA under the new standard)

Our strategy for uses of cash remains unchanged





Invest in the business to drive growth



Maintain sustainable growth in ordinary dividend



Return surplus funds to shareholders

Commitment to Investment Grade Credit Rating 2.5x – 3.0x Net Debt : EBITDA¹

¹ Range represents best proxy for investment grade credit rating under accounting standard IFRS 16 – equivalent to 2.0 – 2.5x net debt: EBITDA under the previous standard



Keith Barr

Chief Executive Officer

Update on strategic initiatives

Update on strategic initiatives



- on track to deliver industry leading net system size growth

5. Optimise our preferred portfolio of brands for owners & guests

- Strengthening established brands
- Enhancing position in Luxury with 2 new brands
- Capitalising on opportunities in Mainstream & Upscale with 3 new brands

4. Evolve owner proposition

- Investments in development resources driving signings pace
- Franchise Plus preferred model for Holiday Inn Express owners in Greater China
- Growing franchising for Holiday Inn and Crowne Plaza in Greater China
- Invested in Hotel Lifecycle Management



3. Enhance revenue delivery

- IHG Concerto fully rolled out across estate
- Piloting additional GRS functionality
- Digital revenue up 9%

1. Build & leverage scale

- On track with \$125m efficiency programme
- New organisational structure embedded across the business
- Savings fully reinvested in growth initiatives

2. Strengthen loyalty programme

- Enhancing programme to drive member engagement
- +4%pts contribution growth in 4 years
- Introducing variable pricing for redemption nights

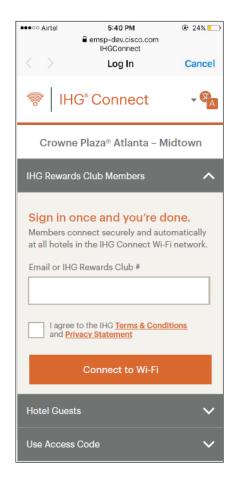
Loyalty & Digital



- optimising revenue delivery through loyalty and digital innovation

- We continue to strengthen our loyalty programme and digital platforms
- Loyalty contribution up 4%pts over the last 4 years, with variable point pricing set to offer greater value to members
- IHG mobile app downloads up 21%, with app sales up 36%
- Digital checkout now accounts for >\$5bn of revenue
- IHG Connect implemented or being installed in >4,000 hotels, driving Guest Love uplifts of >5%pts
- Provides a platform for the introduction of greater connectivity across the guest journey
- Strengthening Greater China offer through agreement with WeChat Pay



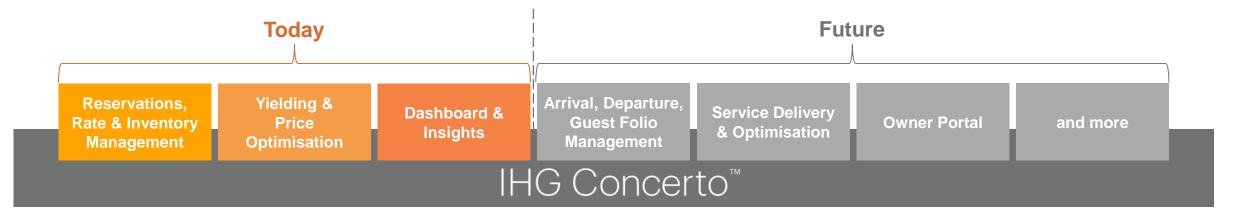


IHG Concerto™

IHG

- initial phase of rollout now complete
 - IHG Concerto is our proprietary cloud based, hotel technology platform
 - Initial functionality is now live across all our 5,600+ hotels
 - Includes our new Guest Reservations System, developed in partnership with Amadeus
 - Comprises industry-leading, plug and play architecture
 - Gives IHG the flexibility to adapt to market demands
 - Revenue Management for Hire rolled out to >3,300 hotels

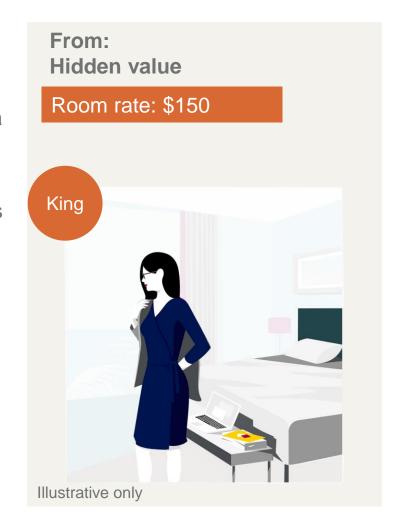




Guest Reservation System

IHG

- development of attribute pricing
- The next phase for our GRS will involve developing and piloting attribute pricing
- At present, guests are typically offered a choice of room type when making a booking
- Attribute pricing will instead allow guests to choose rooms based on specific attribute type
- This will give guests a much greater opportunity to customise their stay
- It will also give owners the ability to unlock value through optimising pricing for desirable attributes
- Functionality will only be available to guests who book direct through IHG channels





