

## **Investor Presentation**







### **Industry**

#### Growing industry demand

Industry total revenue ↑ 5%<sup>1</sup>

#### Shift to scale brands

- Branded share<sup>2</sup>: 54% Open Rooms / 81% Pipeline
- Top 3 share<sup>2</sup>: 17% Open Rooms / 44% Pipeline

#### Attractive asset class

- Near record absolute RevPAR
- Owners continue to generate high ROI albeit against rising cost pressures

#### Consumer trends shifting

Increasing demand for distinctive brands

#### **Technology**

- Integral to the entire guest journey
- Scale needed to support investment

#### Sustainability

- Increasingly informing guest preferences
- Scale helps owners seeking support

#### IHG

Reallocated resources

- Embedded more effective regional structure
- Operating closer to market

Growing market share Accelerated net rooms growth from ~3% to 5.6% in three years

Strengthening • existing brands •

- Continual innovation driving guest preference
- Cost effective build and operational prototypes

Launched new brands

- Five new brands launched or acquired
- Targeting under-served segments

Cloud-based capabilities

- Rolled out IHG Concerto across estate
- Enhanced Wi-Fi platform with IHG Connect

Responsible

- Continuous focus on sustainable solutions
- **Business focus**
- Sustainability credentials facilitate owner needs

<sup>&</sup>lt;sup>1</sup> Source: STR: 2016 – 19 CAGR: <sup>2</sup> Source: STR census data: based on room share

### Most pure play, asset light global hotel company

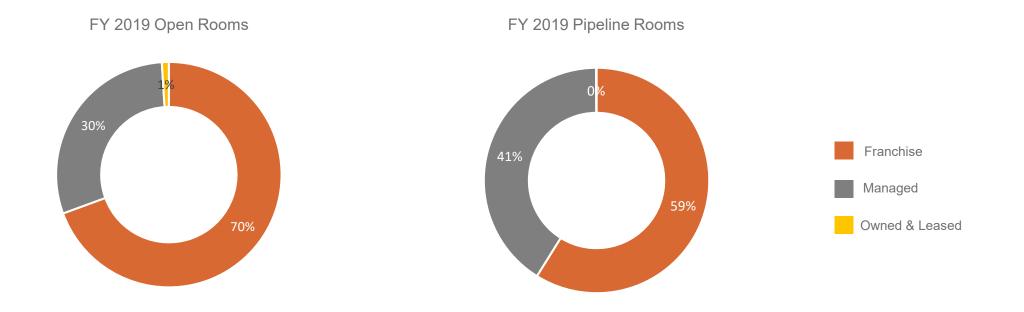


### - highest quality of earnings

#### High quality revenue stream

- ~95% of profits from fee business following disposal of InterContinental Hong Kong
- ~80% of IHG's fee revenues linked to hotel revenues
- ~10% of IHG's fee revenues linked to hotels profits

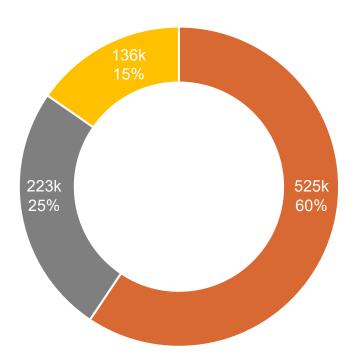
IHG benefits from industry upside, but more resilient in a downturn



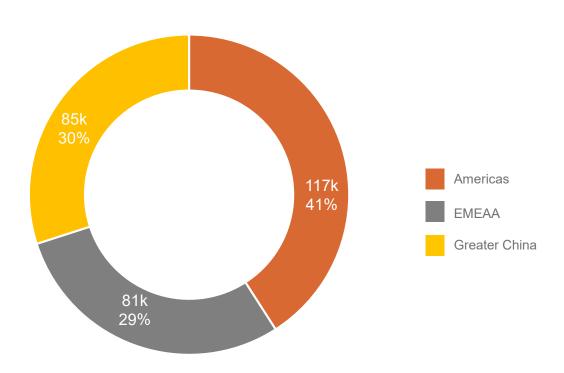
# Global business with a presence in over 100 countries; concentrated in the US and China



Closing room count (k)
December 2019
(Global: 884k rooms)



Closing pipeline rooms (k)
December 2019
(Global: 283k rooms)





### Executing against our strategic initiatives and accelerating growth

#### Rooms & RevPAR



- +5.6% net rooms growth, strongest in over a decade
- (0.3)% Global RevPAR
- Record signings in EMEAA and Greater China

#### Results



- 6% underlying operating profit growth
- 3% adjusted EPS growth
- Highly cash generative business model with \$509m of free cash flow
- +10% Total Dividend

### **Accelerating growth**

 \$125m efficiency programme mostly complete and savings fully reinvested



- Accelerated net system size growth from ~3% to 5.6% over the past 3 years
- Pipeline ~1/3 of our system size; 40% under construction
- Underpinned by our commitment to operate a responsible business

### **Progress with brands**

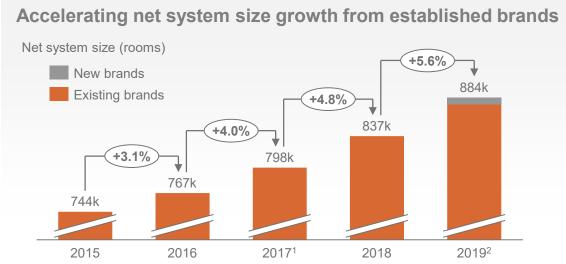
New room and public space designs delivering uplifts in owner returns and guest satisfaction for established brands



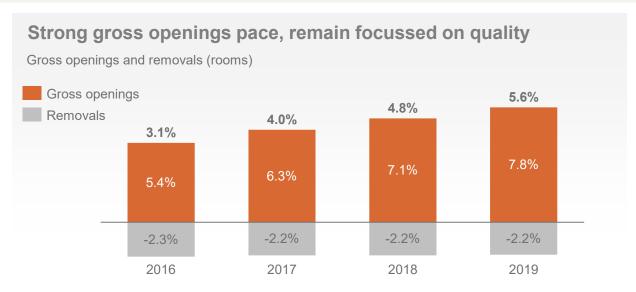
- Launched Atwell Suites with 10 signings in 2019
- 10 avid hotels open, >200 signed since launch
- 12 voco hotels open, with 33 deals signed since launch
- 10 Six Senses properties signed since acquisition

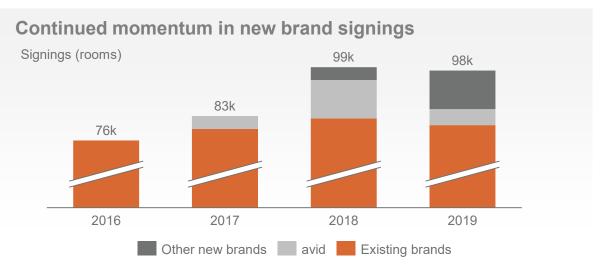


### On track to deliver industry leading net system size growth







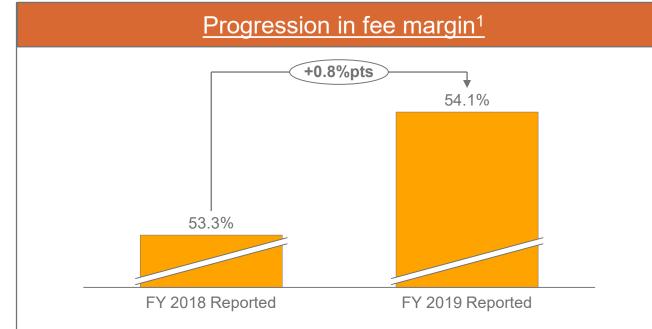


### Continued progression in fee margin



#### Total annual savings of \$125m by 2020

- Total annual savings of \$125m by 2020
- Savings fully re-invested on an annual basis



- 2018 fee margin included \$9m one-off P&L marketing assessment revenue and equivalent cost (as previously disclosed)
- 2019 fee margin held back by an operating loss from Six Senses Hotels Resorts Spas
- Excluding these items, fee margin increased 160bps

<sup>&</sup>lt;sup>1</sup> Reported Fee margin stated at AER

### Our strategy for uses of cash remains unchanged





Invest in the business to drive growth



Maintain sustainable growth in ordinary dividend



Return surplus funds to shareholders

Commitment to Investment Grade Credit Rating 2.5x – 3.0x Net Debt : EBITDA<sup>1</sup>

<sup>1</sup> Range represents best proxy for investment grade credit rating under accounting standard IFRS 16 – equivalent to 2.0 – 2.5x net debt: EBITDA under the previous standard





- Strategic initiatives set out two years ago have strengthened our business, accelerating net rooms growth and driving financial results
- Efficiency programme savings are being wholly reinvested to drive long-term sustainable growth
- Total dividend growth of 10% and continued commitment to return surplus cash to shareholders
- Coronavirus; priority remains health and safety on the ground, compelling long term market opportunity unchanged
- Continued commitment to operate a responsible business with new Science Based Target
- Strong industry fundamentals and cash-generative, resilient fee-based model, provides confidence to continue to invest for the long-term

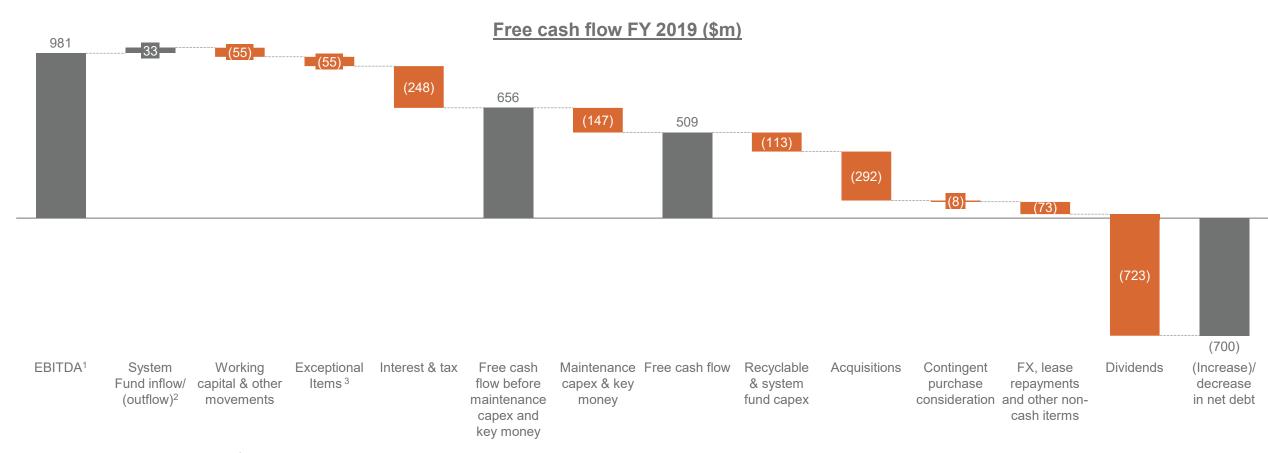


## Sources & uses of cash









- Free cash flow down \$102m year-on-year, due to higher cash tax and interest
- Gross capital expenditure of \$265m covered 2.5x by free cash flow before maintenance capex and key money