Optimising our brand portfolio

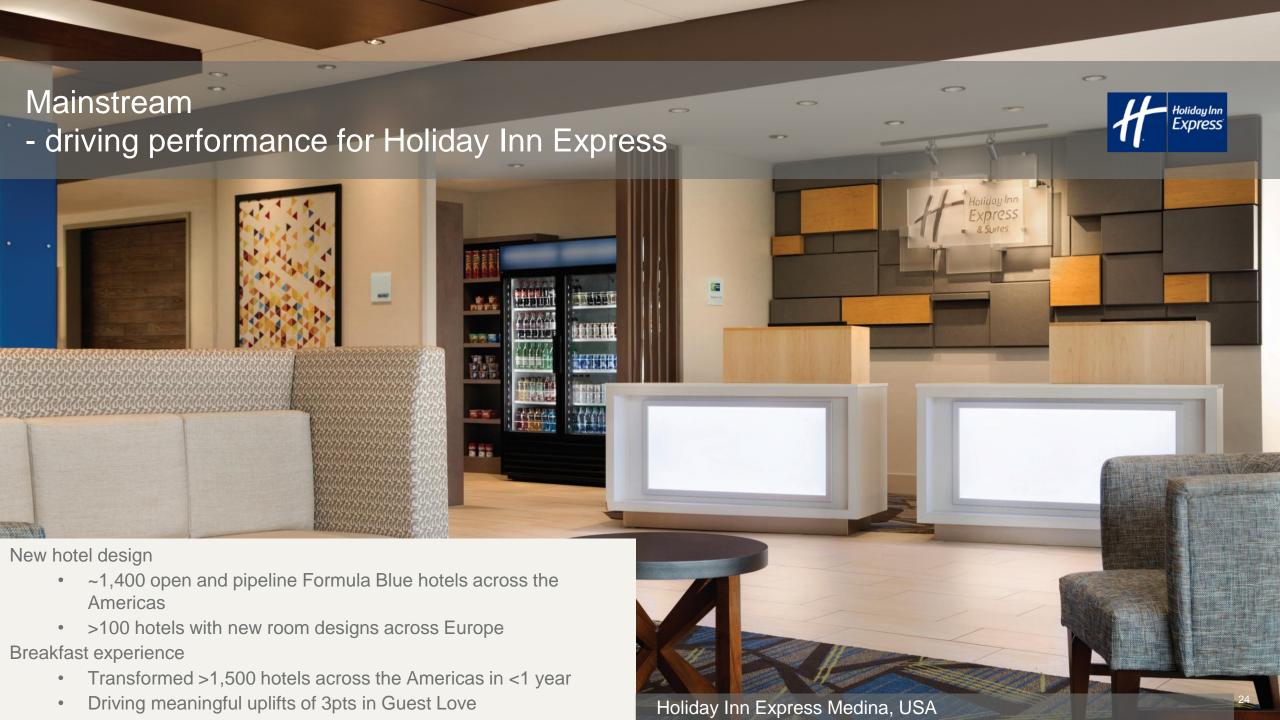


- our established brands continue to drive the growth of our business



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19 February 2019



Mainstream

- continuing to innovate across the Holiday Inn estate





'Next Generation' room designs

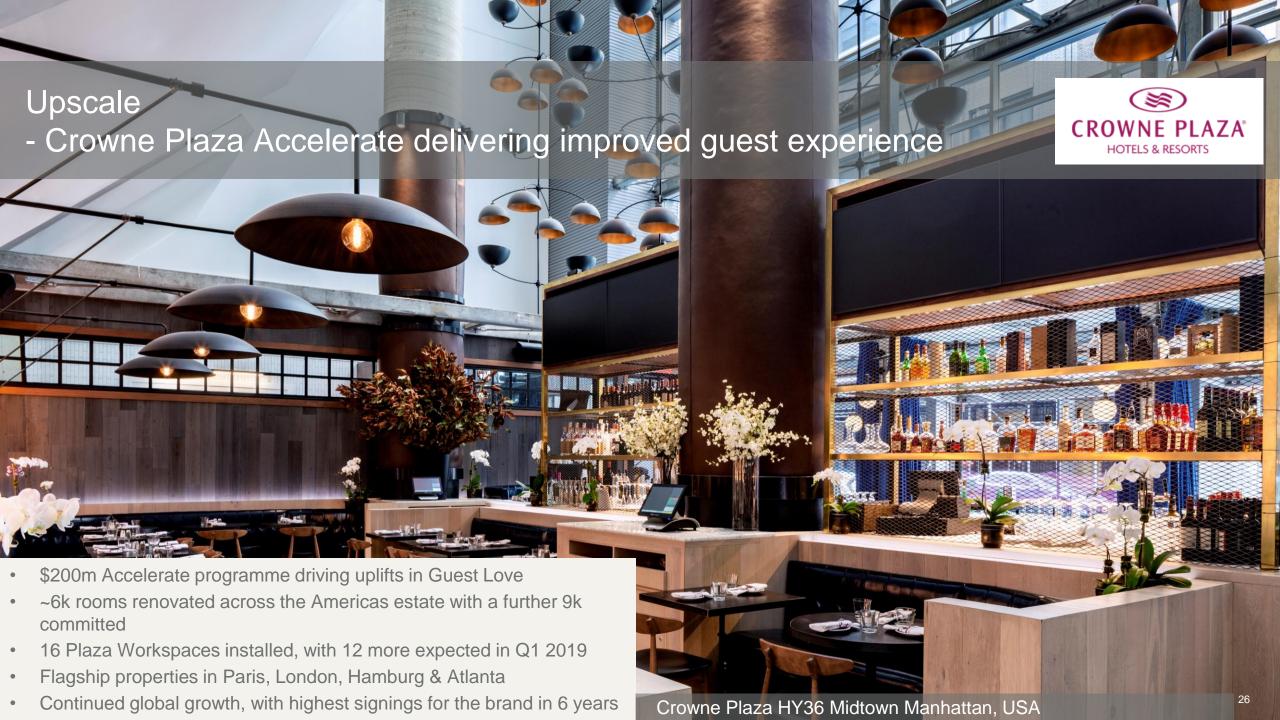
- Global roll out continuing at pace
- >100 open & in the pipeline in Americas

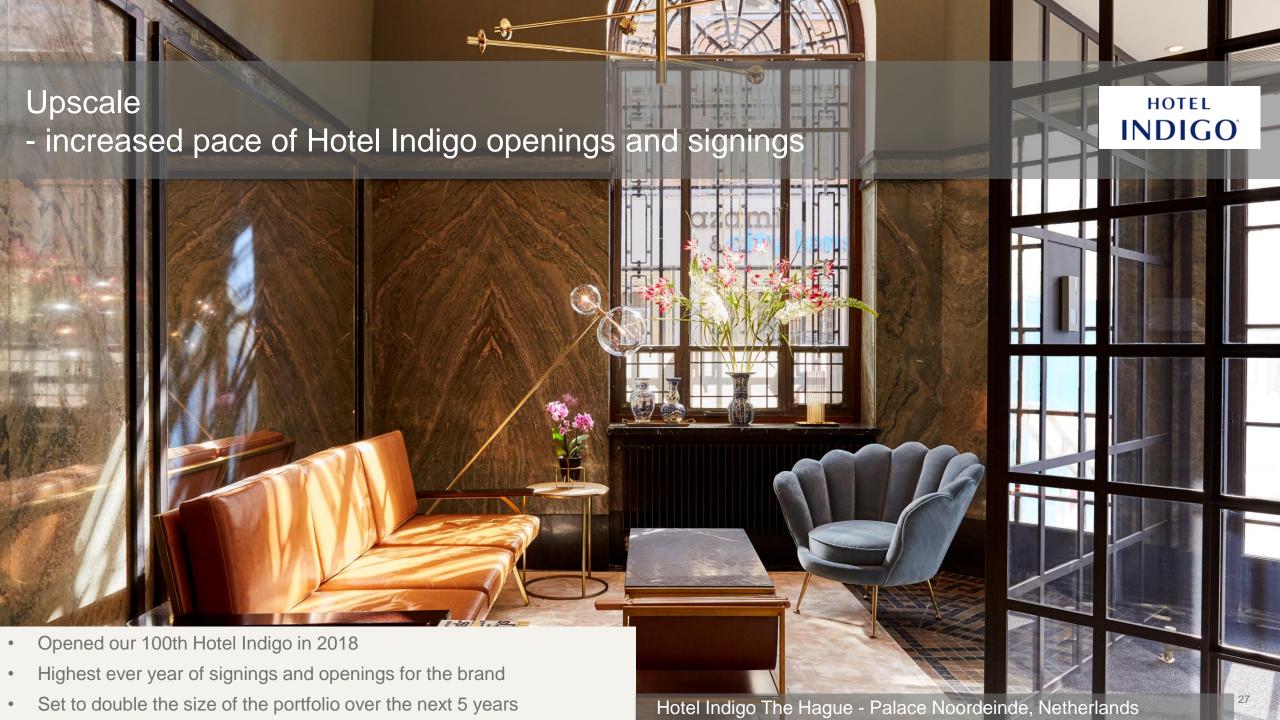
'Open Lobby' new public space designs

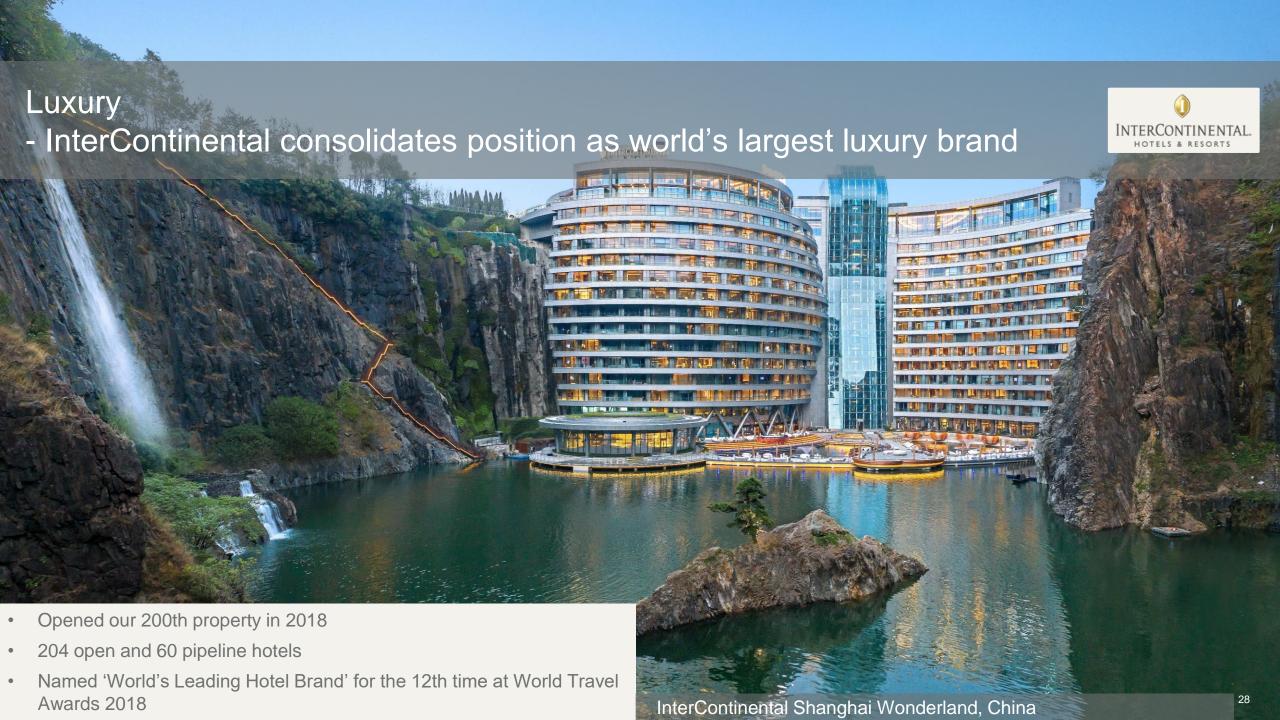
- Launched in Americas with 50 hotels committed
- Now in almost 100 properties across Europe
- Hotels seeing uplifts in Food & Beverage revenue and guest satisfaction