<sup>&</sup>lt;sup>1</sup> Before exceptional items and System Fund result; <sup>2</sup> System Fund inflow/(outflow) includes \$54m of depreciation and amortisation and excludes exceptional costs of \$28m in relation to efficiency programme; <sup>3</sup> Includes \$46m relating to group wide efficiency programme (\$28m in relation to the System Fund)



\$m



Maintenance capex,			
key money and selective			
investments			

\$m	FY 2019	FY 2018 <sup>1</sup>
Maintenance capex	86	60
Key money <sup>2</sup>	61	54
Total	147	114

Recyclable investments

\$m	FY 2019	FY 2018 <sup>1</sup>
Gross out	19	38
Gross in	(4)	(40)
Net total	15	(2)

System Fund capital investments

Total capital investments

****		
Gross out	98	99
Gross in	(49)	(45)
Net total	49	54
Gross total <sup>3</sup>	265	253
Net total	211	166

#### Medium term guidance:

- ~\$150m per annum
  - Key money: ~\$75m per annum
  - Maintenance capex: ~\$75m per annum

 ~\$100m per annum but expected to be broadly neutral over time

- ~\$100m per annum
- Repaid when depreciation charged to System Fund
- Depreciation of GRS commenced in H2 2018
- Gross: up to \$350m per annum
- Net: ~\$150m

FY 2019

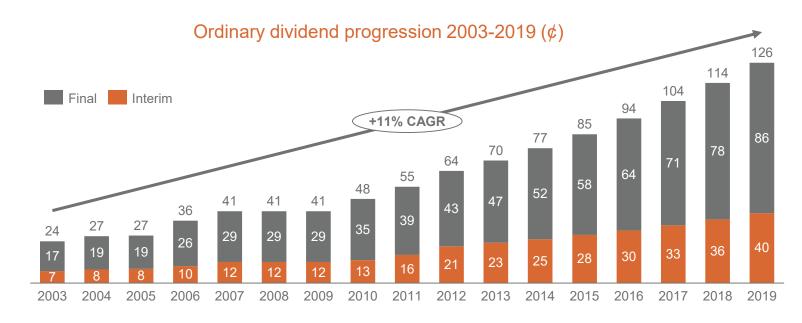
FY 2018<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> The 2018 comparatives have been restated to reflect the adoption of IFRS 16 'Leases' from 1 January 2019; <sup>2</sup> Key money presented net of repayments; <sup>3</sup> Includes gross key money payments of 2019: \$62m and 2018: \$56m

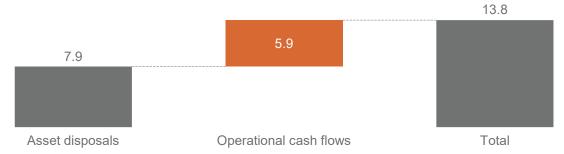


### Highly cash generative business driving strong shareholder returns

- Strong cash flows driving consistent shareholder returns
  - Total dividend of 125.8¢ with 11% CAGR since 2003
  - Total returns of ~\$13.8bn since 2003, ~40% from operations
    - \$2.6bn ordinary dividend
    - \$11.2bn additional
- Strong financial position:
  - \$2.0bn Bonds<sup>1</sup>
  - \$1.4bn RCF<sup>2</sup>







<sup>&</sup>lt;sup>1</sup> First Bond (£400m) matures in November 2022; <sup>2</sup> Revolving Credit Facilities matures in March 2022



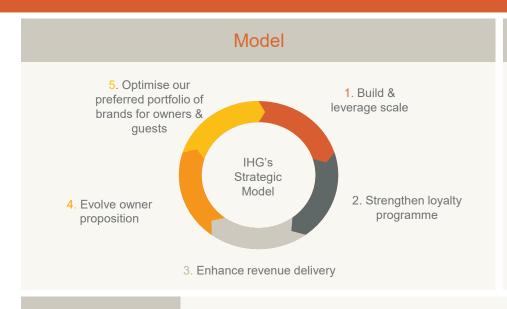
Strategic initiatives to drive industry leading rooms growth over the medium term





### We have a clearly defined strategy which will continue to drive superior shareholder returns

#### Value creation: delivering industry-leading medium term net rooms growth



#### Targeted portfolio

- Attractive markets
- Highest opportunity segments
- Managed & franchised model

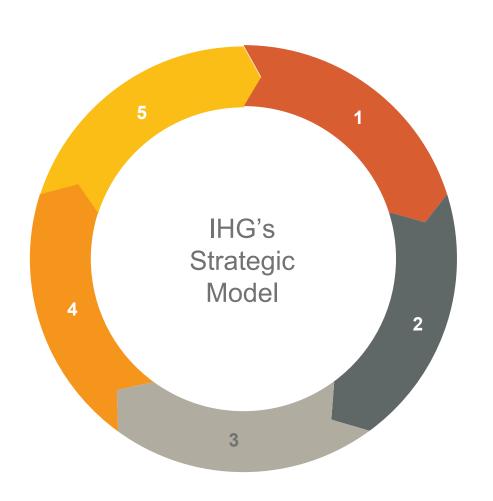
Disciplined execution

- New organisational design will redeploy resources to leverage scale and accelerate growth
- Initiatives funded by company-wide efficiency programme
- Capital discipline & balance sheet philosophy remain unchanged

#### Whilst doing business responsibly



### But in order to deliver industry-leading net rooms growth over the medium term, we need to make our strategic model work harder



#### 1. Build & leverage scale

Design a new organisational structure which redeploys resources to leverage scale and accelerate growth

#### 2. Strengthen loyalty programme

Continue to innovate IHG Rewards Club to create a more differentiated offering and leverage & expand loyalty partnerships

#### 3. Enhance revenue delivery

Prioritise digital & technological innovation to drive increased direct revenues e.g. Guest Reservation System

#### 4. Evolve owner proposition

Upweight owner support to accelerate growth & expand our industry leading franchise offer into new areas

#### 5. Optimise our preferred portfolio of brands for owners and guests

- Strengthen & grow existing brands
- Augment portfolio with new brands to match identified valuable opportunities



Optimise our preferred portfolio of brands for owners & guests



### Optimising our brand portfolio



- Breadth and depth of brand portfolio driving the growth of our business



### Optimising our brand portfolio



### - we have taken a strategic approach to identify opportunities

	← Categories — →				
Mainst		stream¹ Upscale		Luxury	
IHG's New Offering	AN ING*HOTEL	ATWELL SUITES	VOCO AN ING HOTEL	REGENT	SIX SENSES HOTELS RESORTS SPAS
Owner Opportunity	<ul><li>New build only</li><li>Select service model</li><li>Attractive returns enabled by an efficient operating model</li></ul>	<ul> <li>New build led</li> <li>Focused service model</li> <li>Attractive returns enabled by an efficient operating model</li> </ul>	<ul><li>Existing hotel owners</li><li>Access to IHG systems and revenue delivery</li><li>Ideal for conversions</li></ul>	<ul><li>New build and conversions</li><li>High-end specification</li><li>Sizeable returns per asset</li></ul>	<ul><li>New build and conversions</li><li>Premium asset locations</li><li>Sizeable returns per asset</li></ul>
Guest Opportunity	<ul> <li>The basics done         exceptionally well at a         price point ~\$10-15 less         than Holiday Inn Express</li> <li>Streamlined and efficient         design</li> </ul>	<ul> <li>Stylish experiences and functional benefits at mainstream price</li> <li>Options and flexibility for longer stay guests</li> </ul>	Hotels connected by their individual characters, making memorable travel dependable	Top tier luxury offering catering to our most sophisticated guests	<ul> <li>Top tier luxury, leisure focused offering</li> <li>World renowned, resort locations</li> <li>Reputation for wellness and sustainability</li> </ul>
IHG's Competitive Offer	Industry leading midscale brand expertise	Track record of delivery with longer stay brands	Industry leading revenue management & reservation tools, strong B2B offer and loyalty programme	Operator of largest global Luxury brand <sup>2</sup>	Operator of largest global Luxury brand <sup>2</sup>

<sup>&</sup>lt;sup>1.</sup> Mainstream classified as Midscale and Upper-Midscale; <sup>2.</sup> As per STR data

#### Mainstream



### - Holiday Inn Brand Family innovation driving performance



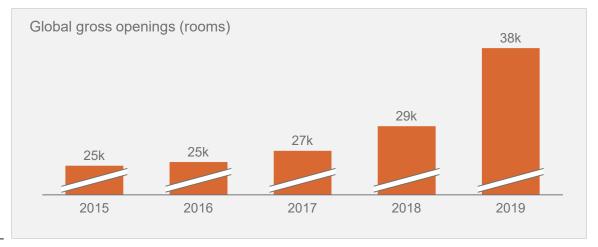
Updated **Formula Blue** guestroom and public space designs in the US & Canada; >1,600 hotels open or committed

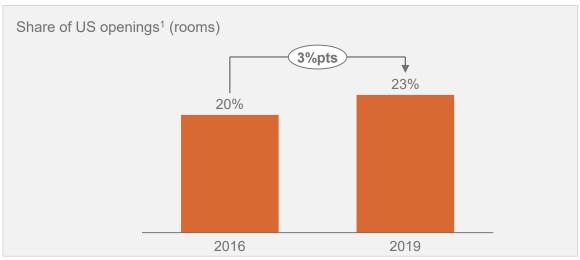
- Delivering 5pt premium in guest satisfaction and strong owner ROI
- >150 hotels with new room designs across Europe
  - Delivering 5pt premium in guest satisfaction



- **New build prototype** launched in US; >180 hotels open or committed across the Americas
  - Integrating new public space and guest room designs
  - Smaller site requirements and cost effective construction methods
- 'Open Lobby' new public space open or committed in >90% hotels across Europe
  - Driving uplifts in guest satisfaction and food & beverage revenue

#### **Holiday Inn Brand Family**

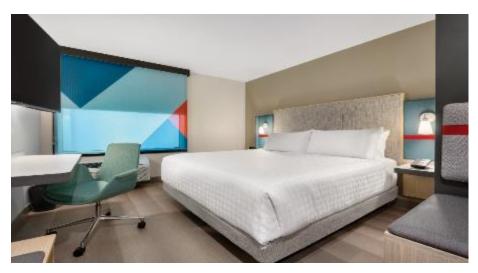




#### Mainstream



### - Good momentum following launch of avid and Atwell Suites





- 10 hotels open; with strong guest satisfaction
- >200 signings (20k rooms) since launch, including 16 hotels in Q4
- ~70% of signings from existing franchise owners
- >80 hotels under construction or with plans approved for construction





- All-Suites market represents 152m room nights and \$18bn in revenue annually
- Fastest growing segment in the industry, with ~70% system size growth over the past four years
- Strong owner interest with 10 signings in 2019; further 11 applications approved
- First hotels are expected to break ground in 2020 and open in 2021



### Mainstream

New design prototypes across extended stay brands



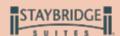




- Launched new build brand prototype
  - Refresh of the hotel design
  - Drive owner returns through more efficient and flexible base plans
  - New brand logo to showcase an elevated experience for guests