Holiday Inn London – Brentford Lock, UK

10







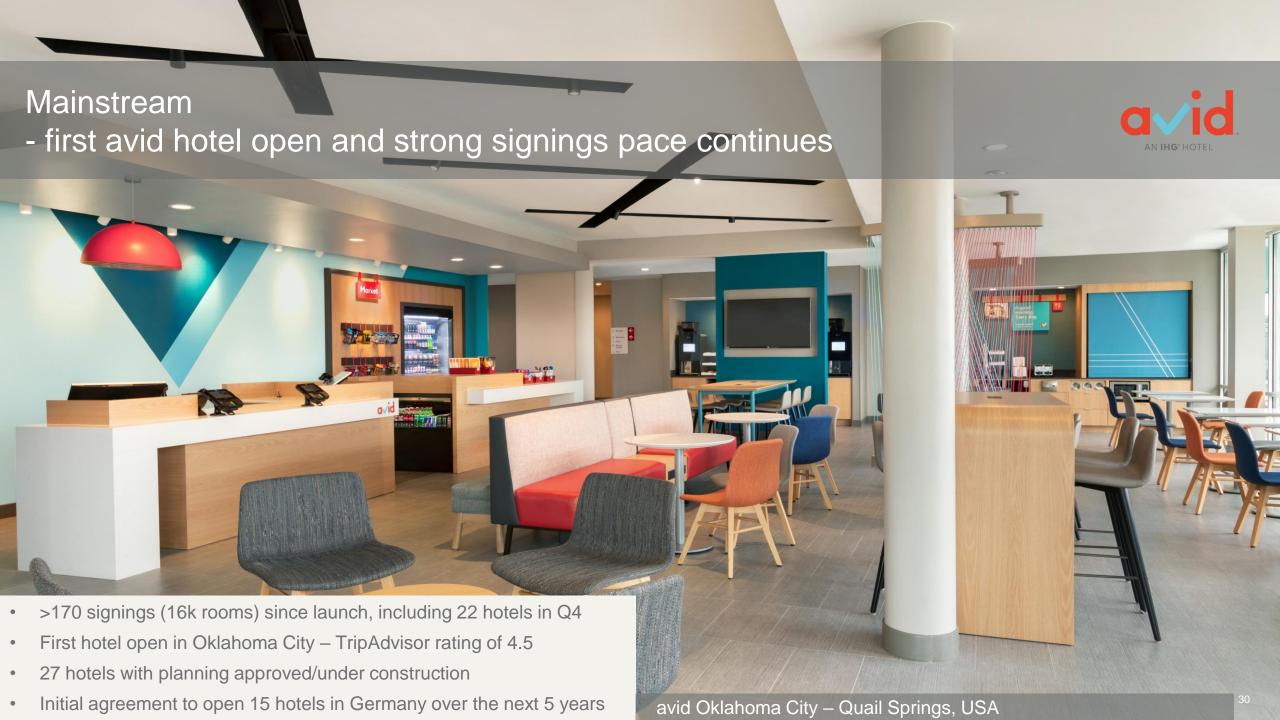
Optimising our brand portfolio



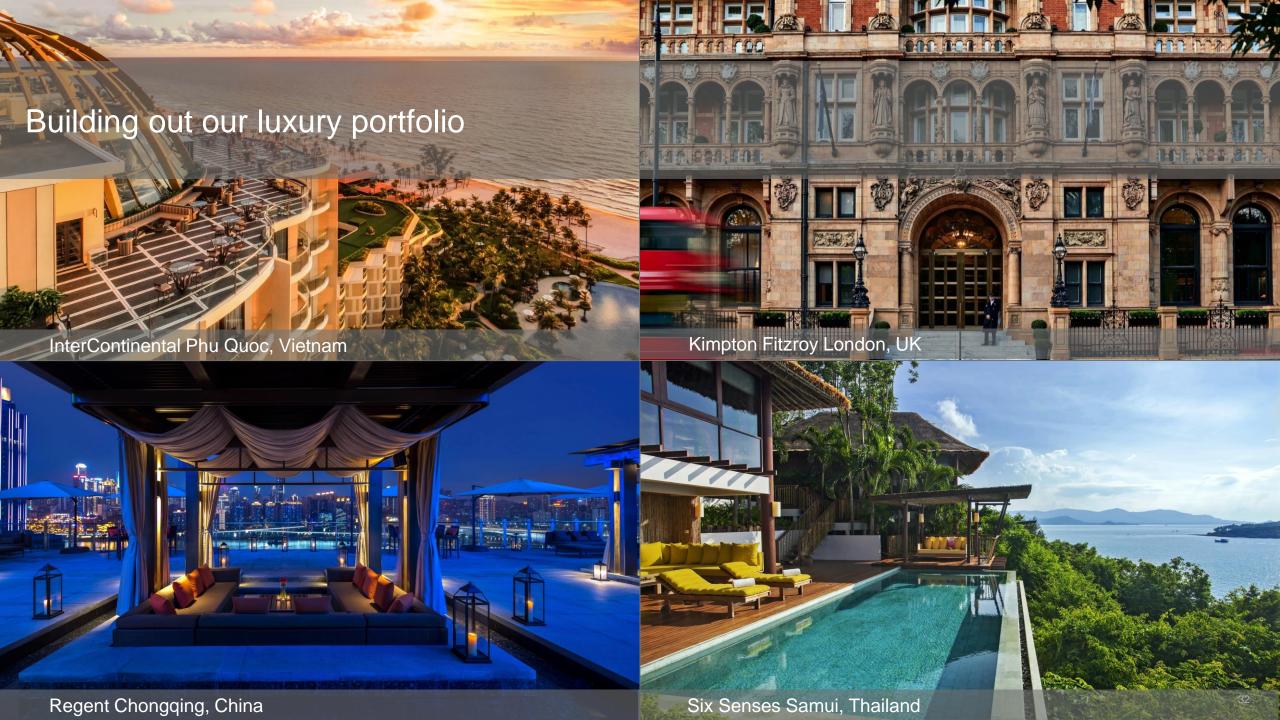
- we have taken a strategic approach to identify opportunities

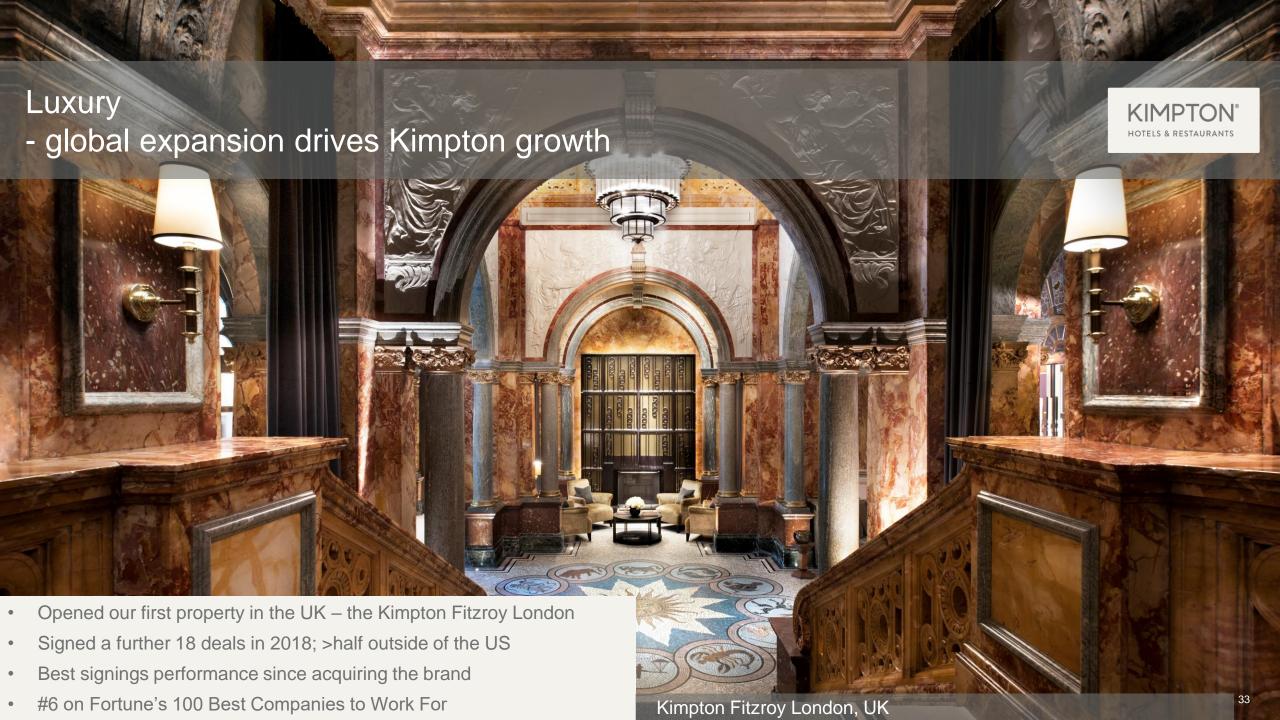
		← Categories —					
	Mains	tream ¹	Upscale	Luxury			
gh value, high owth segment ²	~\$115bn global segment ~\$65bn of growth to 2025		~\$40bn global segment ~\$20bn of growth to 2025	~\$60bn global segment ~\$35bn of growth to 2025			
G's New fering	AN IHG* HOTEL	Launching new all suites upper-midscale brand in 2019	VOCO MAN ING" HOTEL	Regent HOTELS & RESORTS	SIX SENSES HOTELS RESORTS SPAS		
wner oportunity	 New build only Select service model Attractive returns enabled by an efficient operating model 	 New build led Focused service model Attractive returns enabled by an efficient operating model 	 Existing hotel owners Access to IHG systems and revenue delivery Ideal for conversions 	 New build and conversions High-end specification Sizeable returns per asset 	 New build and conversions Premium asset locations Sizeable returns per asset 		
uest oportunity	 The basics done exceptionally well at a price point ~\$10-15 less than Holiday Inn Express Streamlined and efficient design 	 Stylish experiences and functional benefits at mainstream price Options and flexibility for longer stay guests 	Hotels connected by their individual characters, making memorable travel dependable	Top tier luxury offering catering to our most sophisticated guests	 Top tier luxury, leisure focused offering World renowned, resort locations Reputation for wellness and sustainability 		
G's ompetitive Offer	Industry leading midscale brand expertise	Track record of delivery with longer stay brands	Industry leading revenue management & reservation tools, strong B2B offer and loyalty programme	Operator of largest global Luxury brand ³	Operator of largest global Luxury brand ³		
or Confidence of the Confidenc	G's New fering wher opportunity	**Solution of gradients of the segment of the segme	**Solution of short segment se	**Segment2** -\$65bn of growth to 2025 -\$20bn of growth to 2025 **G's New fering** **New build only select service model hy an efficient operating model** **The basics done exceptionally well at a price point ~\$10-15 less than Holiday Inn Express Streamlined and efficient design** **Industry leading midscale brand in 2019** **New build led service model hattractive returns enabled by an efficient operating model** **New build led service model hattractive returns enabled by an efficient operating model** **Stylish experiences and functional benefits at mainstream price hattractive point and functional benefits at mainstream price hattractive returns enabled by an efficient operating model hattractive returns enabled hattractive returns enabled hattractive returns enabled hattractive returns enabled hattractive return	**Select service model **One of growth to 2025 **Select service model by an efficient operating model **One of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation of growth to 2025 **Select service model by an efficient operating model **Oscillation operation operating model **Oscillation operation opera		