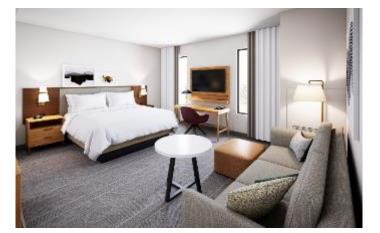


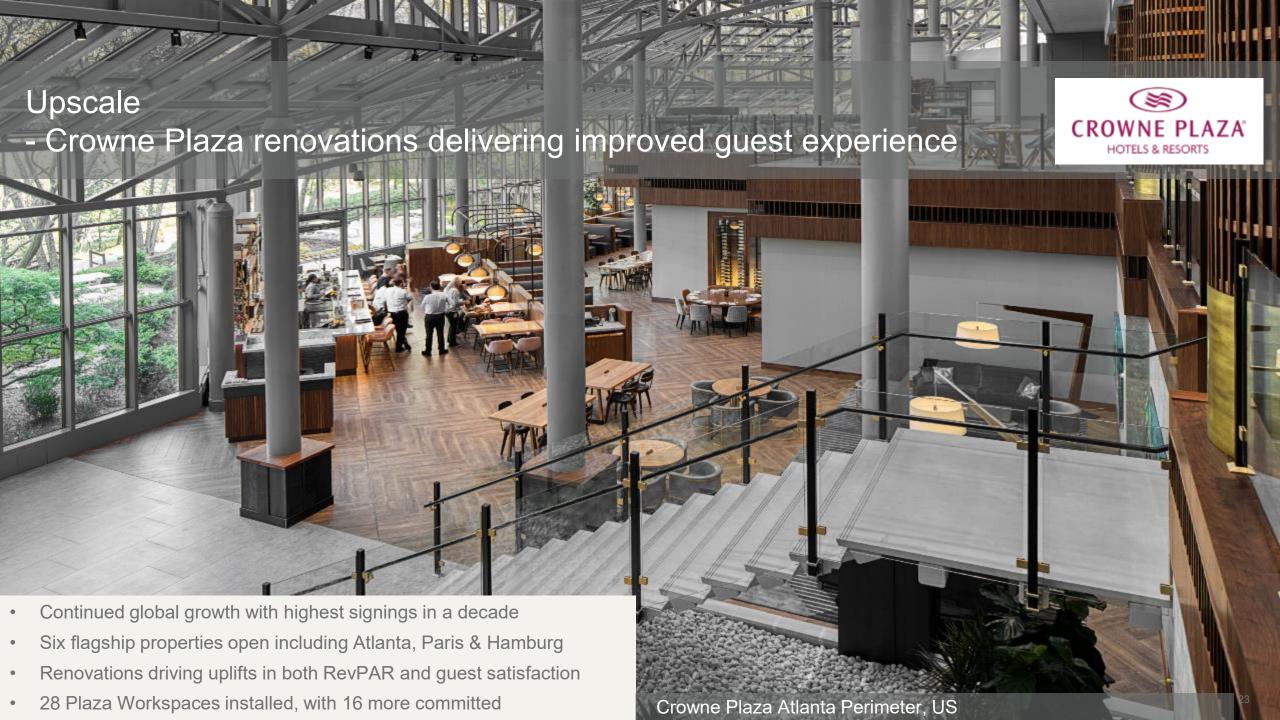


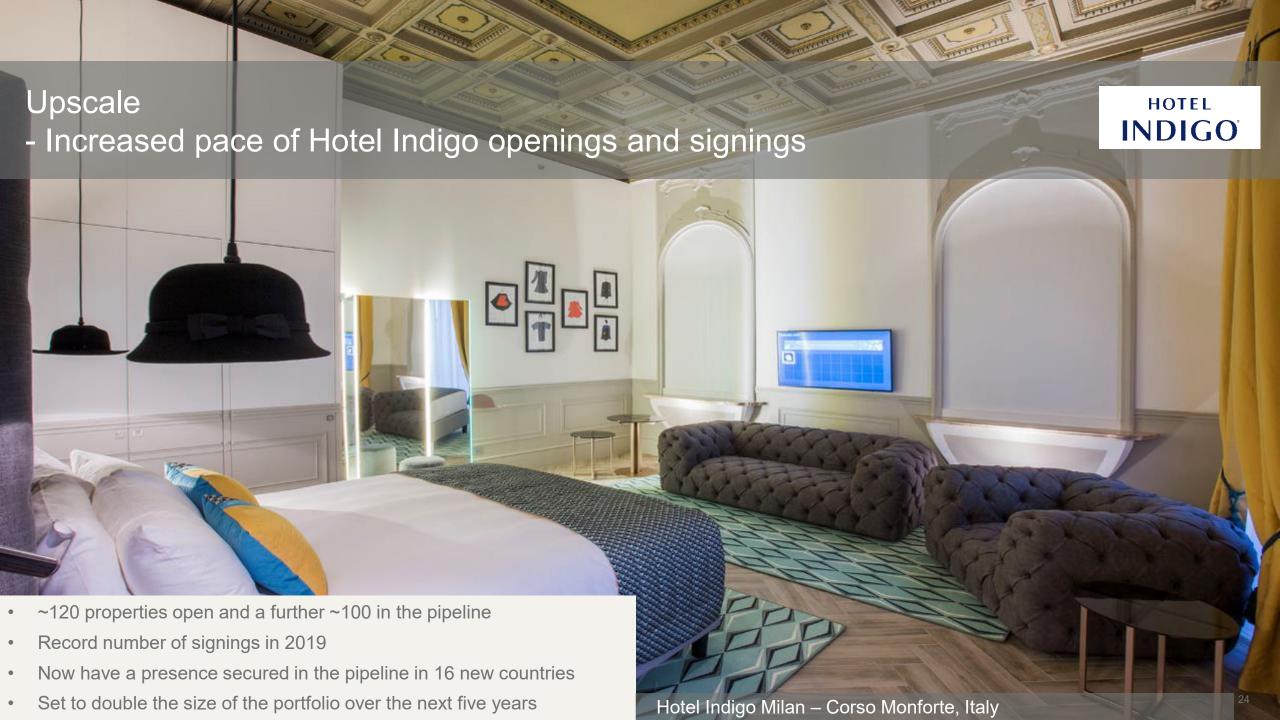


- Launched new build brand prototype
  - Based on over 18 months of guest research
  - Drive owner returns through efficiencies
  - Flexible designs which can work on smaller sites and in more markets
- New breakfast offer implemented across estate









### Upscale

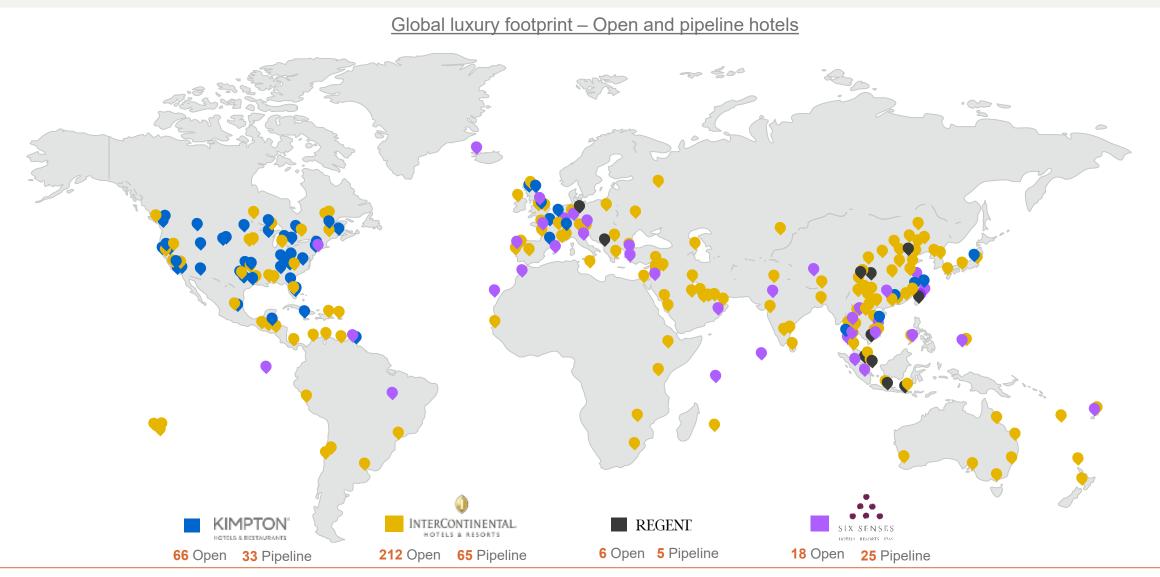
- Plan to accelerate global expansion beyond EMEAA