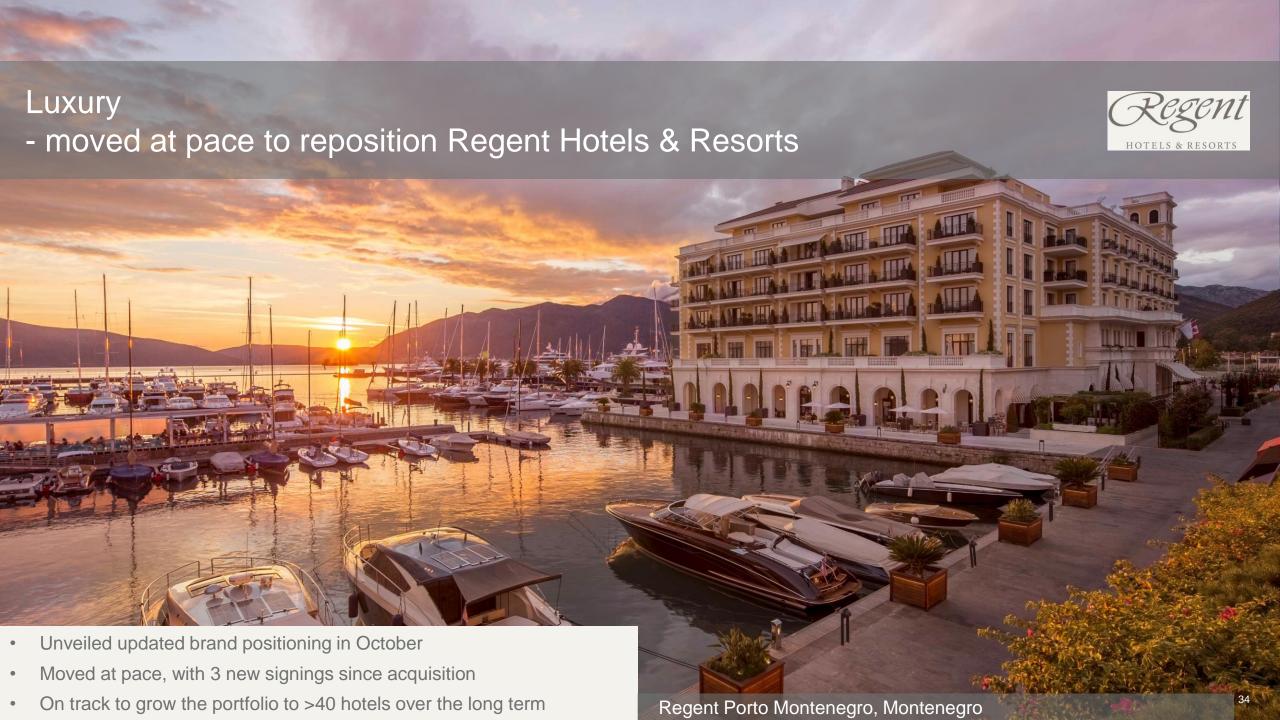
¹ Mainstream classified as Midscale and Upper-Midscale; ² STR and IHG estimates ³ As per STR data