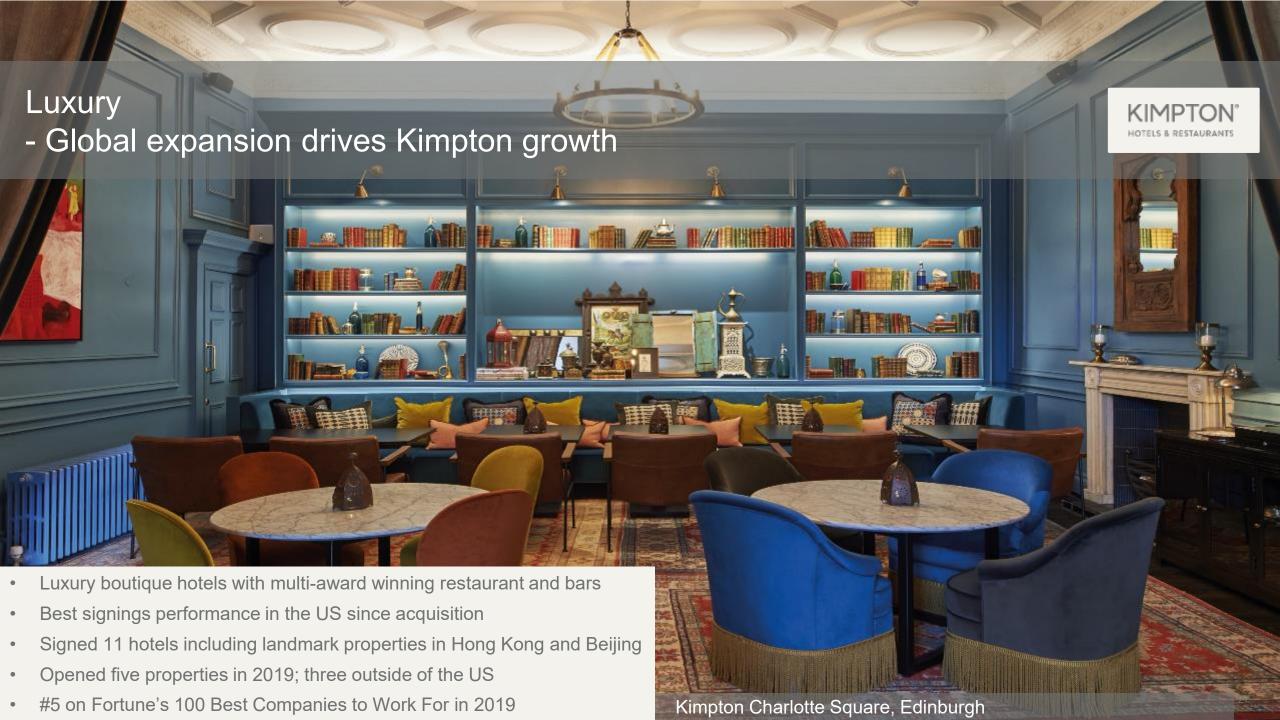


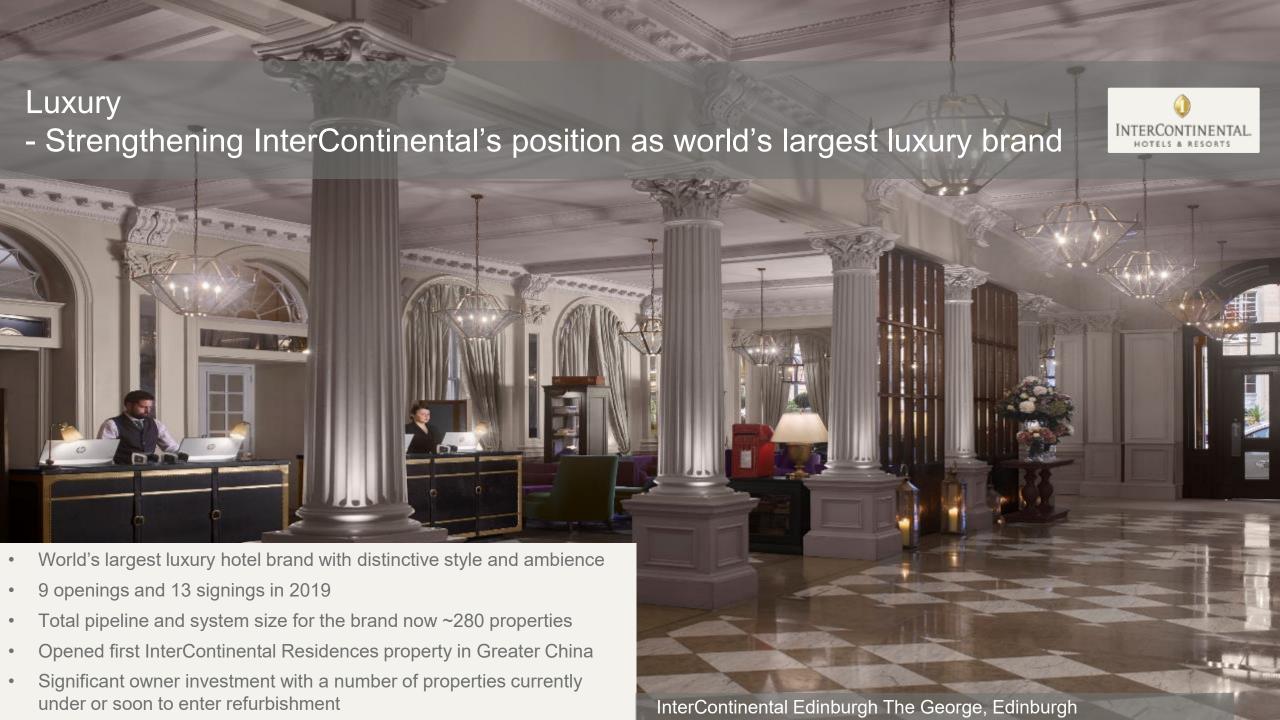


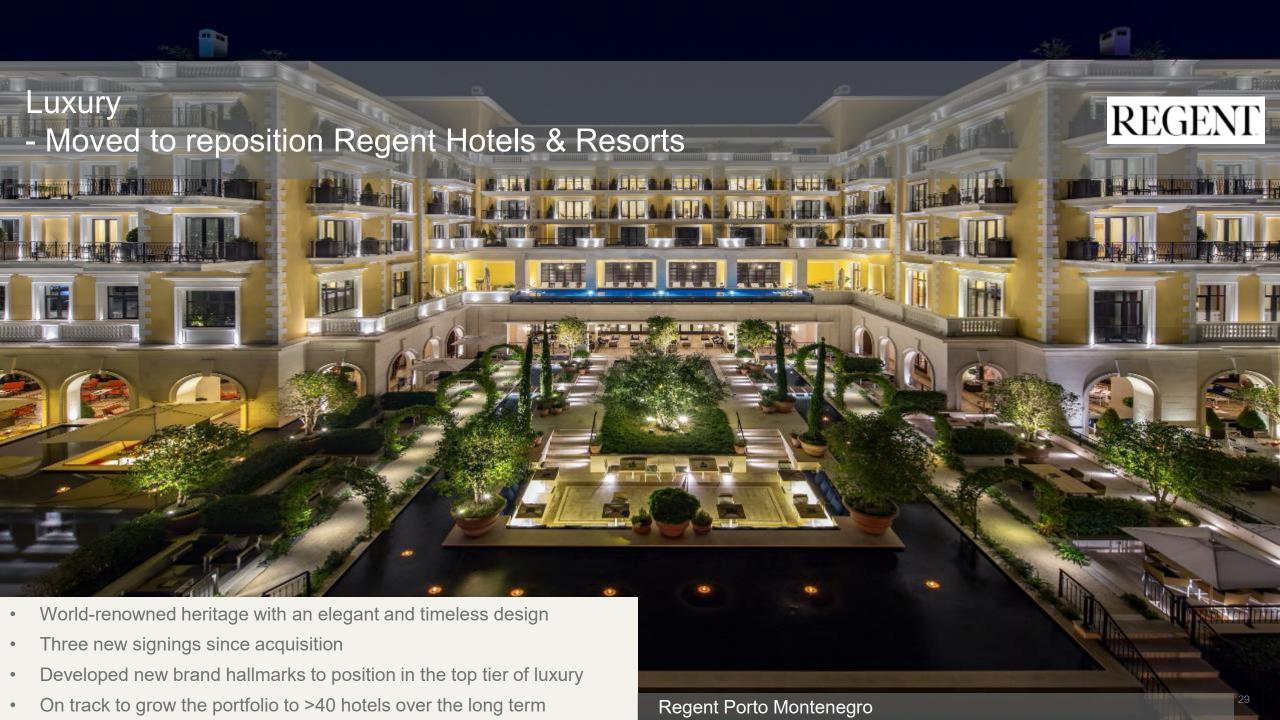


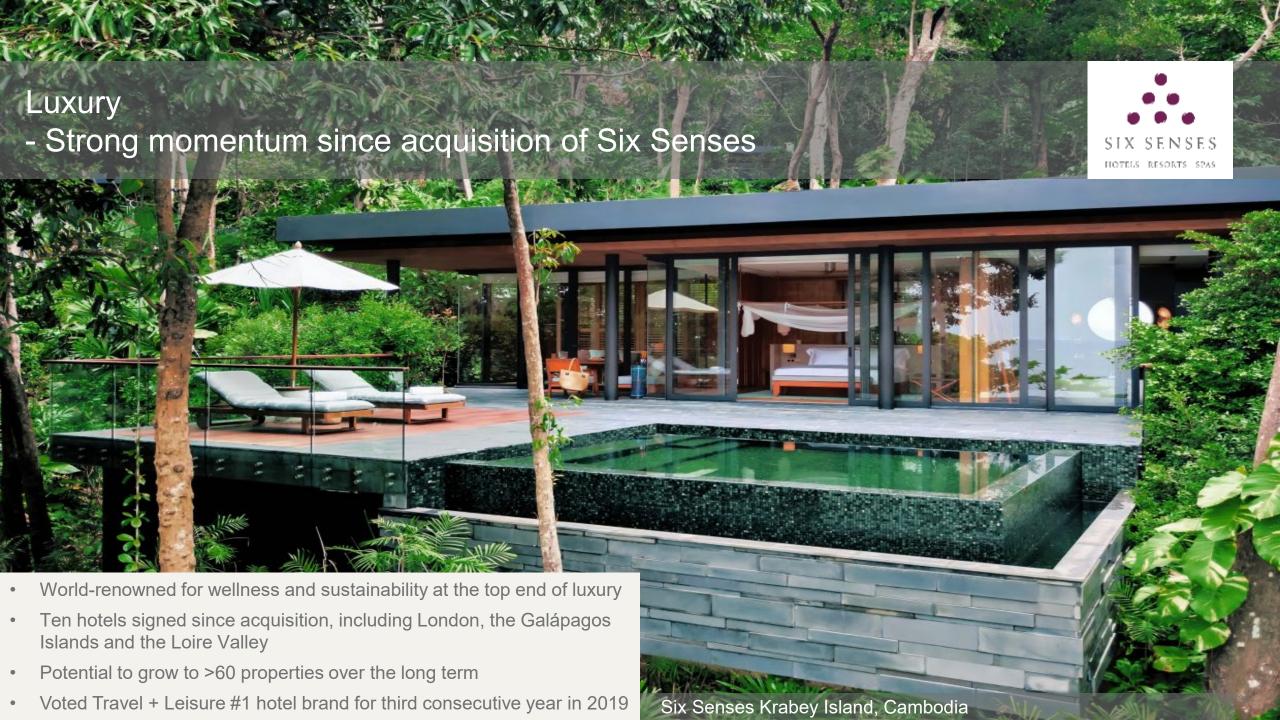
### Enhancing our luxury offering to owners and guests

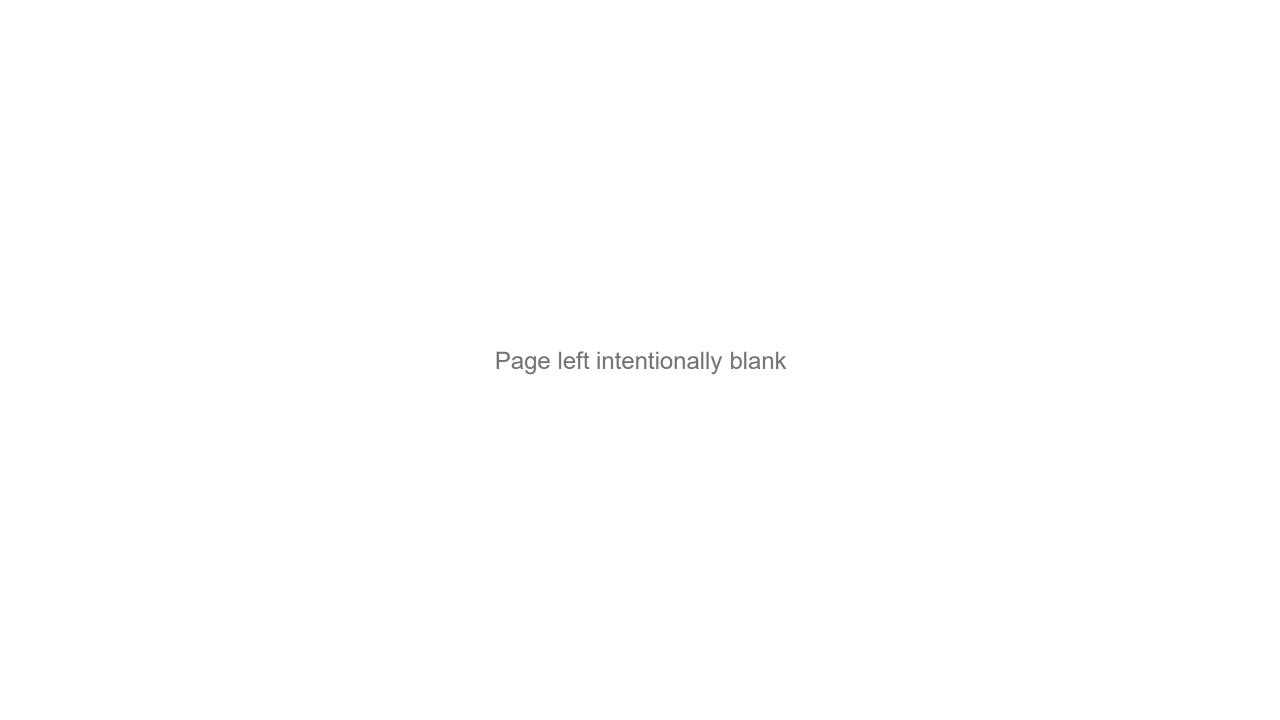














Strengthen Loyalty Programme & Enhance Revenue Delivery



### Strengthen loyalty



### - Enhancing value of programme through partnerships and innovation

Loyalty contribution

Loyalty room night contribution<sup>1</sup> ~46%

Unique partnerships

- Offering money can't buy experiences for our members at US Open Tennis Championships
- Giving guests the opportunity to earn and redeem points in highly desirable destinations with Mr & Mrs Smith and Sands China in Macau SAR