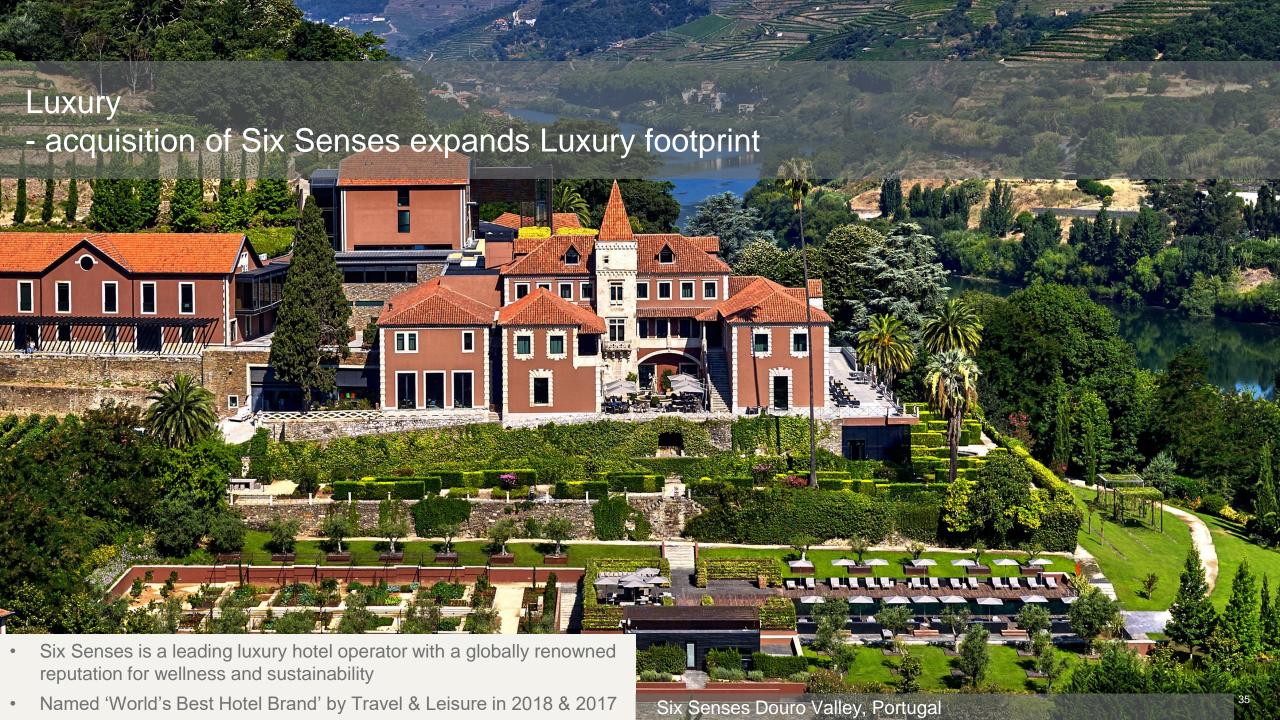


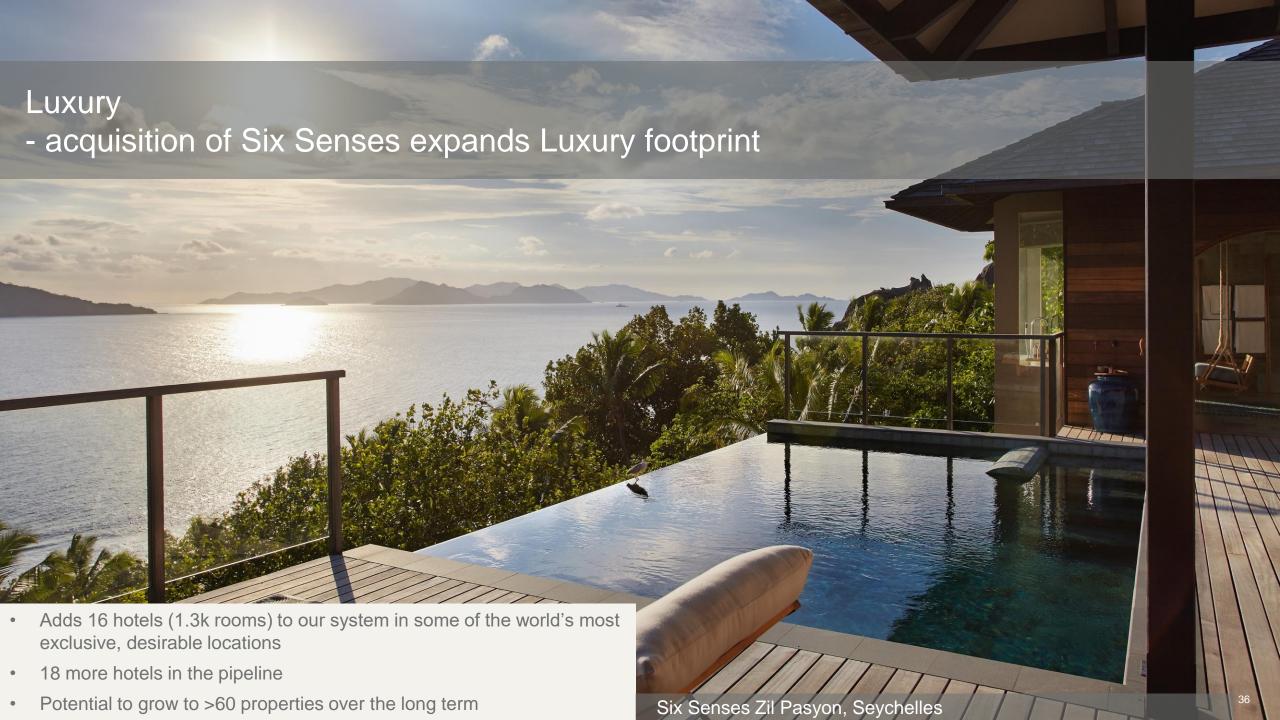












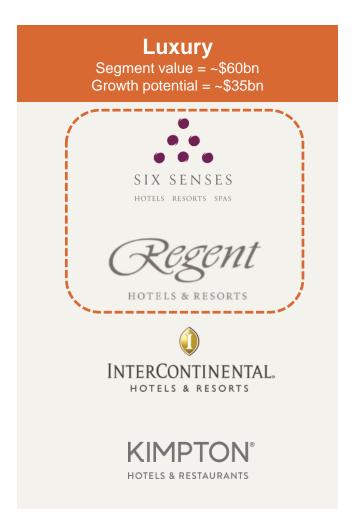
Optimising our brand portfolio



- balanced portfolio gives access to markets with high growth potential







Conclusions



We have delivered a strong performance in 2018, whilst executing against our strategic initiatives

Efficiency programme on track to deliver \$125m savings by 2020; savings being reinvested behind growth

Investment in established brands delivering results, with new brands laying foundation for future growth

Disciplined approach to balance sheet unchanged, delivering high quality, sustainable growth in free cash flow

Our strategy will deliver industry-leading net rooms growth over the medium term

While there are macro-economic and geopolitical uncertainties in some markets, we are confident in the year ahead





Full year results presentation Q&A



Appendices

IHG

Strong penetration into developing markets continues to dilute short term RevPAR but provides a long runway for future revenue growth