Maximising value of points

 Further enriching value proposition through trials of dynamic reward night pricing and option to pay with points during stay for services and amenities











<sup>&</sup>lt;sup>1</sup> Based on both qualified and redeemed stays

### Enhance revenue delivery



- Investment in technology and global sales driving low cost revenue for our owners



#### **Enhancements to GRS**

- Piloting attribute pricing functionality for Guest Reservation System
- Trials commencing through H1 2020



#### Global sales organisation

- Centralised corporate negotiations
- Driving higher quality, lower cost revenue to our hotels



#### **Revenue Management for Hire**

- Adopted in >3,500 hotels
- Driving RGI uplift



#### **OTAs**

 Renegotiated more favourable terms on behalf of our owners IHG's revenue delivery enterprise



#### **IHG Connect**

- Implemented or being installed in >4,500 hotels
- Driving Guest Love uplifts of >14%pts



#### IHG Studio

- New digital in-room entertainment solution
- Implemented or being installed in >100 hotels



#### **IHG Mobile**

- App downloads up 11%, with \$1.5bn app revenue, up 18% YoY
- JD Power Best App award in 2019

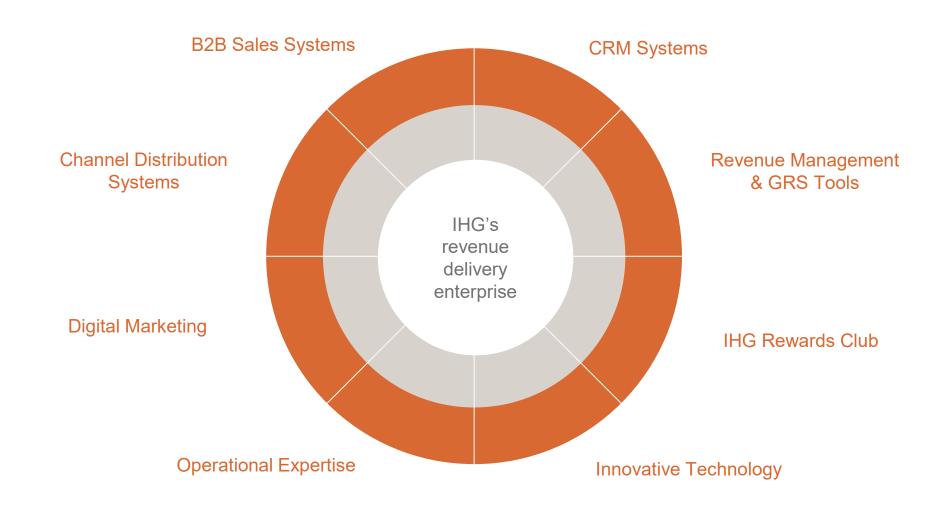


#### Digital check out

 Now accounts for ~\$5.6bn of revenue, up 7%



# The IHG revenue delivery enterprise supports 5,900+ hotels across ~100 countries and delivers some 79% of rooms revenues



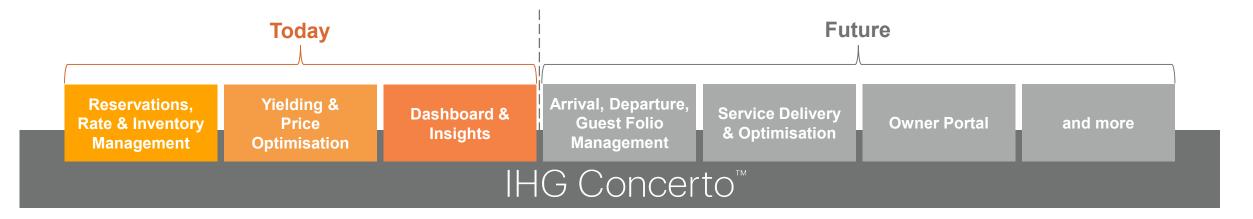
#### IHG Concerto™



### - initial phase of rollout now complete

- IHG Concerto is our proprietary cloud based, hotel technology platform
- Initial functionality is now live across all our 5,900+ hotels
- Includes our new Guest Reservations System, developed in partnership with Amadeus
- Comprises industry-leading, plug and play architecture
- Gives IHG the flexibility to adapt to market demands

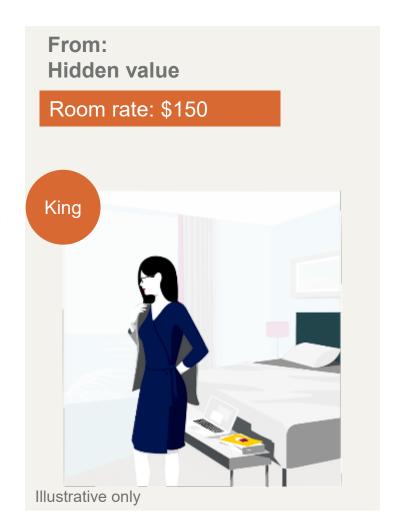




### **Guest Reservation System**

IHG

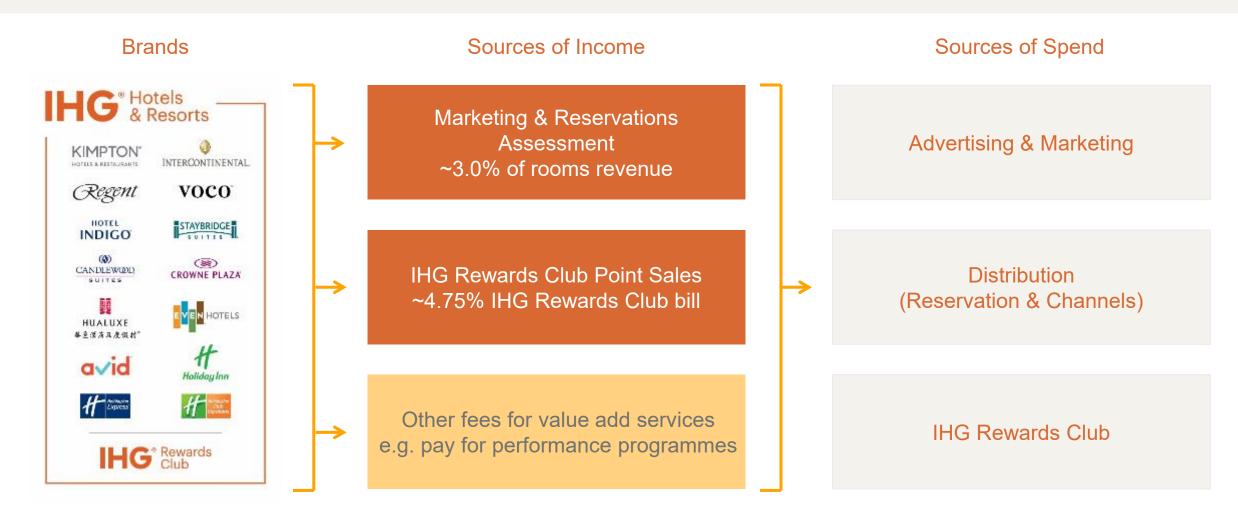
- Piloting enhanced functionality, including attribute pricing
- The next phase for our GRS will involve developing and piloting attribute pricing
- At present, guests are typically offered a choice of room type when making a booking
- Attribute pricing will instead allow guests to choose rooms based on specific attribute type
- This will give guests a much greater opportunity to customise their stay
- It will also give owners the ability to unlock value through optimising pricing for desirable attributes
- Functionality will only be available to guests who book direct through IHG channels







# IHG's ~\$1.4 bn¹ System Fund supports our brand marketing and our revenue delivery system



<sup>1</sup>As at 31 December 2019

## Underpinned by our commitment to operate a responsible business



## Providing True Hospitality for everyone

#### Waste reduction



- First global hotel company to mandate bulk-size bathroom amenities across entire estate
- Innovative food waste management

### Environmental sustainability



- 2030 Science Based Target<sup>1</sup>
- Task Force for Climate-related Financial Disclosures
- CFO Water Mandate

### Workplace culture





- Launched colleague share plan
- 'CEO Action' pledge for diversity and inclusion
- The Valuable 500

<sup>&</sup>lt;sup>1</sup> IHG commits to reduce absolute scope 1, 2 and 3 (Fuel and Energy related activities) GHG emissions from its owned, leased and managed hotels, 15% by 2030 from a 2018 base year. IHG also commits to reduce scope 3 GHG emissions from its franchised hotels 46% per square meter by 2030 from a 2018 base year.



# Appendices





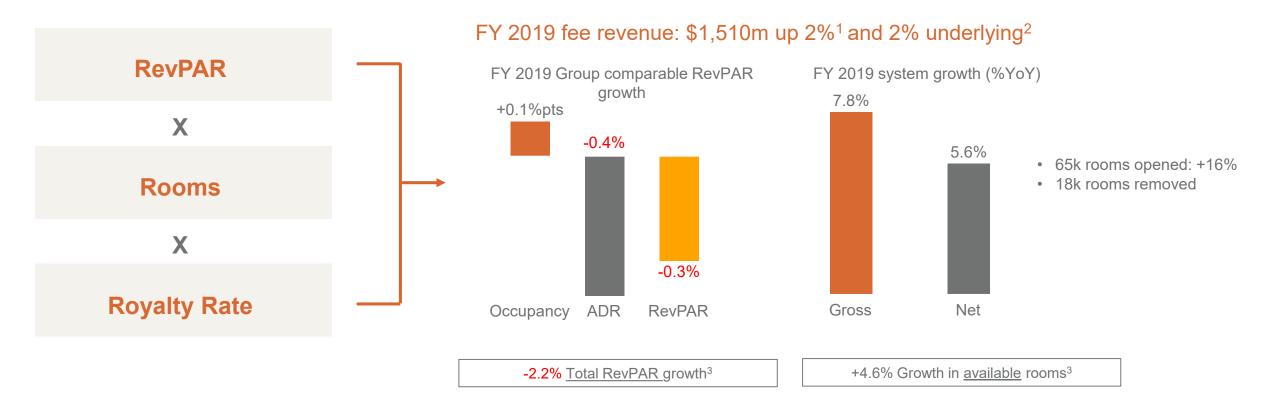
## Financial performance

Results from reportable segments <sup>1</sup>	Reported			Underlying <sup>2</sup>
\$ million	2019	2018 Restated³	% Change	2019
Revenue <sup>4</sup>	\$2,083m	\$1,933m	8%	6%
Operating profit	\$865m	\$832m	4%	6%
Revenue from fee business	\$1,510m	\$1,486m	2%	2%
Operating profit from fee business	\$813m	\$793m	3%	5%
Fee margin <sup>5</sup>	54.1%	53.3%	0.8%pts	
Adjusted Interest <sup>6</sup>	\$133m	\$115m	16%	
Reported tax rate	24%	22%	2%pts	
Adjusted EPS <sup>7</sup>	303.3¢	293.2¢	3%	
Total Dividend	125.8¢	114.4¢	10%	

<sup>&</sup>lt;sup>1</sup>Reportable segments excludes System Fund results, hotel cost reimbursements and exceptional items; <sup>2</sup>Reportable segment results excluding significant liquidated damages, current year acquisitions and stated at constant FY 2019 exchange rates (CER); <sup>3</sup>Restated following the adoption of IFRS 16 'Leases' from 1 January 2019 and the amended definitions for fee margin and adjusted EPS. <sup>4</sup> Comprises the Group's fee business and owned, leased, and managed lease hotels; <sup>5</sup>Excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company. <sup>6</sup>Adjusted interest includes \$18m of interest charges in relation to the System Fund <sup>7</sup> Calculated using results from Reportable Segments and Adjusted Interest, and excluding changes in fair value to contingent consideration



# Resilient fee-based business model driving solid fee revenue growth



¹ Growth stated at AER. ² Underlying fee revenue excludes owned leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2019 exchange rates (CER) ³ Growth stated for underlying fee business

### **IHG**

# Strong penetration into developing markets continues to dilute short term RevPAR but provides a long runway for future revenue growth

	RevPAR (	Growth %	Net rooms	s growth %	Underlying Fee	
FY 2019	Comparable	Total <sup>2</sup>	YoY	Available <sup>2</sup>	Revenue <sup>1</sup> Growth %	Comments
	Hotels that have traded in all months being compared (i.e. steady state)	All hotels that were open in FY 2019 and FY 2018 (incl hotels that are ramping up)	31 <sup>st</sup> December 2019 vs 2018	Aggregate number of rooms available for sale in FY 2019 vs FY 2018		
Americas	-0.1%	-1.5%	2.8%	2.6%	0.2%	<ul> <li>Underlying fee revenue growth impacted by \$9m of one-off P&amp;L marketing assessments in the prior year as previously disclosed</li> </ul>
EMEAA	0.3%	-1.2%	5.8%	5.9%	2.3%	Total RevPAR impacted by openings in less developed cities
Greater China	-4.5%	-7.0%	17.5%	11.6%	2.3%	<ul> <li>Total RevPAR impacted by number of properties in ramp up and openings in less developed cities.</li> <li>17.5% YoY rooms growth includes InterContinental Alliance Resorts in Macau, opened in June 19</li> </ul>
Total	-0.3%	-2.2%	5.6%	4.6%	2.0%	

<sup>1</sup> Underlying fee revenue and excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions, System Fund results and hotel cost reimbursements at constant FY 2019 exchange rates (CER)

<sup>&</sup>lt;sup>2</sup> Underlying fee business Total RevPAR and Available rooms

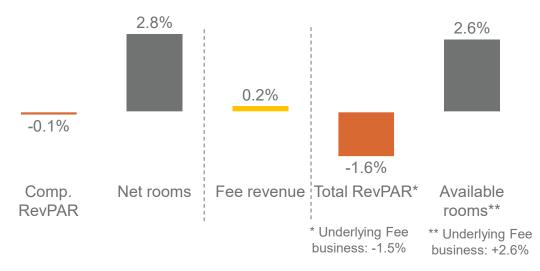
# Americas

### **IHG**

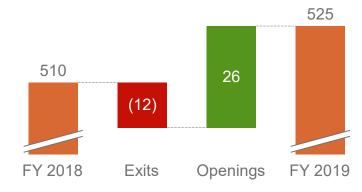
# FY 2019 US RevPAR performance in line with the segments in which we compete

- Comparable RevPAR down 0.1%; US down 0.2%
- Q4 US RevPAR down 1.7%
  - Ongoing softness in small groups business
  - Supply growth in Upper Midscale
- YoY net rooms growth 2.8% (Gross: up 5.1%)
  - Strongest growth rate in 3 years
  - Highest number of openings in 8 years
- Underlying fee revenue<sup>1</sup> flat, underlying fee operating profit<sup>2</sup> up 4%:
  - Underlying fee revenue growth held back by \$9m one-off P&L marketing assessment revenue in 2018
- Owned, leased and managed lease profit<sup>3</sup> up \$2m
- Pipeline: 117k rooms; 33k signed
- Increase in share of industry signings<sup>4</sup>

#### FY 2019 Growth in fee revenue drivers<sup>1</sup>



#### FY 2019 Net rooms growth ('000s)



<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2019 exchange rates (CER) <sup>2</sup> Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2019 exchange rates (CER); <sup>3</sup> Growth stated at CER; <sup>4</sup> Source; STR

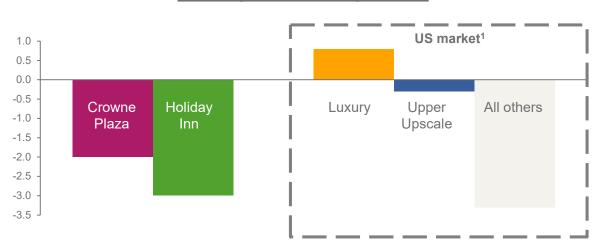
## Americas – US

### **IHG**<sup>®</sup>

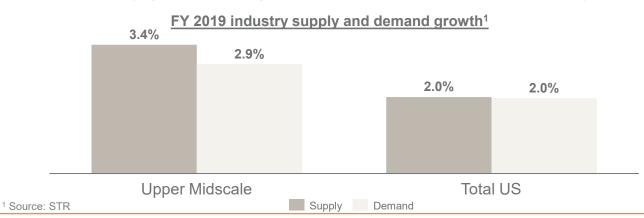
## Performance of groups business and supply growth in Upper-Midscale

RevPAR growth for groups business across Upscale and Upper-Midscale is challenged

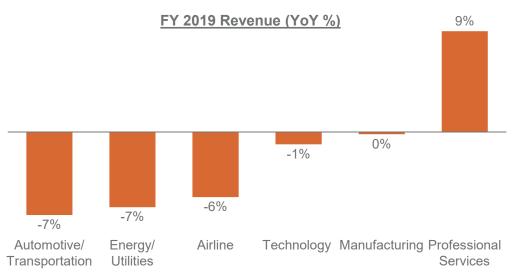
#### FY 2019 groups RevPAR growth (%)



#### Supply growth is higher for Upper Midscale vs Industry



#### Market weakness in certain corporate segments



#### Long-term fundamentals remain strong



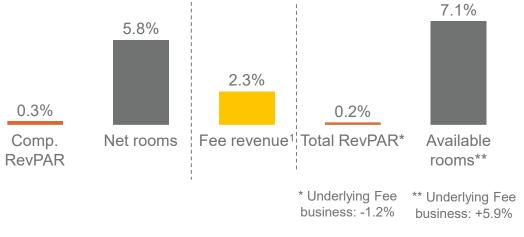
# Europe, Middle East, Asia and Africa Strong signings and openings pace; voco momentum continues

## IHG

#### Comparable RevPAR up 0.3% (Q4 up 0.2%)

- UK up 1%; London up 3%; Provinces down 1%
- Middle East down 3% due to continued increased supply and political unrest
- YoY net rooms growth 5.8% (Gross: up 7.3%)
- Underlying fee revenue<sup>1</sup> up 2% and underlying fee operating profit<sup>2</sup> up 5%
- Owned, leased and managed lease profit<sup>3</sup> up \$11m, benefiting from a partial usage of the IFRS 16 lease liability
- Challenging trading conditions resulted in a small operating loss for UK leased hotels after charging \$17m of rental guarantee lease payments against the IFRS 16 lease liability
- Pipeline: 81k rooms; 29k signed
- 33 voco hotels signed across 16 countries over the past 18 months

#### FY 2019 Growth in fee revenue drivers<sup>1</sup>



#### FY 2019 Net rooms growth ('000s)



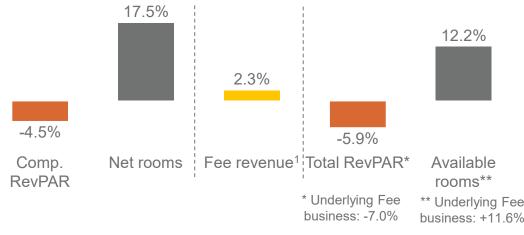
<sup>&</sup>lt;sup>1</sup> Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2019 exchange rates (CER) <sup>2</sup> Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2019 exchange rates (CER) <sup>3</sup> Growth stated at CER

# Greater China Record rooms growth and signings; continued industry outperformance

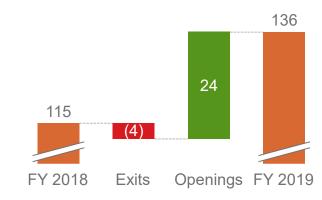


- Comparable RevPAR down 4.5% impacted by the ongoing unrest in Hong Kong SAR
  - Mainland China down 1% (Q4 up 1%)
  - Hong Kong SAR down 27% (Q4 down 63%)
- Total RevPAR down 5.9% due to mix effect of openings in lower RevPAR cities
- YoY net rooms growth 17.5% (Gross: up 20.6%)
- Underlying fee revenue<sup>1</sup> up 2% and operating profit<sup>2</sup> up 16% driven by rooms growth and disciplined cost control
  - Fee revenue growth impacted by \$5m fee income loss from the ongoing unrest in Hong Kong SAR
- Pipeline: 85k rooms
  - · 36k rooms signed, strongest ever signings performance

#### FY 2019 Growth in fee revenue drivers<sup>1</sup>



#### FY 2019 Net rooms growth ('000s)

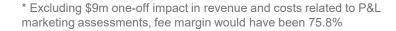


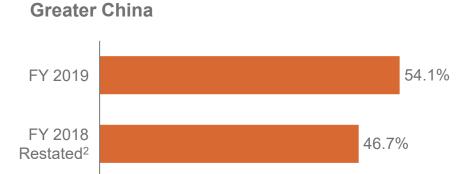
<sup>&</sup>lt;sup>1</sup>Underlying fee revenue excludes owned, leased and managed lease hotels, significant liquidated damages, current year acquisitions and stated at constant FY 2019 exchange rates (CER) <sup>2</sup>Underlying fee operating profit excludes owned, leased and managed lease hotels, significant liquidated damages and current year acquisitions at constant FY 2019 exchange rates (CER)



# Fee margin<sup>1</sup> by region







# Europe, Middle East, Asia and Africa



#### **Total IHG**



<sup>\*</sup> Includes an operating loss from Six Senses Hotels Resorts Spa

<sup>&</sup>lt;sup>1</sup>Fee margin excludes owned, leased and managed lease hotels, significant liquidated damages and the results of the Group's captive insurance company; is stated at AER.