	RevPAR Growth %		Net rooms growth %		Adjusted	Comments	
FY 2018	Comparable	Total	YoY	Available	Underlying Fee Revenue ¹ Growth %	Comments	
	Hotels that have traded in all months being compared (i.e. steady state)	All hotels that were open in FY 2018 and FY 2017 (incl hotels that are ramping up)	31st December 2018 vs 2017	Aggregate number of rooms available for sale in 2018 vs 2017			
Americas	1.9%	2.0%	2.5%	2.3%	5.4%	Broadly in line	
EMEAA	2.7%	1.2%	6.0%	6.0%	5.4%	 Total RevPAR impacted by openings in developing markets Available rooms growth in the fee business: +4.6%² 	
Greater China	6.9%	2.0%	13.6%	11.6%	15.4%	 Total RevPAR impacted by a number of properties in ramp up and openings in less developed cities Rooms available impacted by timing of openings and removals 	
Total	2.5%	1.4%	4.8%	4.4%	6.5%	Available rooms growth in the fee business: +4.1%²	

¹ Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions, System Fund results and hotel cost reimbursements at constant FY 2017 exchange rates (CER).

² Excludes 5k rooms in Makkah, Saudi Arabia signed in 2015. Annualised fees from these rooms are ~\$1m



Currency translation had a negligible impact on FY 2018 group EBIT from reportable segments

Region ¹	Reportable Reported FY 2018 vs FY	Segments 7 2018 at FY 2017 rates ²	Reportable Segments FY 2018 at average January 2019 rates vs reported FY 2018 ³		
	Revenue	EBIT	Revenue	EBIT	
Americas	\$(2)m	\$(1)m	\$(1)m	\$(1)m	
EMEAA	\$5m	\$1m	\$(9)m	\$(3)m	
Greater China	\$2m	\$1m	\$(3)m	\$(1)m	
Central Overheads	\$1m	\$(1)m	\$(1)m	\$2m	
Total IHG	\$6m	-	\$(14)m	\$(3)m	

¹ Major non USD currency exposure by region (Americas: Canadian Dollar, Mexican Peso; EMEAA: British Pound, Euro, Russian Rouble, Japanese Yen, Singapore Dollar; Greater China: Chinese Renminbi; Central: British Pound). ² Based on monthly average exchange rates each year. ³ Average January 2019 spot rates: 1.29 GBP:USD; 1.14 EUR:USD.



2018 and 2019 significant items

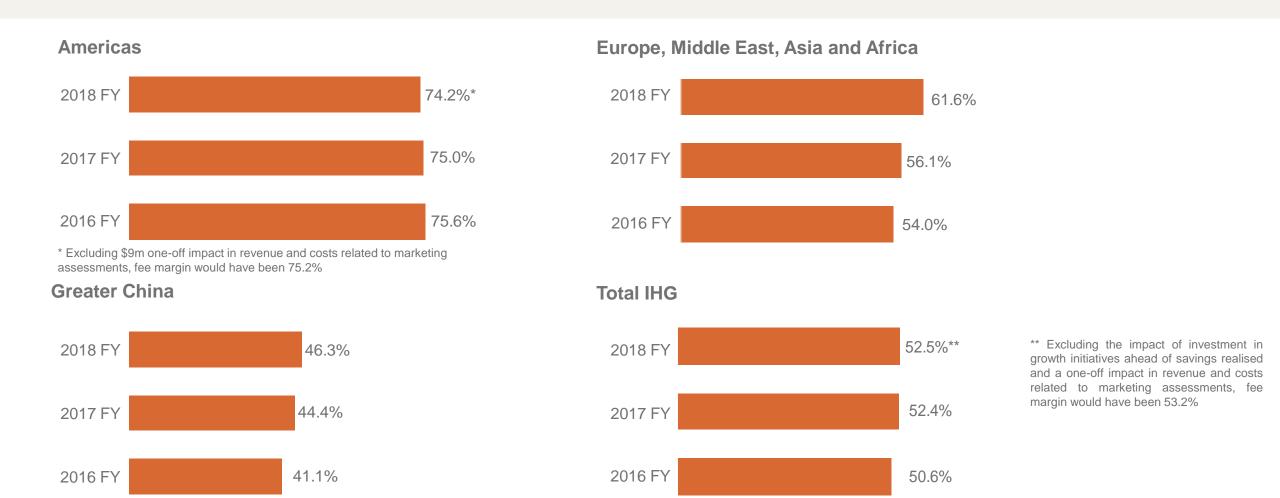
Significant items noted at H1 2018 results	
Timing of tax credit benefit	Americas
Individually significant Liquidated Damages	EMEAA
Individually significant Liquidated Damages	Greater China
Flags at FY 2018 results	
Crowne Plaza Accelerate fee incentives ¹	Americas
US Healthcare programme ²	Central
Reduction of joint venture income relating to one hotel in Americas	Americas
Individually significant Liquidated Damages	Greater China

2018	2019
+\$4m	-
+\$7m	+\$8m
+\$4m	-
2018	2019
\$(3)m	-
\$(3)m	-
-	\$(5)m
+\$2m	-

¹ First disclosed at Interims 2016: Crowne Plaza Accelerate fee incentives over the three year period starting in 2017 ² Disclosed at FY 2017 as Americas impact. Costs now reported in Central



Fee margin¹ by region



¹ Excludes owned, leased & managed lease hotel results, significant liquidated damages, current year acquisitions, System Fund results, hotel cost reimbursements and exceptional items and is stated at CER.





	\$m	FY 2017	FY 2018	Total to date
	IHG (exceptional)	22	59	81
Cash costs	System Fund (exceptional)	9	47	56
	Total	31	106	137
	IHG (exceptional)	36	56	92
Book costs	System Fund ¹	9	47	56
	Total	45	103	148

¹ Note that System Fund efficiency programme costs <u>do not</u> qualify as exceptional items on the income statement



Cautionary note regarding forward-looking statements

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