<sup>&</sup>lt;sup>2</sup> FY 2018 fee margin updated for IFRS 16 'Leases' effective 1 January 2019 and excludes the results of the Group's captive insurance company



# 2019 impairment charge

#### **Americas**

#### Impairment charge

- \$50m impairment charge on acquired Kimpton Hotels & Restaurant management agreements
- Non-cash and excluded from adjusted results

#### Rationale

- Relates to reduced trading expectations in the US and impact of higher than expected number of exits in 2019 on overall assumptions
- Impairment test does not account for ~40 Kimpton signings since acquisition including 27 signings in the Americas and taking the brand to 14 new markets internationally

#### **Europe, Middle East, Asia and Africa**

#### Impairment charge

- \$81m impairment charge on UK leased hotel portfolio
  - \$49m in goodwill
  - \$32m in IFRS 16 right-of-use asset
- \$38m fair value gain recorded from a related reduction in the value of contingent consideration liability
- Net P&L impact of \$43m
- Both items non-cash and excluded from adjusted results

#### **Rationale**

- Impairment charge driven by:
  - Higher cost inflation, particularly wages/food
  - Delays and disruption from a refurbishment and rebranding programme across 12 hotels

# ~100% of efficiency programme costs now recognised; remainder of the \$200m cash cost expected in 2020



	\$m	FY 2017	FY 2018	FY 2019	Total to date
	IHG (exceptional)	22	59	18	99
Cash costs	System Fund (exceptional)	9	47	28	84
	Total	31	106	46	183
	IHG (exceptional)	36	56	20	112
Book costs	System Fund <sup>1</sup>	9	47	28	84
	Total	45	103	48	196

<sup>&</sup>lt;sup>1</sup> Note that System Fund efficiency programme costs <u>do not</u> qualify as exceptional items on the income statement

# Revenue & Operating Profit 2018-2019



Fee Business
Owned, Leased & Managed Leases
Total Americas
Fee Business
Owned, Leased & Managed Leases
Total EMEAA
Fee Business
Total Greater China
Central Results
Total Reportable Segments
Reimbursement of Costs System Fund
Total IHG

Total Revenue		
Full	Year	
2019	2018	
853	853	
187	198	
1,040	1,051	
337	320	
386	249	
723	569	
135	143	
135	143	
185	170	
2,083	1,933	
1,171	1,171	
1,373	1,233	
,	,	
4,627	4,337	

Total Operating Profit*		
Full Year		
2019	2018**	
663	638	
37	35	
700	673	
202	202	
15	4	
217	206	
73	70	
73	70	
(125)	(117)	
,	,	
865	832	
-	-	
(49)	(146)	
, ,	,	
816	686	





\$m	12 months to 31 Dec 2019	Restated for IFRS 16 Leases 12 months to 31 Dec 2018
Operating profit from reportable segments <sup>1</sup>	865	832
System Fund result <sup>2</sup>	(21)	(99)
Depreciation & amortisation <sup>3</sup>	170	164
Working capital & other movements	(82)	4
Loyalty programme deferred revenue net movement	52	124
Equity-settled share-based cost	42	38
Retirement benefit contributions, net of cost	(3)	(12)
Purchase of shares by employee share trusts	(5)	(3)
Cash flows relating to exceptional items <sup>4</sup>	(55)	(137)
Net interest paid & similar charges	(107)	(85)
Tax paid <sup>5</sup>	(141)	(66)
Principal element of lease payments	(59)	(35)
Capital expenditure: key money (net of repayments)	(61)	(54)
Capital expenditure: maintenance	(86)	(60)
Free cash flow	509	611

- 1. Before System Fund result and exceptional items.
- 2. System Fund result stated before exceptional cost of \$28m (12 months to 31 December 2018 \$47m) in relation to efficiency programme.
- 3. Includes System Fund depreciation & amortisation of \$54m (12 months to 31 December 2018 \$49m).
- 4. Includes \$46m (12 months to 31 December 2018 \$106m) relating to the efficiency programme (\$28m in relation to the System Fund).
- 5. Excludes tax paid on disposals.





\$m	12 months to 31 Dec 2019	Restated for IFRS 16 Leases 12 months to 31 Dec 2018
Free cash flow	509	611
Capital expenditure: Recyclable investments	(19)	(38)
Capital expenditure: System Fund investment	(98)	(99)
Acquisitions	(292)	(34)
Payment of contingent purchase consideration	(8)	(4)
Distributions from associates and joint ventures	-	32
Disposal receipts: Other	4	8
Tax paid – disposals	-	(2)
Ordinary dividend	(211)	(199)
Special dividend	(510)	-
Dividends paid to non-controlling interests	(1)	(1)
Currency swap proceeds	-	3
Transaction costs relating to shareholder returns	(1)	-
Net cash inflow/(outflow)	(627)	277
Exchange, lease repayments & other non-cash items	(73)	11
Opening net debt	(1,965)	(2,253)
Closing net debt	(2,665)	(1,965)





	Fourth Qtr		
Constant US\$	RevPAR %	ADR %	Occupancy %pts
Americas	(1.6%)	(0.6%)	(0.7%)
EMEAA	0.2%	(0.4%)	0.4%
Greater China	(10.5%)	(11.5%)	0.7%
Total IHG	(1.8%)	(1.5%)	(0.2%)

	Dec YTD	
RevPAR	ADR	Occupancy
%	%	%pts
(0.1%)	0.2%	(0.2%)
0.3%	(0.6%)	0.7%
(4.5%)	(4.7%)	0.2%
(0.3%)	(0.4%)	0.1%

United States:			
InterContinental	0.2%	(0.6%)	0.7%
Kimpton	0.7%	(0.7%)	1.1%
Crowne Plaza	(3.4%)	(0.5%)	(1.9%)
Hotel Indigo	(3.0%)	(2.7%)	(0.2%)
EVEN Hotels	(8.8%)	(12.1%)	3.0%
Holiday Inn	(2.9%)	(1.4%)	(0.9%)
Holiday Inn Express	(1.2%)	(0.6%)	(0.4%)
Staybridge Suites	(0.9%)	0.4%	(0.9%)
Candlewood Suites	(2.8%)	(1.4%)	(1.0%)
All Brands	(1.7%)	(0.8%)	(0.7%)

0.4%	1.0%	(0.5%)
1.5%	0.1%	1.1%
(1.6%)	0.3%	(1.3%)
0.2%	(0.6%)	0.6%
(3.4%)	(7.8%)	3.8%
(1.1%)	(0.2%)	(0.6%)
0.4%	(0.3%)	0.5%
0.1%	(0.1%)	0.2%
(1.2%)	(0.4%)	(0.6%)
0.0%	(0.1%)	0.0%



# Comparable RevPAR – 12 Months to 31 December 2019 Fee Business and Owned, Leased & Managed Leases

Constant US\$	Fee Business							Owned, Leased & Managed Leases						
	Hotels	Occ %		ADR		RevPAR		Hotels	Occ %		ADR		RevPAR	
		2019	%Pts	2019	Growth	2019	Growth		2019	%Pts	2019	Growth	2019	Growth
InterContinental	43	72.4%	(1.7)	212.82	3.0%	154.00	0.7%	1	84.44%	1.5	334.81	1.1%	282.72	3.0%
Kimpton	55	79.8%	1.1	243.92	0.7%	194.62	2.2%		<b>0</b>		55	,		0.070
Crowne Plaza	135	66.6%	(1.3)	129.08	0.3%	86.00	(1.6%)							
Hotel Indigo	45	74.7%	0.7	164.99	(0.7%)	123.20	0.2%							
EVEN Hotels	4	81.7%	2.6	174.86	(8.3%)	142.91	(5.3%)	2	81.9%	6.0	158.03	(6.5%)	129.50	0.9%
Holiday Inn	650	66.5%	(0.5)	113.65	0.1%	75.54	(0.7%)	2	83.3%	0.9	182.50	5.0%	152.10	6.2%
Holiday Inn Express	2,030	69.3%	0.2	114.01	(0.2%)	79.00	0.1%	_	00.070	0.0	102.00	0.070	102.10	0.270
Staybridge Suites	235	76.5%	0.1	119.50	(0.1%)	91.47	0.1%							
Candlewood Suites	355	73.5%	(0.5)	86.04	(0.4%)	63.22	(1.1%)							
Canalowood Calloo		1 0.0 70	(0.0)	00.01	(0.170)	00.22	(1.170)							
Americas	3,552	69.6%	(0.2)	121.61	0.2%	84.61	(0.1%)	5	83.3%	2.1	217.18	1.5%	181.02	4.1%
							,							
InterContinental	90	73.5%	0.9	202.75	0.2%	149.06	1.5%	4	66.0%	(1.2)	215.99	3.4%	142.51	1.5%
Crowne Plaza	148	74.2%	0.5	118.81	(1.2%)	88.13	(0.6%)			, ,				
Hotel Indigo	26	81.0%	1.2	143.62	0.0%	116.40	1.5%							
Holiday Inn	357	73.5%	0.3	98.11	(1.0%)	72.14	(0.5%)	1	94.1%	(1.2)	138.36	3.9%	130.22	2.6%
Holiday Inn Express	269	79.0%	1.6	88.66	(0.9%)	70.04	1.2%			, ,				
Staybridge Suites	11	74.7%	(1.1)	122.47	(2.5%)	91.48	(3.9%)							
EMEAA	901	75.0%	0.7	117.71	(0.7%)	88.27	0.3%	5	69.5%	(1.2)	202.79	3.5%	140.97	1.6%
InterContinental	34	66.9%	1.1	123.39	(6.1%)	82.52	(4.6%)							
HUALUXE	6	51.7%	3.3	66.53	(0.3%)	34.39	6.6%							
Crowne Plaza	71	61.2%	(0.3)	76.04	(4.5%)	46.52	(4.9%)							
Hotel Indigo	7	66.6%	0.0	140.06	(8.0%)	93.23	(8.1%)							
Holiday Inn	73	65.8%	(0.1)	66.16	(3.8%)	43.52	(4.0%)							
Holiday Inn Express	84	62.8%	0.1	47.20	(4.9%)	29.66	(4.7%)							
Greater China	275	63.6%	0.2	75.78	(4.7%)	48.19	(4.5%)	-	0.0%	0.0	0.00	0.0%	0.00	0.0%
					10 101		10.001					2 101		
Total IHG	4,728	70.2%	0.1	115.46	(0.4%)	81.06	(0.3%)	10	76.5%	0.4	210.65	2.4%	161.05	3.0%



# Comparable RevPAR – 12 Months to 31 December 2019 Total

Constant US\$	Hotels	Occ %		AE	DR	RevPAR	
		2019	%Pts	2019	Growth	2019	Growth
			4				
InterContinental	44	72.7%	(1.6)	216.69	3.0%	157.52	0.8%
Kimpton	55	79.8%	1.1	243.92	0.7%	194.62	2.2%
Crowne Plaza	135	66.6%	(1.3)	129.08	0.3%	86.00	(1.6%)
Hotel Indigo	45	74.7%	0.7	164.99	(0.7%)	123.20	0.2%
EVEN Hotels	6	81.8%	3.8	169.12	(7.8%)	138.34	(3.4%)
Holiday Inn	652	66.6%	(0.5)	114.36	0.2%	76.17	(0.6%)
Holiday Inn Express	2,030	69.3%	0.2	114.01	(0.2%)	79.00	0.1%
Staybridge Suites	235	76.5%	0.1	119.50	(0.1%)	91.47	0.1%
Candlewood Suites	355	73.5%	(0.5)	86.04	(0.4%)	63.22	(1.1%)
Americas	3,557	69.6%	(0.2)	122.07	0.2%	84.99	(0.1%)
	0,001	33.070	(0.2)		0.270	0 1100	(0.170)
InterContinental	94	73.1%	0.8	203.35	0.4%	148.73	1.5%
Crowne Plaza	148	74.2%	0.5	118.81	(1.2%)	88.13	(0.6%)
Hotel Indigo	26	81.0%	1.2	143.62	0.0%	116.40	1.5%
Holiday Inn	358	73.6%	0.3	98.28	(1.0%)	72.33	(0.5%)
Holiday Inn Express	269	79.0%	1.6	88.66	(0.9%)	70.04	1.2%
Staybridge Suites	11	74.7%	(1.1)	122.47	(2.5%)	91.48	(3.9%)
EMEAA	906	74.9%	0.7	118.47	(0.69/)	88.78	0.3%
CIVICAA	906	74.9%	0.7	110.47	(0.6%)	00.70	0.3%
InterContinental	34	66.9%	1.1	123.39	(6.1%)	82.52	(4.6%)
HUALUXE	6	51.7%	3.3	66.53	(0.3%)	34.39	6.6%
Crowne Plaza	71	61.2%	(0.3)	76.04	(4.5%)	46.52	(4.9%)
Hotel Indigo	7	66.6%	0.0	140.06	(8.0%)	93.23	(8.1%)
Holiday Inn	73	65.8%	(0.1)	66.16	(3.8%)	43.52	(4.0%)
Holiday Inn Express	84	62.8%	0.1	47.20	(4.9%)	29.66	(4.7%)
Greater China	275	63.6%	0.2	75.78	(4.7%)	48.19	(4.5%)
T ( 1 1110	4 = 22	<b>TO 00</b>		445.05	(0.40):	04.45	(0.00)
Total IHG	4,738	70.2%	0.1	115.97	(0.4%)	81.45	(0.3%)





	Franchised		Managed		Owned, Leased 8	Managed Leases	Total	
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
InterContinental	25	6,972	24	10,102	2	822	51	17,896
Kimpton	4	522	57	11,475	_	-	61	11,997
Crowne Plaza	133	34,623	16	5,252	_		149	39,875
Hotel Indigo	59	7,135	5	1,132	_		64	8,267
EVEN Hotels	5	657	5	795	3	497	13	1,949
Holiday Inn	768	130,729	13	3,654	2	903	783	135,286
Holiday Inn Express	2,367	214,741	1	252	_	-	2,368	214,993
avid hotels	7	635	<u>'</u>	-			7	635
Staybridge Suites	257	26,911	26	3,333			283	30,244
Candlewood Suites	349	30,779	61	7,553	_	1 - 1	410	38,332
Atwell Suites	-	50,779	-	7,555			-	30,332
Other	34	11,561	84	13,612	-		118	25,173
			292		7	-		
Americas	4,008	465,265	292	57,160	- 1	2,222	4,307	524,647
Six Senses	1	196	15	1,074	1	56	17	1,326
Regent	1	440	1	136	1	195	3	771
InterContinental	16	4,950	92	26,884	5	1,681	113	33,515
Kimpton	"	-	1	274	3	646	4	920
Crowne Plaza	108	24,870	78	21.541	_	-	186	46.411
Hotel Indigo	35	3,509	6	930	_		41	4,439
voco Hotels	2	282	7	3,584	3	427	12	4,293
Holiday Inn	314	52,003	79	21,222	1	207	394	73,432
Holiday Inn Express	282	37,950	42	8.504	· '	207	324	46,454
Staybridge Suites	12	1,656	5	733	_		17	2,389
Other	2	599	8	7,919	5	902	15	9,420
EMEAA	773	126,455	334	92,801	19	4,114	1,126	223,370
LINEAA	113	120,433	334	32,001	19	7,117	1,120	223,310
Six Senses	-	-	1	122	-	-	1	122
Regent	1	538	2	694	-	-	3	1,232
InterContinental	1	570	47	19,000	-	-	48	19,570
Kimpton	-	-	1	129	-	-	1	129
HUALUXE	_	-	9	2,710	-	-	9	2,710
Crowne Plaza	5	1,754	91	32,542	-	-	96	34,296
Hotel Indigo	_	-	13	1,868	_	_	13	1,868
Holiday Inn	7	2,295	100	28,881	_	_	107	31,176
Holiday Inn Express	72	12,490	111	25,297	_	_	183	37,787
Other	3	5,607	6	1,049	-	-	9	6,656
Greater China	89	23,254	381	112,292	-	-	470	135,546
Six Senses	1	196	16	1,196	1	56	18	1,448
Regent	2	978	3	830	1	195	6	2,003
InterContinental	42	12,492	163	55,986	7	2,503	212	70,981
Kimpton	4	522	59	11,878	3	646	66	13,046
HUALUXE			9	2,710	-	-	9	2,710
Crowne Plaza	246	61,247	185	59,335	-	-	431	120,582
Hotel Indigo	94	10,644	24	3,930	-	-	118	14,574
EVEN Hotels	5	657	5	795	3	497	13	1,949
voco Hotels	2	282	7	3,584	3	427	12	4,293
Holiday Inn	1,089	185,027	192	53,757	3	1,110	1,284	239,894
Holiday Inn Express	2,721	265,181	154	34,053	-	- 1	2,875	299,234
avid hotels	7	635	-	-	-	- 1	7	635
	269	28,567	31	4,066	-	-	300	32,633
Staybridge Suites			I 04	7,553	_		410	38,332
Staybridge Suites Candlewood Suites	349	30,779	61	1,555				
Staybridge Suites Candlewood Suites Atwell Suites	349	30,779	-	-	-	-	-	-
Candlewood Suites		30,779 - 17,767		- 22,580	- 5	902	142	41,249





	Franchised		Mar	aged	Owned, Leased 8	Managed Leases	Total		
	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	
Six Senses	_	_	5	422	_	_	5	422	
InterContinental	3	685	4	864			7	1.549	
Kimpton	4	886	17	2,573		1	21	3,459	
Crowne Plaza	5	1.093	.,,	2,575	-	1 -	5	1,093	
	36	5,094	1	78	-	I - I	37	5,172	
Hotel Indigo					-	I - I			
EVEN Hotels	15	1,866	Ī .		-	- 1	15	1,866	
Holiday Inn	97	12,346	1	160	-	-	98	12,506	
Holiday Inn Express	448	43,103	-	-	-	-	448	43,103	
avid hotels	206	18,853	-	-	-	-	206	18,853	
Staybridge Suites	162	16,874	-	-	-	-	162	16,874	
Candlewood Suites	91	8,186	-	-	-	-	91	8,186	
Atwell Suites	10	1,000	-	-	-	-	10	1,000	
Other	-	-	16	2,779	-	-	16	2,779	
America	1,077	109,986	44	6,876	-	-	1,121	116,862	
L									
Six Senses	-	-	17	1,179	-	-	17	1,179	
Regent	-	-	4	664	-	-	4	664	
InterContinental	3	442	28	7,065	-	-	31	7,507	
Kimpton	-	-	6	1,092	1	155	7	1,247	
Crowne Plaza	11	2,073	24	7,342	_	- 1	35	9,415	
Hotel Indigo	14	1,462	26	4,190	-	-	40	5,652	
voco Hotels *	8	1,464	9	4,756	-	-	17	6,220	
Holiday Inn	38	7,137	81	18,799	_	_	119	25,936	
Holiday Inn Express	80	12,852	32	6,197	_		112	19,049	
avid hotels	1	215	-	0,137	_	_	1	215	
Staybridge Suites	9	1,526	11	2,334	-		20	3,860	
Other	1	160	''	2,334			1	162	
EMEAA	165	27,331	238	53,620	1	155	404	81,106	
LINEAA	103	21,551	230	33,020	•	155	404	01,100	
Six Senses	-	-	3	169	-	-	3	169	
Regent	-	-	1	280	-	-	1	280	
InterContinental	-	-	27	7,962	_	- 1	27	7,962	
Kimpton	_	_	5	1,497	-	-	5	1.497	
HUALUXE	1	220	21	5,960	_	_	22	6,180	
Crowne Plaza	5	1,398	43	12,600	_		48	13,998	
Hotel Indigo	1	-	24	4,324	_		24	4,324	
EVEN Hotels	_		11	2.476	_	1 _ 1	11	2,476	
Holiday Inn	15	3,196	43	11,271			58	14,467	
Holiday Inn Express	148	24,510	46	9,212	-	· ·	194	33,722	
Greater China	169	29,324	224	55,751			393	85,075	
Greater Cillia	109	29,324	224	55,751	-	-	333	65,075	
Six Senses	-	-	25	1,770	-	-	25	1,770	
Regent	-	-	5	944	-	-	5	944	
InterContinental	6	1.127	59	15.891	_		65	17.018	
Kimpton	4	886	28	5,162	1	155	33	6,203	
HUALUXE	1 1	220	21	5,960	1 :		22	6,180	
Crowne Plaza	21	4,564	67	19,942			88	24,506	
Hotel Indigo	50	6,556	51	8.592	_	-	101	15,148	
	15	1,866	11	2,476	-	·	26	4,342	
EVEN Hotels					-	·			
voco Hotels *	8	1,464	9	4,756	-	-	17	6,220	
Holiday Inn	150	22,679	125	30,230	-	-	275	52,909	
Holiday Inn Express	676	80,465	78	15,409	-	-	754	95,874	
avid hotels	207	19,068	-	-	-	-	207	19,068	
Staybridge Suites	171	18,400	11	2,334	-	-	182	20,734	
	91	8,186	-	-	-	-	91	8,186	
Candlewood Suites							1	1	
Candlewood Suites Atwell Suites	10	1,000	-	-	-	- 1	10	1,000	
	10 1	1,000 160	- 16	2,781	-	-	10 17	1,000 2,941	

<sup>\*</sup>Does not include three open and one pipeline hotel that will be re-branded to voco.



# Cautionary note regarding forward-looking statements

This presentation may contain projections and forward looking statements. The words "believe", "expect", "anticipate", "intend" and "plan" and similar expressions identify forward-looking statements. All statements other than statements of historical facts included in this presentation, including, without limitation, those regarding the Company's financial position, potential business strategy, potential plans and potential objectives, are forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company's present and future business strategies and the environment in which the Company will operate in the future. Further, certain forward-looking statements are based upon assumptions of future events which may not prove to be accurate. The forward-looking statements in this document speak only as at the date of this presentation and the Company assumes no obligation to update or provide any additional information in relation to such forward-looking statements.

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